

## QUICK UPDATES

### Upcoming Advance CTE and Center to Advance CTE Board Meetings

#### Advance CTE

- October 22, 2018 - In person at the BWI Marriott Hotel.  
**If you have not already RSVP'd by emailing Shannon at [sjohnson@careertech.org](mailto:sjohnson@careertech.org) please do so by Friday, August 17, 2018**
- January 30, 2019, 2-3 p.m. ET – Conference call
- April 7, 2019 – In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 3-4 p.m. ET – Conference call

#### The Center to Advance CTE

- October 22, 2018 - In person at the BWI Marriott Hotel. **If you have not already RSVP'd please do so by emailing Shannon at [sjohnson@careertech.org](mailto:sjohnson@careertech.org) by Friday, August 17, 2018**
- January 30, 2019, 2:30-3:30 p.m. ET – Conference call
- April 7, 2019 - In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 4-5 p.m. ET – Conference call

### State CTE Director Changes

- Several new State Directors have been named:
  - Mississippi – Wendy Clemons
  - Nebraska – Katie Graham
  - Alabama – Tommy Glasscock
  - Kentucky – David Horseman
- As of July, there are now five vacant State Director positions. Those with asterisks have been vacant for nine months or longer:
  - Montana
  - New York\*
  - New Jersey
  - Rhode Island
  - Virginia\*
- Additionally, the state of Michigan has re-joined Advance CTE as a dues-paying member, meaning that **all** 50 states, D.C. and three territories are once again members of our organization.

**Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization**

**Finance Update:** Below is a budget snapshot for FY19. We are working to close out FY18 and to determine the carry forward grant funds for Siemens and Joyce. These funds, which represent a

substantive portion of the Center budget, are not accounted for in the numbers below. Also, the JPMC funding is being paid to the Center quarterly rather than annually.

Advance CTE Budget Snapshot	The Center to Advance CTE Budget Snapshot
Received 48 % of budgeted income	Received 4% of budgeted income
Expended 12 % of budgeted expenses	Expended 12% of budgeted expenses

**Fundraising:** Advance CTE is currently pursuing a variety of corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month’s engagement with various development opportunities.

Grant/Proposal/ Contract	Organization /Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is well underway. See fuller update below.	Ongoing
New Skills for Youth	JP Morgan Chase	This work is well underway. See fuller update below.	Ongoing
Postsecondary program quality	Joyce Foundation	This project to help advance quality and rigor at the postsecondary level is underway.	Ongoing
CTE Landscape	Gates Foundation	We secured a \$100,000 contract to develop a landscape analysis of all things CTE for the Bill & Melinda Gates Foundation to inform their future investments in the area. In May, we presented to a cross-organization team on our analysis and submitted the final draft for review and sign off, which has now been approved and is in the production phase.	Ongoing
Career Clusters & Equity & Perkins Implementation	Gates Foundation	We have been invited to submit a formal proposal, which will be submitted in August and hopefully be funded starting in September. The current earmarked amount is \$300,000 but we were working to secure \$400,000 to cover the Career Clusters revision and the regional Perkins workshops.	Proposal development
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have submitted a scope of work to inform an MOU to collaborate on New America’s multi-year project focused on scaling youth apprenticeship programs. We are participating in a kickoff meeting in early August with New America and other key partners.	Proposal development
New Skills for Youth – Innovation Sites	JPMorgan Chase	Upon invitation, we submitted a proposal to JPCM to write snapshots on 17 local innovation sites – 8-9 domestic and 8-9 international – and a final summative report – over two years – summer 2018 through summer 2020. We have heard our concept paper was approved and will be receiving an invitation to submit our formal proposal in August. The total amount of the grant will be approximately \$475,000.	Proposal development
	ECMC	Staff met with leadership from the ECMC Foundation to share priorities and major projects. They solely fund postsecondary CTE projects and we pitched a short-term project on defining “postsecondary CTE leadership,” as well as teed up possible future investments to support	Initial discussions

**Priority: Empower members through PROFESSIONAL LEARNING**

**Membership Update:** Advance CTE received 15 new memberships – 2 replacement State Members, 3 new State Members, 1 Associate, State member, and 9 Associate, Non-state members.

**Note:** As the state membership implementation continues, staff are monitoring and adjusting how we report on the changes to the state membership. New individuals who are added to open spots on a state membership will be reported with all new memberships. Those that are removed and/or replaced will be reported separately. This analysis is an important part of understanding the churn and impact of the membership structure on our systems. We will continue to report monthly.

