

QUICK UPDATES

Upcoming Advance CTE and Center to Advance CTE Board Meetings (all times listed are in Eastern)

May 13, 2020	Online	Advance CTE Board Meeting 1 – 3 p.m. ET Center Board Meeting 4 – 5 p.m. ET
June 25, 2020 – Advance CTE	3 – 4 p.m.	Approve FY21 Budgets
June 25, 2020 – Center to Advance CTE	4 – 5 p.m.	Approve FY21 Budgets

RSVP for May 2020 Board meetings: Due to the cancellation of the Spring meeting, we are shifting our Board meetings to virtual. We'll determine the platform for the meeting closer to the meeting date, as we testing a variety of options. Please RSVP your availability to join the Board meeting by emailing Krissy Haynes at khaynes@careertech.org.

COVID response: Our staff reached out to all State CTE Directors in late March, offering a call to touch base both personally and professionally. Nearly every state took us up on the offer. We received very reassuring information on how our members and states are faring, as well as gathered useful information to guide our organizational supports. In response to the COVID-19 (Coronavirus) pandemic, we have mapped out an organizational strategy to attend to the following priorities: OCTAE guidance; distance education/online learning; work-based learning; equity; and credentials. Further, we have been compiled resources on our [website](#). We are also working with Congressional staff on the fourth stimulus bill, which is expected in late April.

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

Finance Update: These numbers represent finances through March 31, 2020, which is 75% of the fiscal year. The Center income reflects grant funds received; a substantial portion of the JPMC grant, Siemens 3.0 and ECMC will be carried forward to the next fiscal year. State dues intent forms for FY21 are coming in strongly. Associate and organizational dues will be distributed in the coming weeks.

Advance CTE Budget Snapshot

Received 77% of budgeted income
Expended 38% of budgeted expenses

Center to Advance CTE Budget Snapshot

Received 170 % of budgeted income
Expended 46% of budgeted expenses

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

Grant/Proposal/ Contract	Organization /Partner	Engagement in February & March	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	Our new grant will begin on March 1. While we had planned to launch the message testing work immediately, we are now planning for the focus groups to be held over summer 2020.	Ongoing
Global Career Readiness Initiative	JPMorgan Chase	In February, JPMC announced their \$75 million Global Career Readiness Initiative, including Advance CTE's role in supporting the U.S. based sites. We had planned in-person site visits in March and April that have been cancelled due to COVID-19. We are planning virtual meetings with each site in April and May and the overall project is being pushed back approximately two months.	Ongoing
Perkins Implementation, Career Clusters, CTE Summit	Gates Foundation	The Perkins implementation support is well underway. We have begun discussions and sent a draft prospectus for funding starting in 2021. However, we are now reviewing our 2020 activities and budget in light of COVID-19. A fuller update on the work of this grant is below.	Ongoing
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	This work is underway. Initial discussions have started about the next phase of this investment across the partner organizations. It is unclear what the impact of COVID-19 will be on the current or future grant at this point.	Ongoing
New Skills for Youth – Innovation Sites	JPMorgan Chase	This work is underway, with the final two snapshots being released in April 2020.	Ongoing
Perkins implementation	Joyce Foundation	The Perkins implementation support is well underway. However, we are now reviewing our 2020 activities and budget in light of COVID-19. A fuller update on our Perkins support is below.	Ongoing
Area Technical Centers	Lumina Foundation	This work is underway, although the timeline is being shifted in light of COVID-19. 50-state survey questions on Area Technical Centers are currently being collected.	Ongoing
Short-Term Pell	Lumina Foundation (NASFAA)	This work is underway.	Ongoing

Grant/Proposal/ Contract	Organization /Partner	Engagement in February & March	Status
Postsecondary Data Quality	ECMC Foundation	This work is underway, with the planning of a Shared Solutions Workgroup on data quality and the RFP process, which will launch in April 2020. Due to COVID-19, the workgroup meeting will be held virtually and there are other timeline shifts. See update below.	Ongoing
Talent Pipeline Management	U.S. Chamber of Commerce Foundation	This work is underway and is on track to be completed in April 2020.	Ongoing
NIDILRR	UMass Medical School	This work is underway.	Ongoing
CTE Summit	Joyce Foundation	Upon request, we have submitted a letter of inquiry to the Joyce Foundation for \$45,000 to support the Summit and subsequent vision document. While we were invited to submit a proposal for the Board to approve in July, this is now on hold due to COVID-19.	Proposal development
College High School Alliance	Gates Foundation, Joyce Foundation	Earlier this year, Advance CTE joined the steering committee of the College High School Alliance, which is coming up to the end of a two-year investment from multiple funders. Advance CTE has submitted our initial budget requests and there is a strategy session planned in early May with the funders and core partners.	Proposal development

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update:

- State Membership: 55 states/territories (representing 55 State Directors and 209 state members)
- Associate State: 20
- Associate Non-State: 81
- Organizational: 44 organizations, 200 individual members

State CTE Director Changes

- Massachusetts: Elizabeth Bennett started as the new State Director in Massachusetts
- Nevada: Craig Statucki started as the new State Director in Nevada
- New Jersey: Erskine Glover is the new State CTE Director in New Jersey
- Oregon: Jenelle Ives is the Interim CTE Director in Oregon. Best wishes to former director Laura Foley!
- Rhode Island: Paul McConnell started as the new State Director in Rhode Island

Spring Meeting: Staff are mapping out a strategy to engage members through a variety of means, at a cadence that will ensure regular and timely contact without (hopefully) being overwhelming. Initially, we plan to hold regional calls among State CTE Directors, as places of informal sharing, networking and attending to the immediate needs of community and collaboration during this time of social and professional isolation. We'll then roll out a series of lunch and learns, which got high marks from members on the annual membership survey. These will attempt to replicate the problems of practice sessions that we hold at our annual meetings. And lastly, we'll hold a webinar series of content sharing over the late spring and summer. We'll build in feedback loops throughout and continue to iterate and tweak our approaches as the schedule proceeds.

