




Welcome to the

ADVANCE CTE 2016 Fall Meeting
October 17 – 19, 2016 | Baltimore, Maryland

TIPS FOR THE MEETING

INTERNET: Advance CTE is providing all meeting attendees with complimentary internet access on Tuesday and Wednesday on the hotel's WiFi network. To connect, use the conference passcode "ctefallmtg".

JOIN THE CONVERSATION: Keep the conversation going on Twitter using #CTEFallMtg and follow along @CTEWorks 

VISIT OUR SPONSORS! The NATEF/ASE Reception will take place on Monday, October 17 from 3:30-5:30 p.m. Our sponsors will have tables located in the main hallways outside the general session rooms - be sure to stop by and say hello!

GET TO KNOW OUR SPEAKERS: Biographies for all of Advance CTE's 2016 Fall Meeting speakers, as well as session resources, can be found online here: <https://careertech.org/2016-fall-meeting-resources>

2016 Fall Meeting Agenda

Monday, October 17

Time	Session Description	Location
9 a.m. – 5 p.m.	Office for Career, Technical and Adult Education (OCTAE) Office Hours	Maryland
1 - 6 p.m.	Registration	Foyer D
6 – 8 p.m.	Opening General Session & Dinner: "Future Focused: Visualizing the Shared Vision for CTE" The 2016 Fall Meeting will kick off with a networking dinner that will also feature the swearing-in of the 2016-17 Advance CTE Officers, and exciting updates about the newly released <i>Putting Learner Success First: A Shared Vision for CTE</i> .	Salon G/H

Tuesday, October 18

Time	Session Description	Location
7:15 a.m. – 3 p.m.	Registration	Foyer D
9 a.m. – 5 p.m.	Office for Career, Technical and Adult Education (OCTAE) Office Hours	Maryland
7:30 – 8:30 a.m.	Breakfast A continental breakfast will be available.	Salon G/H
7:30 – 8:20 a.m.	Invite Only: Advance CTE New State Director Program	Pennsylvania
8:30 – 8:55 a.m.	Leading through a Time of Change Too often, well-meaning reforms and legislation fail to achieve their intent as implementation begins and plans begin to falter. With thoughtful planning and deliberate progress monitoring, you can build your state's capacity for not just surviving changes and reforms, but also leading through them and affecting positive outcomes for students. Learn how your state can provide the necessary leadership while implementing major shifts in policy and practice. Speaker: <ul style="list-style-type: none"> • <i>Ellyn Artis, Strategic Consulting Practice Manager, Hobsons</i> 	Salon D/E/F
9 – 9:55 a.m.	A Conversation about Leveraging Opportunities to Drive Change With career readiness and CTE a top priority for many states and national organizations, there are so many new and exciting opportunities to strengthen, support and better position CTE in our education and workforce landscape. As a result, states may need to coordinate multiple initiatives, take advantage of unexpected opportunities, and lay the foundation for future reforms. Learn about how states are leveraging national and state-driven policies and initiatives to drive and implement sustainable change to support learners at all levels. Speakers: <ul style="list-style-type: none"> • <i>Marie Barry, State CTE Director, New Jersey Department of Education</i> • <i>Donna Brant, Education Specialist, Secondary/Postsecondary Transitions, Oregon Department of Education</i> 	Salon D/E/F

- *Phil Cleveland, Deputy State Superintendent, Alabama State Department of Education*
- *Luke Rhine, State CTE Director, Delaware Department of Education*

10:15 – 11:05 a.m. Concurrent Breakouts (Repeated Once)

College- and Career-Ready Accountability Framework

With the passage of ESSA, states have an unprecedented opportunity to reset their accountability systems to value the readiness of all students for both college and careers. This session will provide an opportunity to delve into and offer input on a draft college- and career-ready framework and quality indicators, created through an effort led by the Council of Chief State School Officers, Education Strategy Group and Advance CTE.

