

QUICK UPDATES

State CTE Director Changes

- On July 1, there were many State Director transitions. Below are the transitions that have not yet been shared in this space.
 - Pradeep Kotamraju will leave his role in Iowa to move to sunny California to serve as the State Director. Pat Theiben will serve as the acting Bureau Chief in Iowa during the transition.
 - Alaska is also welcoming a transition as Niki Tshibaka takes the reins.
 - Emily Passias of Ohio is leaving her post to join the Education Strategy Group as the Assistant Director of College and Career Readiness. Leah Amstutz will serve as the acting director during the transition.
- On July 3, Mississippi will have a new State Director. Aimee Brown is joining the Department of Education after serving as a local CTE leader for many years.
- As of June, the following states have unfilled State Director positions. Any state with an asterisk has been vacant for nine months or longer:
 - Iowa
 - Ohio

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

Finance Update: As of June 30, fiscal year 2019 is complete. While year-end financials are still being closed out (payroll reconciliation for June, along with investments for May and June need to be finalized) initial reviews confirm that the year ended very strong. The annual audit has been scheduled for the first week of November, a bit later than in years past due to the Perkins implementation meetings.

Advance CTE Budget Snapshot	Center to Advance CTE Budget Snapshot
Received 120% of budgeted income	Received 137% of budgeted income
Expended 83% of budgeted expenses	Expended 65% of budgeted expenses

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

Grant/Proposal/Contract	Organization/Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is underway. See an update below. Staff had a conversation with Siemens about another round of funding – to begin in first quarter 2020 – and Siemens was incredibly supportive. Work on the next proposal will begin this summer.	Ongoing
New Skills for Youth	JPMorgan Chase	This work is underway. See an update below.	Ongoing
New Skills for Youth 2.0	JPMorgan Chase	Work continues to develop the strategy for NSFY 2.0 with JPMC and Education Strategy Group. We had another half-day meeting in June to discuss the initiative and have been asked to submit our scope of work for the five-year investment by end of July.	In process
Postsecondary program quality	Joyce Foundation	Our work with Colorado and Illinois has continued and, in the case of Illinois in particular, is aligning with support for Perkins V implementation.	Ongoing
Perkins Implementation, Career Clusters, CTE Summit	Gates Foundation	The Perkins implementation support is well underway. See update below. Upon request, Advance CTE has submitted another supplemental proposal for an additional \$250,000 to support the CTE Summit in Fall 2020 and additional intensive support for Gates' priority states. We expect a response in early July.	Ongoing
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	The MOU with New America for PAYA runs through August 2019. We are meeting with New America in July to begin develop the next MOU, which will define our role since the launch of the grants and PAYA Network.	Ongoing
New Skills for Youth – Innovation Sites	JPMorgan Chase	This work is underway.	Ongoing
Perkins implementation	Joyce Foundation	The Perkins implementation support is well underway. See update below	Approved
Area Technical Centers	Lumina Foundation	Upon request, we submitted a draft prospectus at the very end of April to Lumina Foundation focused on the role of area technical centers in supporting adult learners and statewide postsecondary	Proposal Development

		attainment goals. In June, we had a call with Lumina to discuss the proposal and are submitting an updated version by the end of the month. This proposal is for \$275,000 and would be an 18-month project from Fall 2019 through Winter 2021.	
Short-Term Pell	Lumina Foundation	The National Association of Student Financial Aid Administrators has approached us (and ACTE) to partner on a proposal to Lumina Foundation to identify strategies for expanding Title IV-A funding to short-term programs. This work is underway and a proposal will be submitted to Lumina in July; we are still in the process of defining our exact role and sub-grant amount.	Proposal Development
Postsecondary Data Quality	ECMC Foundation	While we submitted a proposal to the ECMC Foundation in early June to support postsecondary data use and data-driven decision-making, we were not selected to move forward. The program officer did request a follow up conversation on how we may work together and a call is scheduled for early July.	Ongoing discussions
Miscellaneous		Advance CTE staff is working with the U.S. Chamber of Commerce Foundation proposal to embed CTE into their Talent Pipeline Management curriculum.	Initial Contact

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update: In June, Advance CTE received one new membership – zero State Members; zero Associate, State members; one Associate, non-state cancellation; one organizational member (representing three members).

Total membership as of June 30, 2019: **619** individuals

- State Membership*: 56 states (representing 56 State Directors and 198 state members)
- Associate, State: 17
- Associate, Non-state: 134
- Organizational: 48 organizations (representing 214 individuals)

Membership Dues Renewal: The 2020 fiscal year started on July 1. Advance CTE staff are following up on overdue membership dues and will provide a full report in the July Board Update.

