

QUICK UPDATES

Upcoming Advance CTE and Center to Advance CTE Board Meetings

Advance CTE

- January 30, 2019, 2-3 p.m. ET – Conference call.
- April 7, 2019 – In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 3-4 p.m. ET – Conference call.

The Center to Advance CTE

- January 30, 2019, 2:30-3:30 p.m. ET – Conference call.
- April 7, 2019 - In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 4-5 p.m. ET – Conference call

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

State CTE Director Changes

- Staff also received notice from Guy Jackson of Wyoming, who intends to retire from his position on January 4, 2019.
- In late November, Amy Williams resigned her post as State Director in Montana. Jacque Treaster has been selected as her successor.
- In December, Eric Feldborg left his position as State Director in New Hampshire. Staff remain in contact with the state to provide support during the transition.
- As of November, there are now four vacant State Director positions. Those with asterisks have been vacant for nine months or longer:
 - NY *
 - DC
 - NH
 - WY

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

Grant/Proposal/ Contract	Organization /Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is well underway. See fuller update below. In December, Advance CTE continued discussions with Siemens about future work. Siemens is extremely happy with our work and is excited to continue to invest and have us as partners.	Ongoing

New Skills for Youth	JP Morgan Chase	This work is well underway. See fuller update below. While NSFY 2.0 is still being fleshed out, JPMC shared that we will be a significant partner in that working moving forward based on our performance to date.	Ongoing
Postsecondary program quality	Joyce Foundation	This project, to help advance quality and rigor at the postsecondary level, is underway. In December, a mid-grant report was submitted. A research brief on credit for prior learning will be released in early 2019.	Ongoing
Career Clusters & Perkins Implementation	Gates Foundation	We submitted a one-year, \$300,000 proposal to support Perkins V implementation, Career Clusters and equity in CTE, which was approved and the initial \$100,000 payment has been received.	In place
		We have been approved for a supplemental grant for an additional \$700,000 to do more intensive implementation support around Perkins V, with a focus on their priority states. The proposal for the supplemental funds has been submitted and we are in discussions with the Foundation to refine details; we expect the work to begin in late January or early February 2019.	Proposal development
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have signed our MOU with New America's multi-year project focused on scaling youth apprenticeship programs, and have received our first payment. Our proposal for the project we'll conduct under the first year of this contract – a deep-dive analysis of the apprenticeship questions states answered on the State of CTE report received positive feedback in December. A formal presentation of the project will take place in January.	In place
New Skills for Youth – Innovation Sites	JPMorgan Chase	Upon invitation, we submitted a proposal to JPCM to write snapshots on 17 local innovation sites and a final summative report. The project will run from fall 2018 through summer 2020. The total amount of the grant is \$475,000 over two years. The work has begun, with site visits to the U.S. Innovation Sites taking place in February and March 2019.	Ongoing
Postsecondary CTE	Joyce Foundation	Upon request, we have submitted a second proposal to the Joyce Foundation to support Perkins implementation, with an emphasis on their priority states. This work will be aligned/integrated with the Gates grant described above. The next cycle for approval is in April and the grant would run from April 2019-March 2021 and be for a total of \$400,000.	Proposal development

Postsecondary CTE	ECMC Foundation	We met with leadership from the ECMC Foundation, building on previous conversations from last summer, and shared information on our postsecondary CTE work. We are still in the relationship-building phase.	Ongoing discussion
--------------------------	-----------------	--	--------------------

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update: In December, Advance CTE received five new memberships – four new State Members and one Associate, Nonstate members. And two state members were removed.

Total membership as of November 30, 2018: **545** individuals

- State Membership*: 56 states (representing 56 State Directors and 193 state members)
- Associate, State: 16
- Associate, Non-state: 123
- Organizational: 42 organizations (representing 129 individuals)

Meetings/Events:

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
Perkins V Planning Meeting – Region A	12/5-7	82	15	n/a
2019 Advance CTE Spring Meeting	4/8-4/10/19	n/a	n/a	n/a

2019 Spring Meeting: Registration for the 2019 Advance CTE Spring Meeting will open during the week of January 14. We will provide more updates in the January report to provide insight into the agenda development and other plans.