Total membership as of June 30, 2018: **493** individuals  
 State Membership\*: 54 states (representing 54 State Directors and 179 state members)  
 Associate, State: 13  
 Associate, Non-state: 130  
 Organizational: 37 organizations (representing 117 individuals)

**FY19 Dues Renewal:** Our dues renewal process has now moved into its next phase of collections. Throughout July, staff has conducted individual outreach to the remaining unpaid members. A full report of write-offs and cancellations will be provided in the August Board report. As such, our membership numbers will likely decrease in August.

**Member-Only Resources and Supports:** With Perkins V now signed and passed, Advance CTE is planning a broad range of supports for our members and the CTE field overall. Though detailed later in the report, we will include our regional planning meetings in the chart below and keep you abreast of developments as planning continues.

**Meetings/Events**

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
Overview of new Perkins	7/31/2018	72	13	n/a
2018 Advance CTE Fall Meeting	10/22-24	39	15	26%
Perkins V Regional Planning Meeting 1	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 2	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 3	TBD	n/a	n/a	n/a
Perkins V Regional Planning Meeting 4	TBD	n/a	n/a	n/a
2019 Advance CTE Spring Meeting	4/8-4/10/19	n/a	n/a	n/a

**Fall Meeting:** The 2018 Fall Meeting will be held October 22-24 at the BWI Marriot in Linthicum, MD. Registration launched in July and will close on September 24. Early bird registration ends on August 10. We are developing our agenda and are actively planning how to position the Fall Meeting as a launching pad for our four Perkins V regional planning meetings. A draft agenda will be released in early August.

## Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

**Federal Advocacy Plan:** In July, our advocacy efforts focused on a multi-tiered strategy on the reauthorization of the Carl D. Perkins Career and Technical Education Act of 2006 (Perkins). In addition, we hosted a Congressional CTE Caucus event for congressional staff that focused on expanding access to high-quality CTE in rural communities, continued to plan for WIOA resource development and track activity on the FY19 appropriations process. We were also thrilled to see the Senate confirm Scott Stump for Assistant Secretary for OCTAE on an 85-0 vote.

**Perkins:** In July, we worked very closely with Senate HELP Committee staff to continue to improve and clarify the Senate Perkins reauthorization bill (S.3217). As we received updated drafts, we worked quickly to identify both technical and substantive changes and communicate them with the Senate HELP Committee. We held multiple calls with Senate HELP Committee staff to discuss and explain the rationale for those changes. We also engaged with numerous Senate offices and State CTE Directors to communicate our outstanding concerns about the bill. These advocacy efforts paid off and allowed us the time we needed to get many of our biggest concerns address through legislative fixes.

In addition, as the bill moved toward the finish line, we secured a commitment from Senate HELP Committee staff that they would continue to work with us to clarify specific language after the bill went to the Senate floor with a technical package and manager's statement. By the time the Senate HELP Committee had a revised version of the bill for us to review, we were able to get a neutral position on it. We did not support nor oppose the bill, which allowed us to communicate the elements of it that we supported, raise concerns about items that remained problematic and remain in good standing with congressional staff (which will be important as we head toward implementation and need clarification about legislative language and congressional intent). To recap, the month's congressional action on Perkins was as follows:

- On Monday, July 23, 2018 on a voice vote, the Senate approved a bill to reauthorize the Carl D. Perkins Career and Technical Education Act of 2006 (Perkins) by taking up H.R. 2353, the House-passed Perkins reauthorization bill and then adopting a substitute amendment offered by Senator Alexander (R-TN). The substitute amendment contains the text of S. 3217, which was the Senate's bill to reauthorize Perkins.
- On Wednesday, July 25, the House passed the *Strengthening Career and Technical Education for the 21st Century Act*, H.R. 2353, as amended by the Senate, on a unanimous voice vote.
- On Tuesday, July 31, the President signed the *Strengthening Career and Technical Education for the 21st Century Act* into law.

In July, we also kept our members informed about Perkins reauthorization and provided related tools for our members by:

- Providing reauthorization updates to our members and sending out related materials (e.g., bill text, redline, summary, letter to the Senate, etc.)
- Working with our Senate HELP Committee kitchen cabinet to share information, resources, and coordinate on key messages about the Senate bill.
- Coordinating with partners to reinforce key messages about Perkins reauthorization.