Meetings/Events

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
August Perkins Implementation Meeting	August 6-8	75 (12 states and 14 partners)	12/16	n/a
September Perkins Implementation Meeting	Sept 16-18	66 (8 states and 12 partners)	8/16	n/a
October Perkins Implementation Meeting	October 2-4	21 (3 states)	3/17	n/a

2019 Perkins V Implementation Meetings

- In May, Advance CTE launched registration for the next round of implementation meetings, to be held in August, September and October 2019. These meetings will be different from the last round, as they will be designed to foster cross-state sharing and enable states to get targeted feedback on their plans and strategies, while providing ample time for state team time and access to national experts and facilitators.
- These meetings will be co-hosted by the same core partners – ACTE, NAPE and AACC – and national experts from partner organizations like National Skills Coalition, National Governors Association, JFF, NACEP, Institute for Educational Leadership, CLASP, New America, Data Quality Campaign and Education Strategy Group will also be participating.

2020 Spring Meeting: Staff are sourcing DC-area hotels for our 2020 Spring Meeting contract. We are looking to May or June for the meeting to align with states' submission of their Perkins V plans. During this meeting, Advance CTE will celebrate its 100-year anniversary.

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan: In June, Advance CTE targeted its advocacy efforts around the Fiscal Year 2020 (FY2020) appropriations process and the reauthorization of the Higher Education Act (HEA). In addition, we continued to provide resources to our members on Perkins V implementation and the campaign to double the investment in CTE.

The Strengthening Career and Technical Education for the 21st Century Act (Perkins V)

- Advance CTE staff presented about Perkins V at the National Association of State Workforce Agencies meeting of the Labor Market Information Committee.

- Advance CTE has continued to support our members as they work to develop their four-year state plans and relay accurate information to our partners in the education and workforce communities.
- Perkins V State Transition Plans were due to the U.S. Department of Education Office of Career, Technical, and Adult Education last month. Advance CTE will review each plan as plans become available.
- We have also continued to post our Perkins V resource roundup e-blast and blog. The latest editions were "[Perkins V: How Can States Promote Quality Postsecondary CTE?](#)" and "[Perkins V: How Can States Improve CTE Data and Its Use?](#)"

Appropriations: In June, the House of Representatives moved ahead with the Labor, Health and Human Services, Education, and Related Agencies (Labor-HHS-Ed) appropriations process by packaging it with the funding bills for the Defense, State, Foreign Operations, and Energy and Water, into a minibus appropriations bill, [H.R. 2740](#). Members of the House proposed a total of [189 amendments](#) to the Labor-HHS-Ed portion of H.R. 2740, and the House Committee on Rules determined that [77 of these would be considered](#). Representative Angie Craig (D-MN) proposed one of these amendments, an amendment that brings attention to the importance of CTE (however, it does not increase or decrease the money allocated to CTE State Grants). The following week the House passed H.R. 2740 on a 226-203 vote. The bill included close to \$1.3 billion for CTE State Grants leading to a total increase of \$47 million over the amount provided by Congress for FY19. However, the final House bill is unlikely to pass into law. The Senate Appropriations Committee has still not yet released their FY20 funding bill for Labor-HHS-Ed. In addition, Congress has not yet agreed on the overall levels of spending for defense and non-defense discretionary spending, which must happen before final allocations for the FY20 appropriations bills can be determined. Congressional leadership and administration officials met in June to attempt and come to an agreement, but talks are ongoing.

Campaign to Double the Investment in CTE

- Advance CTE continued the campaign to double the investment in CTE in June. Thus far, the campaign has the support of 264 employers, with the state of Virginia taking the lead with over 79 signatures. These employers are small businesses as well as major corporations representing every Career Cluster across 29 states.
- Advance CTE has continued to highlight the campaign's resources, including blogs, sample Tweets and materials for sharing the campaign (e.g., promotional toolkit, fact sheet, etc.) in a bi-monthly newsletter.

Workforce Innovation and Opportunity Act (WIOA)

- Advance CTE staff presented at a Workforce System Performance and Innovation Working Group meeting, hosted by the American Enterprise Institute, about opportunities and practices for alignment between WIOA and Perkins.