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan: In December, Advance CTE focused on finalizing the materials for the campaign to double the federal investment in CTE and planning for the campaign’s launch in February. Advance CTE had been meeting with partners and members of Congress to provide background and lay the groundwork for a successful campaign. In addition, we have been coordinating with partners on Perkins V to submit our [comments on the draft state plan guide](#) and the draft [Consolidated Annual Report Guide](#)

Perkins: Advance CTE held the last Perkins V Regional Implementation meetings in Baltimore in December and continued to provide on-demand technical assistance to states on Perkins V. In addition, we’ve maintained the Perkins V State CTE Director Forum on Moodle and the [Virtual Resource Table](#).

On December 4, Advance CTE and ACTE met with Senate Health, Education, Labor and Pensions (HELP) staff to review the draft committee report on Perkins V. We provided specific suggestions to clarify provisions in the law that were confusing and asked for revisions based on concerns we've heard from our membership. The final committee report must be filed prior to the start of the new Congress in January. Advance CTE will notify our members when the report has been released.

Every Student Succeeds Act (ESSA)

The Office of the Inspector General (the U.S. Department of Education's internal watchdog agency) announced in December that it will be looking into:

- ESSA Accountability, including whether USED is providing sufficient oversight into how states are operating their statewide accountability systems (which is particularly of interest given that more than 30 states are measuring career readiness in their accountability systems) and
- Oversight of Title IV-A (Student Support and Academic Enrichment Grants), which numerous states are using for well-rounded education activities, which includes support for CTE.

Workforce Innovation and Opportunity Act (WIOA)

- Advance CTE is continuing to examine the implementation of WIOA across states to determine how WIOA implementation aligns with efforts to advance CTE. In January, Advance CTE will begin to plan how we will analyze the revisions to WIOA state plans that states submitted in 2018 (these were just released by the U.S. Department of Labor).

Higher Education Act (HEA)

- Advance CTE is continuing to monitor what the 116th Congress will mean for HEA reauthorization and examine other organizations' priorities for HEA reauthorization.
- Advance CTE staff are beginning to meet with other organizations whose priorities are aligned to Advance CTE's to determine ways in which we can partner on HEA reauthorization.

Congressional Offices Engaged in October 2018:

- Bob Moran and Jake Baker, Senate HELP Committee
- Kara Marchione and Katie McClelland, Senate HELP Committee
- Adam Wek, Sen. Thune (R-SD)
- Ashley Palmer, Senate Appropriations Committee
- Nick Rockwell, Rep. Thompson (R-PA)
- Kerry McKittrick, Rep. Langevin (D-RI)

Priority: Raise the visibility and PROMOTION of high-quality CTE

State Policy Update

New Skills for Youth: Advance CTE staff attended the NSFY convening in New Orleans, Louisiana in December. Staff presented on Perkins V and its implications for the NSFY work, and planned several breakouts highlighting work happening in NSFY states. Leadership of all four organizations (Advance CTE, JPMC, ESG and CCSSO) met in December to discuss 2019, the final year of NSFY. Staff will meet in early 2019 to discuss the final year of this phase of the grant, including dissemination and progress monitoring strategies.

NSFY Snapshots: Advance CTE staff concluded interviews with NSFY state team leaders in December. The information from these interviews, along with information gathered through the NSFY initiative,

will inform the development and writing of the NSFY state snapshots. These briefs are scheduled to be released in March 2019 and will highlight state progress during 2018.

JPMC Innovation Sites Snapshots: Staff spent much of December working to schedule dates for site visits to five domestic cities in order to research and write snapshots highlighting this city-based JPMC investment. The domestic site visits will happen in January-March 2019, and virtual site visits with five international sites will be scheduled for February 2019.

Joyce Foundation – Postsecondary Program Approval: Advance CTE staff continued to work with leaders in Colorado and Illinois on improving postsecondary program quality. In December, both states submitted mid-grant reports, and worked with staff to discuss plans for 2019, including how this work will be incorporated into and leveraged for Perkins V planning. Advance CTE continued research on a new publication focused on credit for prior learning, which will be released in early 2019. Staff drafted and submitted a detailed mid-grant report to the Joyce Foundation.

Equity Initiative: Staff continued to work on equity topics in December, including broadly planning activities for the equity kitchen cabinet and equity committee for 2019. Through a relationship strengthened by the committee, staff was invited to present on the [Making Good on the Promise](#) series at a December convening of National Urban League members.