**Budget / Appropriations:** In July, Congress continued the Fiscal Year 2019 (FY19) appropriations process. A summary of the month's highlights are below:

- Congressional appropriators are working through all twelve appropriations bills. While progress has been made on some of these bills, there has not been consensus on how to move forward with the Labor, Health and Human Services, Education and Related Agencies bills (Labor-HHS). The House version proposed a \$102 million increase for the Perkins Basic State Grant, while the Senate version proposed level funding at the FY18 level.
- As the process moves forward, Advance CTE will continue to make the case for greater federal investment in Perkins. In July, Advance CTE and Marcie Mack, the State CTE Director for Oklahoma met with a staffer for the House Labor-HHS committee for Chairman Cole (R-OK) and had a productive and successful meeting, laying the groundwork for future appropriations advocacy efforts.

**Congressional Offices Engaged in July 2018:**

- Michelle Rakebrand, Rep. Thompson (R-PA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Brian Kaissi, Rep. Krishnamoorthi (D-IL)
- James Redstone, House Committee on Education and the Workforce
- Jacque Chevalier Mosley, House Committee on Education and the Workforce
- Karyn Richman, House Appropriations Subcommittee on Labor, Health and Human Services, Education and Related Agencies
- Tashayla Person, Sen. Roberts (R-KS)
- Ericka King, Sen. Paul (R-KY)
- Ben Strand, Sen. Hirono (D-HI)
- Shannon Hossinger, Sen. Sasse (R-NE)
- Ryan Tvedt, Sen. Heitkamp (D-ND)
- Joshua Delaney, Sen. Warren (D-MA)
- Rebecca Howard, Sen. Jones (D-AL)
- Julia Sferlazzo, Sen. Casey (D-PA)
- Kara Marchione, Senate HELP Committee
- Katherine McClelland, Senate HELP Committee
- Bob Moran, Senate HELP Committee
- Jake Baker, Senate HELP Committee
- Garnett Decosimo, Senate HELP Committee

**State Policy Update:**

New Skills for Youth: Staff continue to coordinate with Council of Chief State School Officers (CCSSO), Education Strategy Group (ESG), RTI and JPMC on technical assistance and progress monitoring. In July, staff traveled to Wisconsin to provide technical assistance related to the NSFY project. Staff also worked with ESG and representatives from Nebraska to begin planning a learning tour for other states to learn from the great work happening with the ReVision project.

Joyce Foundation – Postsecondary Program Approval: Advance CTE released a report, [Driving Quality in Postsecondary CTE: Approval and Evaluation Policies](#), at the end of July, highlighting challenges unique to postsecondary CTE, and showcasing promising practices happening in Florida, Wisconsin and California. In late August, staff will attend Illinois’ convening of ten participating community colleges as they use the Policy Benchmark Tool to assess the quality of their programs and identify areas for improvement.

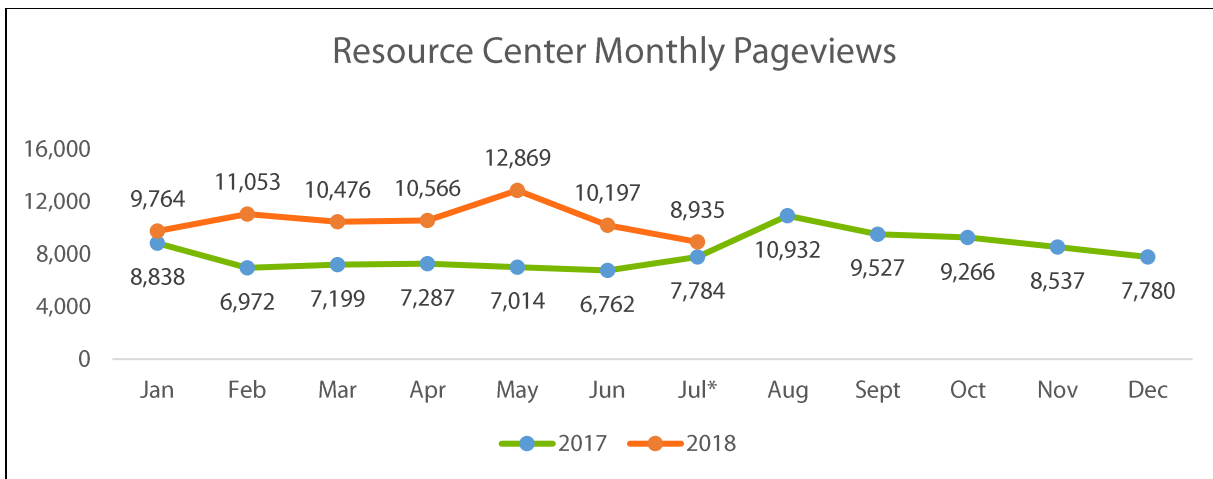
Equity Initiative: Staff devoted a lot of time to the equity initiative in July. The first in-person meeting of the Committee on Equity in CTE, a group consisting of representatives from around 20 different CTE and civil rights organizations, will take place August 8. In July, staff worked with an external facilitator to plan the meeting content and arrange logistics. Staff also sent out an invitation for Advance CTE members to join an equity “kitchen cabinet” and received over 20 inquiries from state leaders across the country. Staff also continued to work on two reports related to the initiative:

