

Advance CTE 2016 Spring Meeting
May 23-25, 2016

Monday, May 23

"A New Vision for CTE"

7:45 a.m. – 4 p.m.	Registration	Registration A
8 a.m. – 6 p.m.	Office of Career, Technical, and Adult Education Office Hours (By Appointment)	Taylor
7:30 – 8:45 a.m.	Advance CTE New State Director Session (Invitation Only)	Coolidge
8 - 8:45 a.m.	Advance CTE New Member Orientation	Tyler
7:45 – 8:45 a.m.	Breakfast <i>A continental breakfast will be available in the Southwest Foyer.</i>	Southwest Foyer
9 – 10:10 a.m.	Opening General Session: A New Vision for CTE <i>Advance CTE President Rod Duckworth will open the 2016 Spring Meeting with welcoming remarks and provide an update on Advance CTE's major activities and accomplishments. A roll call of the states will be led by Secretary-Treasurer Pradeep Kotamraju. Advance CTE's Executive Committee will then present the new vision for CTE: Putting Learner Success First.</i>	Southwest
10:10 – 10:25 a.m.	Morning Coffee Break	Southwest Foyer
10:25 - 11:15 a.m.	Reaction Panel: CTE Vision Summit Co-Conveners <i>A critical element of the new vision for CTE is that it was created collaboratively with key partners. Some of our Future of CTE Summit co-conveners will reflect on the new vision for CTE, what it means for their members, how their current efforts will support it, and what work still needs to be accomplished for the vision to be realized.</i>	Southwest
	<i>Panelists:</i>	
	<ul style="list-style-type: none"> • Erica Kashiri, Director of Policy & Programs, U.S. Chamber of Commerce Foundation • LeAnn Wilson, Executive Director, Association for Career and Technical Education • Bryan Wilson, State Policy Director, National Skills Coalition • Marie Barry, State CTE Director, New Jersey Department of Education (<i>moderator</i>) 	
11:20 – 12:10 p.m.	Reaction Panel: Education Reformers <i>With CTE increasingly in the spotlight, many in the education reform community are paying more attention to CTE and the promise it holds for students. A panel of such reformers will share their reactions to the new vision for CTE and what they believe it will take for the vision to be fully realized.</i>	Southwest
	<i>Panelists:</i>	
	<ul style="list-style-type: none"> • Tamar Jacoby, President & CEO, Opportunity America • Michael Petrilli, President, Thomas B. Fordham Institute • Andrew Rotherham, Co-Founder & Partner, Bellwether Education Partners • Randi Weingarten, President, American Federation of Teachers • Kate Blosveren Kreamer, Deputy Executive Director, Advance CTE (<i>moderator</i>) 	
12:10 – 1:10 p.m.	Networking Luncheon	Southwest Foyer



1:20 – 2:00 p.m.	<p>Enacting the Vision Roundtables: Round I <i>Participants now have the opportunity to dig deeply into the new vision principles and identify strategies for putting them into action in their communities and states through facilitated discussion and brainstorming.</i></p> <p><i>Vision Principles (please note the corresponding room for each principle):</i></p> <ul style="list-style-type: none"> • All CTE programs are held to the highest standards of excellence • All learners are empowered to choose a meaningful education and career • All learning is personalized and flexible • All learning is facilitated by knowledgeable experts • All systems work together to put learner success first 	Coolidge Wilson A Wilson B Wilson C Harding
2:10 – 2:50 p.m.	<p>Enacting the Vision Roundtables: Round II <i>Attendees are encouraged to participate in a different discussion during the second round. Please note the vision principles and rooms will stay the same.</i></p>	
2:50 – 3:05 p.m.	<p>Refreshment Break</p>	Southwest Foyer
3:05 – 3:35 p.m.	<p>Roundtable Report-Outs <i>Participants will share the major takeaways and action items from the “Enacting the Vision” roundtables.</i></p>	Southwest
3:45 – 5 p.m.	<p>Advance CTE Business Meeting <i>Advance CTE invites its members to participate in this session to receive an update on the organization’s strategic plan, elect 2016–17 officers for its Board of Directors, and hear other organizational updates.</i></p>	Southwest