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan: In February, Advance CTE supported preparations for the upcoming Fiscal Year 2021 (FY21) appropriations process in response to a large proposed increase in federal funding for CTE in the President's FY21 proposed budget. Advance CTE staff conducted legislative outreach to support CTE month and to support celebrations for Advance CTE's 100 year anniversary within congress.

In March, Advance CTE addressed and advocated for members during the federal COVID-19 (Coronavirus) response. We communicated with legislative staff from both chambers and parties to update them on the impact of Coronavirus on CTE programs and planning. Additionally, we maintained frequent communication with OCTAE to provide up-to-date information on new or updated guidance from the Department of Education, including a town-hall meeting with OCTAE.

FY2021 Budget and State of the Union

- President Trump revealed in his annual State of the Union address that his vision for CTE included "vocational and technical education in every single high school in the country." This vision became clearer with his proposed 2021 budget to Congress on February 10, which included a request for \$900 million increase in federal funding for CTE.
- Although this would be the single largest increase in CTE funding since the Smiths-Hughes act, the proposal also included significant cuts overall to the Education Department, including a decrease of 7.8 percent overall from FY20 levels. The Department of Labor budget would be reduced by 10.7 percent. This budget request is only a first step, as Congressional appropriations committees will ultimately be responsible for funding levels.

Appropriations

- Advance CTE staff submitted written testimony for FY21 appropriations. In particular, staff are advocating for greater investment in CTE and education and workforce programs overall, with a focus on [doubling the investment](#) for CTE.

Workforce Innovation and Opportunity Act (WIOA) Reauthorization

- Advance CTE staff are laying the groundwork for future reauthorization by meeting with stakeholders to assist with planning recommendations, as well as convening the WIOA kitchen cabinet, which is comprised of State Directors and state staff from 20 different states.

Congressional Offices Engaged in February & March 2020:

- Adzua Agyapon, Sen. Bennet (D-CO)
- Hannah Aiken, Rep. Stevens (R-MI)
- Jake Baker, Professional Staff, Senate Committee on Health, Education, Labor and Pensions (R)
- Adam Black, Sen. Loeffler (R-GA)
- Allison Blankenship, Rep. McBath (R-GA)
- Jessica Bowen, Rep. Bonamici (D-OR)
- Sarah Coffman, Rep. Comer (R-KY)
- Alexa Combelic, Rep. Courtney (D-CT)
- MiQuel Davies, Rep. Frankel (D-FL)
- Elle Ciapciak, Rep. Meuser (R-PA)
- Katherine Fleming, Rep. Guthrie (R-KY)
- Madison Hardimon, Rep. Wright (R-TX)
- Megan Harrington, Sen. Portman (R-OH)
- Dean Johnson, Rep. Watkins (R-KS)
- Jared Karbowsky, Rep. Norcross (D-PA)
- Patrick Konrath, Rep. Grothman (R-WI)
- Simon Korn, Rep. Harder (D-CA)
- Katherine McClelland, Professional Staff, House Committee on Education and Labor (D)
- Will McKelvey, Rep. Khanna (D-CA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Karishma Merchant, Sen. Kaine (D-VA)
- Jake Middlebrooks, Professional Staff, House Committee on Education and Labor (R)
- Kaitlyn Montan, Rep. Castro (D-TX)
- Sarah Monteith, Rep. Kilmer (D-WA)
- Whitley O'Neal, Rep. Takano (D-CA)
- Alex Payne, Rep. Schrier (D-WA)
- Hallie Pence, Rep. Cline (R-VA)
- Will Pisano, Rep. Kuster (D-NH)
- Jayson Schimmenti, Rep. Moolenaar (R-MI)
- Liam Steadman, Rep. Bustos (D-IL)
- Jennifer Stiddard, Professional Staff, Senate Committee on Health, Education, Labor and Pensions (D)
- Rachel Thompson, Rep. Herrera-Buetler (R-WA)
- Noelle Verhlest, Rep. Smucker (R-PA)
- Adam Wek, Sen. Thune (R-SD)
- Erin Wilson, Rep. Keller (R-PA)
- John Witherspoon, Rep. Roe (R-TN)

Perkins Implementation Strategy: Advance CTE is providing a variety of assistance to states in support of Perkins V implementation.

