

Upcoming Advance CTE and Center to Advance

QUICK UPDATES

CTE Board Meetings

Advance CTE

- April 7, 2019 – In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 3-4 p.m. ET – Conference call.

The Center to Advance CTE

- April 7, 2019 - In person at the Omni Shoreham Hotel in Washington, DC.
- June 26, 2019, 4-5 p.m. ET – Conference call

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

State CTE Director Changes

- California now has a new state superintendent, which means the rest of the agency is shaking up. California's Donna Wyatt was part of the impacted shake-up. She left her position at the end of February. Former State CTE Director Russ Weikle is coming on board to help the state with its transition plan, and permanent leadership is being sought.
- As of February, there are now 4 vacant State Director positions. Any state with an asterisk has been vacant for nine months or longer:
 - California
 - DC
 - New Hampshire
 - Wyoming

Fundraising: Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

<i>Grant/Proposal/Contract</i>	<i>Organization/Partner</i>	<i>Engagement in Past Month</i>	<i>Status</i>
Strategies for Recruiting Students into CTE	Siemens Foundation	This work is well underway. See fuller update below.	Ongoing
New Skills for Youth	JP Morgan Chase	This work is well underway. See fuller update below. Staff met with JPMC leadership to share insights and recommendations related to future investments. NSFY funding ends in December 2019.	Ongoing

Postsecondary program quality	Joyce Foundation	A research brief on credit for prior learning will be released in April 2019, along with a webinar. A new dissemination strategy, to build visibility for the work, has been drafted.	Ongoing
Career Clusters & Perkins Implementation	Gates Foundation	The supplemental, for an additional \$700,000, was officially approved in February 2019. Work is underway with the first three states that will receive intensive coaching (IN, NY and WA). Plans have begun for the tier 2 competitive coaching (limited to Gates and Joyce states), regional meetings and the first shared solutions working group, which will focus on the comprehensive local needs assessment.	Ongoing
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	Partnership activities continue. Staff will attend and present at the PAYA convening in March 2019 (Charleston) and have been working on federal legislation related to apprenticeship.	Ongoing
New Skills for Youth – Innovation Sites	JPMorgan Chase	See update below.	Ongoing
Postsecondary CTE	Joyce Foundation	Upon request, we have submitted a second proposal to the Joyce Foundation to support Perkins implementation, with an emphasis on their priority states. This work will be aligned/integrated with the Gates grant described above. The next cycle for approval is in April and the grant would run from April 2019-March 2021 and be for a total of \$400,000.	Pending
Postsecondary CTE	ECMC Foundation	We met with leadership from the ECMC Foundation, building on previous conversations from last summer, and shared information on our postsecondary CTE work. We are still in the relationship-building phase.	Ongoing discussion

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update

Membership Update: In February, Advance CTE received 15 new memberships – one new State Member, one replacement State Member, seven Associate, Nonstate members and six add-on organizational members. One member cancelled.

Total membership as of February 28, 2019: **609** individuals

- State Membership*: 56 states (representing 56 State Directors and 196 state members)
- Associate, State: 17
- Associate, Non-state: 132
- Organizational: 46 organizations (representing 208 individuals)

Member-Only Resources and Supports

Meetings/Events

Event Name	Date	Total Participants	Total Participating State Directors	% of Participation Goal (if applicable)
2019 Advance CTE Spring Meeting	4/8-4/10/19	n/a	30	96%
Year in Review Webinar	2/14/19	54	1	N/A

2019 Spring Meeting: We’ve had a phenomenal response to our Spring Meeting registration and sponsorships. We are at 96% of our target with two weeks left to registration. We are likely to sell out this year (just as we did in the fall). Given this is our only public meeting this year, we expected this level of interest and are actively reaching out to our core members to ensure they are registered before we reach capacity.

Our sponsorships are also well ahead of targets – 150%. We have also negotiated an exciting evening outing with Kuder. Attendees will have the opportunity to enjoy an evening dinner cruise on the Potomac on April 8. CompTIA is also sponsoring a reception for all State Directors on April 7.

