

QUICK UPDATES

Upcoming Advance CTE and Center to Advance CTE Board Meetings (all times listed are in Eastern)

December 16, 2019	3 – 4 p.m.	Approve FY20 Budget for Center and Budget modifications Note: We need to approve the second half of the fiscal year's budget for the Center and have a number of budget modifications. We will conduct the vote electronically but this call will be open for anyone to answer questions you may have before you cast your vote.
January 13 & 14, 2020	In Person	Board Meeting in Minneapolis, MN
January 30, 2020	3 – 4 p.m.	Approve FY21 dues, 990s and audit
May 13, 2020	In Person	Board Meeting – before Annual Spring Meeting and 100-year celebration
June 25, 2020 – Advance CTE	3 – 4 p.m.	Approve FY21 Budgets
June 25, 2020 – Center to Advance CTE	4 – 5 p.m.	Approve FY21 Budgets

Administrative Updates: We are in process of searching for a Digital Media Communications Associate, a Part-Time Administrative Assistant and two Policy Associates and hope to have these filled in the coming months.

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

Finance Update: These numbers represent finances through November 30, 2019, which is 42% of the fiscal year.

Advance CTE Budget Snapshot
Received 67% of budgeted income
Expended 20% of budgeted expenses

Center to Advance CTE Budget Snapshot
Received 128 % of budgeted income
Expended 43% of budgeted expenses

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month’s engagement with various development opportunities.

Grant/Proposal/Contract	Organization /Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	In October, we submitted a two-year proposal to continue our focus on communication/messaging and engaging counselors to become advocates for CTE. Although we hoped to have approval in November (to begin in January), we now expect approval to come through in December or early January. We have asked for and received a no-cost extension on our current grant to run through January 31, 2020 to serve as a bridge until the new resources are received.	Ongoing
New Skills for Youth	JP Morgan Chase	This work is underway, with the grant its final stages before ending in December 2019.	Ongoing
Global Career Readiness Initiative	JPMorgan Chase	We submitted and received approval for our grant proposal in November, which run for five years and total \$5 million. The grant will begin January 1, 2020.	Approved!
Postsecondary program quality	Joyce Foundation	We are in the final stages of this grant. Although it was slated to end in December 2019, we requested and were granted approval for a no-cost extension through February 2020 to finish our final deliverables.	Ongoing
Perkins Implementation, Career Clusters, CTE Summit	Gates Foundation	The Perkins implementation support is well underway. See update below.	Ongoing
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have received our draft scope of work/MOU for the second year of this initiative and are in process of finalizing it. We will continue to serve as a strategic partner, while providing more targeted support to the PAYA network around data and accountability.	Ongoing
New Skills for Youth – Innovation Sites	JPMorgan Chase	This work is underway.	Ongoing

Perkins implementation	Joyce Foundation	The Perkins implementation support is well underway. See update below	Ongoing
Area Technical Centers	Lumina Foundation	The initial data sets from NCES have been downloaded and are being analyzed to determine the initial listing of area technical centers by state; the survey instrument is in the design phase.	Ongoing
Short-Term Pell	Lumina Foundation (NASFAA)	The survey was released to states and local institutions to capture the landscape of support for short-term programs. Advance CTE staff is conducting interviews with states in the month of December.	Ongoing
Postsecondary Data Quality	ECMC Foundation	The \$750,000 grant, focused on postsecondary data quality, will cover three years and begin in January 2020. We are waiting from ECMC to make a formal announcement.	Approved
Talent Pipeline Management	U.S. Chamber of Commerce Foundation	This work is underway; see an update below.	Ongoing
NIDILRR	UMass Medical School	Advance CTE has been built into a five-year grant, focused on supporting adult learners with disabilities, in partnership with the National Institute on Disability, Independent Living, and Rehabilitation Research. The total sub-contract is for \$42,000.	Approved

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update: Total membership as of November, 2019: 525 individuals

- State Membership: 55 states/territories (representing 55 State Directors and 211 state members)
- Associate State: 14
- Associate Non-State: 81
- Organizational: 47 organizations, 164 individual members

State CTE Director Changes

- Indiana: Stefany Deckard has accepted a position in the private sector. An interim State Director has not yet been named.
- Florida: A State Director has been selected; a formal announcement is coming soon.
- Ohio: Leah Amstutz, who previously served as the interim State Director, has been named as the State Director.
- Rhode Island: Nicole Smith is leaving the agency in early December. An interim State Director has not been formally named.