- The first publication in Advance CTE’s equity series, tentatively titled *Making Good on the Promise: Understanding the Equity Challenge in CTE*, is scheduled to be released in August. The report will examine CTE’s history, confronting the legacy of tracking and barriers to accessing high-quality CTE programs; explore strategies for state leaders to understand inequities in their own communities; and profile how states are empowering local leaders to examine root causes, identify learners at risk of failing their career pathways, and hold themselves accountable for student success.
- The second equity brief, titled *Making Good on the Promise: Building Trust to Ensure Equity in CTE*, is slated for release in mid-November. The brief will provide state strategies to address the mistrust of CTE within certain communities and the messaging difficulties state agencies face when trying to gain buy-in from stakeholders to promote equity in CTE.

Vermont Strategic Planning: After the strategic planning workshop in June, staff worked with the Vermont State CTE Director to refine the language of Vermont’s proposed aspiration and goals, and developed a plan for gathering further feedback and eventually finalizing the state’s CTE goals. Staff will return to Vermont in early October, once the goals are finalized, to help the Vermont team brainstorm strategies to accomplish their goals, as well as to help the team plan for presenting the official goals to the State Board of Education.

CTE Virtual Institute: The Summer 2018 cohort of the CTE Virtual Institute is underway. The cohort includes 16 participants representing 14 states. The group comes predominantly from state education agencies, with a few participants from the local level and from higher education. Each week, the cohort participates in a “brown bag” call with national experts to dive into certain key topics in CTE. In the coming weeks, participants will finalize and begin their personal projects, applying lessons from the program in their own work.

Resource Center: As of July 26, 2018, the Resource Center had sustained a total of 8,935 hits for the month, bringing the monthly average for 2018 to roughly 10,500 hits per month. Traffic to the Resource Center has outpaced the monthly totals from 2017, and Advance CTE expects to see this trend continue throughout the remainder of the year. The top two resources for this month include Advance CTE’s [“Ensuring Career Pathway Quality: A Guide to Pathway Intervention,”](#) as well as the American Institute for Research’s 50 state scan of CTE teacher licensure policies. The most visited topic page was Work-based Learning, followed by Career Advisement. The least viewed topic pages were Funding and Finance and Systems Alignment.



\*Reported data for June includes website traffic through July 26, 2018

**State of CTE: Data:** Staff began working on the next State of CTE report, which will focus on examining state CTE data systems and how they collect, validate and use data on learner experiences. Advance CTE is partnering with Data Quality Campaign and Workforce Data Quality Campaign, as well as ESG and CCSSO through the NSFY initiative. The survey will be sent to State CTE Directors in the fall, and the report will likely be released in March or April of 2019.

**CTE Funding Report:** Staff began research on an upcoming report focused on the many facets and implications of state CTE funding systems. The report will be released later this fall.

**Middle School CTE Report:** Staff continued work on this upcoming report, slated for release in late October. The report will provide state strategies to promote middle school CTE by examining middle school CTE standards, program quality, funding and messaging.

**STEM White Paper:** Through a partnership started by Texas Instruments, staff have been working with the Association of State Science Supervisors, the Association of State Math Supervisors, CCSSO and ITEEA to develop a white paper focused on the importance of integrative and collaborative STEM education that leads to STEM careers for learners. The paper was finalized in July and will potentially be included as a citation in the upcoming federal STEM strategic plan.

