

## QUICK UPDATES

**Upcoming Advance CTE and Center to Advance CTE Board Meetings** (all times listed are Eastern)

November 22, 2019	4 – 5 p.m.	Webinar with Assistant Secretary Stump on MOA
* <b>NEW</b> - December 16	3 – 4 p.m.	Approve FY20 Budget for Center and Budget modifications  Note: We need to approve the second half of the fiscal year's budget for the Center and have a number of budget modifications. We will conduct the vote electronically but this call will be open for anyone to answer questions you may have before you cast your vote.
January 13 & 14, 2020	In person	Board meeting in Minneapolis, MN
* <b>NEW</b> - January 30, 2020	3 – 4 p.m.	Approve FY21 dues, 990s and audit
May 13, 2020	In person	Board meeting – before Annual Spring Meeting and 100 -year celebration
June 25, 2020 – Advance CTE	3 – 4 p.m.	Approve FY21 Budgets
June 25, 2020 – Center to Advance CTE	4 – 5 p.m.	Approve FY21 Budgets

**Administrative Updates:** We have hired a new Senior Associate, Member Engagement & Professional Learning – Sara Gassman. Sara is coming to us with years of membership, non-profit experience and a strong interest in building community – perfect for this position! Please join us in welcoming Sara at [sgasman@careertech.org](mailto:sgasman@careertech.org). We are in process of searching for a Digital Media Communications Associate and Policy Associate and hope to have these filled in the coming months

**New Leadership Position:** Advance CTE has joined the College in High School Alliance's steering committee, joining JFF and NACEP, Bard College, Middle College National Consortium and KnowledgeWorks. While there is a \$15,000 membership fee associated with being on the steering committee – to support the organization – this is waived for our first year so we can explore the benefits of the partnership.

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

**Finance Update:** These numbers represent finances through October 30, 2019.

Advance CTE Budget Snapshot
Received 59.3% of budgeted income
Expended 22.4% of budgeted expenses

Center to Advance CTE Budget Snapshot
Received 85 % of budgeted income
Expended 28% of budgeted expenses

**Fundraising:** Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month’s engagement with various development opportunities.

Grant/Proposal/Contract	Organization /Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is underway. See an update below. In October, we submitted a two-year proposal to continue our focus on communication/messaging and engaging counselors to become advocates for CTE. We hope to hear in November about the next grant, to begin in January 2020.	Ongoing
New Skills for Youth	JP Morgan Chase	This work is underway, with the grant moving into its final stages before ending in December 2019.	Ongoing
Global Career Readiness Initiative (formerly NSFY 2.0)	JPMorgan Chase	Work continues to develop the strategy for the Global Career Readiness Initiative with JPMC and Education Strategy Group. We are submitting our full five-year proposal in early November, which will be considered by the Board soon after. This grant would start in January 2020.	Proposal Development
Postsecondary program quality	Joyce Foundation	Our work with Colorado and Illinois has continued and, in the case of Illinois in particular, is aligning with support for Perkins V implementation. This work is winding down, as this grant ends in December 2019.	Ongoing
Perkins Implementation,	Gates Foundation	The Perkins implementation support is well underway. See update below.	Ongoing

<b>Career Clusters, CTE Summit</b>			
<b>Partnership for Advancing Youth Apprenticeship</b>	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have received our draft scope of work/MOU for the second year of this initiative and are in process of finalizing it. We will continue to serve as a strategic partner, while providing more targeted support to the PAYA network around data and accountability.	Ongoing
<b>New Skills for Youth – Innovation Sites</b>	JPMorgan Chase	This work is underway; see an update below.	Ongoing
<b>Perkins implementation</b>	Joyce Foundation	The Perkins implementation support is well underway. See update below	Ongoing
<b>Area Technical Centers</b>	Lumina Foundation	The start up phase of the grant is underway, including coordination with the Lumina Foundation and NCES on data sets.	Ongoing
<b>Short-Term Pell</b>	Lumina Foundation	We are partnering with the National Association of Student Financial Aid Administrators to identify strategies for expanding Title IV-A funding to short-term programs.	Ongoing
<b>Postsecondary Data Quality</b>	ECMC Foundation	The ECMC Foundation Board approved our proposal to support postsecondary data quality. The grant will be for \$750,000 and cover three years and begin in January 2020. We are waiting from ECMC to make a formal announcement. The three-year initiative will focus on improving postsecondary CTE data quality and use. The project will begin in January 2020, and the first major deliverable is to develop a policy benchmark tool for CTE data quality.	Approved
<b>Talent Pipeline Management</b>	U.S. Chamber of Commerce Foundation	Advance CTE staff has secured a contract with the U.S. Chamber of Commerce Foundation to embed CTE into their Talent Pipeline Management curriculum for \$40,000. The project officially launched in October, with the first in-person meeting planned for November.	Ongoing