Federal Advocacy Plan:

The Strengthening Career and Technical Education for the 21st Century Act (Perkins V)

- On November 20, Advance CTE staff moderated and presented at a House CTE Caucus sponsored briefing entitled “Increasing Access and Equity in Career & Technical Education.” This panel discussed challenges to increasing access and equity in CTE, ongoing efforts to tackle the problem, how last year’s reauthorization of the Strengthening Career and Technical Education for the 21st Century Act (Perkins V) will help close equity gaps, and recommendations for Congress moving forward.

Every Student Succeeds Act (ESSA)

- Advance CTE supported a new bill introduced by Co-Chairs of the Congressional Career and Technical Education (CTE) Caucus, Congressmen Jim Langevin (D-RI) and Glenn “GT” Thompson (R-PA). *The Counseling for Career Choice Act* would amend the Every Student Succeeds Act (ESSA) to provide state grants that would support the implementation of a statewide career counseling framework developed in partnership with community stakeholders such as schools and businesses. Advance CTE is pleased to support this bill. The press release that lists Advance CTE as a supporter can be viewed [here](#) and the full bill text can be viewed [here](#).
- The national Title IV-A Coalition, of which Advance CTE is a member, held a day of action on November 6 to advocate for Congress to full funding for Title IV-A of the Every Student Succeeds Act. That title authorizes and funds the Student Support and Academic Enrichment (SSAE) grants, which can be used by local education agencies to support student health and safety, the effective use of technology or access to well-rounded education (which includes CTE).

Congressional Offices Engaged in November 2019:

- Chase Woods, Sen. Bennett (D-CO)
- Jon Ilbe, Rep. Brindisi (D-NY)
- Kaitlyn Montan, Rep. Castro (D-TX)
- Mikayla Bodey, Rep. Craig (D-MN)
- Elizabeth Barzack, Rep. Gonzalez (R-OH)
- Nick Rockwell, Rep. G.T. Thompson (R-PA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Chyna Melton, Rep. Richmond (D-LA)
- Hannah Aiken, Rep. Stevens (D-MI)
- Adeola Adesina, Rep. Swalwell (D-CA)
- Olivia Elkins, Rep. Swalwell (D-CA)
- Jake Jackson, Rep. Torres-Small (D-NM)
- Woo Lim, Rep. Trahan (D-MA)

Perkins Implementation Strategy: Advance CTE's Perkins implementation strategy is underway, with many core elements already in place.

Technical Assistance:

- California, New York and Washington have continued to receive coaching from former State Directors in support of Perkins V implementation.
- Advance CTE staff has been providing topic-specific technical assistance to seven states: Florida, Illinois, Minnesota, Ohio, Oregon, Tennessee and Texas. The supports range from supporting stakeholder engagement and state-level coordination to digging into strategies for closing equity gaps and aligning programs of study.
- Iowa: In November, Advance CTE and Association for Career and Technical Education (ACTE) staff provided facilitation and consultation support to Iowa's CTE Advisory Council subgroups (on middle grades CTE, teacher recruitment and retention, and data & accountability) and provided consultation to agency staff members, in preparation for the December Advisory Council meeting.
- Oregon: In November, Advance CTE and ACTE staff provided feedback to Oregon on sections of its state plan draft.

Shared Solutions Workgroups (SSW)

- Advance CTE held its third (virtual) meeting of its Shared Solutions Workgroups on middle grades CTE in November. We are working on our first major deliverable, which identifies key design principles, programmatic elements and learner outcomes of high-quality middle grade CTE. We anticipate releasing this resource in January 2020.

