

QUICK UPDATES

Upcoming Advance CTE and Center to Advance CTE Board Meetings

Advance CTE

- January 30, 2019, 2-3 p.m. ET – Conference call. **Please RSVP by Friday, December 14**
- April 7, 2019 – In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 3-4 p.m. ET – Conference call

The Center to Advance CTE

- January 30, 2019, 2:30-3:30 p.m. ET – Conference call. **Please RSVP by Friday, December 14**
- April 7, 2019 - In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 4-5 p.m. ET – Conference call

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

State CTE Director Changes

- In November, Nicole Smith was named State CTE Director of Rhode Island.
- Staff also received notice from Guy Jackson of Wyoming, who intends to retire from his position on January 4, 2019.
- As of November, there are now three vacant State Director positions. Those with asterisks have been vacant for nine months or longer:
 - New York*
 - DC
 - Montana

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

<i>Grant/Proposal/Contract</i>	<i>Organization/Partner</i>	<i>Engagement in Past Month</i>	<i>Status</i>
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is well underway. See fuller update below. In November, Advance CTE began an early discussion with Siemens about future work. Siemens is extremely	Ongoing

		happy with our work and is excited to continue to invest and have us as partners.	
New Skills for Youth	JP Morgan Chase	This work is well underway. See fuller update below. In November, we had a call with JPMC about the Foundation's priorities moving forward (especially with NSFY ending Dec 2019). While NSFY 2.0 is still being fleshed out, JPMC shared that we will be a significant partner in that working moving forward based on our performance to date.	Ongoing
Postsecondary program quality	Joyce Foundation	This project to help advance quality and rigor at the postsecondary level is underway. The Joyce Foundation has also indicated interested in supporting Perkins implementation support and will be attending one of the regional meetings to learn more about our work and how their priority states are approaching implementation.	Ongoing
Career Clusters & Perkins Implementation	Gates Foundation	We submitted a one-year, \$300,000 proposal to support Perkins V implementation, Career Clusters and equity in CTE, which was approved and the initial \$100,000 payment has been received. We have been approved for a supplemental grant for an additional \$700,000 to do more intensive implementation support around Perkins V, with a focus on their priority states. We are finalizing the proposal now and expect it to be in place starting in January 2019.	In place Proposal development
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have signed our MOU with New America's multi-year project focused on scaling youth apprenticeship programs, and have received our first payment.	In place
New Skills for Youth – Innovation Sites	JPMorgan Chase	Upon invitation, we submitted a proposal to JPCM to write snapshots on 17 local innovation sites and a final summative report. The project will run from fall 2018 through summer 2020. The total amount of the grant is \$475,000 over two years.	Ongoing

Postsecondary CTE	Joyce Foundation	Upon request, we have submitted a second proposal to the Joyce Foundation to support Perkins implementation, with an emphasis on their priority states. This work will be aligned/integrated with the Gates grant described above. The next cycle for approval is in April and the grant would run from April 2019-March 2021 and be for a total of \$400,000.	Proposal development
Postsecondary CTE	ECMC Foundation	We met with leadership from the ECMC Foundation, building on previous conversations from last summer, and shared information on our postsecondary CTE work. We are still in the relationship building phase.	Ongoing discussion

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update

In November, Advance CTE received 12 new memberships – 1 new State membership; 5 new State Members; 4 Associate, Non-state members; and 1 Organizational member (representing 3 individuals).

Advance CTE is very excited to welcome American Samoa back as a state member. American Samoa will participate in the Perkins V Region A meeting.

Note: As the state membership implementation continues, staff are monitoring and adjusting how we report on the changes to the state membership. New individuals who are added to open spots on a state membership will be reported with all new memberships. Those that are removed and/or replaced will be reported separately. This analysis is an important part of understanding the churn and impact of the membership structure on our systems. We will continue to report monthly.

Total membership as of November 30, 2018: **542** individuals

- State Membership*: 56 states (representing 56 State Directors and 191 state members)
- Associate, State: 16
- Associate, Non-state: 122
- Organizational: 42 organizations (representing 129 individuals)

Meetings/Events:

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
Perkins V Planning Meeting – Region B	10/29-31	90	13	n/a

Perkins V Planning Meeting – Region D/E	11/5-7	56	10	n/a
Perkins V Planning Meeting – Region C/D	11/15-17	81	13	n/a
Perkins V Planning Meeting – Region A	12/5-7	82	15	n/a
2019 Advance CTE Spring Meeting	4/8-4/10/19	n/a	n/a	n/a

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan:

In November, Advance CTE dug into the 2018 election results, continued to track implementation of the Every Student Succeeds Act (ESSA) and the Workforce Innovation and Opportunity Act (WIOA), and supported our members in Perkins V implementation. We’ve also continued to make progress on planning for the Double the Investment campaign, which will launch in February.