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Plan: In February, Advance CTE launched the campaign to [double the investment in CTE](#). We also continued to meet with partners and members of Congress on the campaign, Perkins V, reauthorization of the Higher Education Act and apprenticeship.

Perkins: Advance CTE crafted comments on the revised state plan guide (see email on February 24, 2019) and provided guidance to our members on how to submit their own. In addition, we continued the “Perkins V resource roundup” with two editions in February: [“Perkins V: How can states design meaningful accountability systems?”](#) and [“Perkins V: How can states plan for genuine stakeholder engagement?”](#)

Appropriations: Advance CTE officially launched the campaign to double the federal investment in CTE with members on February 20 and with the public on February 25. The launch comes prior to the release of the President’s Fiscal Year 2020 Budget, which is anticipated to occur on March 11. In addition, Advance CTE signed onto the following two letters, which advance our priorities related to appropriations:

- To raise the budget caps for non-defense discretionary (NDD) spending and provide at least level funding (\$2.055 billion) for Title II-A of the Every Student Succeeds Act (ESSA), which can be used for professional development for CTE.

- To raise the budget caps for non-defense discretionary (NDD) spending and provide strong funding for Title IV-A of ESSA (Congress appropriated \$1.17 billion for FY19), which supports Student Support and Academic Enrichment grants that can be spent on activities related to well-rounded education (which CTE is apart).

Workforce Innovation and Opportunity Act (WIOA)

- Advance CTE is continuing to examine the implementation of WIOA across states to determine how WIOA implementation aligns with efforts to advance CTE and analyzing the revised WIOA state plans that were released by the U.S. Department of Labor in December 2018.
- Advance CTE's staff is continuing to meet with other organizations whose priorities are aligned to those of Advance CTE to determine ways in which we can collaborate on WIOA analysis and impending reauthorization.

Higher Education Act (HEA)

- Advance CTE is continuing to monitor what the 116th Congress will mean for HEA reauthorization and examine other organizations' priorities for HEA reauthorization.
- Advance CTE's is continuing to meet with other organizations whose priorities are aligned to Advance CTE's to determine ways in which we can partner on HEA reauthorization.
- The HEA Kitchen Cabinet, Advance CTE's subgroup of members who will help advise on the organization's priorities and strategy during HEA reauthorization, convened for the first group conference call.

Congressional Offices Engaged in February 2019:

- Jake Baker, Sen. Alexander (R-TN)
- Samuel Weinstock, Se. Warren (D-MA)
- Conor Sheehey, Sen. Scott (R-SC)
- Allison Feikes, Sen. Braun (R-IN)
- Adam Wek, Sen. Thune (R-SD)
- Karishma Merchant, Sen. Kaine (D-VA)
- Katherine McClelland, Sen. Murray (D-WA)
- Nick Rockwell, Rep. Thompson (R-PA)
- Kerry McKittrick, Rep. Langevin (D-RI)
- Brian Kaissa, Rep. Krishnamoorthi (D-IL)
- Adela Amador, Rep. Harder (D-CA)

State Policy Update

New Skills for Youth (NSFY) Snapshots: The 2018 NSFY state snapshots, which profile the achievements and challenges of the 10 NSFY states, will be released in March. The drafts are completed and have been reviewed by the team leaders in each state, and Advance CTE is finalizing preparations for their release. Along with the 10 state snapshots, Advance CTE will publish an executive summary that describes trends across the entire cohort of states. One notable trends from 2018 is a persistent focus on equity, by including learners with disabilities in high-quality career pathways, expanding access to advanced coursework, strengthening individualized career planning, and improving the quality of career pathways.