Priority: Empower members through PROFESSIONAL LEARNING

**Membership Update :**

States – ALL including DC!

Associate state - 14  
 Organizational - 44 organizations, 201 individual members  
 Associate Non-State - 78  
 Associate State - State Membership - 209

**Meetings/Events**

Event Name	Date	Total Registered Participants	Total Participating Members	% of Participation Goal (if applicable)
August Perkins Implementation Meeting	August 6-8	109 (15 states, 28 partners)	n/a	n/a
September Perkins Implementation Meeting	Sept 16-18	130 (15 states, 25 partners)	n/a	n/a
October Perkins Implementation Meeting	October 2-4	111 (15 states, 26 partners)	n/a	n/a

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

**Federal Advocacy Plan:**

**The Strengthening Career and Technical Education for the 21st Century Act (Perkins V)**

- Advance CTE released a new resource identifying ways in which employers can begin to get involved with CTE programs, including through opportunities provided by Perkins V. Read the full *Cheat Sheet: Opportunities for Employer Involvement in CTE* [here](#).

**Higher Education Act (HEA)**

- In October, Advance CTE continued to advocate our priorities for the Fiscal Year 2020 (FY20) appropriations process and reauthorization of the Higher Education Act (HEA). At the end of last month, Senate Committee on Health, Education, Labor and Pensions (HELP) Chair Lamar Alexander (R-TN) introduced a package of eight bipartisan bills entitled the [Student Aid Improvement Act of 2019 \(S. 2557\)](#). The proposed package includes some of Senator Alexander’s priorities for higher education financial aid reform, including:
  - Permanently extending funding for many Minority Serving Institutions, which expired at the end of September;
  - Simplifying and streamlining FAFSA submissions;

- Restoring Pell Grant eligibility for those incarcerated; and
- Expanding Pell Grants to go to some short-term non-degree programs.
- On October 15, House Education and Labor Committee Chair Bobby Scott (D-VA) introduced the Democrat’s HEA reauthorization bill, entitled the College Affordability Act (H.R. 4674). The legislation is meant as a comprehensive reauthorization and covers a range of topics, including:
  - Allocating an additional \$181 million to states for postsecondary Perkins CTE programs; additional funds for tribal and outlying areas.
  - Creating a state-federal partnership to fund students to attend community college without cost. This program would require states to contribute \$1 for every \$3 the federal government contributes.
  - Removing the student unit record data system (SURD) ban and creating a new streamlined data system. The language included is almost identical to the [College Transparency Act](#) which Advance CTE strongly supports. This would streamline data collection, reduce institutional burden and better track student success and institutional quality.
  - Expanding Pell grant eligible dual-enrollment opportunities through a competitive grant program. The bill would also increase the number of Pell eligible semesters from 12 to 14, which is meant to allay concerns about Pell grant exhaustion.
- From October 29-31, the House Education and Labor Committee held a markup on College Affordability Act. On October 31, the committee voted to approve the bill out of committee, among party lines. A number of CTE-related amendments passed, including:
  - An amendment by Representative Bradley Byrne (R-AL), with a sub-amendment by Representative Andy Levin (D-MI) that would expand access to funds within Title III, including specifically for postsecondary CTE programs;
  - An amendment by Representative Lucy McBath (D-GA) that allowed language in Title IV to include language from WIOA that would include collaboration with industry or sector partnerships;
  - An amendment by Representative GT Thompson (R-PA) with a sub-amendment by Representative Haley Stevens (D-MI) that would include CTE and Perkins alignment to specific Title IV funding for tribal schools; and
  - An amendment by Representative Mark DeSaulnier (D-OR) that would emphasize the recruitment of teachers with “significant cultural and community competency.”