Higher Education Act (HEA)

- On June 26 the Jumpstart Our Businesses by Supporting Students (JOBS) Act, H.R. 3497, was introduced in the House by Representatives Cedric Richmond (D-LA), Andy Levin (D-MI), Anthony Gonzalez (R-OH), Jaime Herrera Beutler (R-WA), Steven Horsford (D-NV) and John Katko (R-NY). The JOBS Act was [introduced in the Senate \(S.839\)](#) this

past March by Senators Tim Kaine (D-VA) and Rob Portman (R-OH). This legislation would expand Pell Grant eligibility to high-quality short-term postsecondary programs that are at least 150 clock hours over at least eight weeks, meet local or regional labor market needs, articulate to institutional credit and provide students with a recognized postsecondary license, certification or credential.

- Advance CTE is continuing to monitor what the 116th Congress will mean for HEA reauthorization by meeting with partners in the higher education space, attending briefings, hearings, webinars and coalition meetings to gather information and adjust our strategy.
- Advance CTE is continuing to meet with Congressional offices to share our priorities and highlight alignment with the HEA priorities of members of Congress.

Every Student Succeeds Act (ESSA)

- U.S. Secretary of Education Betsy DeVos released final [non-regulatory guidance](#) on the supplement not supplant requirement under Title I of the Every Student Succeeds Act (ESSA) following a 30-day public comment period. The intention of the new guidance is to provide more flexibility in how local education agencies spend their Title I funds.
- Senator Cory Booker (D-NJ), Congressman Donald Norcross (D-NJ) and Congressman Bill Pascrell (D-NJ) [introduced](#) new legislation to support professional development and loan forgiveness for teachers. Among other things, the Supporting the Teaching Profession Through Revitalizing Investments in Valuable Educators (STRIVE) Act would increase and require Congress to fully fund Title II of ESSA, which supports professional development and training of effective instructors.
- In June, Advance CTE co-authored a [blog](#) with the Afterschool Alliance about career-focused afterschool programs for middle schools. The blog post is the first in a three-part blog on intersections between afterschool programs (which are often funded through Title IV-B of ESSA) and CTE.
- Advance CTE also worked with the Education Commission of the States (ECS) on a [guest post](#) for ECS's new blog series on work-based learning. The focus of the blog was on using Perkins V and ESSA to strengthen and expand work-based learning opportunities for youth.

Congressional Offices Engaged in June 2019:

- Adeola Adesina, Rep. Swalwell (D-CA)
- Jake Baker, Senate Health, Education, Labor and Pensions Committee, Sen. Alexander (R-TN)
- Lucas DaPieve, Sen. Alexander (R-TN)
- Mike Gentile, Senate Appropriations Committee, Sen. Blunt (R-MO)
- Brian Kaissi, Rep. Krishnamoorthi (D-IL)
- Mark Laisch, Senate Appropriations Committee, Sen. Murray (D-WA)
- Lindsay Linhares, Sen. Hyde-Smith (R-MS)
- Katherine McClelland, House Committee on Education & Labor, Rep. Scott (D-VA)
- Karishma Merchant, Sen. Kaine (D-VA)
- Ashley Palmer, Senate Appropriations Committee, Sen. Blunt (R-MO)

Perkins Implementation Strategy: Advance CTE’s Perkins implementation strategy is underway, with many core elements already in place.

Technical Assistance:

- Indiana, New York and Washington have continued to receive coaching from former State Directors; based on interest from the Gates Foundation, we have also extended coaching to California.
- In April, Advance CTE put out an RFP for a group of 12 priority states, as identified by Gates and Joyce. The RFP asked states to identify top challenges they want support in as they advance their Perkins V state plans. Based on the review of these plans and follow up with states, we will be providing technical assistance between June 2019-April 2020 to six states: Illinois, Minnesota, Ohio, Oregon, Tennessee and Texas. The supports will range from supporting stakeholder engagement and state-level coordination to digging into strategies for closing equity gaps and aligning programs of study.

Shared Solutions Workgroups (SSW)

- Advance CTE’s first of Shared Solutions Workgroups, focused on the comprehensive needs assessment (CLNA), held two virtual meetings in June 2019 and released the first set of deliverables:
 - Driving Quality & Equity in CTE: A State Guide to Developing the Perkins V Comprehensive Local Needs Assessment Template; and
 - State Needs Assessment Crosswalk
- This Workgroup will wrap up by August 2019 and there are two additional deliverables planned: a guide to support regional collaboration through CLNAs and local applications and a brief piece on how states can and should commit resources to support CLNA implementation at the local level.
- The next SSWG will focus on middle school CTE and be launched in fall 2019.

