

**The National Association of State Directors of Career Technical Education Consortium
(NASDCTEc) Spring Meeting: Moving CTE Forward
April 7 -10, 2015**

Tuesday, April 7

8 – 11 a.m.	NCTEF Board of Directors’ Meeting	Capitol
8 a.m. – 6 p.m.	Office of Career, Technical, and Adult Education Office Hours (By Appointment) <i>The U.S. Department of Education’s Office of Career, Technical, and Adult Education (OCTAE) will be hosting individual meetings with states throughout the Spring Meeting. Please contact OCTAE directly to schedule an appointment.</i>	Calvert
9 a.m. – 3 p.m.	OCTAE’s Division of Academic and Technical Education New State Director Orientation	Governor’s
11 a.m. – 12 p.m.	NCTEF & NASDCTEc Board Lunch (Invitation Only)	Robert’s Restaurant
12 – 5 p.m.	NASDCTEc Board of Directors’ Meeting	Hampton
12 – 5 p.m.	Registration	East Foyer
3:30 – 6 p.m.	Hospitality Suite Sponsored by ASE/NATEF <i>The National Institute for Automotive Service Excellence/ National Automotive Technicians Education Foundation (ASE/NATEF) will host a hospitality suite in the Chairman’s Room.</i>	Chairman’s

Wednesday, April 8 “Cross-Systems Collaboration & Employer Engagement”

7:45 a.m. – 4 p.m.	Registration	Pre-function
7:45 – 8:45 a.m.	NASDCTEc New State Director Session (Invitation Only)	Governor’s
7:45 – 8:45 a.m.	Continental Breakfast <i>A continental breakfast will be available in the Pre-function room. We invite attendees to find seating in the main Blue Room for the beginning of the conference.</i>	Pre-function
8 a.m. – 6 p.m.	Office of Career, Technical, and Adult Education (OCTAE) Office Hours (By Appointment)	Calvert
9 – 11 a.m.	Opening General Session with a Keynote Address from JPMorgan Chase <i>NASDCTEc President Rod Duckworth will open up the 2015 Spring Meeting with welcoming remarks and an overview of the inaugural NASDCTEc/NCTEF annual report. Following this, Chauncy Lennon of JPMorgan Chase will provide a keynote address on his company’s efforts to close the skills gap. A roll call of the states will be led by NASDCTEc Secretary/Treasurer Jo Anne Honeycutt followed by the 2015 Star of Education – State Director Emeritus Award.</i> <i>Keynote Speaker: Chauncy Lennon, Managing Director and Head of Workforce Initiatives, Global Philanthropy, JPMorgan Chase</i>	Blue Room
11 – 11:15 a.m.	Morning Coffee Break (Sponsored by CCI Learning)	Pre-function
11:15 a.m. – 12:15 p.m.	Interagency Implementation: Collaborating on the Workforce Innovation and Opportunity Act <i>Hear from distinguished representatives from the three leading federal agencies tasked with implementing the Workforce Innovation and Opportunity Act (WIOA). Panelists will detail their work to date and what to expect in the coming year with regards to the law’s implementation.</i> <i>Panelists:</i> <ul style="list-style-type: none"> • Mark Greenberg, Acting Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services • Dr. Johan Uvin, Acting Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education • Byron Zuidema, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor 	Blue Room