Other Supports

- In collaboration with ACTE, Advance CTE will be hosting three open webinars the week of December 16 to provide clarity and support to states around the Perkins V indicators, specifically:
 - Non-Trad indicators (secondary and postsecondary) – December 16, 2-3 pm ET
 - Academic indicators – December 17, 12-1 pm ET
 - Placement indicators (secondary and postsecondary) – December 20, 12-1 ET
- The webinars will be recorded to share with anyone unable to join. Invitations will be going out the first week of December.

State Policy Update: Earlier this month, Advance CTE co-hosted a meeting with the U.S. Chamber of Commerce Foundation to review their Talent Pipeline Management (TPM) Academy materials and identify ways to align and/or embed these supports with CTE. State Directors from Arkansas, Michigan, Kentucky, Maryland and Kansas participated. The next call is in December, where we will finalize our plans for updating the current materials and potentially developing new resources to better connect TPM with CTE.

Equity Gap Analysis: To help states examine and identify CTE equity gaps, Advance CTE is developing an equity planning process, including a suite of tools and resources, a data dashboard and a root cause analysis guide. After an early pilot in 2020, the tools will be finalized and made available to the public. Advance CTE's objective is to provide supports and guidance

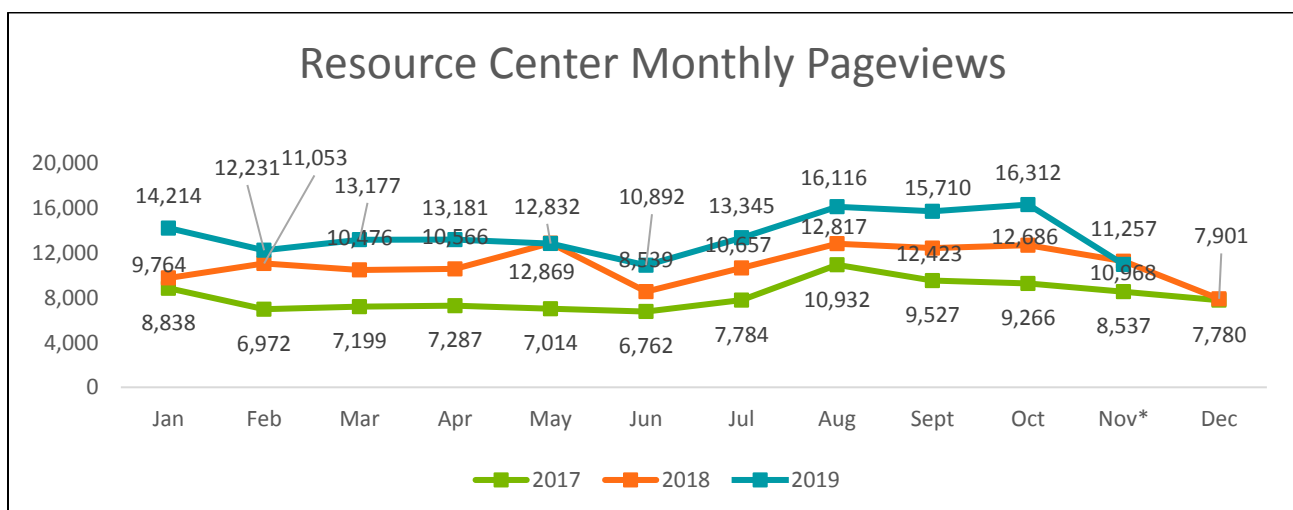
to help states better understand their data and respond to persistent gaps in student access and success in CTE with evidence-based interventions.

IES Blog Series: The first blog post in Advance CTE’s series with the Institute of Education Research was published in November. The objective of the blog series is to highlight opportunities for states to partner with CTE research to answer pressing questions of policy and practice. The second post will be published in early December, followed shortly by a Q&A interview with Dr. Daniel Kreisman of Georgia State University and Dr. Jill Kroll of the Michigan Department of Education.

Partnership to Advance Youth Apprenticeship (PAYA): Advance CTE published a new resource on youth apprenticeship data and accountability with support from PAYA. The report, [The Role of Data and Accountability in Growing Youth Apprenticeship Programs](#), explores how states are collecting data on youth apprenticeship programs and what steps can be taken to collect high quality enrollment and outcomes data.

