

ADVANCE CTE

State Leaders Connecting Learning to Work

With expertise in a wide array of topics, such as the history of CTE, federal and state CTE policy, work-based learning, industry credentials and communications strategies, our Advance CTE staff are able to bring expertise and a national perspective to your professional development convenings.

Some of our Areas of Expertise

- Trends in CTE and career readiness
- Federal policy updates (Perkins, Workforce Innovation & Opportunity Act, Higher Education Act and/or Every Student Succeeds Act)
- Building effective CTE messages
- Recruiting industry experts into the classroom
- Measuring career readiness in state accountability systems
- Putting Learner Success First: A Shared Vision for the Future of CTE
- Work-based learning and apprenticeships
- Identifying Industry Credentials of Value
- Building quality CTE pathways
- Early findings from New Skills for Youth initiative
- Industry engagement with CTE
- The National Career Cluster® Framework
- Rural CTE challenges and promising practices (coming)

Sampling of Recent Advance CTE Presentations

- Celebrating 100 Years of Career Technical Education: The History and Evolution of CTE
- Connecting Classrooms to Careers: Supporting Work-Based Learning for All Students
- A Shared Vision for the Future of CTE and What it Means for Iowa's CTE Redesign
- Major Trends in Career Technical Education and Implications for State CTSO Advisors
- Valuing Career Readiness in State Accountability Systems
- Measuring Work-Based Learning
- Connecting CTE and Apprenticeships
- View from the Hill: CTE Federal Policy Update
- Finding the Right Message for Students and Parents
- Career Technical Education: Major Trends and Connections to STEM
- CTE State Policy Trends and What They Mean to You
- The Common Career Technical Core, Programs of Study & Industry-Based Standards
- Mathematics & Career Readiness in Policy and Practice
- Understanding the Importance of Employability Skills
- Employer roundtables on engagement in CTE and career pathways

For other potential topics, check out Advance CTE's most recent reports and tools at <https://careertech.org/resources/advance-cte-report>

<https://careertech.org/speaker-request>