

# Making Literacy Career Relevant

Elizabeth van der Mandele  
NATIONAL RESEARCH CENTER FOR CAREER AND TECHNICAL EDUCATION

Travis D. Park, PhD  
CORNELL UNIVERSITY

**You have to read to hit a homerun.**



# Welcome!

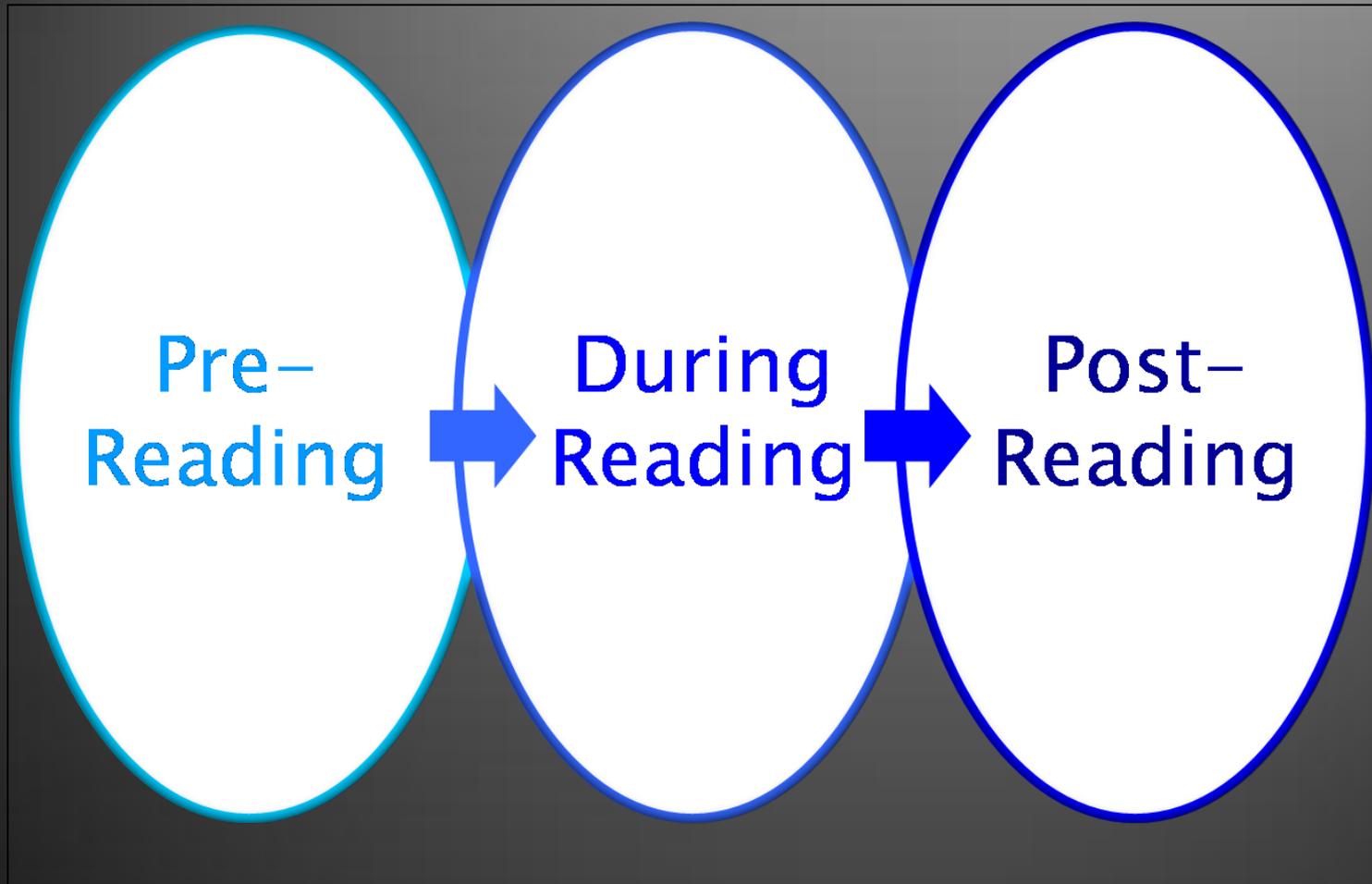
- »» Before we begin...  
Any questions so far?