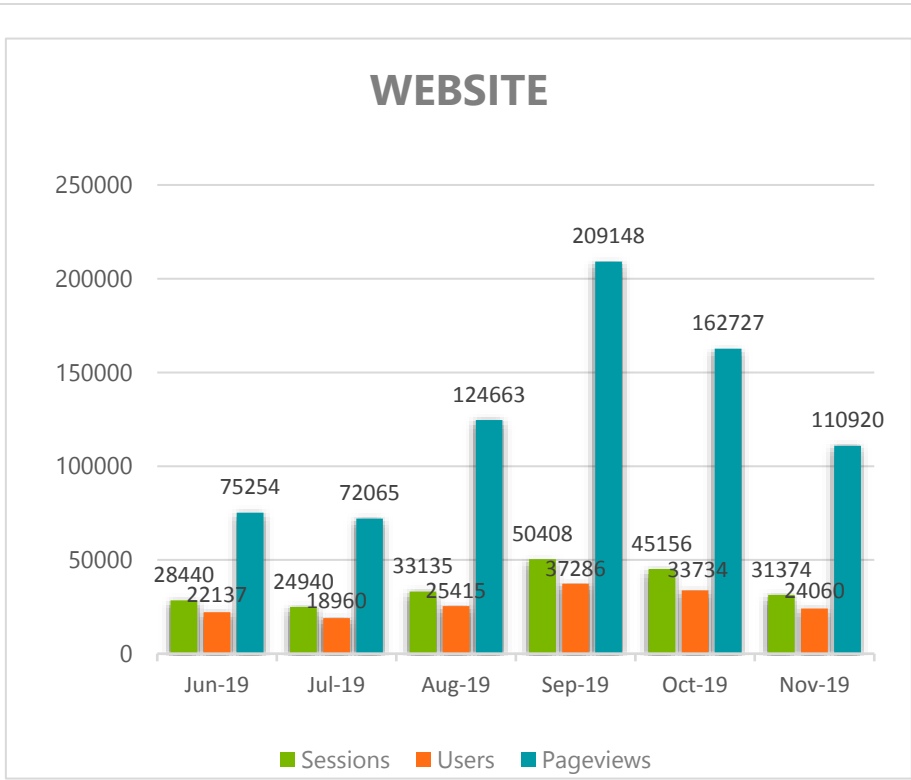
Support for Students with Disabilities in CTE: Advance CTE is partnering with the University of Massachusetts Medical Center on a five-year project to research transitions to employment for youth and young adults with serious mental health conditions. The project is part of the Medical Center’s Learning and Working during the Transition to Adulthood Rehabilitation Research and Training Center. Advance CTE will support the work by providing input and guidance, helping the Medical Center formulate a survey for State Directors, and helping disseminate findings.

Learning that Works Resource Center: The Resource Center sustained a total of 10,968 hits for the month of November. The top two resources for this month include Advance CTE’s *Career Clusters Student Interest Survey*, followed by Advance CTE’s *Cheat Sheet: Opportunities for Employer Involvement in CTE* resource. The most visited topic page was Career Advisement, followed by Perkins V. The least viewed topic pages were Instructor and Leader Quality and Systems Alignment.