- The third equity brief, titled *Making Good on the Promise: Building Trust to Ensure Equity in CTE*, is slated for release in mid-January. The brief will provide state strategies to address the mistrust of CTE within certain communities and the messaging difficulties state agencies face when trying to gain buy-in from stakeholders to promote equity in CTE.

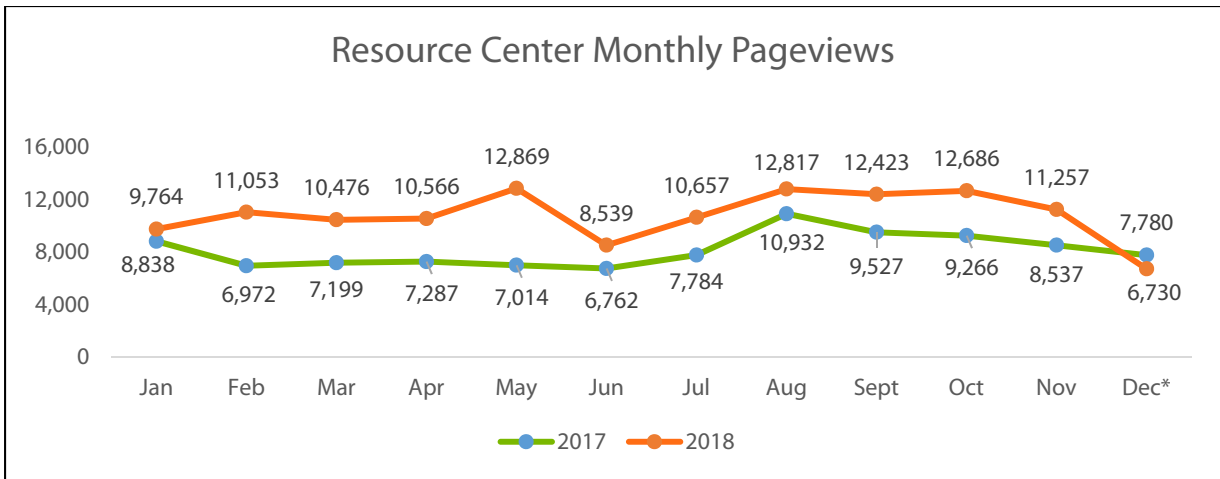
State of CTE: Data Collection and Use: Advance CTE received additional survey responses in December, bringing the total to 50 states and territories as of December 13, 2018. Interviews have been scheduled with a number of states in December and January to gather additional information and best practices to share in the report. Staff will share preliminary results in spring 2019.

Year in Review: The annual Year in Review report, which summarizes CTE- and career readiness-related policies, is slated for release in late January, with a webinar planned for early February. Staff spent December verifying the accuracy of state policies collected with State CTE Directors, and drafting a summary of the trends seen in 2018. The report will be released, in partnership with ACTE, at the end of January 2019 and a webinar summarizing results will be hosted in February 2019.

College Board Partnership: Advance CTE has been working with The College Board to create a resource that examines how CLEP tests can be embedded into, or used to, augment programs of study by Career Cluster. This resource is slated to come out in January 2019.