Technical Assistance

- Florida: Advance CTE is working with Florida to update its timeline and approach to Perkins V technical assistance in light of the developing COVID-19 (Coronavirus) crisis.
- Iowa: In February, Advance CTE and Association for Career and Technical Education (ACTE) staff compiled and synthesized public comments submitted on Iowa's Perkins V state plan, and shared that information with state CTE staff. In March, we completed a final review of Iowa's Perkins V state plan.
- Tennessee: Advance CTE is working with Tennessee to update its timeline and approach to Perkins V technical assistance in light of the developing COVID-19 crisis.
- Opportunity Gap Analysis Technical Assistance: In February, Advance CTE worked with the New Jersey Council of County Vocational-Technical Schools to pilot its new equity workshop. More than 80 attendees joined the workshop to examine their data, discuss root causes and strategize action plans to close opportunity gaps. In March, Advance CTE hosted a successful pilot of the opportunity gap analysis workshop in Minnesota with the Hennepin West and Southwest Metro consortia. Other planned pilot workshops are being delayed due to the coronavirus, but Advance CTE plans to release beta versions of the workshop materials over the summer before piloting can continue.
- Oregon: Advance CTE, in partnership with ACTE, worked with the Oregon Department of Education (ODE) to help the state address public comments in its Perkins V state plan. Advance CTE and ACTE also provided feedback on a draft of the state plan.

Shared Solutions Workgroups (SSWG)

We held our final meeting of the Middle Grades CTE Shared Solutions Workgroup in February. In March, we released our first major deliverable from the Middle Grades CTE SSWG, [Broadening the Path: Design Principles for Middle Grades CTE](#), in partnership with ACTE this month, which also includes a [design principles self-assessment](#) for state and local leaders to evaluate their current policies and programs. Work is underway to populate a repository of state-level resources to support middle grades CTE, which will be released later this spring.

State Policy Update:

CTE Forward Summit: Work has begun on Advance CTE's next summit, to be held on September 14-16, 2020. We have signed a contract with a facilitation firm to design the event and facilitate on site, as well as secured nine national organizations to serve as co-conveners (ACTE, Council of Chief State School Officers, US Chamber of Commerce Foundation, National Association of State Boards of Education, National Skills Coalition, National Governors Association, National Conference of State Legislatures, National Association of State Workforce Agencies and State Higher Education Executive Officers). However, we have slowed down the engagement of states – including a planned Save the Date email. As of now, registration is planned to open in June. Invitees will include the State Directors; one invited state-level partner of each State Director; the co-conveners; and invited national, state and local leaders from across the education and workforce spectrum. We will monitor the COVID-19 situation,

including state travel bans and shelter policies, in the coming weeks and months to determine if the Summit must be adjusted or canceled.

Global Career Readiness Initiative: JPMorgan Chase & Co. has publicly [announced](#) the global career readiness initiative and has announced one site out of the six-site U.S. cohort (Denver, Colorado). The other five sites have been selected and will be announced on a rolling basis in the coming months. The national project team, which includes Advance CTE and Education Strategy Group (ESG), conducted check-in calls with sites in mid-March to learn more about the impact of COVID-19 on each site and to determine their capacity in the short- and medium-term to conduct initial planning work on the career pathways project. In response to those calls, the national project team is revising the timeline of the project's planning phase. Initial meetings with each site's cross-sector leadership team will be held in mid-late April and the needs assessment process for sites will launch in early May.

National Career Clusters Framework® Revision: Advance CTE is finalizing the workplan to review and revise the National Career Clusters Framework, determining how to make the Framework more relevant to both secondary and postsecondary systems and to make the Career Clusters more aligned with the current world of work. The work will get underway in May, beginning with sharing information with state CTE leaders about the rationale for the Framework revision and gathering information about how states currently use the Framework.

IES Blog Series: In February, Advance CTE [published](#) the second Q&A blog post in the CTE Research Partnership blog series. The post features a conversation between Laura Scheibe of the South Dakota Department of Education and Marc Brodersen of REL Central and Marzano Research. In March, Advance CTE published the third and final Q&A blog post in the CTE Research Partnership [blog series](#), featuring a conversation between Massachusetts' Cliff Chuang and Vanderbilt University's Shaun Dougherty. The series will conclude with a post about future IES-funded research opportunities.

Partnership to Advance Youth Apprenticeships (PAYA): The first virtual kickoff meeting of the PAYA data workgroup was held in late February. The workgroup includes several PAYA network members representing state apprenticeship agencies, local intermediaries, school districts and more. On the first call, participants discussed challenges and needs for youth apprenticeship data and planned out future directions for the workgroup.

Data Quality Policy Benchmark Tool: In response to the developing Coronavirus crisis, the first meeting of the data quality expert workgroup will now be held virtually in late April. Advance CTE plans to get feedback from the workgroup on the first draft of the CTE data policy benchmark tool.