### **Congressional Offices Engaged in October 2019:**

- Elizabeth Barczak, Rep. Gonzalez (R-OH)
- Katie Mazzola, Rep. Wittman (R-VA)
- Katherine McClelland, House Committee on Education & Labor, Rep. Scott (D-VA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Kimberley Meinert, House Ways and Means Committee, Rep. Davis (D-IL)
- Karishma Merchant, Sen. Kaine (D-VA)
- Loredana Valtierra, House Committee on Education & Labor, Rep. Scott (D-VA)
- Adam Wek, Sen. Thune (R-SD)

## **State Policy Update**

**Perkins Implementation Strategy:** Advance CTE's Perkins implementation strategy is underway, with many core elements already in place. In October, Advance CTE held the third of three Perkins V Implementation Meeting. 15 states joined this meeting to workshop through Perkins V state planning.

### Technical Assistance

- California, New York and Washington have continued to receive coaching from former State Directors in support of Perkins V implementation
- We have been providing topic-specific technical assistance between June 2019-April 2020 to seven states: Florida, Illinois, Minnesota, Ohio, Oregon, Tennessee and Texas. The supports range from supporting stakeholder engagement and state-level coordination to digging into strategies for closing equity gaps and aligning programs of study.
- Oregon: Advance CTE, in partnership with ACTE, continue finished up facilitation of the four workgroups to help inform Oregon's state Perkins V plan development. In the next phase of the work, we will provide feedback to Oregon on its state plan draft documents.
- Iowa: Advance CTE, in partnership with ACTE, have begun providing facilitation and consultation support to the Iowa Department of Education's Bureau of Career and Technical Education, in support of Perkins V implementation. In October, Advance CTE staff facilitated the first of Iowa's State Advisory Council and subgroup meetings and provided consultation to agency staff members. The work will continue through June 2020.

### Shared Solutions Workgroups

- Advance CTE's second Shared Solutions Workgroups, focused on middle grades CTE, launched in September. The charge is to identify and develop resources that support the design and implementation of policies, programs and practices that support and expand meaningful CTE/career-focused experiences in grades 5-8.
- The states involved include: Nebraska, Ohio, Tennessee, North Carolina, Delaware, Idaho, Maine, Virginia, Iowa, South Dakota and Utah. National partners include: American School Counselors Association, ACTE, Southern Regional Education Board, National Forum to Accelerate Middle-Grades Reform, Center for American Progress and Education Northwest. We also have two practitioners participating.
- We held an in-person meeting in October in Silver Spring, Maryland. We will be developing a resource that defines what middle grades CTE is – and isn't – and provides guidance to states developing and evaluating their middle grades policies and programs. We anticipate this being released in late 2019/early 2020.

### Other Supports

- Advance CTE's "Expert Peer Review" is well underway, with the first review wave completed in October and the second wave in process. Approximately 40 states will participate in this review process.

