Join the Summer 2018 CTE Virtual Institute!

What is the CTE Virtual Institute? The CTE Virtual Institute is a free-of-charge, five-module crash course designed to get new audiences up to speed on all things related to Career Technical Education (CTE). The course will guide participants through the history and core components of a strong CTE system, demonstrating promising practices and profiling exemplar CTE programs along the way.

Who should join? The course is designed for audiences that are new to the world of CTE or may have limited expertise, including practitioners, policymakers, researchers and more. The course may be particularly relevant for individuals working in secondary education, postsecondary education or workforce development at either the state or national level, though all who are interested are encouraged to apply.

What do I get out of it? Participants will be able to:

- Understand the history of CTE in the United States and how it came to be what it is today;
- Recognize what high-quality CTE looks like, both at the program and systems level and at the secondary and postsecondary level;
- Use data and real-world examples to describe and advocate for high-quality CTE;
- Recognize the role that federal, state and local stakeholders play in strengthening CTE;
- Recognize the role they themselves play in supporting high-quality CTE; and
- Network with other professionals learning about high-quality CTE.

> **Sign Up Today:**
> - The application will be open from June 4, 2018 until June 15, 2018.
> - Go to http://careertech.org/cte-virtual-institute to register.
> - The course will begin on July 12, 2018 and conclude by September 7, 2018.

Participants will also receive a LinkedIn badge certifying their completion of the course and will be added to the CTE Virtual Institute alumni group.

Course Schedule At-A-Glance

Start	Module	Description
7/12	Kickoff Webinar	On the kickoff webinar, participants will learn about the course expectations, hear about the *Putting Learner Success First Vision* and meet fellow participants.
7/14	Module 1: CTE: The Basics	This module examines what CTE looks like today and equips participants with the vocabulary and real-world examples to get up to speed on all things CTE.
7/21	Module 2: CTE Delivery, from Instructors to Programs of Study	This module demonstrates how CTE is delivered, examining The National Career Clusters® framework and the program of study model, and looks at common challenges and solutions with recruiting, certifying and training CTE instructors.
7/27	**Project Proposals Due**	Participants will design a personal project that applies lessons from the CTE Virtual Institute course in their own work.
7/28	Module 3: Rigor and Quality in CTE	This module defines the key components of a high-quality CTE program of study.
8/4	Module 4: Messaging Strategies, Career Advisement and Work-based Learning	This module examines different messaging strategies and tools to share the value of CTE and recruit students in CTE programs. The module also unpacks career guidance strategies, examining middle school career exploration, Career Technical Student Organizations, work-based learning and more.
8/11	Module 5: Systems Alignment for Learner Success	In this module, participants will recognize the role that different systems play in advancing high-quality programs of study and the importance of setting a statewide vision. Participants will also differentiate the role of federal, state and local governments.
8/31	**Final projects completed**	Participants will share a summary of their personal projects with Advance CTE and the other participants in their cohort.