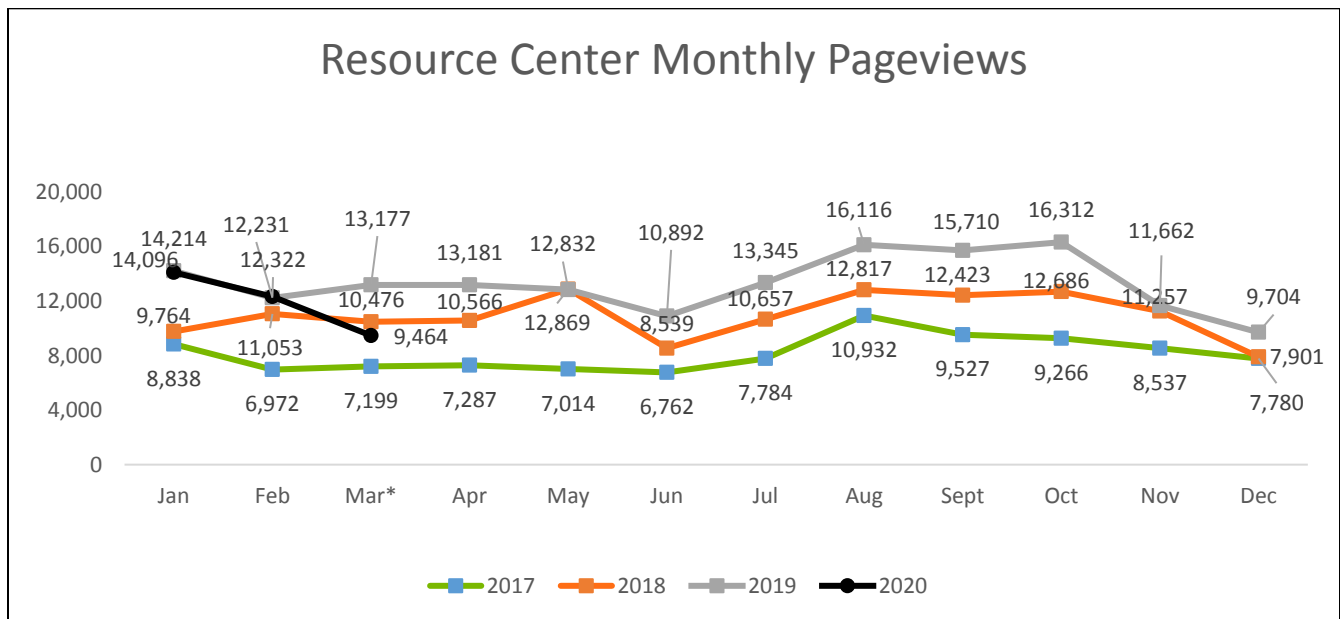
Perkins V Data Reporting & Visualization Workgroup: The first virtual meeting of the data reporting & visualization workgroup was held on March 27. Participants had a productive conversation about common data challenges – such as collecting reliable data for special populations – and discussed strategies for differentiating reporting to make data accessible to hard-to-reach audiences.

ECMCF Postsecondary CTE Data Quality Initiative: Although the press release, RFA and application review protocol are ready for the launch of the data initiative, Advance CTE has decided to delay the launch to May to allow state leaders to focus on the Coronavirus crisis.

Equity Resources: Advance CTE is currently partnering with the Council of State Governments (CSG) Justice Center, National Center for Learning Disabilities (NCLD) and the National Center for Homeless Education (NCHE) to develop resources on how to promote access and equity in CTE for juvenile justice involved youth, students with learning disabilities and learners experiencing homelessness, respectively. Advance CTE is in the process of writing the first drafts of the resources.

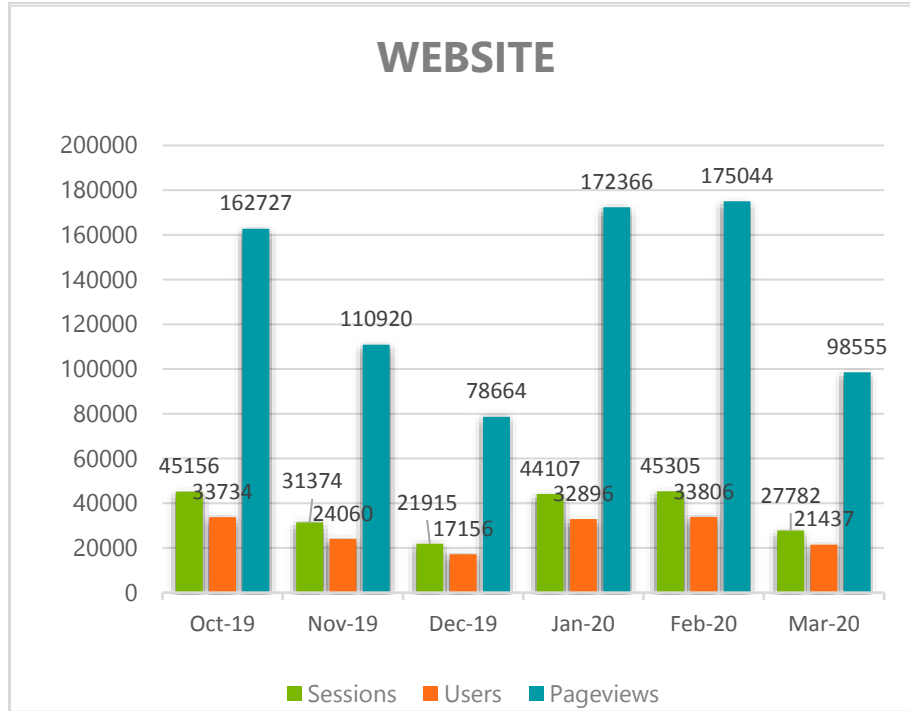
Learning that Works Resource Center: The Resource Center sustained a total of 11,279 hits for the month of February. The top two resources for February include Advance CTE’s *Career Clusters Student Interest Survey*, followed by Advance CTE’s *Strategic Messaging for Effective Communications: Using Research Insights to Connect to Key Audiences* case study.