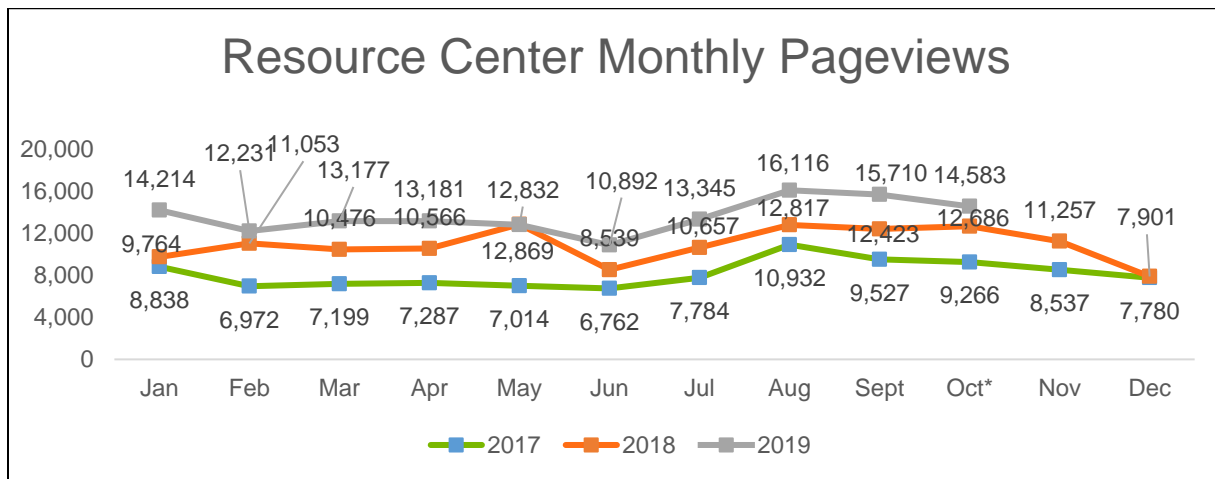
**Equity Initiative:** Advance CTE released the fifth and final equity brief on October 24. The report, titled *Making Good on the Promise: Ensuring Equitable Success through CTE*, examines

state strategies to improve learner success in and completion of high-quality career pathways. Over the next few months,

**New Skills for Youth (NSFY) Snapshots and Summary:** Advance CTE is in the process of developing the final round of the New Skills for Youth (NSFY) initiative snapshots and summary. Unlike past snapshots, these snapshots will examine states’ impact across the entire NSFY initiative, beginning in 2016 with Phase One. The snapshots have been placed in layout and Advance CTE is in the process of writing the summary.

**NSFY Innovation Sites:** In August, Advance CTE released snapshots on five of these investments located in the United States. This month, we released five additional snapshots on JPMorgan Chase’s international sites, along with a summary report that highlights noteworthy, crosscutting strategies from these 10 sites. We will be developing two more snapshots on JPMC’s investments in the Washington DC region and Frankfurt, Germany in early 2020. The resources can be found at: <https://careertech.org/resource/series/nsfy-innovation-sites>

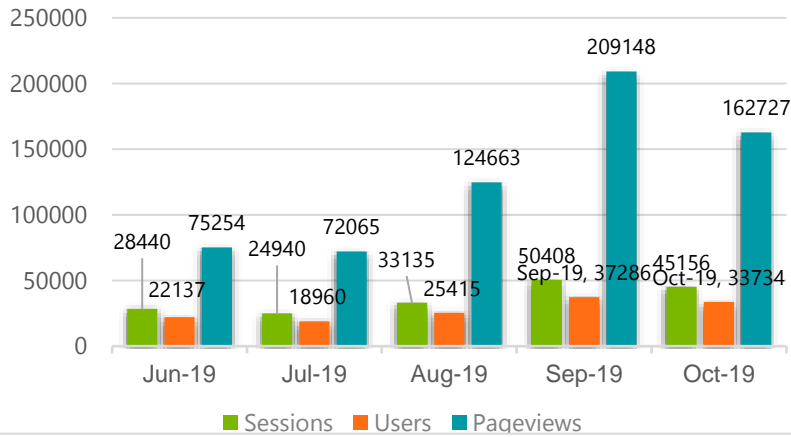
**Learning that Works Resource Center:** The Resource Center sustained a total of 14,583 hits for the month of October. The top two resources for this month include Advance CTE’s *Career Clusters Student Interest Survey*, followed by Advance CTE’s *Cheat Sheet: Opportunities for Employer Involvement in CTE* resource. The most visited topic page was Career Advisement, followed by Access and Equity. The least viewed topic pages were Instructor and Leader Quality and Systems Alignment.