12:20 – 1:20 p.m.	<p>Networking Luncheon <i>A buffet lunch will be available in the Pre-function room. We invite attendees to find seating in the Blue Room.</i></p>	Pre-function
	<p>Learning From the Field: Developing a National Postsecondary Data Strategy <i>(Invitation Only)</i> <i>The Center for Law and Social Policy (CLASP) is hosting a lunch with invited guests to discuss postsecondary CTE data issues. CLASP is gathering feedback from the CTE community on the ongoing development of a national postsecondary data policy strategy funded by the Bill & Melinda Gates Foundation.</i></p>	Governor's
1:30 – 2:20 p.m.	<p>Integrating Education & Industry: Employer-Led Initiatives <i>Learn about two employer-led efforts currently underway to strengthen, support and expand partnerships between the employer and education communities. The U.S. Chamber of Commerce Foundation's Talent Pipeline Management project and the Aspen Institute's Skills for America's Future will be examined in-depth during this session.</i></p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • John Colborn, Director, Skills for America's Future, Aspen Institute • Jason Tyszko, Senior Director, Policy & Programs, U.S. Chamber of Commerce Foundation 	Blue Room
2:30 – 3:30 p.m.	<p>Certified to Work: Private Sector Credentialing and Certification Efforts <i>Join several distinguished panelists as they discuss efforts to promote the wider adoption and use of high-quality certifications and credentials of labor market value.</i></p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Jacey Cavanagh, Project Manager, National Network of Business and Industry Associations • Jennifer McNelly, President, The Manufacturing Institute • Dr. Roy Swift, Executive Director, Workcred 	Blue Room
3:30 – 3:55 p.m.	<p>Mid-afternoon break and transition to concurrent workshops</p>	East Foyer
3:55 – 4:55 p.m.	<p>Tying it All Together: Concurrent Workshops <i>Meeting attendees will have the opportunity to participate in a concurrent session, selected from the topics below.</i></p> <p>Concurrent Session #1: Advancing CTE within Career Pathways Systems <i>Discuss OCTAE's recent three-year initiative to assist states in the integration of CTE programs of study with state and local career pathway systems. State leaders from Colorado, Kansas and Minnesota will share resources developed during the project, with a particular emphasis on employer engagement strategies. Additional information and resources will also be provided by the Transportation Learning Center to assist in the development of career pathways in transportation.</i></p> <p><i>Moderator:</i></p> <ul style="list-style-type: none"> • Robin Utz, Branch Chief, College and Career Transitions, Division of Academic and Technical Education, Office of Career, Technical, and Adult Education, U.S. Department of Education <p><i>Presenters:</i></p> <ul style="list-style-type: none"> • Xinge Wang, Deputy Director, Transportation Learning Center • Connie Beene, Director of Federal Initiatives for Technical Education, Kansas Board of Regents • Debra Hsu, Associate CTE Director, Minnesota State Colleges and Universities • Cindy Le Coq, Assistant Provost for CTE, Colorado Community College System 	Hampton



Concurrent Session #2: The Key Ingredient? CTE’s Role in Comprehensive Economic Development Strategies

Learn more about the U.S. Department of Commerce’s Economic Development Administration’s Comprehensive Economic Development Strategy (CEDS) program and how your state can engage in this work. Join Vermont’s State CTE Director for an in-depth discussion on the state’s recently finalized CEDS plan and how CTE fits into these efforts.

Presenters:

- John Fischer, Deputy Secretary, Vermont Department of Education
- David R. Ives, AICP, Sustainability / Planning Coordinator, Economic Development Administration, U.S. Department of Commerce

Concurrent Session #3: Paying for Performance: Developing State Performance-Based Funding Systems

Capitol

Join two national experts in a discussion on the opportunities and challenges facing states as they endeavor to incentivize performance within their CTE finance systems. The presenters will provide a step-by-step guide to support states in developing and implementing such systems in the context of secondary and postsecondary CTE.

Presenters:

- Dr. Steve Klein, Director, Center for Career & Adult Education and Workforce Development, RTI International/ Principal Investigator for the National Center for Innovation in Career and Technical Education (NICTE)
- Laura Rasmussen Foster, Director of Adult Education Studies, RTI International

Concurrent Session #4: One Plan, One Vision: Exploring a Unified State Plan

Governor’s

Join three state leaders as they share their experiences in developing a Unified State Plan for Ohio’s Perkins- and WIOA-funded activities. Learn how these leaders each came together to implement a unified vision for Ohio’s three largest education and workforce development programs.

Presenters:

- William Bussey, Director, Office of Career Technical Education, Ohio Department of Education
- Dr. Steve Gratz, Senior Executive Director, Ohio Department of Education
- Anthony M. Landis, Senior Director, College and Career Access & Success, Ohio Board of Regents

Thursday, April 9 “A Day of CTE Excellence in Action”

7:45 a.m. – 5 p.m.	Registration	Pre-function
7:45 – 8:45 a.m.	Continental Breakfast <i>A continental breakfast will be available in the Pre-function room. We invite attendees to find seating in the main Blue Room for the beginning of the day.</i>	Pre-function
8 a.m. – 6 p.m.	Office of Career, Technical, and Adult Education Office Hours (By Appointment)	Calvert
8:55 – 9:55 a.m.	Featuring Excellence in the Press <i>In the past few years, there has been a noticeable increase in media attention on CTE, particularly among national sources. This panel, featuring three education journalists, will focus on how and why the media is telling CTE’s story, and offer insights into how CTE advocates can best and most effectively engage the media in support of CTE.</i>	Blue Room