In March, the Resource Center sustained a total of 9,464 hits. The top two resources for March include Advance CTE’s *Career Clusters Student Interest Survey*, followed by Advance CTE’s *Broadening the Path: Design Principles for Middle Grades CTE*.



*Reported data for March include website traffic through March 27, 2020

FEBRUARY & MARCH 2020 COMMUNICATIONS REPORT



Major Organizational Releases/Initiatives

February

- Fact Sheets (1308)
- Recruitment Strategies (1242)

March

- Fact Sheets (453)
- Broadening the Path (282)
- COVID-19 (590)

Acquisition of site users

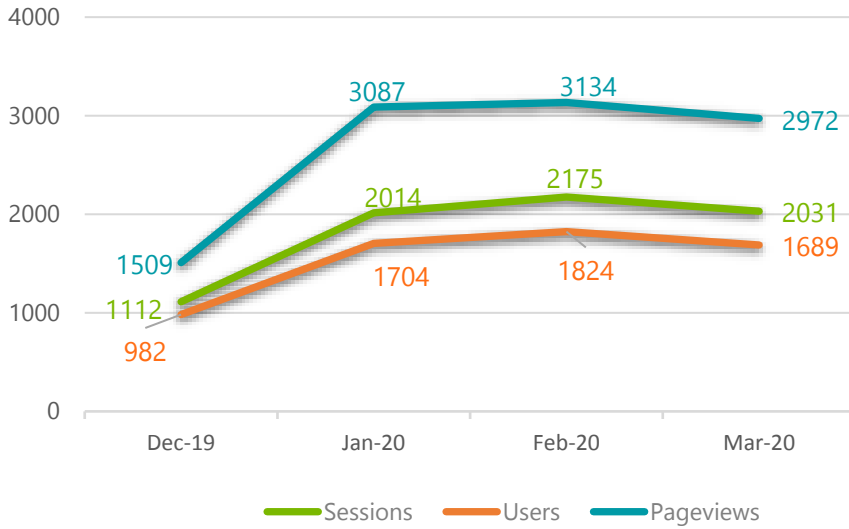
February

- Organic search (18%)
- Direct (61%)
- Referral (19%)
- Social (1.8%)

March

- Organic search (18%)
- Direct (60%)
- Referral (22%)
- Social (1.4%)

LEARNING THAT WORKS BLOG



February

16 Blog Posts Published

Most visited blogs:

- Governors Celebrate and Commit to Advancing CTE in 2020 State of the State Addresses
- New Survey Highlights a Persistent Skills Gap; What Can States Do to Strengthen the Talent Pool?

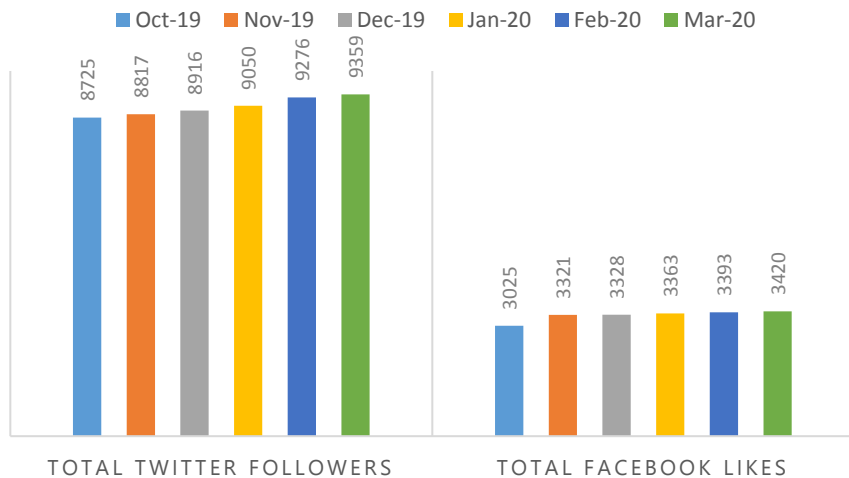
March

18 Blog Posts Published

Most visited blogs:

- COVID-19 Resources from the U.S. Department of Education: Part One
- New Research Shows Positive Employment Outcomes for CTE Learners

SOCIAL MEDIA



February

Facebook: +30

Twitter: +226

March

Facebook: +27

Twitter: +83

Strategies for Attracting Students to High-Quality CTE: The second grant with the Siemens Foundation ended February 29. The Siemens Foundation has approved the third phase of funding, which began March 1. Staff is working with the Siemens Foundation to determine the best timeline given the Coronavirus pandemic and resulting interruptions to the projected timeline and activities.

Media Engagement: Advance CTE had a number of media mentions listed below. Staff also published a joint op-ed with ACTE calling on Congress to double the federal investment in CTE released on [Medium](#).