\*Reported data for October include website traffic through October 30, 2019

Priority: Raise the visibility and PROMOTION of high-quality CTE

## WEBSITE



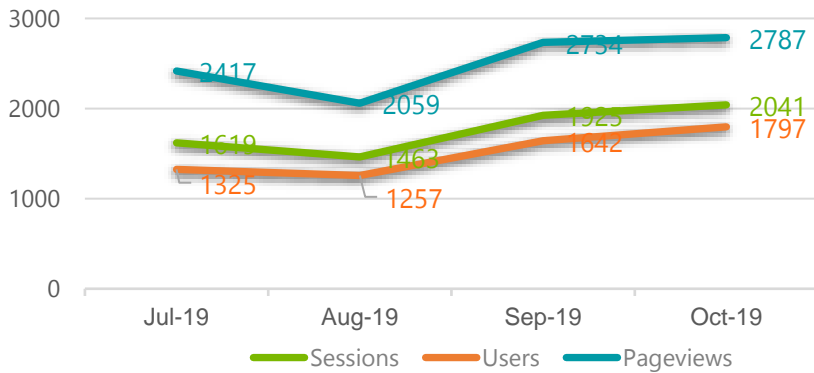
## Major Organizational Releases/Initiatives

- Resource Center (1949)
- Fact Sheets (704)
- Employer Involvement in CTE (594)

## Acquisition of site users

- Organic search (22%)
- Direct (57%)
- Referral (18%)
- Social (1.5%)

## LEARNING THAT WORKS BLOG

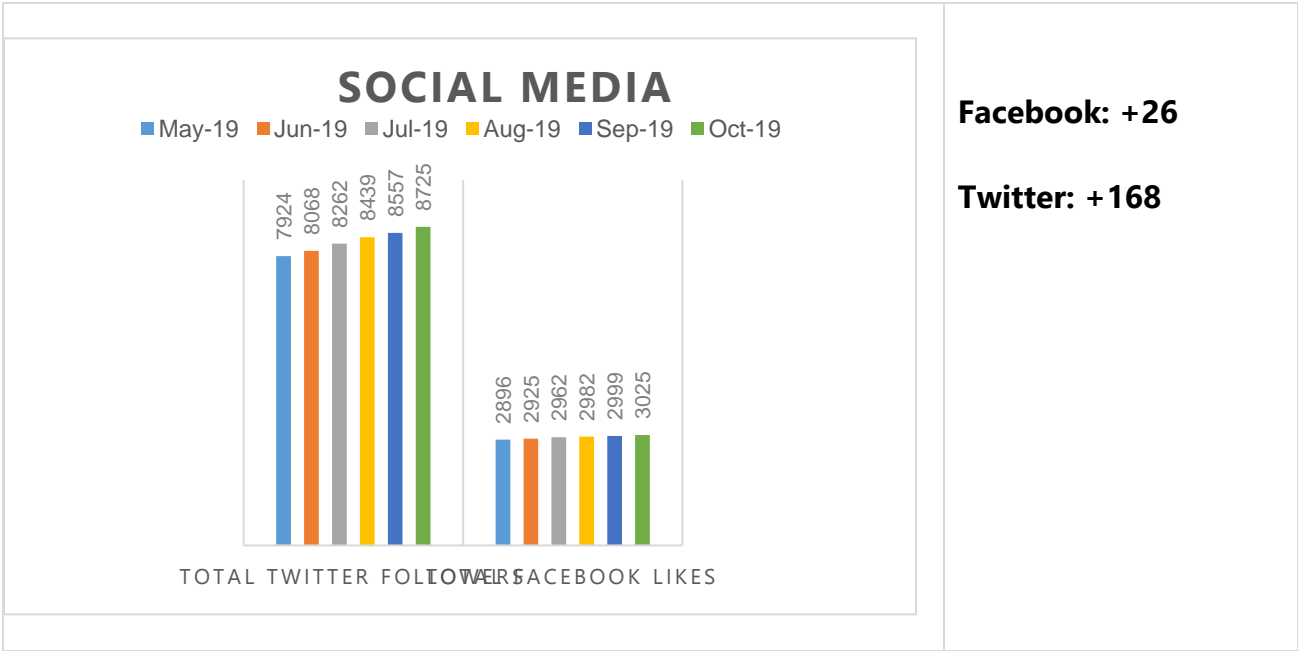


## 12 Blog Posts Published

Most visited blogs:

- Long-time CTE leader, Angela Kremers, becomes Director of Arkansas' Division of Career Technical Education
- Perkins V: How can the comprehensive local needs assessment drive improvement?





**Strategies for Attracting Students to High-Quality CTE** (Siemens Grant): Staff has continued working with cohort three, which includes four states (AR, GA, IA, and UT). Staff closed out two grantee projects on October 31: AR and GA. UT and IA will end their contracts on November 15. All materials are being collected and audited, to be made available to all states.

Staff has delivered the Career Advising and Development workshop, two of which took place in Delaware and Washington in October. The workshop will be delivered in one state in November. Components of the workshop will be delivered virtually through ASCA’s online platform beginning in October and November.

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

<p><b>PRESENTATIONS</b></p>	<ul style="list-style-type: none"> <li>• Alaska ACTE Professional Development Conference, Anchorage, Alaska</li> <li>• Home Builders Institute Roundtable , Washington, DC</li> <li>• National Association for Concurrent Enrollment Partnerships National Conference, Salt Lake City, UT</li> <li>• National Career Pathways Network, Perkins V: Moving from One-Year Transition to Four-Year Plans;, Orlando, FL</li> <li>• Pathways to Adult Success National Dissemination Meeting; Career Technical Education as a Pathway to Adult Success: National, State and Local Perspectives; Baltimore, MD</li> </ul>
<p><b>EVENTS ATTENDED</b></p>	<ul style="list-style-type: none"> <li>• Advance CTE, Perkins V Implementation Meeting, Silver Spring, MD</li> <li>• Advance CTE, Middle Grades Shared Solutions Workgroup Meeting, Silver Spring, MD</li> <li>• Iowa Statewide CTE Advisory Council Meeting and Subcommittee Meetings; Des Moines, IA</li> <li>• Johns Hopkins University; Pathways to Adult Success National Dissemination Meeting; Baltimore, MD</li> <li>• New America, Community Colleges as Engines of Opportunity: Exploring the Impact of the TAACCCT Program , Washington, DC</li> <li>• Urban Institute, Helping Community Colleges Develop Short-Term Credentials of Value hosted by the Urban Institute in Washington, DC</li> <li>• U.S. Department of Education, Ability to Benefit: Improving Access to Career Pathways Programs for Adult Students Webinar</li> <li>• U.S. Department of Education, Perkins V Town Hall Webinar</li> <li>• U.S. House of Representatives Committee on Education and Labor Markup of the "College Affordability Act", Washington, DC</li> <li>• U.S. Senate CTE Caucus event on Connecting the Dots Between Perkins V and WIOA hosted by the Senate CTE Caucus and National Skills Coalition, Washington, DC</li> </ul>
<p><b>OTHER PARTNERS ENGAGED</b></p>	<ul style="list-style-type: none"> <li>• Achieve</li> <li>• ACTE</li> <li>• Afterschool Alliance</li> <li>• Business Leaders United</li> <li>• Center for American Progress</li> <li>• College Board</li> <li>• Council of Chief State School Officers</li> <li>• Data Quality Campaign</li> </ul>

- Education Commission of the States
- Education Northwest
- Education Strategy Group
- Education Trust
- Institute of Education Sciences
- Johns Hopkins University Everyone Graduates Center
- Joyce Foundation
- JP Morgan Chase & Co.
- Mission Measurement
- National Alliance for Partnerships in Equity
- National Association of Student Financial Aid Administrators
- National Skills Coalition
- National Technical Assistance Center on Transitions
- New America
- Opportunity America
- Roadtrip Nation
- RTI
- Third Way
- U.S. Chamber of Commerce Foundation

