

Advance CTE  
Board of Directors' Meeting  
**MINUTES**  
April 14, 2016 – 4 – 5 p.m. ET  
Conference Call

---

**Attendees:** Vanessa Cooley, Mike Raponi, Eleni Papadakis, Jo Anne Honeycutt, Rich Katt, Kathy Cullen, Rod Duckworth, Sheila Ruhland, Pradeep Kotamraju, Eric Spencer, Wayne Kutzer, Lee Burket

**Absent:** Marie Barry, Jean Massey, Bernadette Howard

**Staff:** Kimberly Green, Karen Hornberger, Kate Kreamer

**Welcome and Overview of Agenda:** Kreamer welcomed the Advance CTE Board and noted that we would be holding all votes for an electronic ballot.

**Review Board Minutes:** Duckworth presented the minutes from the February 21, 2016 Board retreat. No discussion.

**Extension of the State Team Membership Pilot:** Kreamer shared that last April 2015, the Board approved a one-year pilot to invite all State CTE Director counterparts to the Summit, and then extended an associate state-level membership to them for the rest of the fiscal year. Kreamer stated that as FY17 dues are being collected, we have been asked whether this pilot would continue or not. The Board had begun early discussions about a potential team-based membership structure, although no formal proposals had been made. Kreamer stated that since the extension of the pilot has implications for invoicing and budgeting for FY17, a decision needs to be made on this pilot one way or another. Based on direction from the Executive Committee, staff is proposing the following:

*Extend the state team membership pilot for one more year, providing complimentary membership to one additional state-level leader representing a different sector of education/workforce development than the formal State Director, as identified by the State Director. This would be transferable in the event of the counterpart leaving his/her position and being replaced by a new leader. In a case where there is no counterpart, the State Director may select another state-level leader.*

Burket asked a question regarding the lost revenue of \$75 per “counterpart” member and if that will have any effect on our budget. Green shared that prior to the pilot, very “counterparts” were members. And the maximum potential loss would be near \$4,000 (if every state and territory were to have had a paying counterpart and took advantage of the waiver of the membership fee). The pilot was aimed to reflect the organization’s commitment to having a secondary and postsecondary (and workforce development) leadership engaged in the Summit and the organization, and to gather information to guide a more formal membership policy going forward. Green asked Hornberger to share the cost of the pilot for the summit.

*Note: There were 14 paying state-level associate members who took advantage of the complimentary membership, resulting in a loss of \$1050. In addition, nine additional states added new members in this category.*

Green continued that with counterparts participating in our organization, we heard from many of them how much they appreciated the direct invite to the Summit and resources they have been receiving as a result of their membership. Also, given the new organizational brand, there is an opportunity to build a stronger relationship between State Directors, counterparts and the organization through the extension of the pilot. Finally, with the increased attention to collaboration and coordination through federal policy, there is value in promoting collaboration in various ways that we can. No further discussion on this topic.

**A Shared Vision for the Future of CTE:** Kreamer thanked everyone who sent back feedback. The draft vision has gone through a full round of revisions based on input from our six co-convening organizations (ACTE, NGA, CCSSO, NASBE, National Skills Coalition, and the U.S. Chamber of Commerce's Foundation). The document still needs to be finalized, so what is being asked of the Board today is to approve the overall content but allow the staff to make final copy edits. Kreamer posed two questions: does this document push us far enough and does it reflect the discussions and outcomes of the Summit?

The majority of the Board agreed that the draft reflects and captures the spirit of the Summit and that it does push the field of CTE. It was also stated that the vision is taking us in the right direction, it is bold and that the framing is done well, positioning all of these groups to work together. A few Board member stated that the vision could cause some discomfort, which is a good thing in terms of how far it will push the community.

It was stated by a couple of Board members that the beginning of the document felt a little negative but it was very reflective of the Summit. There was also a concern regarding the workforce contingent at the Summit and wanting to make sure their voices were reflected in this document. Kreamer stated that the document does focus on the learner, which did lead to less of a focus on the workforce perspective. She stated that we would need to work with employers and the workforce development stakeholders to help implement the work called for by the vision. Kreamer noted that we are planning to put final touches on the document, so if there are any places in this document where we can strengthen the workforce perspective, please let us know.

Kreamer stated that with no further questions staff would send out the electronic ballot to secure Board approval of the vision. No further comments were made.

Duckworth thanked everyone for their input, time and engagement.

Meeting adjourned 5 p.m. ET

***Advance CTE Board of Directors April 14, 2016 Electronic Ballot Results***

***Quorum present:*** 12 of 15 attended the **April 14, 2016** conference call meeting

***Question to vote on:*** Approval of February 21, 2016 Advance CTE/Center to Advance CTE Board meeting minutes

***Vote counts:*** (vote by electronic ballot)

- 14 yes
- 1 abstain
- 0 no

***Question to vote on:*** Approval of One-Year Extension of State Team Membership Pilot.

***Vote counts:*** (vote by electronic ballot)

- 15 yes
- 0 abstain
- 0 no

***Question to vote on:*** Approval of New Shared Vision for CTE with staff being given the authority to amend the document for clarity and copy editing

***Vote counts:*** (vote by electronic ballot)

- 15 yes
- 0 abstain
- 0 no