- [Langevin, Thompson Introduce Bipartisan Resolution Recognizing National Career and Technical Education Month](#)
- [Khanna, Fitzpatrick Introduce Bipartisan Student Apprenticeship Act to Modernize Apprenticeships Nationwide](#)
- [JPMorgan Chase Investing \\$75 Million to Prepare Young People for Future of Work](#)
- [President Trump Proposes Transformative, Student-First Budget to Return Power to States, Limit Federal Control of Education](#)
- [Trump Seeks Big Increase in Career-technical Education Money](#)

Advance CTE also had a number of media reach out regarding CTE during the Coronavirus including from Education Week, Hechinger Report, The 74, Education Dive and Gannett. Advance CTE was mentioned in a [blog](#) in Atlantic Council.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE’s staff most impactful or otherwise notable engagement activities from February and March

PRESENTATIONS	<ul style="list-style-type: none"> • 2019 Year in Review: State Policies Impacting CTE, Advance CTE, Webinar • Advance CTE Equity Kitchen Cabinet, Advance CTE, Washington, DC • College in High School Workshop, College in High School Alliance/National Governors Association (virtual) • CTE Data Reporting and Visualization Workgroup (Virtual) • Equity Workshop, Minnesota State Colleges and Universities, Minnesota • Equity Workshop, New Jersey Council of County Vocational-Technical Schools, New Jersey • Minnesota Association for Career and Technical Administrators (MACTA) NPS Boot Camp: Advancing Career & Technical Education in Minnesota, Webinar • Missouri Council of Career & Technical Administrators Spring Meeting, Missouri
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PRESENTATIONS

- National Center for Homeless Education (NCHE) Annual Meeting for State Coordinators, Virginia
- Ohio's Perkins V Stakeholder Committee, Ohio Department of Education, Ohio
- Partnership to Advance Youth Apprenticeship (PAYA) Data Working Group meeting, New America, Washington, DC (virtual)
- Three Circle Summit, Future Farmers of America (FFA)/National Association of Agricultural Educators, Indiana

EVENTS ATTENDED

- Briefing on the President's Fiscal Year 2021 Budget Request, U.S. Department of Education, Washington, DC
- Campaign to Invest in America's Workforce Meeting, National Skills Coalition, Washington, DC
- College High School Alliance Steering Committee Meeting, Washington, DC
- Committee for Education Funding Meeting, Washington, DC
- Community and Technical College Leaders Highlight Bipartisan Opportunities to Improve the Higher Education Act, CTE Caucus and National Skills Coalition, Washington, DC
- CTE Month site visit, T.C. Williams High School, Virginia
- Jobs and Career Coalition Meeting, Opportunity America, Washington, DC
- CTE-Talent Pipeline Management Review Meeting, U.S. Chamber of Commerce Foundation, Washington DC Launch Years Spring 2020 Convening, University of Texas, Charles T. Dana Center, Virtual
- Methods of Administration (MOA) and Memorandum of Procedures (MOP) Town Hall, U.S. Department of Education, Office for Civil Rights (OCR) and Office of Career, Technical, and Adult Education (OCTAE), Webinar
- The Need for CTE and Workforce Development Services for Youth in the Juvenile Justice System, Council of Juvenile Justice Administrators (CJJA) and Council of State Governments (CSG) Justice Center, Webinar
- Opportunity America Community College Working Group, Washington, DC
- Partnership to Advance Youth Apprenticeship (PAYA) Grantee Leadership & Strategy Retreat, Washington, DC
- Town Hall with OCTAE Assistant Secretary Scott Stump, Office of Career, Technical, and Adult Education (OCTAE), Skype
- Town Hall on Methods of Administration, Office of Career, Technical, and Adult Education (OCTAE), Webinar

OTHER PARTNERS ENGAGED

- Annie E. Casey Foundation
- Achieve
- Achieving the Dream
- Aspen Institute
- Associated Equipment Distributors Foundation
- Association for Career and Technical Education

OTHER PARTNERS ENGAGED

- Bill & Melinda Gates Foundation
- Campaign to Invest in America's Workforce (CIAW)
- Coalition for Education Funding (CEF)
- Center for Law and Social Policy
- Council of Juvenile Justice Administrators (CJJA)
- Council of State Governments (CSG) Justice Center
- Council of State Governments (CSG) West
- Credential Engine
- Data Quality Campaign
- Education Commission of the States (ECS)
- Education Northwest
- Education Strategy Group
- EdTrust
- ExcelinEd
- Federal Aviation Administration (FAA)
- Future Farmers of America (FFA)
- Higher Learning Advocates
- Institute for Educational Leadership
- Institute of Education Sciences
- Institute for Higher Education Policy (IHEP)
- JFF
- Jobs for the Future
- Joyce Foundation
- JPMorgan Chase & Co.
- Kentucky Center for Statistics
- Marzano Research
- MDRC
- Missouri Council of Career and Technical Administrators (MCCTA)
- National Academies Foundation
- National Alliance for Partnerships in Equity (NAPE)
- National Association for Music in Education (NAFME)
- National Association for State Workforce Agencies (NASWA)
- National Association of Agricultural Educators (NAAE)
- National Association of Student Financial Aid Administrators (NASFAA)
- National Center for Homeless Education
- National Center for Learning Disabilities (NCLD)
- National Governors Association
- National Skills Coalition
- New America
- New Jersey Council of County Vocational-Technical Schools
- RTI
- Third Way
- University of Massachusetts Medical Center
- Urban Institute
- U.S. Department of Education, Office for Civil Rights (OCR)

**OTHER PARTNERS
ENGAGED**

- U.S. Department of Education, Office of Career, Technical, and Adult Education (OCTAE)
- Urban Institute
- Vivayic
- WestEd
- Wonder: Strategies for Good
- WorkCred



ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

Dear Advance CTE Members,

Happy CTE Month!