## Advance CTE Newsletter

Your voice from the nation's  
capital



### In This Issue

[View from the Hill](#)

[State Policy Overview](#)

[Double the Investment](#)

[Where We've Been](#)

### NEW RESOURCES

**Snapshots:** [New Skills for Youth Innovation Sites Snapshots](#)

**Case Study:** [Making Good on the Promise: Ensuring Equitable Success Through CTE](#)

**Report:** [Perkins V Reauthorization: Opportunities, Challenges and Risks for States](#)

### Dear Advance CTE Members,

Thank you to all of you who attended the Perkins V Implementation meetings this fall! We spent a total of nine days with 44 states and Washington, D.C. learning, collaborating and being BOLD in Perkins V planning. Be sure to check out our [Learning that Works for America Resource Center](#), which now houses many Perkins resources to continue to assist you in your efforts.

This month, we also released our final brief in our [Making Good on the Promise series, Ensuring Equitable Success through CTE](#). This brief examines some of the barriers that limit learner success at all education levels and identifies ways that states can support each learner to complete a program of study and transition successfully along their chosen career pathway. We will host a webinar in December taking a look back at the lessons learned from the series, and update you on how we plan to continue this important work.

Lastly, I'd like to recognize that this is an incredibly busy time for you all, and encourage you to reach out to Advance CTE with any needs you may have. We hope to be your first stop when tackling any CTE and Perkins V-related challenges.

Sincerely,

Kimberly Green,  
Executive Director

## Member Updates

### Meet the New State CTE Directors!

We've had some fantastic CTE leaders join the CTE family as State CTE Directors recently. Learn more about their backgrounds and what they envision for their states on our blog here: [Arkansas](#), [Maryland](#) and [New Hampshire](#).

### Job Openings

- [Associate Commissioner for College, Career, and Technical Education, Massachusetts](#)

- [Bureau Chief, Career and Technical Education, Iowa](#)

## We're Hiring!

Learn more about the position [here](#) and please share with your networks.

- [Digital Media Communications Associate](#)
- [Poly Associate](#)

## Member Update

Advance CTE brought together leaders from seven states (Delaware, Idaho, Iowa, Maine, Nebraska, North Carolina and Ohio), five partner organizations (ACTE, American Schools Counselors Association, Education Northwest, National Forum to Accelerate Middle-Grades Reform and Southern Regional Education Board) and local practitioners as part of its Middle Grades CTE Shared Solutions Workgroup, with support from the Bill & Melinda Gates Foundation. The Workgroup will collectively build resources and tools that help all states advance policies and practices to expand access to high-quality CTE and career advisement for students in the middle grades. Deliverables will be released in the coming weeks and months.

## ➤ View from the Hill

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In October, Advance CTE continued to advocate our priorities for the Fiscal Year 2020 (FY20) appropriations process and reauthorization of the Higher Education Act (HEA). At the end of last month, Senate Committee on Health, Education, Labor and Pensions (HELP) Chair Lamar Alexander (R-TN) introduced a package of eight bipartisan bills entitled the [Student Aid Improvement Act of 2019 \(S. 2557\)](#). The proposed package includes some of Senator Alexander's priorities for higher education financial aid reform, including:

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Advance CTE's HEA recommendations can be found [here](#).

## ➤ State Policy Overview

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Education;

- Attended the Ability to Benefit: Improving Access to Career
- Pathways Programs for Adult Students Webinar hosted by the U.S. Department of Education in **Washington, D.C.**;
- Attended the Senate CTE Caucus event on Connecting the Dots Between Perkins V and WIOA hosted by the Senate CTE Caucus and National Skills Coalition in **Washington, D.C.**
- Attended markup of the "College Affordability Act" from the Committee on Education and Labor in Washington, D.C; and
- Engaged with **eight** Congressional offices.

Learn more about how Advance CTE can support your work [here](#).

 Forward to a Friend

STAY CONNECTED