Other Supports

- Advance CTE continues to support virtual cross-state sharing through the Moodle and Fourth Friday calls. After the June Fourth Friday call, these will be paused until after the Perkins implementation meetings are completed.
- Advance CTE has begun planning for the “Expert Peer Review” it will be offering to states in fall 2019 to have national experts provide actionable feedback on draft state plans.

State Policy Update

The Partnership to Advance Youth Apprenticeship (PAYA): This month, Advance CTE joined all of the PAYA project partners to announce the nine sites that were selected as grantees. Another 40+ sites were selected to be part of the broader PAYA Network. Advance CTE is in the process of updating the memorandum of understanding with project partners, which will be completed by August 2019 and will clarify Advance CTE’s role in the initiative moving forward.

Equity Initiative: Advance CTE released its fourth equity brief in the *Making Good on the Promise series* in June. The fourth equity brief, *Making Good on the Promise: Expanding Access to Opportunity*, examines strategies state leaders can use to expand CTE opportunities for each learner. It highlights examples from Ohio, Rhode Island, South Carolina and Tennessee.

CTE Data Initiative: After the release of the State of CTE report in April, Advance CTE has had two priorities for the data initiative: disseminating the findings from the report and exploring opportunities to expand and sustain the initiative. In June Advance CTE staff presented at a meeting of the CTE Research Network and led a discussion with researchers about the importance and limitations of data quality in conducting research in CTE. Also in the works is a short series of briefs on each of the secondary CTE program quality indicators that draws on the state survey to share promising practices and approaches for each option. The briefs are scheduled to be published in July. Advance CTE has also been in talks with ECMC Foundation about opportunities to expand the data initiative and provide additional supports and technical assistance to states.

Policy Year in Review Partnership: In June, Advance CTE kicked off a new partnership for the annual *State Policies Impacting CTE: Year in Review* report. In addition to ACTE, which has co-authored the report with Advance CTE since 2013, the Education Commission of the States will now be a lead partner and author. This partnership will add new muscle to Advance CTE's ability to track real-time changes in state policy, though the substance and format of the report will remain the same.

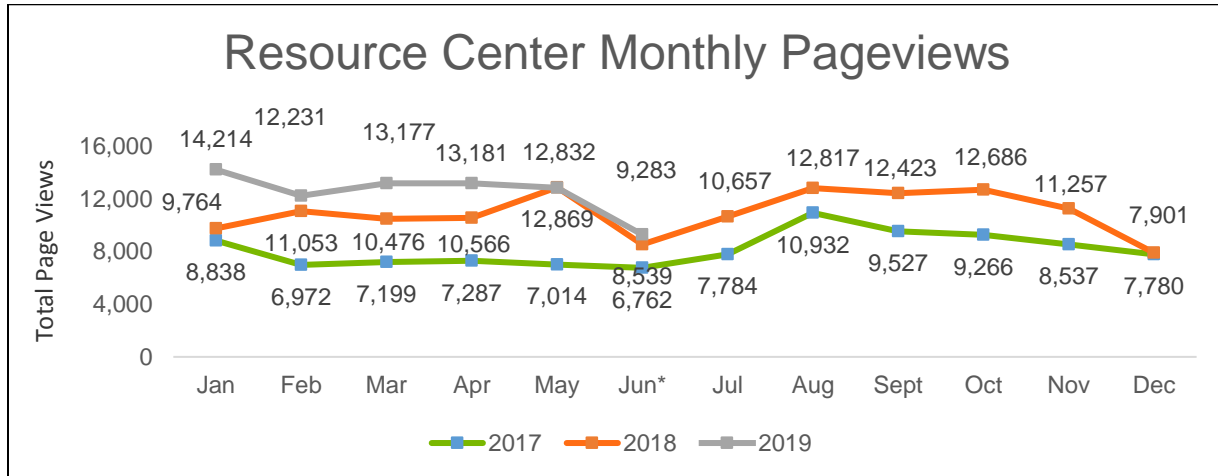
Oregon Perkins V Planning: Advance CTE has a contract with Oregon to facilitate and guide the state's development of its four-year Perkins V state plan. Advance CTE is currently developing an action plan for Oregon that will map out the steps the state must take to put together a comprehensive plan. Additionally, Advance CTE, in partnership with the Association of Career and Technical Education, will facilitate work groups in July to gather detailed feedback to inform the state's final Perkins V plan.

