

**Joint Advance CTE / The Center to Advance CTE
Board of Directors' Meeting
Minutes**

May 11, 2022
BWI Airport Marriott

ATTENDEES: Victoria Crownover, Katie Graham, Sarah Heath, David Horseman, Donna Lewelling, Colleen McCabe, Cathie Raymond, Laura Scheibe, Nicole Smith

NOT PRESENT: Michelle Aldrich, Thalea Longhurst, Luke Rhine, Alex Harris, Wendi Safstrom

STAFF: Nithya Govindasamy, Kimberly Green, Tunisha Hobson, Kevin Johnson, Kate Kreamer, Steve McFarland

Welcome: Scheibe welcomed everyone to the meeting at 2 p.m. ET.

Review and approval of October Board minutes: Scheibe presented the minutes from the April 18, 2022 Board Meeting.

**MOTION: To approve the April 18, 2022 Board minutes, as presented.
Crownover; Lewelling.
MOTION ADOPTED.**

Advance CTE/The Center to Advance CTE Spring 2022 Stocktake

Kreamer walked attendees through an “internal stocktake” presentation, providing an overview of the 10 metrics within the dashboard and baseline for the initial seven that have been launched to date.

Horseman asked a follow-up question regarding the plan for the new perceptions survey, questioning whom the survey will target. Green explained there are two options, a portion of an omnibus survey or a standalone survey, and their associated costs. Either would likely target a broad population, such as voters, rather than educators or family members.

Smith posed a question regarding the goal of the equity index. Kreamer explained that the goal is to see how inclusive programs are, including assessment of participation and completion. She noted that Perkins V does not provide sufficient data on this subject. Kreamer also shared that this tool has gone through a pretty major overhaul since its ideation in fall 2021. As such, it will likely not work for the dashboard but the team will work to identify other ways to signal equitable participation and outcomes via the dashboard in the future. We will have a proposal by the Board meeting in fall 2022.

Kreamer then directed board members to consider three questions:

- What does the data tell you that you find most interesting?
- What doesn't the data tell us at this time? What do we need it to tell us that it isn't?

- What other data do you need – and at what times – to understand progress towards our theory of action?

In response to the metric “Staff/Board equipped to lead on racial equity,” Scheibe asked why Board members don’t feel equipped to lead on equity and what might make it uncomfortable. Graham noted that she feels like a “champion” of equity, but not a “leader” of equity. Discussion ensued about whether existing measures of equity are appropriate or sufficient.

Green asked about the indicator around the diversity of state teams and what Advance CTE would need to change in our offerings to meet new member needs. Lewelling said we as a Board have an opportunity to help make the connection for our partners as to why it’s important for them to know what’s going on with our organization. Discussion followed on whether we need or want to expand the number of states with diverse teams as this is really a decision that should reside with State CTE Directors as they determine their team composition. Green noted that the measures were established by the Board, and the Board is empowered to change them.

Kreamer posed a set of potential topics for deep discussion and asked the Board to identify other topics and then vote on which one they want to discuss, Board members agreed upon “reaching and engaging all members.” Kreamer asked why it is important for Advance CTE to reach a fuller set of state leaders, including, but not limited to, State Directors. Graham shared that having professional networks among her team, like she has with a State Director, would be beneficial, which Crownover agreed with, as a state team member. Graham shared the importance of offering supports from other state-level staff. For example, if data specialists, Perkins administrators and others on her team had something for them, CTE leaders could go further faster. Scheibe agreed, and noted stronger cross-state collaboration would happen. Graham asked if it’s Advance CTE’s role to do this. Crownover noted those supports provide continuity when turnover happens. Horseman noted that he shares everything with his team and asks people to sign up for Advance CTE events.

Scheibe pointed out that Advance CTE is a membership organization for State Directors. Green noted that Advance CTE does not conduct any direct membership outreach to state officials subordinate to the State Director level.

Crownover asked if Advance CTE gathers information about the roles of attendees of Virtual Learning Strategy events. Kreamer responded that Advance CTE ask about sector and demographics, but not roles or responsibilities. This was identified as an opportunity for change. Kreamer also noted that the organization has never really parsed the data by sectors, which we can do to see which members and stakeholders are attending which sessions. Horseman questioned if we could ask webinar attendees if they would like to become members as a way to directly engage potential members.

Scheibe observed that the meeting could be twice as long, and it still wouldn’t be enough time to discuss everything relevant, and that this in-person meeting has been fruitful.

Scheibe adjourned the meeting at 3:58 p.m.