## Reauthorization of the Workforce Investment Act Key Principles for Reform

April 2013



More Than Leaders. Leadership.

Business Roundtable (BRT) is an association of chief executive officers of leading U.S. companies with more than \$7.3 trillion in annual revenues and nearly 16 million employees. BRT member companies comprise nearly a third of the total value of the U.S. stock market and invest more than \$150 billion annually in research and development – equal to 61 percent of U.S. private R&D spending. Our companies pay \$182 billion in dividends to shareholders and generate nearly \$500 billion in sales for small and medium-sized businesses annually. BRT companies give more than \$9 billion a year in combined charitable contributions.

Copyright © 2013 by Business Roundtable



## **Key Principles for Reform**

As Congress moves forward with the long-overdue reauthorization of the Workforce Investment Act (WIA), Business Roundtable encourages policymakers to embrace the following principles to ensure a far more effective and efficient workforce investment system in this nation.

**Business Driven:** To be effective, the federal workforce investment system must provide for a strong and active role for the employer community. This involvement is critical for ensuring training and employment services are relevant to the jobs that are in demand today or will be in demand in the future.

Less Bureaucracy: To be effective, the federal workforce investment system must be streamlined and efficient.

Overlapping and duplicative funding streams are unnecessary and the administrative costs diminish funds that could be used for training. Overly complex federal rules and regulations, which micromanage state and local implementation of programs, drive away the willingness of business leaders to participate and create barriers to individuals seeking to obtain necessary services.

"The Workforce Investment Act is an important tool for building a workforce equipped with the skills U.S. employers need."

Eric Spiegel, President &
 CEO, Siemens Corporation,
 and Vice Chair, Education and
 Workforce Committee ,
 Business Roundtable

**Expanded Training for In-Demand Occupations:** To be effective, the federal workforce investment system must have "preparing individuals for a career" as a main focus. Currently, too few individuals receive training under the Workforce Investment Act, in part due to the multiple hoops individuals must often go through to access training. This issue, along with better allocation of resources and more efficient delivery of services, must all be addressed.

*More Innovation:* To be effective, the federal workforce investment system must enable new approaches for the delivery of employment and training services and promote innovations that expand access to training and make training relevant, such as industry-recognized credentials. It must also promote positive outcomes such as through pay-for-performance contracting.

**Performance Driven:** To be effective, the federal workforce investment system must be driven by real accountability that is focused on outcomes that matter most — such as a job. A key objective is consistency across similar programs and the assurance that grantees and providers of services are accountable for results by measuring placements of those trained, the compensation and quality of the job and success on the job.

**Collaboration:** To be effective, the federal workforce investment system must be fully engaged with the full array of local and regional partners, particularly community colleges and other postsecondary institutions that share similar missions and urgency for preparing individuals for careers.

**Better Information:** To be effective, the federal workforce investment system must be driven by high-quality data so that: 1) high-quality labor market information drives training opportunities, 2) participants are able to make informed career and training decisions among providers and 3) program outcomes are reliable in order to ensure a robust and fair system of program accountability.



More Than Leaders. Leadership.

300 New Jersey Avenue, NW Suite 800 Washington, DC 20001 Telephone 202.872.1260
Facsimile 202.466.3509
Website <u>businessroundtable.org</u>