Perkins: Advance CTE held two of the four Perkins V Regional Implementation meetings in November and have continued to provide on-demand technical assistance to states on Perkins V. In addition, we’ve maintained the Perkins V State CTE Director Forum on Moodle and the [Virtual Resource Table](#).

On November 8, OCTAE posted the draft [Consolidated Annual Report Guide](#) for public comment (open for 60 days). The draft guide contains the details about the requirements for the Perkins V CAR submission. However, this guide is a *draft*, meaning that what is included is not final and that the field (and the public) has an opportunity to weigh in and influence the final guide. As such, Advance CTE is reviewing the draft guide and preparing a comment for submission in the Federal Register. In the coming weeks, Advance CTE will share our comment and provide guidance to the field about how to weigh in.

In November, Advance CTE signed on in support of the following, which advance our federal policy priorities:

- Cybersecurity Education Integration Act, sponsored by Rep. Langevin (D-RI)
- Comment on the [Industry-Recognized Apprenticeship Program Accrediting Entity Information](#)

Every Student Succeeds Act (ESSA):

- Advance CTE is continuing to track ESSA implementation. Over the last couple of months, new reports have been released that look at how equity is addressed in state plans and how implementation is going (for more information see the November 28 [legislative update](#)).
- Advance CTE, in partnership with ACTE submitted a [comment](#) on the State Survey on Activities Supported on Student Support and Academic Enrichment Grants (Title IV, Part A).

Congressional Offices Engaged in October 2018:

- Bob Moran, Senate HELP Committee
- Jim Miner, Rep. Moulton (D-MA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Brian Kaissi, Rep. Krishnamoorthi (D-IL)
- 18 offices represented at apprenticeship briefing during which Advance CTE presented

State Policy Update

New Skills for Youth: Advance CTE staff have been working closely with the project team to prepare for the upcoming convening of NSFY states in New Orleans. Staff planned breakout sessions, state team time, as well as a presentation on the implications of Perkins V for this work.

NSFY Snapshots: Advance CTE is in the process of preparing for the next round of New Skills for Youth state snapshots. This is the third round of snapshots, highlighting successes and challenges during the 2018 calendar year. The snapshots illuminate lessons learned and promising practices from the 10 funded NSFY states, providing a blueprint for other states to learn from and replicate. After a round of interviews with states and NSFY coaches, Advance CTE will write the snapshots and publish them in spring 2019.

JPMC Innovation Sites Snapshots: In November, Advance CTE staff worked with JPMC and a contractor to develop and finalize the site visit interview protocols. Staff then began outreach to the site leads. Initial calls with domestic site visit leads in Detroit, Dallas, New Orleans, South Bronx and Denver will happen in December, with the visits happening mostly in January and February 2019.

Joyce Foundation – Postsecondary Program Approval: Advance CTE staff continued to work with leaders in Colorado and Illinois on improving postsecondary program quality. Both states, along with Oregon, joined a cross-state call in November to discuss their experiences with the Policy Benchmark Tool, as well as their thoughts about Perkins V implementation. Advance CTE continued research on a new publication focused on credit for prior learning, which will be released in early 2019. Staff also began work on the mid-grant report, which is due at the end of the year.

Equity Initiative: Advance CTE convened the members of the Committee on Equity in CTE, a group of national partner organizations, to meet virtually during November. During the webinar, the group discussed messaging and recruitment for specific populations, and shared about upcoming events and publications across the organizations.

- The third equity brief, titled *Making Good on the Promise: Building Trust to Ensure Equity in CTE*, is slated for release in mid-January. The brief will provide state strategies to address the mistrust of CTE within certain communities and the messaging difficulties state agencies face when trying to gain buy-in from stakeholders to promote equity in CTE.