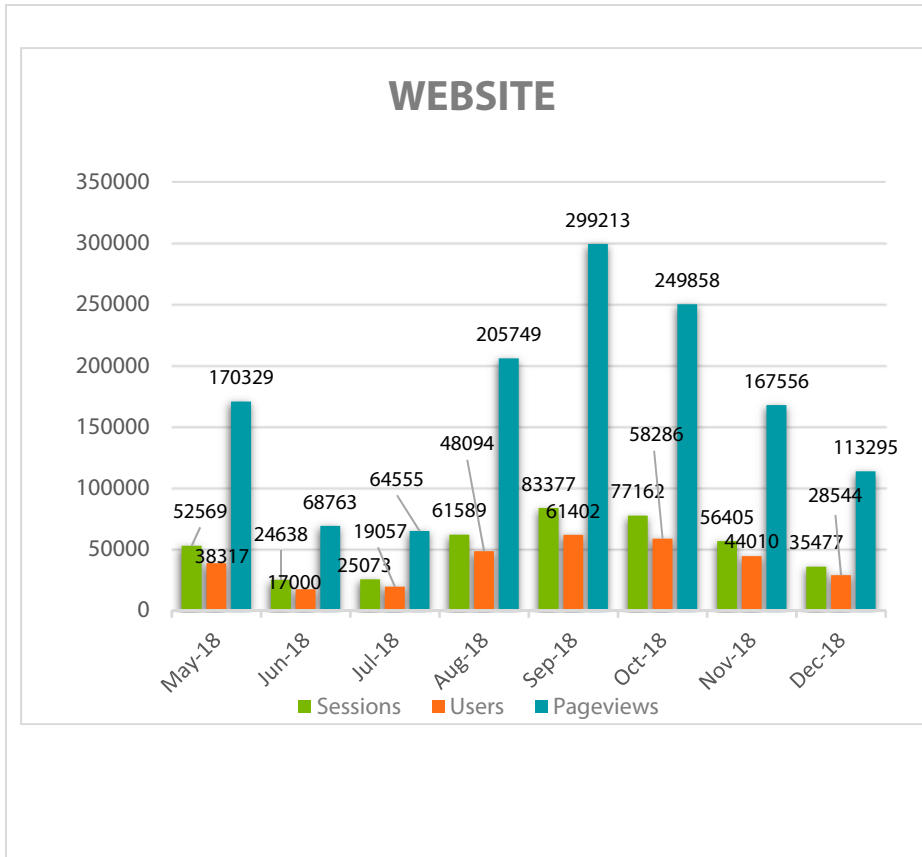
Resource Center: The Resource Center had sustained a total of 7,901 hits for the month of December, bringing the monthly average for 2018 to roughly 11,000 hits per month. In general, traffic to the Resource Center has outpaced the monthly totals from 2017, and Advance CTE expects to see this trend continue in 2019.

Additionally, Advance CTE is in the process of updating the Resource Center landing page. Updates for the landing page should be completed in June. Advance CTE is currently in the process of providing feedback on design options for the landing page.



*Reported data for November include website traffic through December 20, 2018

COMMUNICATIONS REPORT



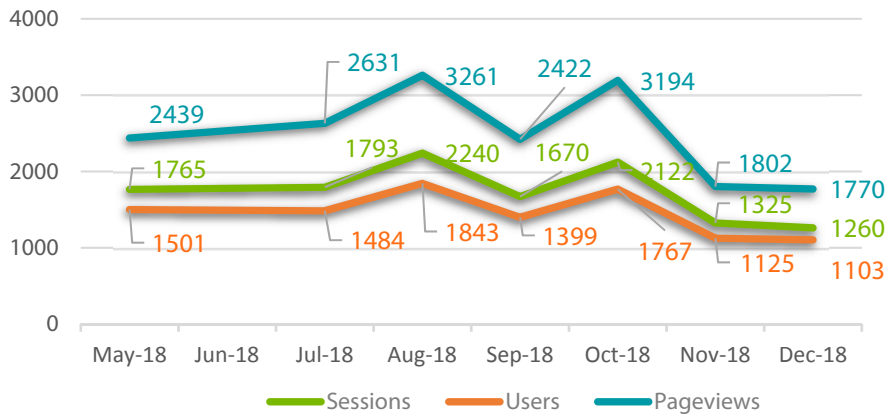
Major Organizational Releases/Initiatives

- Resource Center (1143)
- Perkins (1215)

Acquisition of site users

- Organic search (54%)
- Direct (35%)
- Referral (11%)
- Social (1%)

LEARNING THAT WORKS BLOG

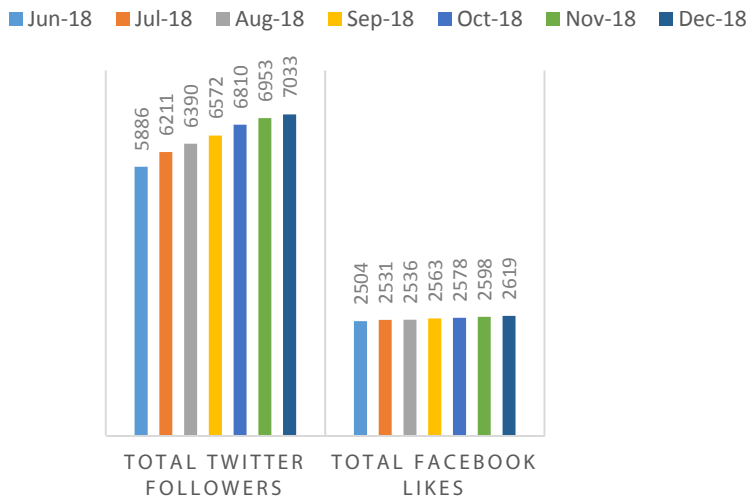


7 Blog Posts Published

Most visited blogs:

- Numerous States Pass Policies Related to Computer Science in 2018
- Work-based Learning is Predictive of Future Job Quality, According to New Study

SOCIAL MEDIA



Facebook: +21

Twitter: +80

Strategies for Attracting Students to High-Quality CTE: Advance CTE staff has been working with each state in the second cohort on their recruitment strategies. Each grantee has requested and received a no-cost contract extension until February 28, 2019 to finish out their projects.

Additionally, staff received nine applications to the third round of grants. Staff reviewed the applications and selected five states to begin their recruitment and communications projects in the New Year. Staff is currently developing contracts with each state.

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

PRESENTATIONS

- General session at NSFY on Leveraging Perkins to Sustain System's Transformation Efforts Begun under NSFY; New Orleans, Louisiana.

	<ul style="list-style-type: none"> • Making Good on the Promise: Equity in CTE, Indicators of Education Equity Convening, National Urban League, New York, NY • Panel on CTE Policy, NCSL Capitol Forum, National Conference of State Legislatures, Washington, DC • Sessions on career advising and stakeholder engagement, Perkins V Regional Meeting, Advance CTE, Baltimore, MD
<p>EVENTS ATTENDED</p>	<ul style="list-style-type: none"> • 2018 PIAAC Research-to-Practice Conference, Arlington, VA • Bridging the Education-Workforce Divide: Upskilling America's Workforce, Higher Learning Advocates, Washington, DC • Campaign to Invest in America's Workforce, Washington, DC • Committee for Education Funding, Washington, DC • National Coordinating Council for Career and technical Student Organizations, Washington, DC • <i>NSFY State Convening</i>, New Orleans, LA • National Governors Association, New Governors' Summit, Washington, DC • Perkins V Regional Meeting, Advance CTE, Baltimore, MD • Southern Regional Education Board's State Leaders Forum, Atlanta, GA • Training Disrupted- The Future of Workplace Credentials, Third Way, Washington DC • U.S. Department of Education's Rethink CTE Summit, Washington, DC
<p>OTHER PARTNERS ENGAGED</p>	<ul style="list-style-type: none"> • Achieve • Achieving the Dream • ACTE • American Association of Community Colleges • Council of Chief State School Officers • Center for American Progress • Center for Law and Social Policy • College Board • College in High School Alliance • Council of Chief State School Officers • Credential Engine • Data Quality Campaign • Education Strategy Group • Institute for Education Sciences • Johns Hopkins University <i>Pathways to Adult Success</i> project • National Alliance for Partnerships in Equity • National Governors Association • National Skills Coalition • National Urban League • National Skills Coalition & Workforce Data Quality Campaign • U.S. Department of Education

Advance CTE Newsletter

Your voice from the nation's
capital



In This Issue

[Member Updates](#)

[View from the Hill](#)

[State Policy Overview](#)

[Where We've Been](#)

NEW RESOURCES

Report: [Counting U.S. Secondary and Postsecondary Credentials](#)

Report: [The Neglected College Race Gap: Racial Disparities Among College Completers](#)

Guide/Tool: [Measuring Nondegree Credential Attainment: A 101 Guide for States](#)

Report: [Building a Skilled Workforce for a Stronger Southern Economy](#)

Dear Advance CTE Members,

As we reflect on 2018, it has been an impressive year for Advance CTE and the CTE field at large. The notable passage of the [Strengthening Career and Technical Education for the 21st Century Act](#) (Perkins V) couldn't have happened without the concerted effort put in by you, Advance CTE staff and our partners. The hard work continues as you refine or affirm your state's vision for CTE and continue to respond to the call to BE BOLD during this planning process. Lots of resources have been created to support you and there are more to come, so be sure to check out our [Perkins V resource webpage](#) which includes a [Side-by-Side Analysis of Perkins IV and Perkins V](#), an [Infographic of the Perkins V Timeline and State Plan Development Process](#) and [more](#), in addition to, all of the resources created for the Perkins regional meetings.