### **Postsecondary Update**

Advance CTE staff are progressing through the activities proposed in the organization’s postsecondary strategy. The strategy is organized through the five priority areas:

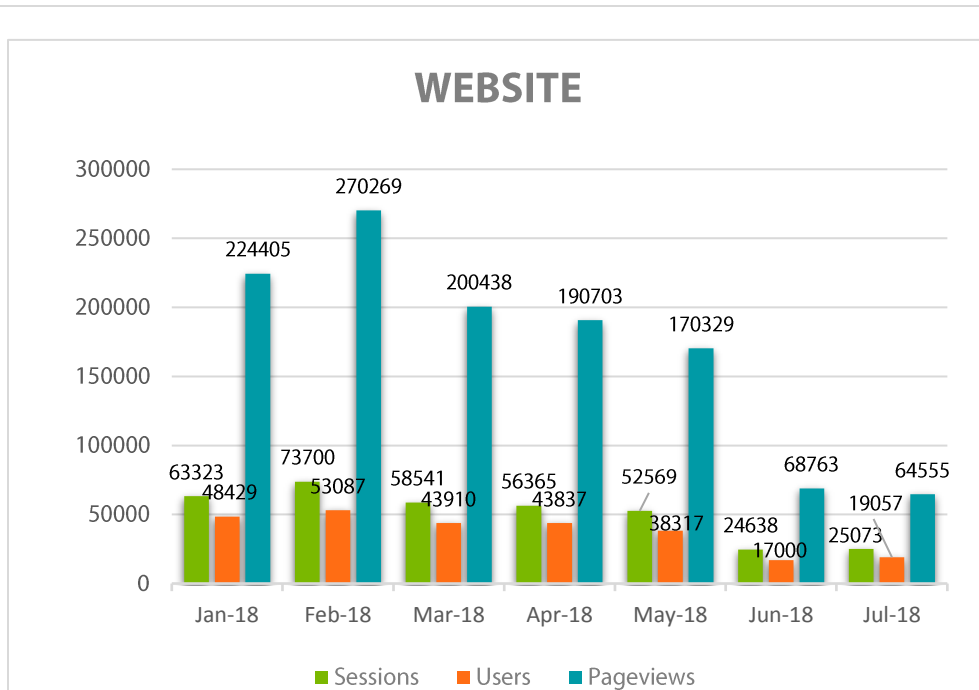
- **Policy:**
  - **Federal:** Postsecondary federal policy has been a major focus for Advance CTE staff as Congress considers reauthorization of the Higher Education Act. Additionally, staff time has been prioritized to further examine implementation of WIOA, including a potential update to the [Aligned by Design](#) resource, originally released in 2015.
  - **State:** Staff recently released a [publication](#), through the Joyce Foundation grant, focused entirely on postsecondary CTE program quality. Additionally, all publications feature postsecondary examples, and staff are developing new policy profiles for the Learning that Works Resource Center focused on postsecondary topics. Recent postsecondary policies highlighted include Washington’s performance-based funding and Florida’s articulation policies.
- **Partnerships:** Staff have been leveraging existing partnerships with postsecondary partners, including the Joyce Foundation and Achieving the Dream, to make new connections and generate



new content ideas. Achieving the Dream will have a representative on Advance CTE's Committee on Equity in CTE, and staff will work with the Joyce Foundation to create resources related to credit for prior learning.

**Priority: Raise the visibility and PROMOTION of high-quality CTE**

**COMMUNICATIONS REPORT**

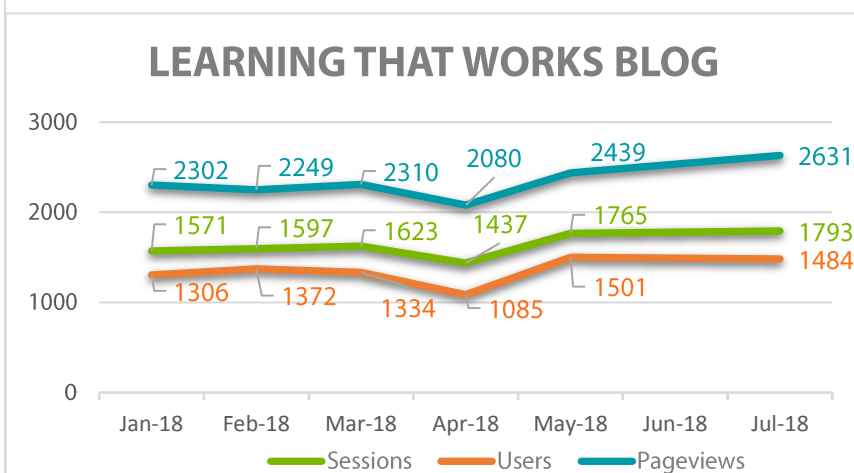


**Major Organizational Releases/Initiatives**

- Fall Meeting (673 pageviews)
- Resource Center (1627)
- Siemens (1427)
- Perkins (2603)
- Virtual Institute (801)
- Pathway Quality Guide (401)