State of CTE: Data Collection and Use: After releasing the State of CTE survey in October, Advance CTE has received responses from 46 State CTE Directors. We have begun the initial analysis and will begin writing the report shortly. Just before the holidays, Advance CTE staff met with project partners at the Data Quality Campaign, National Skills Coalition, the Council of Chief

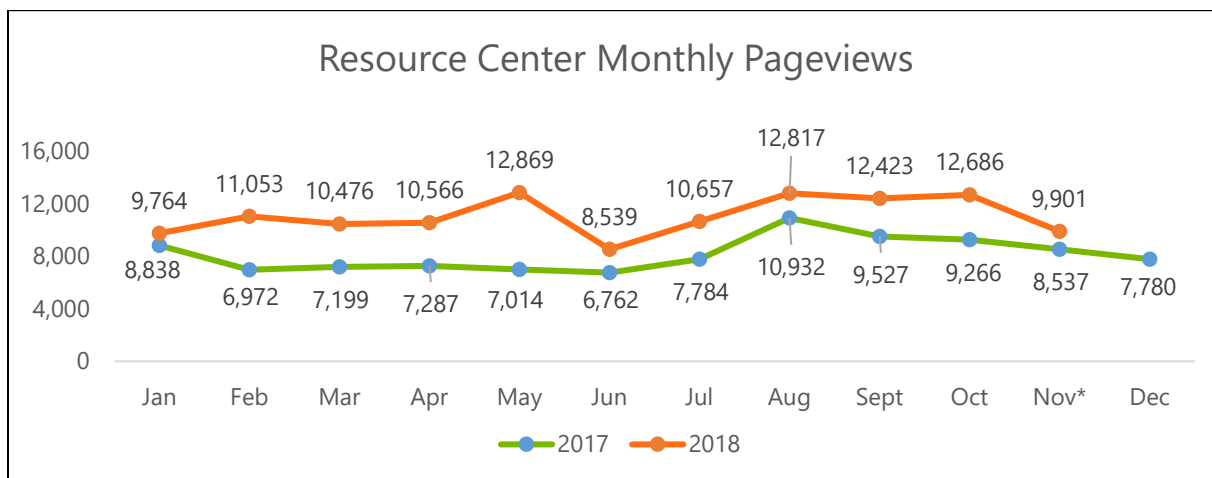
State School Officers and Education Strategy Group to start exploring the results. We look forward to sharing the findings with State CTE Directors and Advance CTE members in the spring.

Year in Review: The annual Year in Review, which summarizes CTE- and career readiness-related policies, is slated for release in late January. Staff spent November condensing and sorting state policies that have been tracked throughout the year, and sent emails to all of the State Directors to verify the CTE policies that have been passed in 2018.

College Board Partnership: Advance CTE has been working with The College Board to create a resource that examines how CLEP tests can be embedded into or used to augment programs of study by Career Cluster. This resource is slated to come out this winter.

Resource Center: The Resource Center had sustained a total of 9,901 hits for the month of November, bringing the monthly average for 2018 to roughly 11,000 hits per month. Traffic to the Resource Center has outpaced the monthly totals from 2017, and Advance CTE expects to see this trend continue throughout the remainder of the year. The top two resources for this month include Advance CTE’s “Expanding Middle School CTE to Promote Lifelong Learner Success,” as well as Advance CTE and the College Board’s “Advanced Placement and Career and Technical Education: Working Together.” The most visited topic page was Career Advisement, followed by Work-based Learning. The least viewed topic pages were Employer Engagement and Cross-Sector Strategies and Governance (formerly Systems Alignment).

Additionally, Advance CTE is in the process of updating the Resource Center landing page. Updates for the landing page should be completed in June. Advance CTE is currently in the process of providing feedback on design options for the landing page.

