

2022 Advance CTE Fall Meeting
“Forward Together: Creating Limitless Opportunities”
Sponsorship Opportunities

Dear Advance CTE Partners:

We invite you to join us October 17 - 19, 2022 at the BWI Airport Marriott for the [2022 Advance CTE Fall Meeting](#). This year’s Fall Meeting is one you can’t afford to miss as it will be the only meeting open to all Advance CTE members until Fall 2023. We are anticipating our sponsorships to go fast this year — be sure to secure your spot ASAP!

Each year, we are proud to have State CTE Directors from nearly all states at our Fall Meeting, which gives partners like you unique access to these key state decision makers and influencers. Past meeting sponsors have overwhelmingly rated their experience and sponsorship benefits as valuable, and we hope you will join us this year.

Our meeting sponsorship packages offer you numerous opportunities for exclusive access and communication with this important audience, both prior to and during the meeting. In addition to pre-designed packages, we also offer additional add ons to help you craft a package that best suits your needs.

I hope we can count you in as a sponsor and that I'll get to see you this Fall!

Thank you for your work on behalf of the CTE community.

With gratitude,

Kimberly A. Green
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Executive Director

How to Sponsor:

1. Review our sponsor packages – Silver, Gold, Platinum or Diamond in the table or in list form below. Choose the best fit for your organization. Each level offers an increased amount of exposure and public recognition.
2. Maximize your visibility by adding a la carte options to your sponsorship package.
3. Complete and return the attached agreement no later than **September 9, 2022**

Benefits: Silver, Gold, Platinum and Diamond Levels

SPONSOR LEVEL BENEFITS	Silver \$2,000	Gold \$5,000	Platinum \$6,500	Diamond \$10,000
Promo item(s) in attendee bags	❖ (2)	❖ (2)	❖ (3)	❖ (3)
Your logo on our sponsor recognition sign	❖	❖	❖	❖
Your logo on our event webpage	❖	❖	❖	❖
Logo recognition on slide displayed at general sessions	❖	❖	❖	❖
Receive recognition of your sponsorship level during the opening general session	❖	❖	❖	❖
Receive an Advance CTE shout out over social media during meeting and your Twitter handle on our tweet sheet that is distributed to attendees		❖	❖	❖
Submit a promotional post for the Learning that Works for America blog		❖	❖	❖
Complimentary meeting registration(s) <i>Each registration is an \$925 value</i>		❖ (1)	❖ (2)	❖ (2)
Complimentary 6' skirted sponsor table		❖	❖	❖
Your logo on the printed agenda			❖	❖
Full slide to promote your company displayed at general sessions			❖	❖
Speaking opportunity! Make brief remarks during a general session (<i>Advance CTE assigns timing of remarks</i>)				❖
Send a targeted email to all meeting attendees to promote your organization and sponsorship (<i>Sent by Advance CTE</i>)				❖
Receive a directory of meeting attendees complete with emails, job titles and employers				❖

A very limited number of Platinum and Diamond Sponsorships are available – reserve your spot now!

The above benefits are also provided in list form for additional review below.

Silver - \$2,000

- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions

Gold - \$5,000

- One complimentary meeting registration (*\$925 value*)
- Complimentary 6' sponsor table on October 18-19, 2022
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Platinum - \$6,500

- Full page slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Two complimentary meeting registrations (*\$1,850 value*)
- Complimentary 6' sponsor table on October 18-19, 2022
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Diamond - \$10,000

**Limited number of sponsorships available at this level. This package offers the best value for our sponsors, so reserve your sponsorship now!*

- **Speaking opportunity!** Make brief remarks (up to 5 minutes) during a general session (*Advance CTE assigns timing of remarks based on time of sponsor form submission*)
- Complimentary 6' sponsor table on October 18-19, 2022 with preferred placement of your sponsor table (sponsors will be given opportunity to choose placement prior to conference based on based on time of sponsor form submission)
- Two complimentary meeting registrations (*\$1,850 value*)
- Send a targeted email to all meeting attendees to promote your organization and sponsorship (*Sent by Advance CTE*)
- Receive a directory of meeting attendees complete with emails, job titles and employers
- Full page slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Receive an Advance CTE 'shout out' over social media during meeting and your Twitter handle on our 'tweet sheet' that is distributed to attendees
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
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- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Add-on sponsorship opportunities listed on next page

Additional Add-on Sponsorship Opportunities

A silver, gold, platinum or diamond sponsorship package is required to purchase an add-on sponsorship.

OPTION	BENEFIT	COST
Opening Reception Sponsor	NEW! Get the party started for attendees by sponsoring their first gathering of the week. A full bar and hors d'oeuvres will be served. Receive logo presence and networking opportunities, as well as a brief remarks during dinner. You will be the sole sponsor and attendees will receive two drink tickets that feature your company branding, and you can even play a role in distributing the tickets and welcoming attendees as they arrive. (1 sponsorship available)	\$10,000
Meal Sponsorship	Help us give attendees energy for the day by sponsoring a full meal. As part of your sponsorship, you will be able to make a brief presentation during the meal. (three sponsorships available)	\$10,000
Tuesday Evening Experience Host	Take attendees out for a night on the town at a location and experience of your choosing! Whether it's a visit to one of the region's stellar tourist attractions, a boat cruise of the inner harbor, this is a great way to engage with our attendees—and provide them with a fun time! This add-on includes promotion leading up to the event, including signage and two mentions during general sessions. Direct costs for the activity and associated logistics are covered by sponsor. The sponsor is required to make all arrangements, including venue reservations, transportation, and more. (one sponsorship available and Advance CTE must approve the experience.)	Please reach out to discuss this option.
Logo on Attendee Bags	These bags will have high visibility, carried by all attendees at the conference for three days and used long after the event ends. This is a great way to build brand awareness! Requires gold level sponsorship or above to purchase this add-on. <i>Logo will be limited to one color.</i> (one sponsorship available)	\$3,500
Break Sponsor	Provide meeting attendees with coffee, tea, sodas and some delicious snacks. Receive logo presence and networking opportunities. (three sponsorships available)	\$4,000

Ready to lock in your sponsorship? Complete the attached agreement and return to meetings@careertech.org.