Pennsylvania/
Virginia

Speakers:

- *Kate Kreamer, Deputy Executive Director, Advance CTE*
- *Ryan Reyna, Senior Associate, Education Strategy Group*

Understanding What Your Data Is Telling You to Drive Change

States collect data about CTE programs, but what story does the data tell you about student success? This session will explore how some states are parsing their data beyond the federal requirements to drive changes in policy, practice and monitoring.

Salon B

Speakers:

- *Katie Graham, Data, Research, & Evaluation Specialist, Nebraska Department of Education*
- *Rich Katt, State CTE Director, Nebraska Department of Education*

Building and Scaling Effective Work-based Learning Programs

Tennessee has made significant strides to redesign and re-launch a statewide work-based learning framework, all with the aim of helping more students develop professional skills and gain critical workplace experience in high school. In this session, participants will learn about the Tennessee story and draw on strategies for measuring and scaling work-based learning in their own states.

Salon A

Speaker:

- *Heather Justice, Executive Director of Career & Technical Education, Tennessee Department of Education*

Mapping Upward: Stackable Credentials That Lead to Careers

Mapping Upward, a project of the U.S. Department of Education, is building the capacity of community colleges to improve CTE credential attainment rates through stackable credentials – a series of shorter pathways to associate degrees in high-demand fields. Learn about technical assistance being delivered by the project and how colleges are leveraging stackable certificates to make degree completion more attainable for more students, while ensuring programs are demand-driven and yield valuable industry credentials.

Salon C

Speaker:

- *Dick Hinckley, CEO, Center for Occupational Research and Development*

Noon – 1 p.m.

Networking Lunch

Salon H

1:05 – 2:25 p.m.

Perkins Update: What We Know, What We Don't and What You Can Do to Prepare
 Is it really happening? Will Perkins be reauthorized this year?

Salon D/E/F

As Congress is poised to take up its next steps to reauthorize the federal investment in CTE, this session will be dedicated to delivering the just-in-time information you need.

Advance CTE staff will share the status of those bills, the common themes among them, and a peek behind the scenes. Regardless of what Congress does, there is work you can do to prepare, and state and national experts will be on hand to help you think through options and opportunities for leading and implementing the next federal law supporting CTE.

Speakers:

- *Lynne Gilli, Acting Assistant State Superintendent, Maryland State Department of Education*
- *Alisha Hyslop, Director of Public Policy, Association for Career and Technical Education*
- *Pradeep Kotamraju, Career Technical Education Bureau Chief, Iowa Department of Education*
- *Eleni Papadakis, Executive Director, Washington State Workforce Training & Education Coordinating Board*
- *Steve Voytek, Government Relations Manager, Advance CTE*
- *Moderated by: Kimberly Green, Executive Director, Advance CTE*



We ask that attendees refrain from tweeting or posting to any social media during this session.

2:30 – 2:45 p.m.

Refreshment Break

Foyer

2:45 – 4:20 p.m.

Collaboration Roundtables: Preparing to Implement a New Perkins

As we approach new federal CTE legislation, our instincts may be to dig into the details of what the law requires or prohibits, but first, let's step back now and start to think about how to maximize this opportunity. Bring your "fresh sheet of paper" mentality to this year's Collaboration Roundtables, where you can choose from six topic areas and discuss the issues that are key to leveraging effective state leadership and the development of a quality plan that aligns your statewide vision for CTE.

See last page of the agenda for roundtable descriptions.

Round I (2:45-3:30 p.m.)

- Developing a Statewide Vision and Fostering Ownership
- Aligning Secondary and Postsecondary Efforts to Improve Student Success
- Harnessing the Communications Potential of Data
- Fostering Meaningful State-Local Partnerships

Salon A
Salon B
Salon C
Pennsylvania

Round II (3:35-4:20 p.m.)