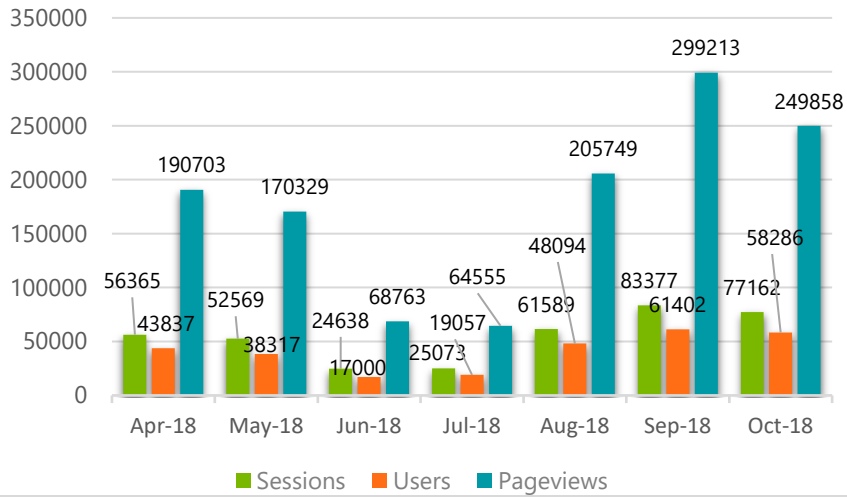


*Reported data for November include website traffic through November 28, 2018

Priority: Raise the visibility and PROMOTION of high-quality CTE

COMMUNICATIONS REPORT

WEBSITE



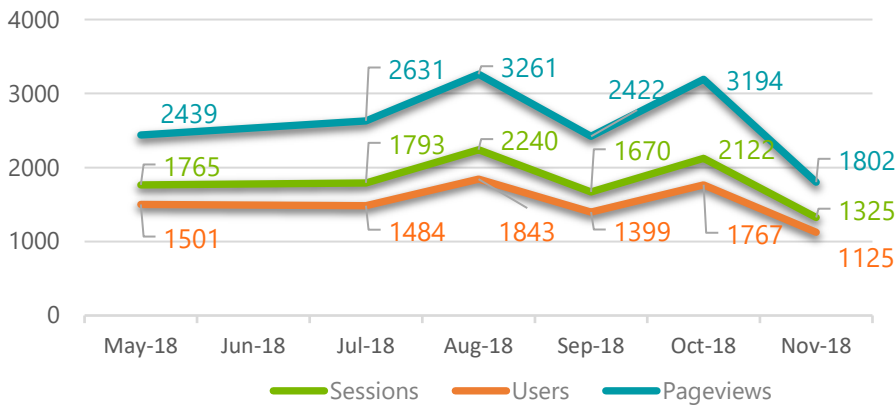
Major Organizational Releases/Initiatives

- Excellence in Action (1109)
- Resource Center (1861)
- AP and CTE Working Together (436)
- Perkins (1890)

Acquisition of site users

- Organic search (51%)
- Direct (36%)
- Referral (11%)
- Social (1.6%)

LEARNING THAT WORKS BLOG

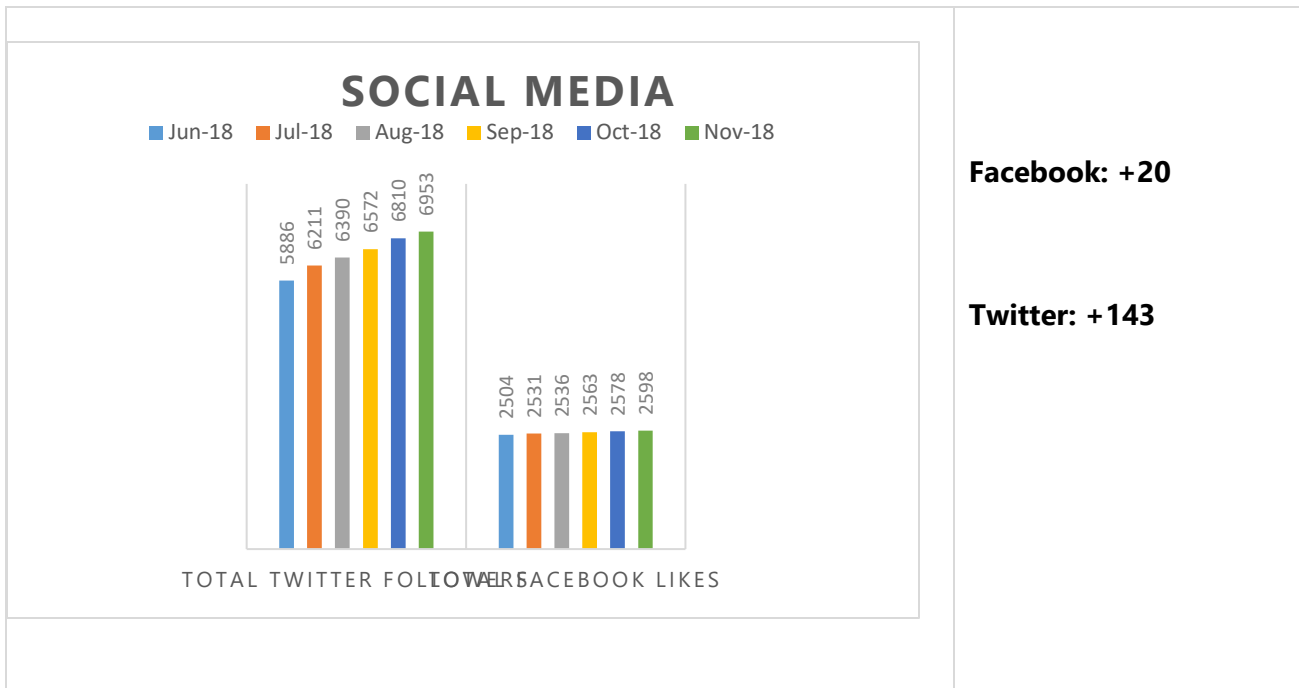


28 Blog Posts Published

Published

Most visited blogs:

- Advance CTE Celebrates National Apprenticeship Week
- 2018 Election Update



Media: Advance CTE had two media hits this month.

- [When Co-Curriculars Spark Careers: Over 80 Years, How 'Career and Technical Student Organizations' Have Evolved From Bricklaying to Business Management to Robotics](#), The 74
- [How K-12 Companies Can Tap Into New Opportunities in the Federal Career-Tech Ed Law](#), Education Week

Strategies for Attracting Students to High-Quality CTE

Advance CTE staff has been working with each state on their recruitment strategies. Each grantee has requested and received a no-cost contract extension until February 28, 2019 to finish out their projects.

Additionally, staff received nine applications to the third round of grants. Staff reviewed the applications and selected five states to begin their recruitment and communications projects in the new year.

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

PRESENTATIONS

- ACTE Vision, San Antonio, TX
- Apprenticeship Forward Collaborative National Apprenticeship Week Round Table, Washington, DC
- Association for Public Policy Analysis and Management Fall Research Conference, Washington, DC
- Recruiting and retaining industry experts as teachers, Joyce Foundation, Chicago, IL
- Rural CTE Workshop, Kansas Council of Workforce Educators Meeting, KCWE, El Dorado, KS
- Workforce Matters' Federal Policy Update webinar

**EVENTS
ATTENDED**

- 50-State Survey of Workforce Development Practices for Incarcerated Youth Meeting, Council of State Governments, Washington, DC
- ACTE Diversity Committee Meeting, ACTE, San Antonio, TX
- AppleEDU Showcase, Washington, DC
- Best Practices, Lessons Learned in Building Apprenticeship Programs, Office of Science, Technology and Higher Education at the Embassy of Switzerland, Washington, DC
- Campaign to Invest in America's Workforce, Washington, DC
- Committee for Education Funding, Washington, DC
- Education Taskforce, Women in Government Relations, Washington, DC
- Industry Partners Apprenticeship Week Roundtable, Washington, DC
- Partnership to Advance Youth Apprenticeship partner meeting, Washington, DC
- Postsecondary Data Working Group, Institute for Higher Education Policy, Washington, DC
- The 2018 Elections: What Do They Mean for American Education?, ASI and AFT, Washington, DC
- Work, skills, and community: How to rejuvenate the American working class, American Enterprise Institute, Washington, DC

**OTHER
PARTNERS
ENGAGED**

- Achieve
- Achieving the Dream
- AIR Center on Great Teachers and Leaders
- American Association of Community Colleges
- American Youth Policy Forum
- Association for Career Technical Education
- Center for Law and Social Policy
- College in High School Alliance
- Data Quality Campaign
- Education Strategy Group
- EMSI
- Jobs for the Future
- JPMorgan Chase
- National Alliance for Partnerships in Equity
- National Center on Learning Disabilities
- National Governors Association
- National Skills Coalition
- National Urban League
- National Women's Law Center
- New America
- Siemens Foundation
- Southern Region Education Board
- Texas Instruments STEM Collaborative Group
- The College Board

Advance CTE Newsletter

*Your voice from the nation's
capital*



In This Issue

[Member Updates](#)

[View from the Hill](#)

[State Policy Overview](#)

[Where We've Been](#)

NEW RESOURCES

Report: [Expanding Middle School CTE to Promote Lifelong Learner Success](#)

Guide/Tool: [Advanced Placement and Career and Technical Education: Working Together](#)

Guide/Tool: [A Credential Currency: How States Can Identify and Promote Credentials of Value](#)

Dear Advance CTE Members,

As we embark on the holiday season, our staff expresses its collective and sincere appreciation for your membership in Advance CTE. We are grateful for your continued leadership and commitment to principles of **Putting Learner Success First**, most especially for your leadership in ensuring equity and quality are central to all that we do in Career Technical Education (CTE). Our work is making a difference in every community across this great country. It is creating pathways to economic prosperity, building learner's confidence and talent and keeping our nation safe, competitive and healthy.