*Reported data for November include website traffic through November 26, 2019

NOVEMBER 2019 COMMUNICATIONS REPORT

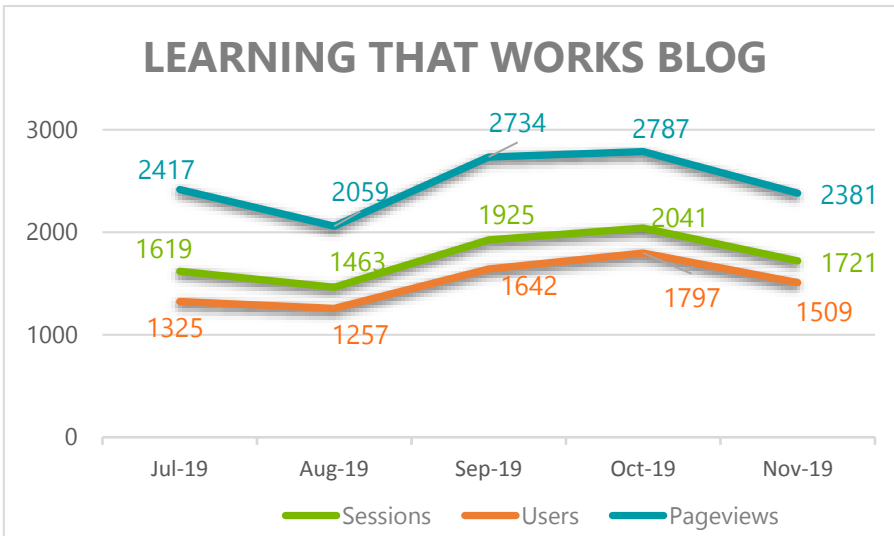


Major Organizational Releases/Initiatives

- Resource Center (1364)
- Employer Sheet (641)
- Careers (437)
- Webinars (481)

Acquisition of site users

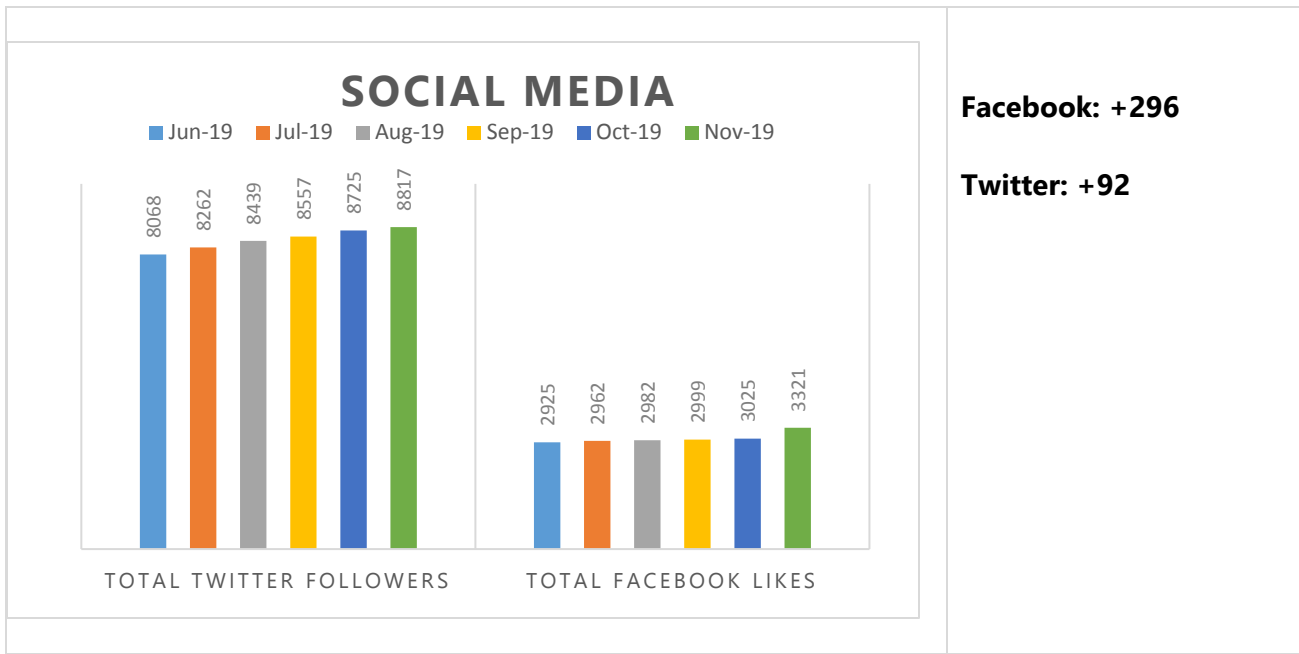
- Organic search (21%)
- Direct (58%)
- Referral (19%)
- Social (1%)



10 Blog Posts Published

Most visited blogs:

- New Report on The Role of Data and Accountability in Growing Youth Apprenticeship Programs
- Perkins V: How can the comprehensive local needs assessment drive improvement?



Strategies for Attracting Students to High-Quality CTE (Siemens Grant): All state subgrants were closed out, with the overall grant with the Siemens Foundation to end January 31, 2020. Staff is in the process of closing down the project.