Postsecondary Strategy: Advance CTE staff are progressing through the activities proposed in the organization's postsecondary strategy. In partnership with Higher Learning Advocates, Advance CTE published a new *101: Career Technical Education fact sheet*, with a focus on postsecondary CTE. Advance CTE also continues to participate in the Community College Working Group led by Opportunity America. After the release of the report *Developing Credit for Prior Learning Policies to Support Postsecondary Attainment for Every Learner* in April, staff have continued to disseminate the findings and promote the release as well.

State Web Profile Redesign: In June, Advance CTE began updating the *state web profiles* on careerech.org, which include comprehensive information about the scope, reach and performance of CTE in each state. In addition to updating the data and information on each state's page, Advance CTE is working with the careertech.org web developed to redesign and improve the functionality of the pages so they are more useful for state leaders, journalists and CTE advocates. The project will conclude by the end of summer 2019.

Learning that Works Resource Center: The Resource Center sustained a total of 9,282 hits for the month of June (as reported on June 25). The top two resources for this month include

American Institute for Research’s 50-state scan of CTE teacher licensure policies, followed by Advance CTE’s *Making Good on the Promise: Expanding Access to Opportunity* report. The most visited topic page was Work-based Learning, followed by Credentials and Assessments. The least viewed topic pages were Instructor and Leader Quality and Cross-Sector Strategies and Governance (formerly Systems Alignment). Advance CTE is in the process of updating the Resource Center landing page, which should be completed in July.

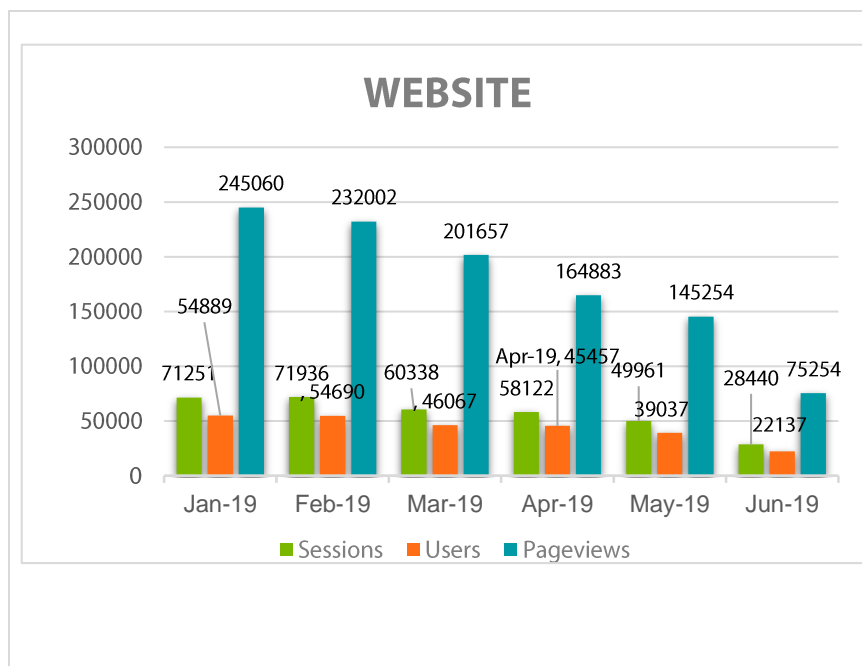


*Reported data for June includes website traffic through June 25, 2019

Priority: Raise the visibility and PROMOTION of high-quality CTE

JUNE 2019 COMMUNICATIONS REPORT

Website



Major Organizational Releases/Initiatives

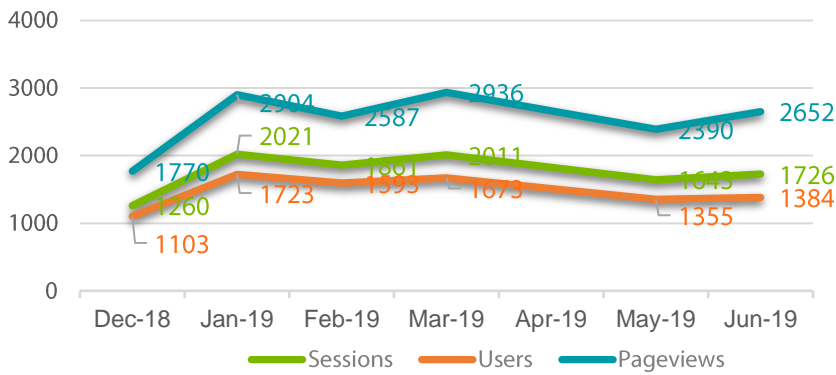
- Resource Center (1409)
- Perkins (1723)
- Perkins Resource Table (1122)
- CTE in Your State (1763)