This month we also celebrated National Apprenticeship Week. We are excited to announce that over the next two years we will be part of the **Partnership to Advance Youth Apprenticeship** initiative, launched by New America. We will work together to explore the ways youth apprenticeship can better meet the needs of learners and employers. We presented at the Apprenticeship Forward Collaborative National Apprenticeship Week Round Table in late November, in addition to participating in other events. Read more about these activities [here](#).

Advance CTE, in partnership with ACTE, AACC and NAPE, have held three of four invitational regional meetings to support states' planning for the implementation of Perkins V. In a future newsletter, we'll share some crosscutting takeaways. At the end of each of these meetings, we ask the states share one bold idea they plan to put in action in their state or embed in their state plan. How would you answer this question - What is one bold thing you will commit to doing in 2019 to increase access to high-quality CTE? Feel free to send your answers my way - kgreen@careertech.org. Can't wait to see your bold ideas! I'll share back next month.

Sincerely,
Kimberly Green

Welcoming Our Newest Members

Advance CTE truly values each and every one of our members. This month, we have had some exciting new additions to our membership and want to celebrate them.

First up - we would like to extend a warm welcome to our two newest state members - **American Samoa** and **Puerto Rico**. We're excited to count you among our members and look forward to supporting the work you are doing in CTE!

Additionally, we are happy to congratulate Nicole Smith on her new role as **Rhode Island's** State CTE Director.

Finally, we are excited to welcome the University of the District of Columbia for joining as an organizational member and adding more than 60 faculty and staff as members in order to provide them with ongoing professional development support.

If you know someone who should **be a member** of Advance CTE, please send them our way!

View from the Hill

Advance CTE tracked the **early results of the election** and will be analyzing the impact on CTE as results and leadership changes are finalized. Resources for engaging new policymakers and CTE leaders are now available **here**.

Looking for more resources on Perkins V? Check out the Virtual Resource Table which includes tools and resources shared at the Perkins V regional meetings **here**.

State Policy Overview

In **Missouri**, the governor approved **HB3**, which creates the STEM Awareness Program. The program will help to increase STEM career awareness for learners in grades six through eight and directs the Department of Elementary and Secondary Education to convene a working group to recommend academic performance standards related to computer science.

For more updates on state CTE policy developments, check out Advance CTE's **state policy blog**.

Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states providing high-quality CTE programs.

This month, staff:

- Hosted Regional Perkins V meetings in **Minnesota** and **Arizona**;
- Presented on Elevating the Teaching Profession in the Midwest Hosted by the Joyce Foundation and Center for American Progress in **Illinois**;
- Presented at the Information Session for the Palestinian Higher Education Delegation Hosted by Cultural Vistas and the International Visitor Leadership Program in Washington, DC;
- Presented on Workforce Matters' Federal Policy Update Webinar;
- Presented a Workshop on Rural CTE for the Kansas Council of Workforce Educators in **Kansas**;
- Served as panel moderator at the Association for Public Policy Analysis and

Management Fall Research Conference in Washington, DC;

- Presented at the Apprenticeship Forward Collaborative National Apprenticeship Week Round Table in Washington, DC;



- Attended the NAWB Industry Partners Apprenticeship Week Roundtable in Washington, DC;
- Presented at CareerTech VISION hosted by ACTE in **Texas**;
- Attended a briefing on *Best Practices, Lessons Learned in Building Apprenticeship Programs* hosted by the Office of Science, Technology and Higher Education at the Embassy of Switzerland in Washington, DC;
- Attended the Albert Shanker Institute's Briefing on What the 2018 Elections Mean for American Education in Washington, DC;
- Attended Work, Skills, and Community: How to Rejuvenate the American Working Class Hosted by the American Enterprise Institute in Washington, DC;
- Attended the Campaign to Invest in America's Workforce in Washington, DC;
- Attended the Education Taskforce for the Women in Government Relations in Washington, DC;
- Attended the CQ Policy Briefing on the Midterm Elections in Washington, DC;
- Attended the Postsecondary Data Working Group in Washington, DC;
- Attended the Committee for Education Funding (CEF) in Washington, DC; and
- Engaged with 20 Congressional Hill offices.

Learn more about how Advance CTE can support your work [here](#).

 Forward to a Friend

STAY CONNECTED