It has been wonderful to use this month as a time to reflect and appreciate all the work happening at the national, state and local level. At the national level, we were thrilled to see the White House budget include a \$900 million dollar increase for CTE! We released a [statement](#) and were quoted in the [Associated Press](#) highlighting our support of this significant and much-needed increase to CTE. This time last year, we launched a [campaign](#) to Double the Investment in CTE. We will continue to work tirelessly to advocate for this increase to ensure that every learner in America has access to a high-quality CTE program of study.

Spring Meeting registration is open! We hope you will join us in Arlington, Virginia May 13 - 15 to celebrate our 100-year anniversary and Perkins V plans being submitted. We will also continue to learn together through sessions, networking and dialogue as we double down on our commitments to equity and quality as states move toward implementation. Early-bird registration closes March 4, so [register](#) today.

Hope to see you there!

Sincerely,

Kimberly A. Green



KIMBERLY GREEN

Executive Director

Membership Update

State CTE Director Transitions:

- Erskine Glover is the new State Director in **New Jersey**
- Jenelle Ives is the Interim State Director in **Oregon**. Best wishes to former State Director Laura Foley!

Global Career Readiness Initiative:

Advance CTE has received a five-year grant from JPMorgan Chase & Co. to support expansion of high-quality career pathways in select sites around the country. JPMorgan Chase & Co. will be investing \$75 million in this initiative, supporting a network of six cities and their states across the U.S., as well as four global sites. The sites are formulating new partnerships between local school systems, higher education, employers, and government entities to improve student completion of high-quality career pathways. Advance CTE will provide research and resources that support sites to meet the objectives of the initiative and translate lessons from the sites into tools and resources that can be leveraged by a broader set of communities. The six U.S. sites have been selected and will be announced in the coming months; JPMorgan Chase & Co. has already announced that Denver, Colorado, is one of the sites participating in the initiative. Read more about the initiative [here](#).

NEW Resources:

This month, Advance CTE has developed a number of new resources for you:

- **Research/Report:** [State Policies Impacting CTE: 2019 Year in Review](#)
- **Case Study:** [Strategic Messaging for Effective Communications: Using Research Insights to Connect to Key Audiences](#)
- **Research/Report:** [Aligning to Opportunity: State Approaches to Setting High Skill, High Wage and In Demand](#)

➤ View from the Hill

In February, which has been designed as CTE Month in congressional [resolutions](#) and presidential [proclamation](#), Advance CTE has been following discussions regarding the FY21 Federal budget and new legislation. President Trump revealed in his annual State of the Union address that his vision for CTE included “vocational and technical education in every single high school in the country.” This vision became clearer with his proposed 2021 budget to Congress on February 10, which included a request for [\\$900 million increase](#) in federal funding for CTE.

Although this would be the single largest increase in CTE funding since the Smiths-Hughes act, the proposal also included significant cuts overall to the Education Department, including a decrease of 7.8 percent overall from FY20 levels. This budget request is only a first step, as Congressional appropriations committees will ultimately be responsible for funding levels.

As we continue to [advocate](#) for your interests on the Hill, we encourage you to contact your federal legislators in the House and Senate and urge them to support greater funding for CTE programs by doubling the investment for CTE. You can also spread the word through our [Double the Investment Campaign](#).

For real-time information on the appropriations process and more, follow our [Legislative Updates](#).

➤ State Policy Update

On February 20, the New Mexico Legislature passed [HJM 2](#), which requests the creation of a Career Technical Education (CTE) task force to develop recommendations for sustainable funding for CTE programs aligned to workforce needs.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

➤ ICYMI (*In Case You Missed It*)

- **Blog:** [New Survey Highlights a Persistent Skills Gap: What Can States Do to Strengthen the Talent Pool?](#)
- **Resolutions:** [Langevin, Thompson Introduce Bipartisan Resolution Recognizing National Career and Technical Education Month](#)
- **Blog:** [Education & Workforce: Where do the Presidential Candidates Stand?](#)





Where in the World is Advance CTE?

Interested in Advance CTE coming to your state? Fill out our request form [here](#).