NSFY: State of CTE: Data Collection and Use: The final draft of the State of CTE report is undergoing review and revisions and is on track to be released at the Advance CTE Spring Meeting in April. For the release, Advance CTE is organizing a panel with national experts on secondary and workforce data

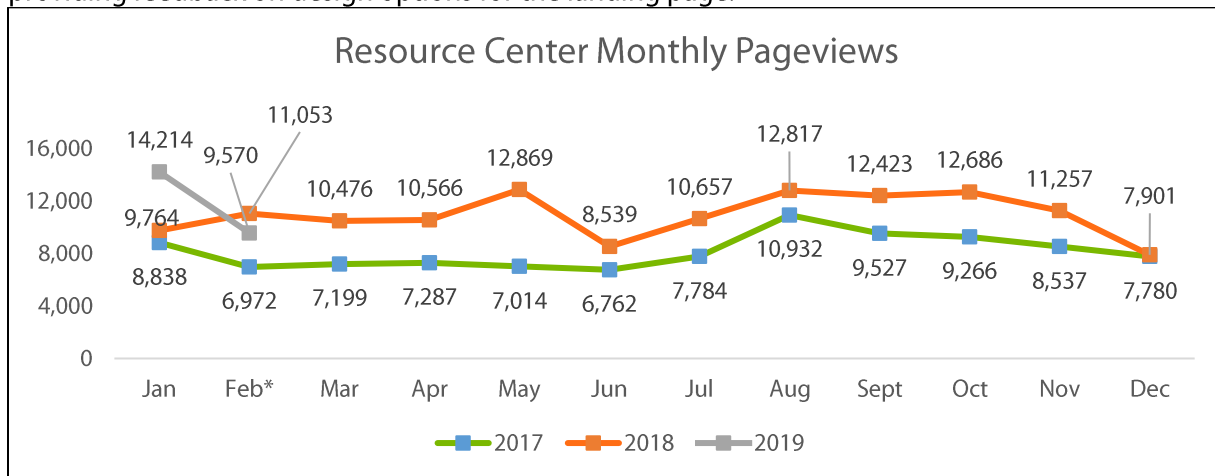
quality who will help unpack and interpret findings from the report. There will also be a series of concurrent breakouts to dig deeper into lessons and state strategies from the report. To support dissemination of the report, Advance CTE has lined up several opportunities to share the findings with partners, funders and conferences.

JPMC Innovation Sites Snapshots: Staff spent February traveling to three different New Skills for Youth sites – South Bronx, Denver and Detroit – learning about the work happening there to improve program quality, access and work-based learning opportunities for learners. In March, staff will visit sites in Dallas and New Orleans, and continue international interviews for sites in the UK, South Africa, China, India and Southeast Asia. The information gathered from these interviews will inform the creation of snapshots, which will be released this summer.

Equity Initiative: The equity initiative continues to be a priority for Advance CTE. Staff prepared for a March webinar with the partner committee, as well as a panel and breakout series at the upcoming Spring Meeting. Staff also began working on a new brief in the *Making Good on the Promise* series, focused on equity in access to opportunities.

Resource Center: The Resource Center had sustained a total of 9,570 hits for the month of February. The top two resources for this month include the American Institute for Research’s 50 state scan of CTE teacher licensure policies, followed by the National Center for Career and Technical Education’s “Work-based learning Opportunities for High School Students.” The most visited topic page was Work-based Learning, followed by Career Advisement. The least viewed topic pages were Instructor and Leader Quality and Cross-Sector Strategies and Governance (formerly Systems Alignment).

Additionally, Advance CTE is in the process of updating the Resource Center landing page. Updates for the landing page should be completed in June 2019. Advance CTE is currently in the process of providing feedback on design options for the landing page.



*Reported data for February include website traffic through February 22, 2019

Joyce Foundation – Postsecondary Program Approval: Advance CTE staff continued to work with leaders in Colorado and Illinois on improving postsecondary program quality. In February, staff visited Perkins V stakeholder engagement sessions in both Colorado and Illinois, and both states are using their work with the Joyce grant to inform Perkins V planning. Staff also continued to refine and update a report on credit for prior learning, which will be released in late March.