**Acquisition of site users**

- Organic search (59%)
- Direct (27%)
- Referral (10%)
- Social (4%)

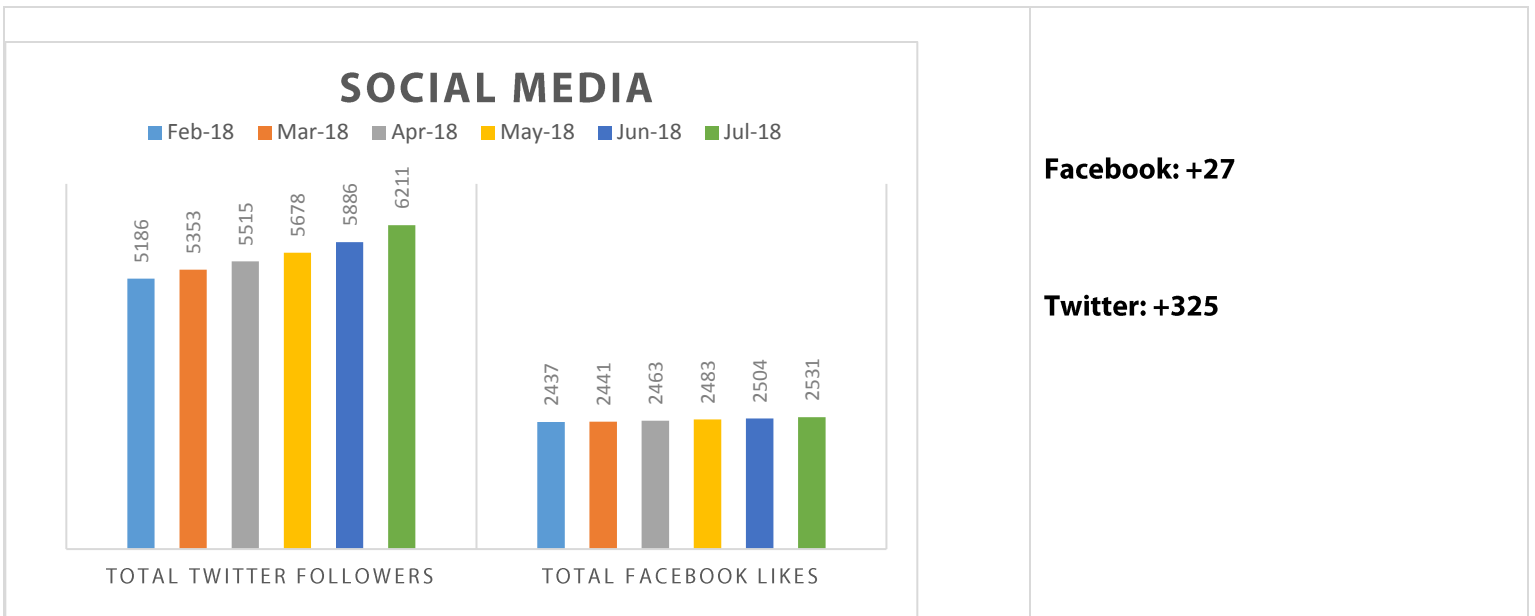


**11 Blog Posts Published**

Most visited blogs:

- Perkins Reauthorization Bill Heads to President's Desk
- Perkins Reauthorization Update and FY19 Appropriations Process Continues
- Senate Passes Perkins Reauthorization





**Media:** Advance CTE had 13 media hits this month, primarily focused on Perkins reauthorization.

- [CTE candidates discuss vision in open forums](#), The Argus Observer
- [CTE candidates discuss vision in open forums](#), News OK
- [Trump Priority Gathers Steam as Senate Passes Career-Technical Education Bill](#), Education Week
- [Senate Passes Update to Perkins CTE Law](#), Inside Higher Ed
- [As House Prepares to Approve Federal CTE Law, Some Worry That Senate Provision Could Incentivize States to Lower Their Goals for Students](#), The 74 Million
- [Congress Sends Career-Technical Education Bill to President Trump](#), Education Week
- [House Passes Senate Perkins Career Training Bill](#), Inside Higher Ed
- [Video Of Ivanka Trump Reacting To Her Dad's Joke About Vetoing Her Pet Project Is So Awkward](#), Bustle
- [Congress reauthorizes Perkins Act for vo-tech funding, bill includes more than \\$1.2B for FY 2019](#), Repairer Driven News
- [Pressure, Time, Ivanka: How a Bipartisan Jobs Bill Got Unstuck](#), Bloomberg Government
- [Donald Trump Signs First Major Education Policy Bill of His Presidency](#), Education Week

**Strategies for Attracting Students to High-Quality CTE:** Advance CTE staff has been working with each state on their recruitment strategies. Staff visited North Dakota in June to work with state staff on developing a communications plan for the department. Staff has completed the plan and will present the plan via a webinar to the North Dakota state staff in August.