Staff has delivered the Career Advising and Development workshop, one of which took place in Mississippi in November. The workshop will be delivered in one state in December. Components of the workshop were delivered virtually through ASCA’s online platform in October and November.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE’s staff most impactful or otherwise notable engagement activities from last month

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| PRESENTATIONS | <ul style="list-style-type: none"> • Congressional Career and Technical Education Caucus; Increasing Access and Equity in CTE Briefing, Washington, DC • Data Quality Institute, Baltimore, MD • Iowa CTE Advisory Council; Middle Grades Subgroup Meetings, Online • New Skills for Youth Convening, Fort Lauderdale, FL • Ohio's Comprehensive Stakeholder Engagement Committee, Columbus, OH • Senate CTE Caucus briefing, "Increasing Access and Equity in Career & Technical Education;" Washington, DC • Talent Pipeline Academy CTE Review Committee Meeting with U.S. Chamber of Commerce Foundation, Washington, DC |
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EVENTS ATTENDED

- College High School Alliance Steering Committee Meeting
- Data Quality Institute; Hosted by OCTAE, Baltimore, MD
- Iowa CTE Advisory Council; Middle Grades Subgroup Meetings, Online
- Iowa CTE Advisory Council; Teacher Recruitment & Retention Meetings, Online
- New America; Partnership to Advance Youth Apprenticeship (PAYA) Fall Meeting, Washington, DC New Skills for Youth Convening; hosted by CCSSO, ESG and Advance CTE, Fort Lauderdale, FL

OTHER PARTNERS ENGAGED

- ACTE
- ASCA
- Aspen Institute
- Center for Law and Social Policy
- Council of Chief State School Officers
- Data Quality Campaign
- Education Commission of the States
- Education Strategy Group
- Education Trust
- NACEP
- National PTA
- National Skills Coalition
- New America
- University of Massachusetts Medical Center
- Urban Institute



ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

Dear Advance CTE Members,

As we approach Thanksgiving, I and all the staff at Advance CTE would like to express our sincere gratitude for your membership to Advance CTE, and your dedication to ensuring that each learner across the country has access to high-quality CTE.

In January 2020, we will kick off a year-long celebration of 100 years of Advance CTE and our members! To that end, we are collecting short testimonials from members, partners and key stakeholders describing what Advance CTE means to you and your work. If you would like to contribute to these testimonials, please do so [here](#).

Lastly, we've added a new section to our newsletter, In Case You Missed It, to re-elevate reports, webinar recordings, and resources that you may have missed throughout the month. This month you will find a series of [webinars](#) we hosted in partnership with the American School Counselor Association that support school counselors in their career advising efforts, as well as one digging into how Perkins V can be used as a lever to improve CTE programs in the juvenile justice system hosted in partnership with the Council of State Governments Justice Center.

Wishing you and yours a happy
Thanksgiving and holiday season,

Sincerely,

Kimberly A. Green



KIMBERLY GREEN

Executive Director

Membership Update

Member Updates:

We'd like to welcome [Amy Cox](#), the State CTE Director in **New York** and [Roger Barnes](#), the State CTE Coordinator in **Missouri** to the Advance CTE family! Read about their visions for CTE in their states on our [blog](#).

State CTE Director Transitions:

- Stefany Deckard, the State Director in **Indiana**, recently left her position. We wish her the best of luck!;
- Melissa Hickey is the new State Director in **Connecticut**; and
- Leah Amstutz is the new State Director in **Ohio**.

Advance CTE Welcomes Sara Gassman!

Sara Gassman, Advance CTE's Senior Associate, Member Engagement & Professional Learning, has recently joined the team and will be leading engagement with Advance CTE membership, connecting members to resources and to each other. Sara now leads virtual and in-person opportunities for Advance CTE members, including the New State CTE Director program. Learn more about her impressive experience supporting members in a wide variety of organizations on our [blog](#).

View from the Hill

In November, Advance CTE continued to focus on next steps for reauthorization of the Higher Education Act (HEA), as well as tracking movement in the Fiscal Year 2020 appropriations process.