# “The House”

An Exercise in Perception

# The Three Micro-Periods of Reading

»» A Framework



## Micro-Periods of Reading >>

The scaffold on which we build

# Before – During – After (BDA)

- ▶ Helps students to connect their knowledge to the text
- ▶ Encourages retention of new knowledge
- ▶ Improves understanding
- ▶ For MAX:
  - Motivation (Before)
  - Acquisition (During)
  - Extension (After)



# Before Reading

- ▶ Set purposes for reading
  - ▶ Activate relevant background knowledge
  - ▶ Generate questions
  - ▶ Identify problems to be solved
  - ▶ Identify probable text structure
  - ▶ Select strategies to use while reading
- 

# During Reading

- ▶ Ask questions
  - ▶ Reread
  - ▶ Check context
  - ▶ Monitor comprehension
  - ▶ Organize information
  - ▶ Make invisible thinking visible
  - ▶ Implement strategies
  - ▶ Check and modify predictions
- 

# After Reading

- ▶ Ask questions
  - ▶ Confirm or alter predictions
  - ▶ Identify important information
  - ▶ Evaluate solutions
  - ▶ Evaluate comprehension in terms of purposes for reading
  - ▶ Summarize information
  - ▶ Discuss ideas
- 

# Core Principles

- ▶ Begin with the CTE curricula, not with academics
  - ▶ Approach academics as essential workplace skills
  - ▶ Maximize the academics in CTE
  - ▶ Support CTE teachers as “teachers of academics–in–CTE”; not as academic teachers
  - ▶ Foster and Sustain a Community of Practice
- 

## Math

- A. Contextual, situated
- B. Exact
- C. Systematic
- D. CTE curriculum-driven
- E. Concept-oriented
- F. Math partner essential
- G. Single CTE area
- H. Stigmatizing
- I. Fidelity/accountability reports after lessons
- J. Transferrable

## Literacy

- a) Contextual, situated
- b) Subjective, inferential
- c) Continual, daily
- d) CTE teacher-driven
- e) Process-oriented
- f) Literacy partner optional
- g) Multiple CTE areas
- h) More stigmatizing
- i) Bi-monthly fidelity reports
- j) Transferrable

# Cornell Note-Taking

- » Organize information
- Summarize
- Revisit

# Cornell Notes

- ▶ Note-taking method
- ▶ Also means of organizing what you've read
  - Excellent study guide
  - Fold it in half, then flip to one side or the other
  - Take turns quizzing each other



# Role, Audience, Format, Topic (RAFT)

- » Organize information
- Summarize
- Revisit

# RAFT

R = Role of the writer (*who are you?*)

A = Audience (*To whom are you writing?*)

F = Format (*What form will your writing take?*)

T = Topic (*What are you writing about?*)

# RAFT

1. Select the topic
  2. Assume the role
    - a) What do I know about this role?
    - b) What will I need to know?
    - c) What are sources of information?
  3. Select the audience
  4. Select the format
  5. Organize the info and write
- 

# Role, Audience, Format, Topic (RAFT)

1. Think about concepts or process that you want students to learn as they read a selected passage. Consider how writing in a fun way may enhance students' understanding of the topic.
  2. Brainstorm possible roles students could assume in their writing.
- 

# Role, Audience, Format, Topic (RAFT)

3. Decide who the audience would be as well as the format for writing.
  4. After students have finished reading, identify the role, audience, format and topic (RAFT) for the writing. Assign the same role for all students, or let them choose from several different roles.
- 

# Some RAFT Examples

<u>Role</u>	<u>Audience</u>	<u>Format</u>	<u>Topic</u>
Environmentalist	Legislative Body	Letter	Warn of the dangers of not recycling everyday materials
Graham Crackers	Other Graham Crackers	Travel Guide	Journey through the digestive system
Julia Child	TV Audience	Script	How yeast works in bread

Our CTE students may  
not hit homeruns...

...but they must read in order  
to be MVPs in their careers.

# Thank you!!!

*The work reported herein was supported under the National Research Center for Career and Technical Education, PR/Award No.VO51A070003 administered by the Office of Vocational and Adult Education, U.S. Department of Education.*

*However, the contents do not necessarily represent the positions or policies of the Office of Vocational and Adult Education or the U.S. Department of Education, and you should not assume endorsement by the Federal Government.*



# Thank you!

»» Any questions?

Contact us at:

[literacyincte@gmail.com](mailto:literacyincte@gmail.com)