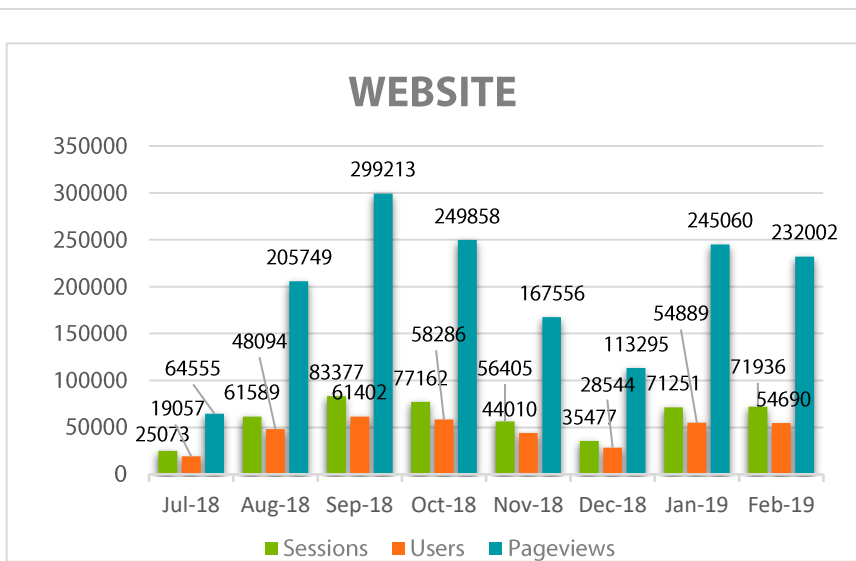
Policy Benchmark Tool – Dual Enrollment and Articulation: Advance CTE is in the process of developing a new policy benchmark tool. The tool, which is slated to come out in November 2019, will potentially focus on dual/concurrent enrollment, articulation and transfer. Currently, Advance CTE is

conducting a literature review on dual/concurrent enrollment, articulation and transfer to inform the development of the tool.

Oregon Perkins V Planning: Advance CTE received notice in February that Oregon chose the joint Advance CTE-ACTE proposal to facilitate the Perkins V state plan process. The contract begins in March 2019, so staff spent February organizing contracts and planning for the first phase of the work.

Knowledge Management Strategy: As part of Advance CTE’s knowledge management strategy, members of the Advance CTE team have been leading “deep dive” sessions during staff meetings to brief the team on different projects. In February, staff shared about the Double the Investment Campaign, the Year in Review report, and the organization’s Perkins V support strategy.

Priority: Raise the visibility and PROMOTION of high-quality CTE

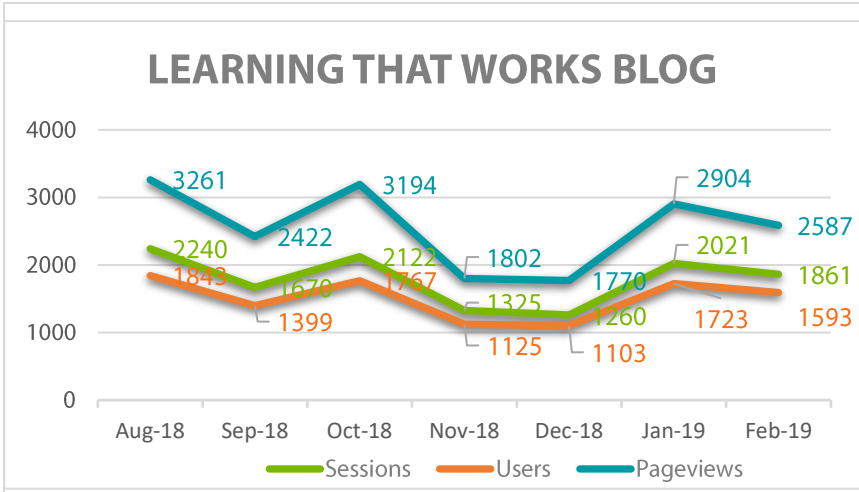


Major Organizational Releases/Initiatives

- Resource Center (2232)
- Perkins (1695)
- CTE Month (1355)
- Spring Meeting (1084)