Acquisition of site users

- Organic search (55%)

- Direct (32%)
- Referral (11%)
- Social (1.6%)

LEARNING THAT WORKS BLOG

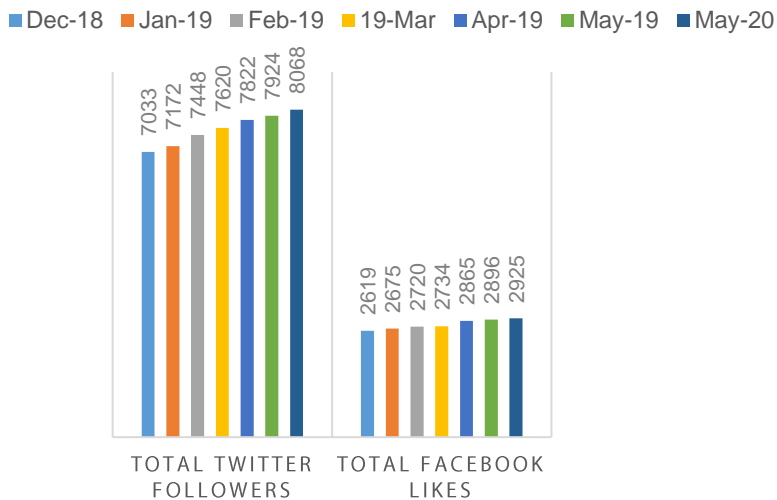


18 Blog Posts Published

Most visited blogs:

- Putting Afterschool to Work: Career Exploration in Out of School Settings
- Senate CTE Caucus Holds Briefing on Swiss Apprenticeships

SOCIAL MEDIA



Facebook: +29

Twitter: +144

Note: Consistent with the past, website views have decreased as we enter summer. Numbers are typically down during summer and winter months as educators enter break.

Strategies for Attracting Students to High-Quality CTE (Siemens Grant): Staff has continued working with cohort three, which includes four states (AR, GA, IA, and UT). Staff traveled to Georgia to develop their communications plan in May alongside staff. Advance CTE staff developed the communications plan and presented it to Georgia staff members in June.

Staff has also continued the contract with Fenton, a communications firm to help make the assets created under this grant more visible and easily accessible; the goal is for the work to be completed by fall 2019.

Staff has delivered the Career Advising and Development Training, one of which took place in Massachusetts in June. The training will be delivered in 15 states between now and December 2019 through ASCA and ACTE statewide chapters, as well as state CTE offices. Components of the training will be delivered virtually through ASCA’s online platform beginning in summer 2019.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE’s staff most impactful or otherwise notable engagement activities from last month

PRESENTATIONS	<ul style="list-style-type: none"> • Afterschool Alliance, Afterschool for All Challenge, Washington, DC • American Enterprise Institute, WIOA and Perkins V, Washington, DC • Co-Facilitated Ohio Department of Education's Perkins V Stakeholder Committee (Columbus, OH) • CTE Research Network Meeting, New York, New York • National Association of State Workforce Agencies, Labor Market Information Committee Meeting, Washington, DC • National Association of Workforce Boards, Workforce and Labor Market Information Committee Meeting, Virtual • Workforce Development Working Group, Washington, DC
EVENTS ATTENDED	<ul style="list-style-type: none"> • Afterschool Alliance and the Senate CTE Caucus, Making the Most of Middle School CTE, Washington, DC • Alliance for Excellent Education, Association for Middle Level Education, National Association of Elementary School Principals, National Association of Secondary School Principals and National Forum to Accelerate Middle-Grades Reform; Success in the Middle: The Need to Improve the Middle Grades; Washington, DC • Campaign to Invest in America’s Workforce, Washington, DC • College in High School Alliance, Washington, DC • Committee for Education Funding, Washington, DC • Credential Engine input session, Washington, DC • House Education & Labor Committee Hearing, Innovation to Improve Equity: Exploring High-Quality Pathways to a College Degree, Washington, DC • Manufacturing Skills Standards Board meeting, Racine, WI • National Governors Association and Strada Education Network, Educate for Opportunity Project Launch, Washington, DC • National Governors Association, Future Workforce Now Roundtable, Washington, DC

