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CTE Trend Analysis:
CTE Governance and
Funding Trends - 2012

Today's Speakers

- Kara Herbertson, Research and Policy Manager NASDCTEc

- Rich Katt, State Director, Career Education Nebraska Department of Education

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State Profile Analysis: CTE Governance

- Based on results from 2012 survey of CTE State Directors.

- Complexities of CTE governance: Served in a variety of settings and in varying depths.

- Programmatic leadership vs. Administrative leadership.

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State Profile Analysis: CTE Governance

Secondary CTE Governance

- Most states report that their Department of Education provides administrative and programmatic leadership for CTE.

- Six states reported that a different agency has administrative control:

  – Oklahoma, North Dakota, Illinois, Idaho, Arkansas, Colorado

State Profile Analysis: CTE Governance

Postsecondary CTE Governance

- In 2012, 27 states reported that postsecondary CTE is governed by the state's Department of Education. Other agencies include:

State	Perkins Eligible Agency
Alaska	University of Alaska system
Colorado	CO State Board for Community Colleges and Occupational Ed
Maryland	MD Higher Ed Consortium
Oregon	Community Colleges and Workforce Development
Tennessee	TN Board of Regents

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State Profile Analysis: CTE Governance

Adult CTE Governance

- Adult CTE provides opportunities for knowledge and skill attainment for adult learners. Local businesses also rely on adult CTE programs to provide employee training.

- States mainly offer adult CTE through community colleges, area technical centers, and technical colleges.

- Entities with control over adult CTE include: state board of education, state board of regents, labor or workforce boards, or other agencies including the state Department of Labor.

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State Profile Analysis: CTE Governance

CTE State Director Leadership

- CTE State Directors have a variety of titles and responsibilities.

- Program areas falling under CTE State Directors include: secondary CTE, postsecondary CTE, adult CTE, Career Clusters, CTE teacher training, STEM education, and apprenticeships.

- CTE State Directors may be distinctively positioned to make connections between CTE and other areas, such as high school improvement and workforce development.

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Nebraska's Problem

We were running out of money

Nebraska's Problem

- **State allocation for Career Technical Student Organizations support had not increased**

- **Salaries and expenses increased annually**

- **Needed to secure additional funding or start to cut CTSO to balance the budget**

- **Pressure to add Future Educators of America**

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Nebraska's Solution

Secure additional fiscal support from our State Legislature

Nebraska's Solution

- **Coordinated by ACTE of Nebraska – involved all CTE professional organizations**

- **Identified leadership teams of CTSO advisors, state officers and students by legislative district**

- **Senator sponsored bill to create the Nebraska Center for Student Leadership and Extended Learning**

- **Secured a marketing company to create a social media strategy** (Former CTSO Officer – no charge)

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Nebraska's Solution

- **Created a Facebook page identifying the issue, pertinent facts, value of CTSO's, etc.**

- **20,000+ in two weeks**

- **Used Facebook for:**
  - **Accurate, timely information**
  - **Q & A – kept up to date**
  - **Training on contacting Senators**
  - **Announcing critical times for Legislative contact**
  - **Communication**

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Nebraska's Solution

- **Bill passed with $450,000 appropriation**

- **Governor signed with CTSO reps present**

- **Students involved in process**

Impact

Senators still remember the students

Don't just flood with email:

- ✓ **personal**
- ✓ **purposeful**
- ✓ **persuasive**

Bills introduced this year for CTE

Growth of CTSOs and extended learning opportunities for Nebraska students

State Profile Analysis: CTE Funding

CTE Funding Background

- Based on results from 2012 survey of CTE State Directors.

- History of CTE Funding

- CTE and Congress

State Profile Analysis: CTE Funding

Trends in Federal Funding for CTE

- Perkins funding accounts for less than 2 percent of overall U.S. Department of Education budget but serves more than 14 million CTE students nationwide.

- Long-term projections for Perkins and other federal programs are uncertain given issues like sequestration and debt ceiling debate.

- Perkins will be eligible for reauthorization this summer but we don't yet know when Congress will begin work on this important legislation.
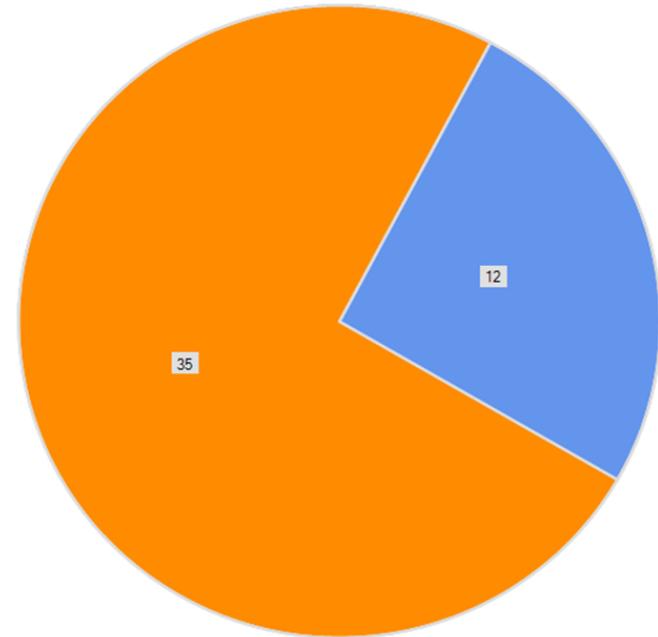
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State Profile Analysis: CTE Funding

Trends in State Funding for CTE

- Federal funds account for only 5 percent of CTE expenditures with state and local governments providing remaining funds.

  - In 2012, most states reported that state funding for secondary CTE was maintained. 23 percent reported a decrease in funding.

  - In 2012, 38 percent of states reported a decrease in state funding for postsecondary CTE, down from 50 percent in 2010.

Does your state provide funding for CTE beyond the state administrative match required by Perkins?

12

35

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State Profile Analysis: CTE Funding

Trends in Local Funding for CTE

- Continued decrease in local funding for CTE at the secondary level.

- At the postsecondary level, fewer states had increased local funding for CTE than in 2010, while most reported that local funding for postsecondary CTE stayed the same.

- With limited funds, partnerships among employers and educational institutions are especially critical.

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State Profile Analysis: CTE Governance & CTE Funding

- Issue Briefs:

    - [2012 Synopsis of CTE Trends: Governance](#)

    - [2012 Synopsis of CTE Trends: Funding](#)

    - View more NASDCTEc Issue Briefs at:
      http://www.careertech.org/legislation/briefs-papers.html

- Upcoming NASDCTEc Event:

    - Legislative Update Webinar: **Monday, March 25th at 3:00 pm ET**

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Questions?   Our guest speakers

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Thank you to our webinar host

Thank You

- Recording will be posted at
    www.careertech.org

- Post-event survey will appear when you close webinar browser

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