- Developing a Statewide Vision and Fostering Ownership
- Aligning Secondary and Postsecondary Efforts to Improve Student Success
- Targeting Stakeholder Messaging
- Ensuring Quality and Equity in Rural Regions

Salon A
Salon B
Salon C
Pennsylvania

4:30 – 5:15 p.m.

Advance CTE Business Meeting

Open to Advance CTE Members only

Salon G/H

5:45-6 p.m.

Leave for the Dinner Cruise

7 – 9:30 p.m.

Dinner Cruise, Sponsored by Kuder Inc.

Don't miss this opportunity to cruise Baltimore's Inner Harbor sponsored by Kuder Inc.! This fun and relaxing event will include drinks, dinner, music, and the beautiful sights from the harbor. *See page 5 for more details.*



Wednesday, October 19

Time	Session Description	Location
7:30 – 11 a.m.	Registration	Foyer D
9 a.m. – 1 p.m.	OCTAE Office Hours	Maryland
7:30 – 8:30 a.m.	Breakfast A hearty breakfast will be available.	Salon G/H
8:30 – 8:55 a.m.	A Preview to the "State of CTE: Industry Experts in the Classroom" Join us for a sneak peek at the forthcoming "State of Career Technical Education: Industry Experts in the Classroom." The new shared vision for the Future of CTE calls for all learning to be facilitated by knowledgeable experts, including a pool of experts to supplement learning, involving bringing experts in as full-time, part-time or adjunct instructors through alternative and dual certification, along with other strategies. To advance this principle, Advance CTE has surveyed state and local leaders across the country to understand how they are approaching this issue. During this session, participants will hear a preview of the findings of those surveys. The full report will be released later this year. Speakers: <ul style="list-style-type: none"> • Catherine Jacques, Researcher, Center for Great Teachers and Leaders, American Institutes of Research • Ashleigh McFadden, State Policy Manager, Advance CTE 	Salon E/F
9:00 – 9:55 a.m.	Taming the Wild World of Industry-Recognized Credentials: An Update Identifying and validating high-quality industry-recognized credentials continues to be an ongoing challenge for national, state and local leaders, with too many options to choose from and few quality assurances in place. This panel will feature a number of national efforts under way that are seeking to cut through the noise of industry-recognized credentials, engage industry and remove unnecessary barriers. Speakers: <ul style="list-style-type: none"> • Catherine Imperatore, Research Manager, Association for Career and Technical Education • Dane Linn, Vice President, Business Roundtable • Roy Swift, Executive Director, WorkCred • Moderated by: Rod Duckworth, Chancellor, Career and Adult Education, Florida Department of Education 	Salon E/F
9:55 – 10:10 a.m.	Coffee Break	
10:10 – 10:55 a.m.	An Update from the U.S. Department of Labor Learn about major efforts by the U.S. Department of Labor to support WIOA implementation, Registered Apprenticeships and youth apprenticeships. Speakers: <ul style="list-style-type: none"> • Gerri Fiala, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor • Amy Firestone, Program Analyst, Office of Apprenticeship, U.S. Department of Labor 	Salon E/F

11 – 11:50 a.m.

Up to DATE with OCTAE

Join the U.S. Department of Education's Office of Career, Technical and Adult Education to hear critical updates about Perkins and other national activities. Acting Assistant Secretary Johan Uvin will share his reflections on the past eight years and CTE's future.

Salon E/F

Speakers:

- *Johan Uvin, Acting Assistant Secretary, Office of Career, Technical and Adult Education, U.S. Department of Education*
- *Sharon Miller, Director, Division of Academic and Technical Education, OCTAE*
- *Robin Utz, Branch Chief, College and Career Transitions, Division of Academic and Technical Education, OCTAE*


11:50 a.m – Noon

Closing Remarks

Salon E/F

Keep in Mind

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DINNER CRUISE WITH KUDER, INC! Don't miss this opportunity to cruise Baltimore's Inner Harbor during the Advance CTE Fall Meeting. On Tuesday, October 18, this fun and relaxing event will include drinks, dinner, music, and the beautiful sights from the harbor. This dinner cruise was a favorite from several years ago and we are excited to bring it back for this year's meeting.