The development of the career advisement and development workshop is complete. Staff launched the pilot of the workshop at the American School Counselors Association in Los Angeles, CA in July. The pilot was successful, including school counselors from across the country with varying degrees of experience and knowledge about CTE. Staff is working to update the workshop per feedback garnered from the pilot, and will launch the workshop again at ACTE's national conference in November.

**Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.**

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

<p><b>PRESENTATIONS</b></p>	<ul style="list-style-type: none"> <li>• ACTE Oregon Conference, Portland, OR</li> <li>• Center for American Progress Education Big Table Meeting</li> <li>• General Accounting Office briefing</li> <li>• House CTE Caucus Briefing on Expanding Access to High-quality CTE in Rural Communities</li> <li>• North Carolina CTE Summer Conference</li> <li>• Wisconsin Department of Public Instruction (technical assistance trip)</li> </ul>
<p><b>EVENTS ATTENDED</b></p>	<ul style="list-style-type: none"> <li>• <i>A Progressive Vision for Driving Growth and Jobs in Rural America</i>, Progressive Policy Institute, Washington, DC</li> <li>• ACTE's Board of Directors meeting, Alexandria, VA</li> <li>• Campaign to Invest in America's Workforce</li> <li>• College in High School Alliance</li> <li>• Committee for Education Funding (CEF)</li> <li>• <i>STATS-DC</i>, US Department of Education, Washington, DC</li> </ul>
<p><b>OTHER PARTNERS ENGAGED</b></p>	<ul style="list-style-type: none"> <li>• Achieve</li> <li>• ACTE</li> <li>• AIR Center on Great Teachers and Leaders</li> <li>• Business Roundtable</li> <li>• Center for Law and Social Policy</li> <li>• College Board</li> <li>• Council of Chief State School Officers</li> <li>• Data Quality Campaign</li> <li>• ECMC Foundation</li> <li>• Ed Counsel</li> <li>• Education Strategy Group</li> <li>• IBM</li> <li>• Institute for Education Sciences</li> <li>• National Alliance for Partnerships in Equity</li> <li>• National Association of Secondary School Principals</li> <li>• National Skills Coalition</li> <li>• National Urban League</li> <li>• OCTAE</li> <li>• Texas Instruments STEM Collaborative Group</li> <li>• U.S. Chamber of Commerce</li> </ul>

July 2018

## Advance CTE Newsletter

Your voice from the nation's  
capital



### In This Issue

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### NEW RESOURCES

**Policy:** [Pennsylvania: Outside the Classroom Curriculum \(OCC\)](#)

**Guide/Tool:** [Ensuring Career Pathway Quality: A Guide to Pathway Intervention](#)

**Policy:** [Washington: Student Achievement Initiative Funding Formula](#)

**Policy:** [Florida: Postsecondary Program Approval and Articulation](#)

### Dear Advance CTE Members,

Wow - what a month July has been! A new federal CTE law, a new OCTAE Assistant Secretary and lots of resources and supports coming your way! Thanks to all of you for your advocacy efforts to inform and influence Congress as they worked to get this bill completed in a unique process and a completely unprecedented pace. You made a difference!

First, Perkins reauthorization has crossed the finish line! At the time this newsletter was finalized, both the [House](#) and [Senate](#) approved by voice vote the Strengthening Career and Technical Education for the 21st Century Act and we are just awaiting the President's signature to have this officially become a new law! Advance CTE has a lot of resources under development to help you understand the requirements and possibilities that this new law presents. We are here to support you in leveraging this planning opportunity to advance your state's vision of CTE. If there are resources that you'd like created or you have any questions about the new law, please do not hesitate to make outreach to me ([kgreen@careertech.org](mailto:kgreen@careertech.org)) or Kathryn Zekus, our Senior Associate for Federal Policy ([kzekus@careertech.org](mailto:kzekus@careertech.org)). Please be sure to watch this [page](#) for Advance CTE's Perkins resources. And yes, we are still calling it Perkins. SCATEA doesn't really roll off the tongue!

