






South Carolina Career and Technical Education Month Social Media Calendar February 2020



Directions: Each week has a suggested focus component of Career and Technical Education. This social media calendar is only meant to be a resource; please do not feel there is an expectation to post daily. In addition, you are not limited to these topics each week and we greatly encourage social media use throughout the entire year.

Monday	Tuesday	Wednesday	Thursday	Friday
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;">  <p>Like SCDOE and include the hashtags #cteinsc #futurereadycte</p> </div> <div style="text-align: center;">  <p>Follow us @EducationSC and include the hashtags #cteinsc #futurereadycte</p> </div> <div style="text-align: center;">  <p>Follow us on Instagram and include the hashtags #cteinsc #futurereadycte</p> </div> </div>				
3	4 5 6 7			
Academic and Technical Skills	Showcase innovative experiential learning, dual enrollment options, equivalency credit options, and partnerships with your local Technical College.			
10	11 12 13 14			
Work Based Learning	Tweet and post examples of your innovative work-based learning options – job shadowing, paid work experiences (students earning Employability Skills Certificates & Youth Apprenticeship) This is also a great week to promote your business & community partnerships/advisory committees.			
17	18 19 20 21			
Leadership and 21st Century Skills	Spotlight how Career and Technical Student Organizations (CTSO) are developing civic responsibility, leadership and 21 st century skills.			
24	25 26 27 28			
College and Career Readiness	Illustrate how your high quality CTE program prepares your students for College and Career Readiness. Tweet and post innovative examples of the South Carolina CTE Standards.			

We want to share your CTE Success Stories – please send links, photos etc. to Jakki Wiseman (jwiseman@ed.sc.gov) so they can be shared statewide for everyone to see the great things our students are doing to be future ready CTE!