Tuesday, May 24	“Excellence in Action”
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7:45 a.m. – 4 p.m.	<p>Registration</p>	Registration A
7:45 – 8:45 a.m.	<p>Breakfast <i>A continental breakfast will be available in the Southwest Foyer.</i></p>	Southwest Foyer
8 a.m. – 6 p.m.	<p>Office of Career, Technical, and Adult Education Office Hours <i>(By Appointment)</i></p>	Taylor
9 – 9:50 a.m.	<p>The Every Student Succeeds Act (ESSA): Implications and Opportunities for the CTE Community <i>Late last year, Congress passed and President Obama signed into law the Every Student Succeeds Act (ESSA) – legislation that reauthorizes the Elementary and Secondary Education Act. Hear from education experts as they share insights about what’s in the new law and what it means for the CTE community in the coming years.</i></p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Alisha Hyslop, Director of Public Policy, Association for Career and Technical Education • Sasha Pudelski, Assistant Director of Policy & Advocacy, AASA, The School Superintendents Association • Ryan Reyna, Advisor, Education Strategy Group • Steve Voytek, Government Relations Manager, Advance CTE (<i>moderator</i>) 	Southwest
9:50 – 10:05 a.m.	<p>Coffee Break</p>	Southwest Foyer



10:05 – 11 a.m.

CTE and Workforce Development: Exploring Different State Approaches for Systems Collaboration

Throughout the ongoing implementation of the Workforce Innovation and Opportunity Act, states have pursued a wide variety of strategies to ensure effective collaboration between their education and workforce development systems. Join several State CTE Directors as they share their experiences in making sure skills development is truly a "team sport."

Panelists:

- Jo Anne Honeycutt, Director, Career and Technical Education, North Carolina Department of Public Instruction
- Jeralyn Jargo, State Director, CTE, Minnesota State Colleges & Universities
- Eleni Papadakis, Executive Director, Workforce Training & Education Coordinating Board, Washington State
- Steve Gratz, Senior Executive Director, Ohio Department of Education (*moderator*)

11:10 a.m. – 12:10 p.m.

Breakout Sessions

Attendees are encouraged to choose between four concurrent breakout sessions.

Breakout Session 1: Equipping Teachers through Consistent and Career Cluster-Based Certification

Wilson B

Last year, South Dakota used The National Career Clusters® Framework to bring order and consistency to its CTE teacher certification process while also creating additional flexibility in how teachers can become certified. Now, teachers may obtain a Career Cluster or Career Pathway endorsement through either traditional or alternative certification routes and receive more clearly defined mentored supports. Learn more about how South Dakota is leveraging the Career Clusters to support its teacher workforce.

Facilitators:

- Erin Larsen, Assistant Director of Secondary CTE, South Dakota Department of Education
- Dr. Scott Smalley, Assistant Professor of Agricultural Education, South Dakota State University

Breakout Session 2: Supporting Student Success through Career Coaches

Wilson A

In 2015, state policy activity around career guidance and awareness spiked as state leaders sought to bolster this often-underfunded and under-resourced student support. Join us for a deep dive on the Career Coaches model, which began in Arkansas in 2010 and has since been replicated in Alabama. Recognizing its success, Arkansas lawmakers expanded the program to allow access to all middle and high school students and in Alabama, lawmakers increased the program's funding so that every Alabama high school will have a Career Coach.

Facilitators:

- Philip Cleveland, Acting State Superintendent, Alabama State Department of Education
- Kathi Turner, Deputy CTE Director, Arkansas Department of Career Education
- Sonja Wright McMurray, Associate Director for CTE Special Projects, Arkansas Department of Career Education

Breakout Session 3: Moving the Needle on Career Readiness through State Accountability

Wilson C

In 2009, Kentucky passed sweeping legislation that anchored its state accountability system in the goal of graduating students ready for college and careers. In the past five years, student achievement and attainment has risen, particularly among career preparatory students under this new model. Learn more about Kentucky's accountability model and its impact at the system and student level.