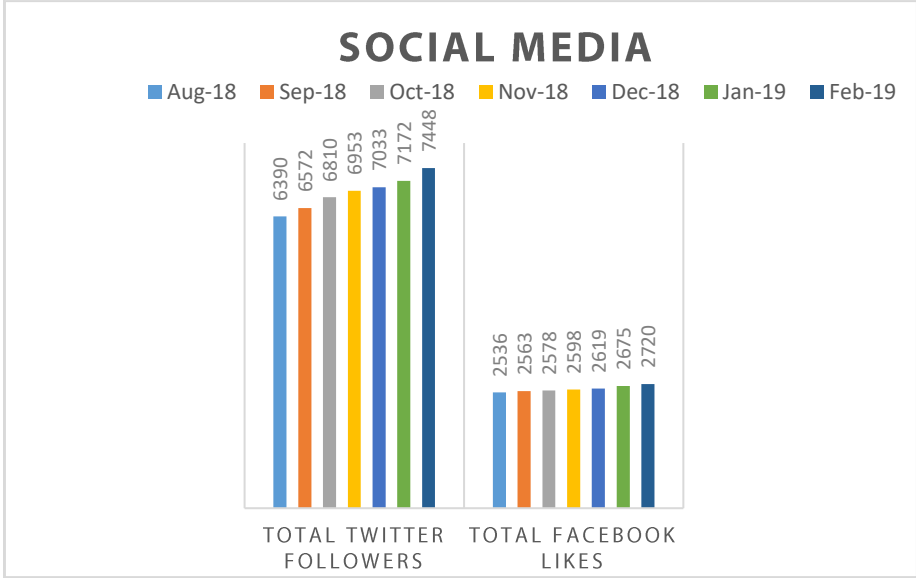
Acquisition of site users

- Organic search (49.7%)
- Direct (36.9%)
- Referral (12.8%)
- Social (.5%)



14 Blog Posts Published
Most visited blogs:

- CTE Month
- CTE Month: Uplifting the Learner Experience and Voice
- CTE Month: Advocating for CTE to policymakers



Facebook: +45

Twitter: +276

Media: Ground Break Carolinas posted the press release, [Forty-two States, D.C. Enact 146 Policies Supporting Career and Technical Education](#).

Strategies for Attracting Students to High-Quality CTE (Siemens Grant): Advance CTE staff has been working with each state in cohort two (CO, ID, ND) on their recruitment strategies. Each grantee received a no cost extension until February 28, 2019. Two of the three grantees submitted their report on time. Idaho has received a no-cost extension through March 31, 2019.

Additionally, staff has continued working with cohort three, which includes five states (AR, GA, IA, SC and UT) to put in place their contracts and begin to implement their proposed work plans. Each grantee will participate in monthly check-in calls and bi-monthly cross-state calls, one of which will take place in March.

Staff have been working to put in place a contract with a communications firm to help make the assets created under this grant more visible and easily accessible; the goal is for the work to be completed by summer 2019.

Staff has also begun to deliver the Career Advising and Development Training, the first of which took place in Colorado in February. The training will be delivered in 12 – 16 states through ASCA and ACTE state-wide chapters, as well as state CTE offices affiliated with the Siemens grant. Components of the training will be delivered virtually through ASCA's online platform beginning in summer 2019.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