Panelists:

- Caralee Adams, Contributing Writer, *Education Week*
- Emily Ann Brown, K-12 Education Policy Reporter, *Education Daily*
- Emily Hanford, Education Correspondent, *American RadioWorks*



10:05 – 11:20
a.m.
(Round I)

Collaboration Roundtables

Now is your chance to join the day’s conversation! These roundtables are small-group discussions focused on identifying common challenges, sharing promising strategies and crafting collaborative solutions to address emerging opportunities and long-term challenges in the CTE enterprise. For full descriptions of each topic, please see the last page of this agenda.

The roundtables will be repeated once to allow participants to explore two separate topics or take a deep dive on one. There will be a fixed number of seats per topic, so please plan accordingly.

(In Hampton Room)

1. *Strengthening the Pipeline: Innovative Strategies for Addressing CTE Teacher Shortages*
Marcie Mack, Oklahoma State CTE Director; Dennis Harden, Coordinator, Career Education, Missouri Department of Education
2. *Dual Enrollment and Articulation: Getting Credit Where Credit is Due*
Dr. John Cech, Deputy Commissioner of Two-Year Education, Montana University System; Kathy Cullen, Provost and Vice President of Student Success, Wisconsin Technical College System
3. *Effectively Gathering Data to Make Data-driven Decisions*
Dr. Pradeep Kotamraju, Iowa State CTE Director; Catherine Imperatore, Research Manager, Association for Career and Technical Education
4. *Driving CTE Quality through State Reporting and Accountability Systems*
Dr. Dale Winkler, Executive Director, Career and Technical Education, Kentucky Education and Workforce Development Cabinet; Thalea Longhurst, Utah State CTE Director
5. *Defining High-quality Industry-recognized Credentials and Technical Skills Assessments*
Dr. Joann Simser, State CTE Director, Minnesota State Colleges and Universities; Connie Beene, Director of Federal Initiatives for Technical Education, Kansas Board of Regents

(In Capitol Room)

6. *Broadening the Equity Agenda Within CTE*
Dr. Peggy Wild, State Director of Career & Technical Education/STEM, Indiana Department of Education; Mimi Lufkin, Executive Director, National Alliance for Partnerships in Equity
7. *Effective Career Counseling/ Guidance Models*
Luke Rhine, Director, CTE and STEM Office, Delaware Department of Education; Sandra Porter, Interim Deputy Director, Arkansas Department of Career Education

(In Governor’s Room)

8. *Overcoming CTE Myths*
Dr. Philip C. Cleveland, State Director of Career and Technical Education and Workforce Development; Erin Larsen, Assistant Director, Division of Career & Technical Education, South Dakota Department of Education

(In Embassy Room)

9. *Ensuring Opportunities for High-quality Work-based Learning*
Marie Barry, New Jersey State CTE Director; Lolita Hall, Virginia State CTE Director

11:30 a.m. –
12:20 p.m.

Collaboration Roundtables (Round II)

12:30 –
2:30 p.m.

Excellence in Actions Awards Luncheon and Dessert Reception

Join us for a luncheon where you’ll hear a message from Senator Tim Kaine (D-VA), the 2015 recipient of NASDCTE’s Congressional Star of Education Award and see our nine Excellence in Action Award Winners to be recognized.

Blue Room
Pre-function

(Session description continues on the next page)



Immediately following the luncheon, we'll be hosting a reception over dessert in honor of the Award winners, where participants can network and learn more about the Excellence in Action award recipients over dessert. The reception is sponsored by NCTEF, with support from Certiport.

2:45 – 3:20 p.m.

Excellence in Action Award Breakout Sessions

The breakout sessions will provide participants with an opportunity to learn more about the award winning programs. State CTE Directors will introduce the awardees and provide a state policy context that helps enable such programs of study to be successful.

