

Career Technical Education (CTE) is a proven strategy that expands options for learners, empowers them to choose a meaningful and sustainable career, and prepares them with realworld skills for success in college and careers. Through hands-on learning, engagement with industry experts and rigorous academic and career-focused coursework, CTE is learning that works for the District of Columbia's students – and its economy.

#### CTE Works for Learners in the District of Columbia

#### CTE Enrollment<sup>1</sup>

### **High School Graduation**

| 5,234 |  |
|-------|--|
|-------|--|

981

**69%** 

92%

High School

Postsecondary

District of Columbia Average<sup>2</sup> CTE Concentrators<sup>3</sup>

## Outcomes for Learners in the District of Columbia<sup>4</sup>

79% high scr enrollin

high school CTE graduates enrolling in college, enlisting in the military or working within six

**37%** 

postsecondary CTE students staying enrolled and/or transferring

months

**67%** 

postsecondary CTE students earning a credential, certificate or degree

15%

postsecondary CTE graduates placed in careers or further training within six months

• Fun fact: Students who participated in the Washington, DC and Baltimore, MD based Urban Alliance High School Internship Program saw significant positive outcomes. A 2017 evaluation found that young males who completed the program were more likely to attend college, persist and earn a two-year degree.<sup>5</sup>

# CTE Works for the District of Columbia's Economy

- Middle-skill jobs those requiring some postsecondary education and training, but not a Bachelor's degree account for 28 percent of the District of Columbia's labor market.
- However, only 21 percent of workers in the District of Columbia are qualified to fill these middle-skill jobs,<sup>7</sup> leading to a skills gap that CTE can help address.
- In total, 2,035 associate's degrees or certificates were awarded in the District of Columbia in 2015 about 8 percent of all postsecondary degrees and certificates.8



In the District of Columbia, the top middle-skill occupations with the highest projected job openings are in the Health Science and Information Technology Career Clusters.<sup>6</sup>



https://nces.ed.gov/ccd/tables/ACGR RE and characteristics 2014-15.asp

<sup>&</sup>lt;sup>1</sup> U.S. Department of Education, Perkins Data Explorer. <a href="https://perkins.ed.gov/pims/DataExplorer/CTEParticipant">https://perkins.ed.gov/pims/DataExplorer/CTEParticipant</a>

 $<sup>^{\</sup>rm 2}$  U.S. Department of Education, National Center for Education Statistics.

<sup>&</sup>lt;sup>3</sup> U.S. Department of Education, Perkins Data Explorer. <a href="https://perkins.ed.gov/pims/DataExplorer/Performance">https://perkins.ed.gov/pims/DataExplorer/Performance</a>

<sup>&</sup>lt;sup>4</sup> Ibid.

<sup>&</sup>lt;sup>5</sup> https://careertech.org/resource/pathways-after-high-school

<sup>&</sup>lt;sup>6</sup> Based on Advance CTE's analysis of fastest-growing occupations by state. This represents occupations with high annual projected job openings that requires an associate's degree and provide an average wage of at least \$34,760. Retrieved from https://www.careerinfonet.org/select\_state.asp?id=11&nodeid=12&next=state1

<sup>&</sup>lt;sup>7</sup> National Skills Coalition. (2017). *State Middle Skills Fact Sheets*. <a href="http://www.nationalskillscoalition.org/state-policy/states">http://www.nationalskillscoalition.org/state-policy/states</a>

<sup>&</sup>lt;sup>8</sup> U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System. Advance CTE's analysis of completions component. Retrieved from https://nces.ed.gov/ipeds/