We are thrilled that the Senate voted 85-0 to approve Scott Stump, former Advance CTE President and State CTE Director in Colorado, as the United States Department of Education's Assistant Secretary for Career, Technical and Adult Education. Read our statement that fully supports his confirmation [here](#). What a great time to have a CTE leader at the helm of OCTAE as we implement this new law!

Check out our latest resource [Ensuring Career Pathway Quality: A Guide to Pathway Intervention](#). This resource is being published as part of the New Skills for Youth Initiative. It is designed to explore the steps you should take when making decisions to transform or phase out

CTE programs and programs of study that do not have labor market relevance.

Finally, we look forward to seeing you at the Advance CTE Fall meeting. We will include a deep dive into Perkins V. Registration is now open and the early bird rate will be available until August 10! We expect this to be a sold out meeting, so be sure to [register early!](#)

Sincerely,  
Kimberly Green

## Member Updates

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### State Director Transitions

Kentucky State CTE Director Laura Arnold has announced her intention to leave the state Department of Education on July 31. Arnold, who joined the agency in 2011 after many years in the classroom, is returning to the local level to lead workforce development efforts for one of the state's new regional career academies. Starting August 1, David Horseman will begin working in this position.

In early July, the Alabama State Board of Education chose Tommy Glasscock, a local school superintendent, to become the Deputy State Superintendent of Career and Technical Education. Glasscock will assume his role on August 1.

## Board Update

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We want to thank the 2018 Board officers for their leadership and dedication. Our FY19 officers are also accomplished CTE leaders advocating for increased support and investment in CTE. The officers, listed below, will serve from July 2, 2018 through June 30, 2019.

- **President:** Bernadette Howard, State Director for Career Technical Education at the University of Hawaii
- **Vice President:** Sarah Heath, Assistant Provost for CTE, Colorado Community College System
- **Secretary/Treasurer:** Marcie Mack, State CTE Director, Oklahoma Department of Career and Technology Education; and
- **Past President:** Pradeep Kotamraju, Career and Technical Education Bureau Chief, Division of Community College, Iowa Department of Education

Learn more about the Advance CTE Executive Committee [here](#).

## View from the Hill

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On July 26, Advance CTE hosted an event in coordination with the Congressional CTE Caucus, "Expanding Access to High-Quality CTE in Rural Communities." Advance CTE member, Marcie Mack, the State CTE Director for Oklahoma; Stephanie Long, Curriculum Supervisor for Traverse Bay Area Intermediate School District (a two-time Excellence in Action Award Winner); Jan Hanlon, Executive Director, Mountain State Educational Services Cooperative (a leader in West Virginia's Simulated Workplace efforts); and Advance CTE's own Austin Estes shared lessons from Advance CTE's "[CTE On the Frontier](#)" initiative. It was a great opportunity to showcase the impressive work Advance CTE's members are doing to close rural access gaps!

## State Policy Overview

Governor Rick Snyder signed into law [SB941](#), which invests \$100 million in public education in **Michigan**. Notably, the bill allocates \$25.5 million to provide scholarships for low-income students for degree credentials in high-demand fields. This bill is part of Governor Snyder's [Marshall Plan for Talent](#), which aims to transform Michigan's talent pipeline.

The **Indiana** State Board of Education approved an updated [policy guidance for graduation pathways](#). Many of the changes to the guidance pertain to work-based learning and aim to ensure that graduates from Indiana have the academic, technical and employability skills for college and career.

The **Mississippi** Department of Education and the Mississippi Institutions of Higher Learning [announced a partnership](#) that will provide new opportunities for high school students to earn college credit and automatic enrollment into any of the state's eight public universities.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

## Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states providing high-quality CTE programs.

This month, staff traveled to six states. Staff:

- Presenta to the Government Accountatbility Office to inform their education and workforce strategic plans in **Washington, D.C.**
- Provided technical assistance to the Wisconsin Department of Public Instruction in **Wisconsin**;
- Presented at the NAF Next Conference in **Washington, D.C.**;
- Moderated a panel at the ACTE Regional Conference in **Oregon**;
- Presented at the **North Carolina** CTE Summer Conference
- Led a workshop at the American School Counselors Association on the resources school counselors need to become a career counselor in their community in **California**;
- Presented at the Pennsylvania Association of CTE Administrators in **Pennsylvania**;
- Presented and organized a briefing on Expanding Access to High-quality CTE in Rural Communities with the House CTE Caucus in **Washington, D.C.**;
- Engaged with 19 Hill officers.



Learn more about how Advance CTE can support your work [here](#).

 Forward to a Friend

STAY CONNECTED