<p>PRESENTATIONS</p>	<ul style="list-style-type: none"> • 2018 Year in Review Webinar, Advance CTE and ACTE • 2019 Skills Summit, National Skills Coalition, Washington, DC • 2019 Spring Conference, Missouri Council of Career Technical Administrators, Jefferson City, MO • CTE 101, Congressional CTE Caucus, Washington, DC • Georgia CTE Administrators Conference, Marietta, GA • Perkins Stakeholder Meeting, Illinois State Board of Education, Bloomington, IL
<p>EVENTS ATTENDED</p>	<ul style="list-style-type: none"> • Apprenticeship Forward Collaborative, Washington, DC • Committee for Education Funding (CEF), Washington, DC • Data Quality Institute, OCTAE, Washington, DC • Dinner on career advising, Hosted by McDonald's corporation at the US Chamber of Commerce, Washington, DC • Minority Serving Institutions: America's Underutilized Resource for Strengthening the STEM Workforce National Convocation, National Academies of Sciences, Engineering and Medicine, Washington, DC • NSFY Innovation Site Visit, South Bronx, New York • NSFY Innovation Site Visit, Denver, Colorado • NSFY Innovation Site Visit, Detroit, Michigan • School Counselor of the Year Gala, Washington, DC • Tech's Workforce Impact Across Different Industries, National Skills Coalition, Washington, DC • Title IV-A Coalition, Washington, DC
<p>OTHER PARTNERS ENGAGED</p>	<ul style="list-style-type: none"> • Achieve • ACTE • America's Promise Alliance • American School Counselor Association • Asia Society • CCSSO • Data Quality Campaign • Education Strategy Group • Higher Learning Advocates • JPMC • Leadership Conference for Civil and Human Rights • Partnership to Advance Youth Apprenticeship • RTI Associates • National Association of Student Financial Aid Administrators • National Governors Association • National Skills Coalition & Workforce Data Quality Campaign • National Wildlife Federation • U.S. Chamber of Commerce • U.S. Department of Education, OCTAE

Advance CTE Newsletter

Your voice from the nation's
capital



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NEW RESOURCES

Guide/Tool: [Work-based Learning Policy: For Out-of-School Youth and Disadvantaged Adults](#)

Research/Report: [Demand-Driven Education: Merging Work and Learning to Develop the Human Skills that Matter](#)

Research/Report: [Minority Serving Institutions: America's Underutilized Resource for Strengthening the STEM Workforce](#)

Guide/Tool: [Connecting AP Seminar and CTE Programs of Study](#)

Dear Advance CTE Members,

Happy CTE Month! Across the country, we are enjoying news stories, proclamation ceremonies, student success videos and overall support for CTE. Thank you for sharing your events with us. Read our CTE Month [blog](#) to see what's happening in our community.

This week, we released our 2018 Annual Report highlighting pivotal moments in our work from deepening our commitment to equity, our role in the reauthorization and implementation of Perkins V, to expanding the impact and reach of our work in state policy and communications. I am so proud of our Advance CTE team and the impact we have accomplished in partnership with you, our members! Read the report [here](#).

Lastly, we are excited to officially launch the campaign to [Double the Investment in CTE](#)! You received early access to the campaign [materials](#) and now we need your help reach our goal to get **10,000 signatures from employers by the end of April!** This is a shared effort and we look to each member to take three steps to participate in the campaign. We ask that you: make targeted outreach to employers to sign on, spread the word with your networks, and get involved by sharing your own testimonial on why we need to double the federal investment in CTE. You can find details about these steps [here](#). *Thank you in advance for your help! I am confident that working together, we can double the federal investment in CTE!*

Sincerely,

Kimberly Green,
Executive Director

Member Updates

Don't Miss Out on the 2019 Spring Meeting!

This year, Advance CTE will hold only **one** public conference - our 2019 Spring Meeting - and registration is filling up fast. We are anticipating that we will reach maximum capacity and we don't want to turn away any of our members.

Register [today!](#)

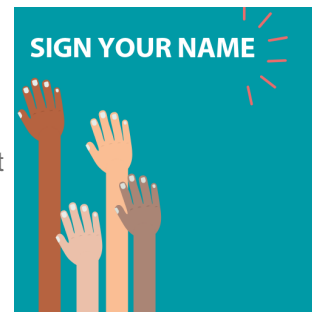
New State CTE Director

Advance CTE welcomes Deborah Reiter as **New York's** new State CTE Director. Deborah brings years of education experience into her new role. Previously, she worked in New York's state CTE office for several years, including providing office leadership as the interim State Director for more than a year. We are grateful for her service and excited to continue working with New York under her leadership.

➤ View from the Hill

In February, Advance CTE launched the [campaign](#) to double the federal investment in CTE! Our goal is to secure support for the campaign from 10,000 employers by April and we need your help!