Facilitators:

- Laura Arnold, Acting Associate Commissioner, Kentucky Department of Education
- Leslie Slaughter, Executive Policy Advisor, Kentucky Department of Education

Breakout Session 4: Expanding Access through Community College Promise

Harding

It started with Tennessee, and now states across the country, and even Congress, are considering whether universal access to education should end at age 18 and ways in which access can be expanded to postsecondary education. Given CTE's important role at the community college level, this session will explore the potential impact of such policies on participation and access in postsecondary CTE programs.

Facilitators:

- Donna Lewelling, Education Division Director, Oregon Office of Community Colleges and Workforce Development
- Michael Tinsley, Perkins Grant Coordinator, Tennessee Board of Regents

12:15 – 2:30 p.m.

Excellence in Action Awards Ceremony & Luncheon

Southwest

Join us for a luncheon honoring our 2016 Excellence in Action award winners and Star of Education award winners!

2:45 – 3:45 p.m.

Collaboration Roundtables (Round I) *(Topics and rooms listed at the end of the agenda)*

Engage with your colleagues in small-group discussions focused on identifying common challenges, sharing promising strategies and crafting collaborative solutions to address emerging opportunities and long-term challenges in the CTE enterprise. This year's Collaboration Roundtables are variations on a theme. Each room will take on a broad theme and within the room, tables will tackle issues related to that theme.

- Expanding Access to CTE
- Strengthening CTE Data and Administration
- CTE in College and Career Readiness
- Strengthening the CTE Teacher Pipeline
- Leveraging Postsecondary CTE to Increase Educational Attainment
- Expanding Work-based Learning

Tyler

Truman

Coolidge

Wilson A/B

Wilson C

Harding

3:45 – 4 p.m.

Refreshment Break

Southwest
Foyer

4 – 5 p.m.

Collaboration Roundtables (Round II)

Attendees are may choose to participate in a different discussion or continue in the same room during the second round.

Wednesday, May 25

"CTE in 2016: Federal Policy Outlook"

7:45 – 11 a.m.

Registration

Registration A

7:45 – 8:45 a.m.

Full Breakfast

A full buffet breakfast will be available in the Southwest Foyer. We invite attendees to find seating in the West room.

Southwest
Foyer

8 a.m. – 6 p.m.

Office of Career, Technical, and Adult Education Office Hours *(By Appointment)*

Taylor

9 – 9:30 a.m.

Telling the Story of CTE

For the past year, Roxana Moussavian has been working on The xPonent (www.thexponent.org), a new documentary project that highlights the best CTE has to offer through the stories of strivers who, after being overlooked, were able to realize their potential in part through participating in CTE. In this session, we'll get an early view at the story of one

South



such striver and discuss strategies for how we can collectively shed more of a light on the many CTE success stories that exist all across the country.

Speaker: Roxana Moussavian, Fellow, New America Foundation and co-founder of The xPonent

9:30 – 9:45 a.m.	Coffee Break	Southwest Foyer
9:45 – 10:45 a.m.	Perkins Reauthorization: View from the Hill	South

Congress is in midst of reauthorizing the Carl D. Perkins Career and Technical Education Act. Hear from key staff about this process and updates about where the law is likely to go moving forward.

Panelists:

- Leanne Hotek, Education Policy Advisor, Senate Health, Education, Labor, and Pensions (HELP) Committee, Ranking Member Patty Murray
- James Redstone, Professional Staff Member, House Committee on Education and the Workforce, Chairman John Kline
- Rayna Reid, Education Policy Counsel, House Committee on Education and the Workforce, Ranking Member Bobby Scott
- Steve Townsend, Professional Staff Member, Senate Health, Education, Labor, and Pensions (HELP) Committee, Senator Michael Enzi
- Patricia Felder, Executive Director of CTE, Louisiana Community & Technical College System (*moderator*)



We ask that attendees refrain from tweeting or posting to any social media during this session.