**Breakout Session 1: Academy for Business and Finance, Bergen County, NJ;
Marine Academy of Science and Technology, NJ**

Blue Room

- Michele Pinke, CTE Lead Teacher, Business & Technology, Bergen County
- Liza Baskin, Instructor, Marine Academy of Science and Technology
- Cheryl McDonald, Instructor, Marine Academy of Science and Technology

**Breakout Session 2: HVAC, Upper Valley Career Center, OH;
Culinary Arts Academy, Lorain County Joint Vocational School, OH**

Embassy

- Jason Haak, Executive Director, Upper Valley Career Center
- Scott Naill, HVAC-R Instructor, Upper Valley Career Center
- Tony Trapp, HVAC-R Instructor, Upper Valley Career Center
- Ken Monnier, Vice President of Engineering, Emerson Climate Technologies
- Alyssa Rose, Chef Instructor, Lorain County JVS
- Katie Street, Math Instructor, Lorain County JVS

Breakout Session 3: Emergency Medical Services, Walters State Community College, TN

Governor's

- Tim Strange, Dean of the Division of Public Safety, Walters State Community College
- Catherine Woods, Executive Director, Division of Distance Education & Perkins IV Coordinator, Walters State Community College

Breakout Session 4: Early Childhood Education, Henderson County High School, KY

Capitol

- Emily Johnston, Family and Consumer Sciences Teacher, Early Childhood Education Coordinator, Henderson County High School

Breakout Session 5: Chicago High School for Agriculture Sciences, IL

Hampton

- Sheila Fowler, Agriculture Department Chair, FFA Advisor, Chicago High School for Agriculture Sciences
- Lucille Shaw, Assistant Principal, Chicago High School for Agricultural Sciences

Breakout Session 6: Welding Technology Program, Butte-Glenn Community College, CA

Hampton

- Miles Peacock, Welding Faculty, Butte-Glenn Community College
- Don Robinson, Chair, Welding Department, Butte-Glenn Community College

3:30 – 5 p.m.

NASDCTEc Business Meeting

Hampton

We welcome all attendees to join us for the Business Meeting. You'll hear report outs from the collaboration roundtables, an update from the NASDCTEc/NCTEF Board President and Secretary-Treasurer, learn of some new ways to get engaged in the work of the Association, elect the 2015-16 officers and engage in an input session to help guide the Future of CTE Summit.



Friday, April 10
"CTE Within the Federal Policy Environment"

7 – 8:45 a.m.	Career Cluster Leadership Pilot Meeting <i>(Invitation Only)</i>	Governor's
7:45 – 11 a.m.	Registration	Pre-function
7:45 – 8:45 a.m.	Full Breakfast <i>A full buffet breakfast will be available in the Pre-function room. We invite attendees to find seating in the Blue Room for the beginning of the day.</i>	Pre-function
8 a.m. – 6 p.m.	Office of Career, Technical, and Adult Education Office Hours <i>(By Appointment)</i>	Calvert
8:55 – 9:55 a.m.	CTE and the Perkins Act in the 114th Congress: Hearing from the Caucuses <i>Join key Congressional staff from the House and Senate CTE Caucuses working on the Perkins Act and other CTE-related legislation. Get a brief progress update on the Act's status in this Congress and join the conversation by asking questions and learning more about lawmakers' legislative priorities in the 114th Congress.</i>	Blue Room
	<i>Panelists:</i> <ul style="list-style-type: none"> • Megan Harrington, Legislative Assistant, Senator Rob Portman (R-OH) • Karishma Merchant, Legislative Assistant, Senator Tim Kaine (D-VA) • Sam Morgante, Legislative Assistant, Representative Jim Langevin (D-RI) 	
	 <i>We ask that attendees refrain from tweeting or posting to any social media during this session.</i>	
10 – 10:55 a.m.	Overhauling ESEA: Prospects for CTE? <i>Hear from leading national experts on the major issues and trends emerging from Congress' most recent efforts to reauthorize the Elementary and Secondary Education Act (ESEA), with an eye towards more closely integrating CTE within the legislation.</i>	Blue Room
	<i>Panelists:</i> <ul style="list-style-type: none"> • Amanda Karhuse, Director of Advocacy, National Association of Secondary School Principals • Phillip Lovell, Vice President of Policy & Advocacy, Alliance for Excellent Education • Peter Zamora, Director of Federal Relations, Council of Chief State School Officers 	
11 – 11:50 a.m.	The Postsecondary Landscape: The Higher Education Act and Other Initiatives <i>A panel of Administration officials, leading experts and higher education advocates will discuss the status of the Higher Education Act's reauthorization along with other initiatives emerging in the postsecondary education space.</i>	Blue Room
	<i>Panelists:</i> <ul style="list-style-type: none"> • David Baime, Senior Vice President of Government Relations and Research, American Association of Community Colleges • Mary Alice McCarthy, Senior Policy Analyst, New America Foundation • Mark Mitsui, Deputy Assistant Secretary for Community Colleges, Office of Career, Technical, and Adult Education, U.S. Department of Education 	
11:50 a.m. – Noon	Closing Ceremony and Remarks <i>NASDCTEc President Rod Duckworth will provide closing remarks for the day and formally draw the 2015 NASDCTEc Spring Meeting to a close.</i>	Blue Room