- National Skills Coalition, Voices for Skills Launch, Washington, DC
- NOCTI Board of Trustees Meeting (Alexandria, VA)
- Opportunity America's Community College Working Group, Washington, DC
- Senate CTE Caucus: Making the Most of Middle School Career Exploration in CTE, Washington, DC
- Senate CTE Caucus, Swiss-Inspired Apprenticeships in the U.S.: Recent Initiatives and Developments, Washington, DC
- Whiteboard Advisors, 2019 InsideOut Policy Forum, Washington, DC

**OTHER PARTNERS
ENGAGED**

- Achieve
- ACTE
- Afterschool Alliance
- Alliance for Excellent Education
- Association for Middle Level Education
- College and High School Alliance
- Education Strategy Group
- Higher Learning Advocates
- JFF
- JPMorgan Chase & Co.
- Joyce Foundation
- Lumina Foundation
- MDRC
- New America
- National Association of Elementary School Principals
- National Association of Secondary School Principals
- National Association of State Workforce Agencies
- National Association of Student Financial Aid Administrators
- National Association of Workforce Boards
- National Governors Association
- National Forum to Accelerate Middle-Grades Reform
- National Governors Association
- National Skills Coalition
- RTI International
- Third Way
- U.S. Chamber of Commerce Foundation

June 2019

Advance CTE Newsletter

Your voice from the nation's capital



In This Issue

[Member Updates](#)

[View from the Hill](#)

[State Policy Overview](#)

[Where We've Been](#)

NEW RESOURCES

Research/Report:

[Making Good on the Promise: Expanding Access to Opportunity](#)

Case Study: [Building Guided Pathways to Community College Student Success: Promising Practices and Early Evidence from Tennessee](#)

Research/

Report: [Quality Pathways: Employer Leadership in Earn and Learn Opportunities](#)

Policy/Profile: [Louisiana: Building Employment](#)

Dear Advance CTE Members,

This summer we look forward to sharing a number of new resources that can be used to promote high-quality Career Technical Education (CTE) and strategies for expanding CTE opportunities for each learner.

Advance CTE, in partnership with Higher Learning Advocates, released a new fact sheet on CTE as part of the "101" resource series from Higher Learning Advocates. It is a great resource to share and pair it with our [CTE 101 video](#) when making the case for CTE. Download the fact sheet [here](#).

As Advance CTE works to continue to infuse the importance of equity throughout our work we are excited to share the fourth brief in the Making Good on the Promise series titled, [Expanding Access to Opportunity](#). The brief features state examples from **Tennessee, Rhode Island, Ohio** and **South Carolina**. Read the [blog](#) to learn more and download the full brief [here](#).

Lastly, in the May newsletter we noted that Advance CTE hosted leaders from nine states and six partner organizations (Association for Career and Technical Education, Education Strategy Group, Education Trust, National Alliance for Partnerships in Equity, National Skills Coalition and U.S. Chamber of Commerce Foundation) as part of its Comprehensive

[Skills for Tomorrow \(BEST\) Pilot Program](#)

Guide: [Driving Quality & Equity in CTE: A State Guide to Developing the Perkins V Comprehensive Local Needs Assessment Template](#)

Local Needs Assessment Shared Solutions Workgroup, to inform and contribute to the development of resources and tools for the benefit of all states, as they guide local recipients in conducting rigorous Comprehensive Local Needs Assessment. As a result of this Workgroup, Advance CTE is excited to release two resources [Driving Quality & Equity in CTE: A State Guide to Developing the Perkins V Comprehensive Local Needs Assessment Template](#) and the [State Needs Assessment Crosswalk](#).

Sincerely,

Kimberly Green,
Executive Director

Member Updates

State CTE Director Transitions

'Tis the season for transitions! Let's celebrate the many State Director transitions that will take place on July 1.

- Pradeep Kotamraju will leave his role in **Iowa** to move to sunny **California** to serve as the State Director;
- In **Arkansas**, a massive state government reorganization is dissolving the Department of Career Education and moving the state CTE office into the state's Department of Education. With this transition, Charisse Childers will leave her role as State Director and Angela Kremers will assume the CTE leadership position. Childers is moving to serve as the director of the state's Division of Workforce Services;
- In **New Hampshire**, Eric Frauwirth has been tapped as the State Director to lead the Career Development Bureau;
- **Alaska** is also welcoming a transition as Niki Tshibaka takes the reins;
- And finally, Emily Passias of **Ohio** is leaving her post to join the Education Strategy Group as the Assistant Director of College and Career Readiness.

Membership Dues Renewal

Don't forget to renew your dues for FY20, which begins July 1. Advance CTE values every member of our organization. We've accomplished so much together over the past year as you can read in our [2018 Annual Report](#). We are grateful for the partnership we have with our members as we collectively advance a vision for high-quality CTE.