The first step is asking employers with whom you currently partner to [sign](#) on to support doubling the investment in CTE! Visit the [share page](#) to find sample Tweets, graphics, email blurbs, and more to help you communicate about the campaign. Next month we will provide an update on which state has secured the most signatures, so now is the time to start your outreach!



We also continued to engage with Congress on issues ranging from apprenticeship to the reauthorization of the Higher Education Act. In addition, we encouraged you to reach out to your members of Congress to secure additional co-sponsors for the CTE Month resolutions sponsored by the chairs of the House and Senate CTE Caucuses. Our efforts to share information on the Strengthening Career and Technical Education for the 21st Century Act (Perkins V) continued in February with two new editions to our bimonthly newsletter and blog providing resources around key topics: *Perkins V: How can states design meaningful accountability systems?* and *Perkins V: How can states plan for genuine stakeholder engagement?*

➤ State Policy Overview

The National Governors Association (NGA), in partnership with ACT, released [one-pagers](#) detailing governors' education agendas. Many states' governors prioritized CTE and career readiness, including **Oregon**, **Massachusetts** and **Alabama's** governors.

For more updates on state CTE policy developments, check out Advance CTE's [state policy blog](#).

➤ Where We've Been

Advance CTE staff travels across the country to present, conduct workshops and provide technical assistance to states.

This month, staff:

- Attended An Agenda for Higher Education Reform hosted by AEI in **Washington, DC**;
- Attended Higher Ed in the New Congress hosted by Inside Higher Ed in **Washington, DC**;

- Attended There's More Than One Future of Work hosted by the National Skills Coalition in **Washington, DC**;
- Attended Industry-driven Apprenticeship: What Works, What's Needed hosted by Opportunity America in **Washington, DC**;
- Attended the Talent Pipeline: Aligning Higher Education and Employer Needs for Student Success hosted by Higher Learning Advocates in **Washington, DC**;
- Attended Negotiated Rulemaking for Higher Education: Accreditation and Innovation - hosted by the U.S. Department of Education in **Washington, DC**;
- Presented on the Perkins V and Implications for Work-based Learning webinar hosted by the National Governors Association;
- Attended the Committee for Education Funding meeting in **Washington, DC**;
- Attended the Title IV-A Coalition meeting in **Washington, DC**;
- Attended the Apprenticeship Forward Collaborative meeting in **Washington, DC**;
- Presented at the CTE 101 meeting hosted by the Congressional CTE Caucus in **Washington, DC**;
- Presented at the 2019 Skills Summit hosted by the National Skills Coalition in **Washington, DC**;
- Presented at the 2019 Spring Conference hosted by the Missouri Council of Career Technical Administrators in **Missouri**;
- Presented at the Perkins Stakeholder Planning Meeting hosted by the Illinois State Board of Education in **Illinois**;
- Attended the Data Quality Institute in **Washington, DC** hosted by OCTAE and RTI;
- Attended the Tech's Workforce Impact Across Different Industries meeting in **Washington, DC** hosted by the National Skills Coalition;
- Attended the ASCA School Counselor of the Year Gala in **Washington, DC**;
- Attended the Association for Career and Technical Education Leadership meeting in **Washington, DC**;
- Presented on the Afterschool Programs - Important Partners in CTE State and Local Planning and Implementation webinar hosted by the Afterschool Alliance;
- Attended the Minority Serving Institutions: America's Underutilized Resource for Strengthening the STEM Workforce National Convocation hosted by the National Academies of Sciences, Engineering and Medicine in **Washington, DC**;
- Presented to the Georgia CTE Administrators in **Georgia**;
- Presented to the National Wildlife Federation via webinar;
- Attended JPMC Innovation Site Visits in **New York, Colorado** and **Michigan**;
- Attended the Loudoun County CTE Month site visit in **Virginia**; and
- Engaged with 11 Congressional Hill offices.



Learn more about how Advance CTE can support your work [here](#).

 Forward to a Friend

STAY CONNECTED