Looking ahead to 2019, Advance CTE will be your partners and critical friends on both planning and implementation. We will continue to develop and refine our resources and supports, so be sure to let us know if there is something that you need!

Our Spring and Fall meetings reached all-time high attendance. The time we spent together created a space to drive high-quality, equitable and innovative CTE in your state and the path to get there. We were inspired by the power and promise of high-quality CTE programs of study with the [2018 Excellence Action Award](#) recipients; the uplifting words of keynote speaker, Barbara Humpton; [CEO of Siemens Foundation](#), and hearing from our new [Assistant Secretary for the Office of Career, Technical and Adult Education](#) (OCTAE), Scott Stump.

To model what we ask of the states, we rolled up our sleeves and began work focused on equity in CTE. We formed a committee of national partners, a kitchen cabinet of members, secured a Board-approved [statement](#) on equity in CTE, and have developed an ongoing series of policy briefs called [Making Good on the Promise](#). More to come in 2019!

We want to end the year expressing our gratitude for your partnership, leadership and all you do to help each learner find success. We wish you all a New Year filled with much success, boldness and innovation as you work to ensure every community in your state has high-quality CTE.

Sincerely,

Kimberly Green,
Executive Director

➤ Member Updates

Save the Date for the 2019 Advance CTE Spring Meeting

Mark your calendars - early bird registration for the 2019 Advance CTE Spring Meeting will launch during the week of January 14. Register early to maximize your savings and get your greatest member benefit. This year's meeting will be held **April 8-10** at the Omni Shoreham Hotel in Washington, D.C. We look forward to seeing you!

Member Transitions

Advance CTE wants to wish Guy Jackson of **Wyoming** a fond farewell as he retires on January 4. Guy has served as Wyoming's State CTE Director since 2015 and had a long career as a local CTE teacher and administrator before joining the department. We wish him the best and will miss the creative ways he would feature, CTE such as this inventive use of the CTE: Learning that Works for America® logo.



➤ View from the Hill

In December, Advance CTE focused on preparing to work with Congress and other advocates on increasing the federal investment in CTE. Advance CTE has been meeting with congressional staff, as well as partners and advocates as we look forward to launching the Double the Investment campaign in February. In addition, we have been coordinating with partners on Perkins V, holding the last of four regional meetings and providing [tools and resources](#) to build knowledge and understanding of the new law.

➤ State Policy Overview

On December 5, the **Kentucky** Board of Education approved new graduation requirements that, among other items, direct learners entering high school in the 2020-2021 school year to choose one of eight Graduation Qualifiers. Graduation Qualifiers are criteria that learners must meet to graduate high school and include experiences to prepare them for postsecondary education and the workforce. This may include earning three or more postsecondary credits through approved dual credit courses and completing two years of an approved pre-apprenticeship or apprenticeship.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

➤ Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states.

This month, staff:

- Hosted a Regional Perkins V meeting in **Maryland**;
- Attended the U.S. Department of Education "reThink CTE" Summit in **Washington, DC**;
- Attended National Governors Association's New Governors Summit in **Washington, DC**;
- Presented at the New Skills for Youth Fall Convening hosted by Council of Chief State School Officers, Advance CTE and Education Strategy Group in **Louisiana**;
- Presented on a panel at the National Conference of State Legislatures Capitol Forum in **Washington, DC**;
- Attended the PIAAC Research-to-Practice Conference in **Virginia**;
- Attended Bridging the Education-Workforce Divide: Upskilling America's Workforce hosted by Higher Learning Advocates in **Washington, DC**;
- Attended Training Disrupted-The Future of Workplace Credentials hosted by Third Way in **Washington, DC**;
- Attended the Campaign to Invest in America's Workforce meeting in **Washington, DC**;
- Attended the National Coordinating Council for Career and Technical Student Organizations meeting in **Washington, DC**;
- Attended the State Leaders Forum hosted by the Southern Regional Education Board in **Georgia**;
- Presented at the Indicators of Education Equity Convening hosted by the National Urban League in **New York**; and
- Engaged with five Congressional Hill offices.

Learn more about how Advance CTE can support your work [here](#).

 [Forward to a Friend](#)

STAY CONNECTED