On Oct 31, House Education and Labor Committee Chair Bobby Scott (D-VA) concluded a three-day markup for the Democratic majority's HEA reauthorization bill, entitled the College Affordability Act (H.R. 4674). The legislation is meant as a comprehensive reauthorization and covers a range of topics. The votes of many of the [over 56 amendments](#) followed party line, although several amendments were adopted that standardized

and aligned language with the Strengthening Career and Technical Education for the 21st Century Act (Perkins V). Advance CTE's HEA recommendations can be found [here](#).

On November 6, the national Title IV-A Coalition, of which Advance CTE is a member, held a day of action to advocate for Congress to fully fund Title IV-A of the Every Student Succeeds Act. That title authorizes and funds the Student Support and Academic Enrichment (SSAE) grants, which can be used by local education agencies to support student health and safety, the effective use of technology or access to well-rounded education (which includes CTE). In Nebraska, for [example](#), Title IV-A dollars are being used to recruit CTE teachers to curate and develop educational resources aligned with college and career content area standards. The SSAE grants were originally authorized at \$1.6 billion a year, but are currently funded at approximately \$400 million less than that level.

Also in November, Secretary DeVos again voiced her support of the Second Chance Pell Experimental sites initiative, which was established in 2015 to provide Pell grants to incarcerated individuals. Currently, over 10,000 students across 64 institutions participate in Second Chance Pell programs. Secretary DeVos shared videos that highlighted the Second Chance Pell program at the [Dick Conner Correctional Center in Oklahoma](#), as well as the results of a [Corrections Education Scholarship](#) from Tulsa Community College.

On November 20, Brianna McCain, Advance CTE's Policy Associate served as moderator for a House CTE Caucus panel briefing entitled "[Increasing Access and Equity in Career & Technical Education](#)." The panel included discussion on challenges to increasing access and equity in CTE - including special populations, such as low-income learners, students with disabilities, and nontraditional students. Additionally, the panel discussed ongoing efforts to tackle the problem, how last year's reauthorization of Perkins V will help close equity gaps, and recommendations for Congress moving forward.

Get real-time updates about CTE Federal Policy news in our [Legislative Updates](#).

ICYMI (*In Case You Missed It*)

- **Blog:** [Congressional CTE Caucus Holds Briefing on Increasing Access and Equity](#), *Advance CTE*
- **Research/Report:** [The Role of Data and Accountability in Growing Youth Apprenticeship Programs](#), *Advance CTE*
- **Guide/Tool:** [Cheat Sheet: Opportunities for Employer Involvement in CTE](#), *Advance CTE*
- **Research/Report:** [New Skills for Youth Innovation Sites 2019 Snapshot: Summary Report of 10 Global Investments](#), *Advance CTE*
- **Research/Report:** [Principles in the Governance of an Industry Advisory Board](#), *Association for Career and Technical Education*
- **Research/Report:** [Who Are We Missing?: Understanding and Reaching Underrepresented Prospective Community College](#)

➤ Where In The World is Advance CTE?

Interested in Advance CTE coming to your state? Fill out our request form [here](#).

- Presented at the 2019 Strada Education Network National Symposium, **Indiana**
- Presented to Iowa CTE Advisory Council subgroup virtual meetings on CTE in middle grades and CTE teacher recruitment and retention
- Participated in the Opportunity America Higher Education Working Group, **Washington, D.C.**
- Presented at the New Skills for Youth Convening, **Florida**
- Presented at the Data Quality Institute, **Maryland**
- Attended the Partnership to Advance Youth Apprenticeship (PAYA) partners meeting, **Washington, D.C.**
- Attended Investing in Community College Students' Advancement Along a Career Pathway hosted by the Urban Institute, **Washington, D.C.**
- Attended the Forum on Education in the 2020 Presidential Race hosted by the Committee for Education Funding, **Washington, D.C.**
- Attended the Committee for Education Funding Board Meeting, **Washington, D.C.**
- Presented at the Congressional CTE Caucus briefing on Increasing Access and Equity in Career & Technical Education, **Washington, D.C.**
- Engaged with **four** Congressional offices.