Be sure to renew by **June 30** to ensure there is no interruption of your benefits! Email finance@careertech.org if you need your invoice to be sent again.

Employment Opportunity in Ohio

The **Ohio** Department of Education is seeking a visionary leader with proven educational and organizational leadership skills that can lead the future-focused Office of CTE. Learn more [here](#).

View from the Hill

In June, Advance CTE focused our advocacy efforts on the reauthorization of the Higher Education Act (HEA) and the Fiscal Year 2020 appropriations process. With the U.S. Department of Education releasing new [draft regulations](#) related to postsecondary education, an expanded [College Scorecard](#), and a new Experimental Sites Initiative to pilot new policy changes, Advance CTE has been working with Congress and the Administration to share our [HEA priorities](#).

In addition, Advance CTE has continued to release our Perkins V Resource Roundup. Check out the new editions: [Perkins V: How Can States Improve CTE Data and its Use?](#) and [Perkins V: How can states promote quality postsecondary CTE?](#)

➤ State Policy Overview

On June 14, in **Texas** Governor Greg Abbott signed [HB963](#) into law. Under the law, the State Board of Education is required to conduct a review of the essential knowledge and skills of CTE applications and curricula.

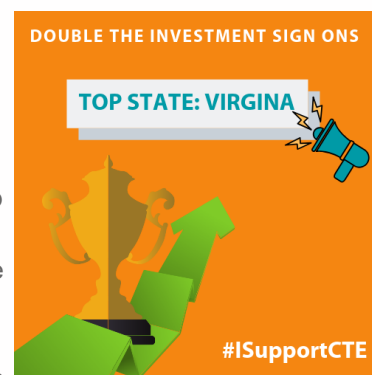
In **Maine**, on June 10, Governor Janet Mills signed [LD1240](#) into law. Under the law, a graduate of a secondary CTE electrical program is qualified to sit for an examination approved by the board and is credited 1,000 hours of work experience in electrical installations.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

➤ Double the Investment

So far, the [campaign](#) to double the federal investment in CTE has garnered support from employers in 29 states, with Virginia maintaining the lead in signatures!

We're aiming for representation from every state and for 10,000 signatures by July! To get there, we need your help to get the word out to employers and those who partner with them. Need ideas and off-the-shelf resources to share the campaign? Visit the [share page](#) to find a sample [PowerPoint presentation with talking points](#), a [promotional toolkit](#) with Tweets and email blurbs, [graphics](#), and more to help you communicate about the campaign!



➤ Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states.

This month, staff:

- Presented at the Empowering Students to Pursue their Career Goals workshop during the American School Counselor Association Annual Conference in **Massachusetts**;
- Presented on a panel at the Afterschool for All Challenge event hosted by the Afterschool Alliance in Washington, D.C.;

- Presented at the CTE Research Network Meeting hosted by American Institutes for Research, Jobs For the Future, and MDRC in **New York**;
- Participated in the Future Workforce Now Roundtable hosted by National Governors Association, FHI360, and FAB Foundation in Washington, D.C.;
- Attended a meeting with the Committee for Education Funding in Washington, D.C.;
- Attended Campaign to Invest in America's Workforce hosted by the National Skills Coalition in Washington, D.C.;
- Attended the College in High School Alliance meeting in Washington, D.C.;
- Attended the Voices For Skills launch hosted by the National Skills Coalition in Washington, D.C.;
- Attended the 2019 InsideOut Policy Forum hosted by Whiteboard Advisors in Washington, D.C.;
- Virtually presented at the Workforce and Labor Market Information Committee Meeting hosted by the National Association of State Workforce Agencies;
- Attended the Educate for Opportunity Project Launch hosted by the National Governors Association and Strada Education Network in Washington, D.C.;
- Attended the Manufacturing Skill Standards Board Meeting in **Wisconsin**;
- Attended the Opportunity America Higher Education Working Group meeting in Washington, D.C.;
- Attended the American Enterprise Institute (AEI) Workforce Innovation and Opportunity America Act Working Group in Washington, D.C.;
- Attended the Credential Engine Conversation in Washington, D.C.;
- Attended the National Occupational Competency Testing Institute (NOCTI) Board of Trustees Meeting in **Virginia**;
- Co-Facilitated Ohio Department of Education's Perkins V Stakeholder Committee meeting in **Ohio**; and
- Engaged with **6** Congressional offices.



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