- Attended the Partnership to Advance Youth Apprenticeship (PAYA) Grantee Leadership & Strategy Retreat, **Washington, DC**
- Facilitated Ohio's Perkins V Stakeholder Committee, Columbus, **Ohio**
- Attended Launch Years Spring 2020 Convening, University of Texas, Charles T. Dana Center, Austin, **Texas** (virtually)
- Attended OCTAE Town Hall webinar on Methods of Administration, **Washington, DC** (virtually)
- Attended CTE Month site visit, TC Williams High School, Alexandria, **Virginia**
- Co-facilitated Equity Workshop with the New Jersey Council of County Vocational-Technical Schools, East Brunswick, **New Jersey**
- Hosted Partnership to Advance Youth Apprenticeship Data Working Group meeting, **Washington, DC** (virtually)
- Presented on Perkins V Funding Updates and Overview at the Three Circle Summit, hosted by Future Farmers of America and National Association of Agricultural Educators; Indianapolis, **Indiana**
- Presented at the Missouri Council of Career & Technical Administrators Spring Meeting, **Missouri**
- Presented on the Higher Education Act to Minnesota Career and Technical Education Administrators, **Minnesota** (virtual)
- Attended Briefing on the President's Fiscal Year 2021 Budget Request, U.S. Department of Education, **Washington, DC**
- Attended Community and Technical College Leaders Highlight Bipartisan Opportunities to Improve the Higher Education Act, CTE Caucus and National Skills Coalition, **Washington, DC**
- Attended Jobs and Career Coalition Meeting, Opportunity America, **Washington, DC**
- Attended Committee for Education Funding Meeting, **Washington, DC**
- Attended Campaign to Invest in America's Workforce Meeting, National Skills Coalition, **Washington, DC**
- Presented the "The Need for CTE and Workforce Development Services for Youth in the Juvenile Justice System" webinar, hosted by the Council of Juvenile Justice Administrators (CJJA)
- Hosted and presented during the *State Policies Impacting CTE: 2019 Year in Review* webinar in partnership with ACTE and Education Commission of the States
- Attended OCTAE Town Hall webinar on Methods of Administration, **Washington, DC** (virtually)
- Participated in Opportunity America Community College Working Group, **Washington, DC**

Early-bird Registration for 2020 Spring Meeting Ends Soon!

**ADVANCE CTE
THROUGH THE
CENTURY**



100 YEARS OF
STATE CTE LEADERS

In **1929**, The George-Reed Act further expands support for vocational education, specifically for agriculture and home economics.





ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

Dear Advance CTE Members,

A lot has changed since our last member newsletter to you. We are in the midst of an unprecedented global crisis, which is dramatically shifting the way we do work and live. I know all of us are affected by this in different ways, and we hope that Advance CTE can be a resource and place of relief for you as you do the hard work of supporting learners, instructors, administrative staff, employers and communities across the country.

For 100 years, Advance CTE has unwavered in our commitment to you, and now is no different. We have heard the many concerns and inquiries from our members and have compiled a list of [resources](#) in response. We will update the webpage daily, and invite you to let us know what additional supports you need. The Advance CTE staff are all looking forward to assisting you all and you can find all of our emails [here](#) should you need to contact us.

We have made the difficult but necessary decision to cancel the Advance CTE Spring Meeting on May 13-15 due to COVID-19 (Coronavirus). All registrations will be refunded in full via the method that you submitted your payment. Please view more information [here](#). We are quickly developing a plan to offer virtual seminars around pressing topics related to Coronavirus and will be back to you with more information about these opportunities soon. For any questions or concerns, please email Katie Fitzgerald at kfitzgerald@careertech.org. For questions regarding your Spring Meeting refund, please email Krissy Haynes at finance@careertech.org.

In some lighter news, we celebrated Middle Level Education month during March, which was especially timely given our release of [Broadening the Path: Design Principles for Middle Grades CTE](#), which includes both a report and easy-to-use rubric to help states design and evaluate high-quality CTE middle school programs.

Wishing all of you, your families and your communities a safe and

healthy month.



Sincerely,

Kimberly A. Green

Membership Update

State CTE Director Transitions:

- Craig Statucki is the new State Director in Nevada

New Free STEM Professional Development Modules and Tools

Advance CTE has partnered with The Center for Global Education at Asia Society and ACTE to create online professional development modules that support of middle and high school CTE educators to teach career readiness skills using active, project-based learning integrated with STEM content. These 10 new online, 15-minute modules will help educators: create high-quality STEM projects with a global focus to more deeply engage *all* students in STEM; explore career pathways with students; and assess global workforce readiness skills. The modules, together with other tools and resources, are available free-of-charge thanks to generous support from PMIEF. To get started, please visit [CTE Learn](#). For more information, view [Asia Society's website](#) or contact [Heather Singmaster](#).

NEW Resources:

This month, Advance CTE has developed a number of new resources for you:

- **Guide/Tool:** [Designing Equitable Promise Programs](#) (Research for Action)
- **Policy Profile:** [Rhode Island: Prepare RI](#) (Advance CTE)

View from the Hill

The most recent stimulus bill passed by Congress will shift the landscape of some federal policies pertaining to CTE. Here are a few.

- Flexibility for local workforce boards to use Workforce Innovation

and Opportunity Act (WIOA) funds for administrative costs (such as digital resources).

- \$360 million for the Department of Labor to invest in programs to support training and services for dislocated workers, seniors, migrant farm-workers and homeless veterans.

Learn more about what this phase includes, as well as additional measures the U.S. Department of Education is taking at this time by following our [Legislative Updates](#).

COVID-19 Resources

Advance CTE will continue to update our listing of [resources](#) to help meet the needs of states during this time. Here are a few resources to consider.

- [COVID-19 Resources from the U.S. Department of Education: Part One](#), USDOE
- Free courses through [CTE Learn](#) for CTE teachers to prepare to teach online, ACTE
- Planning and leading your [virtual meetings](#), Vivayic
- [Coronavirus Crisis Communications Triage Kit](#), The Communications Network

Read the update on the 2020 Spring Meeting [here](#).

ADVANCE CTE THROUGH THE CENTURY



100 YEARS OF
STATE CTE LEADERS

In 1862, The Morrill Act establishes land grant colleges to emphasize the study of agriculture and the mechanical arts.

National Agriculture Day was celebrated on 3/24!