Meeting Resources and More Information

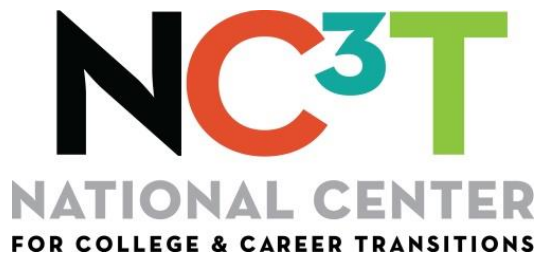
Biographies for all of NASDCTEc's 2015 Spring Meeting speakers, as well as resources for each session, can be found online here: <http://careertech.org/2015-spring-meeting-resources>

Thank you for attending this year's Spring Meeting! We hope to see at next year's meeting which will take place **May 23 – 25, 2016 at the Marriott Wardman Hotel, Washington D.C. Make sure to save the date!**



Join the conversation at [#CTESpringMtg](#) and follow along [@CTEWorks](#)

Thank You to Our Diamond Level Sponsors!



Collaboration Roundtables Supplemental

1. **Strengthening the Pipeline: Innovative Strategies for Addressing CTE Teacher Shortages**

CTE teacher recruitment and retention was the second most-cited challenge in this year's Two-minute Roundup. How can states help strengthen the pipeline of incoming CTE instructors? How can states support teachers once they are in the classroom?

2. **Dual Enrollment and Articulation: Getting Credit Where Credit Is Due**

2+2 or 2+2+2 or 2+4- How can states help students earn and keep postsecondary CTE credit as they move from high school to higher education? How can the state help move articulation agreements from individual institutions to statewide coverage to give students maximum portability of the credit they've earned?

3. **Effectively Gathering Data to Make Data-driven Decisions**

Although CTE is increasingly committed to data-driven decision making, the practice can be limited by the many existing barriers to accessing useful data, particularly from private entities. How can states access the data from third-party credential providers as well as student placement information to better inform decision-making and investments?

4. **Driving CTE Quality through State Reporting and Accountability Systems**

The goal of many reporting and accountability systems is to provide actionable data to improve the quality of programs. How can states use report cards, data tools and accountability systems to improve the quality of CTE programs and inform decision at the state and local level?

5. **Defining High-quality Industry-recognized Credentials and Technical Skills Assessments**

What defines a high-quality industry-recognized credential? What is the process for identifying valid, third-party technical skills assessments for all program areas? What is the role of business and industry in developing or validating such assessments? These are among the many questions states grapple with as they face an ever-growing landscape of credentials and assessments promising to measure students' career readiness.

6. **Broadening the Equity Agenda within CTE**

As currently defined, Perkins places an emphasis on serving a specific set of non-traditional populations. What are states doing to help locals achieve these benchmarks? With reauthorization around the corner, how can states better ensure all students have equitable access to high-quality CTE programs?

7. **Effective Career Counseling/ Guidance Models**

Intensive, hands-on career guidance is critical for students as they plan their next step, yet for many reasons, too few students receive this important support. What are some creative strategies for filling this critical need? How can technology and partners help?

8. **Overcoming CTE Myths**

Changing the perception of CTE can feel like a battle only won person to person. Counselors, parents, academic teachers, legislators, and more – you name it, everyone has an opinion about CTE. How and in what ways can the state help change misconceptions about CTE?

9. **Ensuring Opportunities for High-quality Work-based Learning**

Data increasingly show that a student's classroom learning can be supported and enhanced through work-based learning opportunities, but such opportunities are still all too rare for students. How can states help promote and encourage work-based learning that is both high-quality and accessible to all students? What can be done to support the full range of high-quality work-based learning opportunities from career exploration to apprenticeships?