11– 11:50 a.m.	Up-to-Date with DATE	South
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Leaders from the U.S. Department of Education’s Office of Career, Technical, and Adult Education (OCTAE), Division of Academic and Technical Education (DATE) will provide the latest information about current initiatives underway and new initiatives planned for the upcoming year. They will share information about the Administration’s priorities through investments funded through the Carl D. Perkins National Activities portfolio.

Panelists:

- Sharon Miller, Director, DATE, OCTAE, U.S. Department of Education
- Robin A. Utz, Branch Chief, College and Career Transitions, DATE, OCTAE, U.S. Department of Education

11:50 a.m. – Noon	Closing Remarks	South
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Meeting Resources and More Information

Free internet access is available throughout the conference on the Marriott Wardman Park’s Wi-Fi network. To connect use the conference passcode “advancecte”

Biographies for all 2016 Spring Meeting speakers, as well as resources for each session, can be found at: <https://careertech.org/2016-spring-meeting-resources>

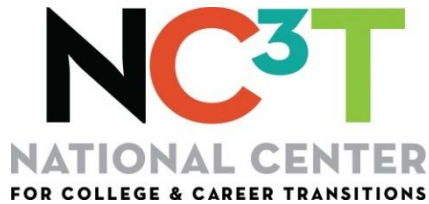
Save the date! We hope to see at our 2016 Fall Meeting, which will take place October 17-19, 2016, at the BWI Airport Marriott in Linthicum, Maryland.

The 2017 Advance CTE Spring meeting will take place on May 2-4, 2017, at the Omni Shoreham Hotel in Washington, D.C., We look forward to seeing you there!



Join the conversation at [#CTESpringMtg](#) and follow along [@CTEWorks](#)

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Collaboration Roundtables Supplemental

Engage with your colleagues in small-group discussions focused on identifying common challenges, sharing promising strategies and crafting collaborative solutions to address emerging opportunities and long-term challenges in the CTE enterprise. This year's Collaboration Roundtables are variations on a theme. Each room will take on a broad theme and within the room, tables will tackle issues related to that theme.

1. Expanding Access to CTE (Room: Tyler)

States are increasing student access to CTE in many ways. Join this discussion to talk about expanding CTE to middle school, teaching CTE online, and using CTE as an intervention strategy to for struggling schools.

2. Strengthening CTE Data and Administration (Room: Truman)

State CTE leaders are continually thinking about how to strengthen, streamline and improve how CTE is administered and managed in their states – from coordinating CTE activities such as Career Technical Student Organizations to using data to communicate CTE's success and drive program approval.

3. CTE in College and Career Readiness (Room: Coolidge)

CTE is uniquely positioned to reinforce the “and” in college and career readiness, and state leaders can do this in many ways, including developing a robust K-12 career guidance system, leveraging CTE to teach STEM skills and competencies, and providing cross-disciplinary collaboration opportunities for CTE and academic teachers.

4. Strengthening the CTE Teacher Pipeline (Room: Wilson A/B)

In this year's Advance CTE Two-minute Roundup Survey, recruiting, retaining and supporting high-quality CTE instructors was the greatest struggle for states in 2015, with nearly half of states citing this as a challenge. Each table will look at a different piece of the teacher pipeline from recruitment to evaluation and retention.

5. Leveraging Postsecondary CTE to Increase Educational Attainment (Room: Wilson C)

Postsecondary CTE can take many forms, and providing the right supports at the state level is key to ensuring that learners receive the skills and credentials of value they need to find career success. From non-credit CTE programs to guided pathways, join this conversation to talk about how states are supporting postsecondary CTE.

6. Expanding Work-based Learning (Room: Harding)

Work-based learning is enjoying a renaissance across the country as a way to reinforce classroom learning and provide crucial career experiences for students. Yet expanding work-based learning requires key state support – from untangling legal barriers to measuring and assessing these experiences.