Shuttle transportation will be provided from the BWI Airport Marriott to the harbor and back on Tuesday evening. You will need to board the shuttle buses starting at 5:45 p.m. Buses will depart at 6 p.m. Guests will then board the Spirit of Baltimore at 6:30 p.m. and the dinner cruise will be from 7:00 – 9:30 p.m. We anticipate returning to the hotel around 10 p.m.

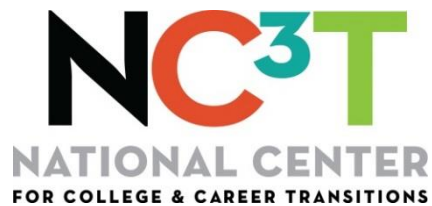
This event is made possible thanks to sponsorship and partnership with Kuder, Inc. (www.kuder.com). Please stop by the Registration Desk if you have any questions.

SEE YOU NEXT SPRING! Thank you for attending this year's Fall Meeting! We hope to see at our next meeting, which will take place May 2-4, 2017, at the Omni Shoreham Hotel in Washington, D.C. We look forward to seeing you there!

Thank You to Kuder, Inc!



Thank You to Our Diamond Level Sponsors!



Collaboration Roundtables: Preparing to Implement a New Perkins

As we approach new federal CTE legislation, our instincts may be to dig into the details of what the law requires or prohibits, but first, let's step back now and started to think about how to maximize this opportunity. Bring your "fresh sheet of paper" mentality to this year's Collaboration Roundtables, where you can choose from six topic areas and discuss the issues that are key to leveraging effective state leadership and the development of a quality plan that aligns your statewide vision for CTE.

- 1. Developing a Statewide Vision and Fostering Ownership (Repeated; Salon A)**
Before states can begin to implement new federal CTE legislation, they should first create a strategic vision that will define the scope and nature of their career preparation efforts. Discuss how to leverage the resources and capacity of other stakeholders to develop a comprehensive vision and cultivate a shared sense of ownership.
- 2. Aligning Secondary and Postsecondary Efforts to Improve Student Success (Repeated; Salon B)**
Collaboration between secondary and postsecondary CTE is more important than ever. The relationship between the two should be strategic and meaningful to successfully implement policies and continuously improve programs and student outcomes. Collaboration should happen on a variety of topics, including planning, funding and communications. Join the conversation to discuss the best ways to create and maintain these relationships.
- 3. Harnessing the Communications Potential of Data (Round I; Salon C)**
Data is all around us, and future CTE legislation will continue to build upon this reality. However, it's not enough to simply collect information -- we must ensure that we use data to inform program improvement and, just as importantly, create effective ways to communicate the implications of data to a wide array of audiences. Put your data analysis skills to the test as you work through how to use your data to understand - and tell - the story of CTE in your state.
- 4. Fostering Meaningful State-Local Partnerships (Round I; Pennsylvania)**
States provide critically important support and oversight to local entities of all shapes and sizes. Yet, this oversight should not be a one-way street -- state leaders must take steps to ensure the state and locals meaningfully collaborate to deliver high-quality CTE. Discuss how to effectively cultivate two-way engagement with your peers, colleagues and counterparts.
- 5. Targeting Stakeholder Messaging (Round II; Salon C)**
States cannot view all stakeholders as one homogenous group. Different stakeholders have varying levels of influence and support for state efforts. Learn how to use a mapping tool to help guide your state's efforts to target messaging for different stakeholder groups.
- 6. Ensuring Quality and Equity in Rural Regions (Round II; Pennsylvania)**
States face multiple and unique barriers when trying to implement and maintain CTE programs in rural areas that are both high-quality and promote equitable access. Join your colleagues to discuss how to overcome these barriers and provide high-quality CTE for all students in your state.