

# July 2022 Board Update

## Top-3 Takeaways from July 2022

- Convened our team in Maryland for the second all-staff, in-person home week. The goal was to build community and network, as well as annual strategic planning.
- Finished interviews for the newly created Director of Operations position; the selection will take place in August with the hope of extending an offer that month as well.
- Finalized the staff satisfaction and culture survey, which will inform a measure in the dashboard; the survey will be launched in August.

### Strategic Priority 1: EQUIP Advance CTE to lead with a focus on quality and equity

<p><b>Key developments this month</b></p>	<ul style="list-style-type: none"> <li>• Crafted the agenda for for Fall Meeting, “Forward Together: Creating Limitless Opportunity.” Our target is 135 full-pay registrations, and we already have 11 states represented. We have also set a goal of \$60,000 in sponsorship revenue.</li> <li>• Submitted and presented a concept paper to Siemens Foundation for future projects (the current grant ends in September 2022);</li> <li>• Conducted the second all-staff, in-person home week in Maryland.</li> </ul>
<p><b>Priorities next month</b></p>	<ul style="list-style-type: none"> <li>• Initiate process for filling vacant Advance CTE membership and professional learning position.</li> <li>• Submit a concept paper to the Bill &amp; Melinda Gates Foundation to extend our current grant by 24 months and support Perkins state plan updates (including regional meetings).</li> <li>• Submit a concept paper to ECMC for a renewal on our data quality-focused grant (currently set to end on December 31, 2022).</li> <li>• Make an offer to a Director of Operations candidate.</li> <li>• Kick off Brave Dialogues technical assistance in Texas.</li> <li>• Launch staff satisfaction and culture survey.</li> </ul>

### Strategic Priority 2: EMPOWER Advance CTE members to realize CTE Without Limits

<p><b>Key developments this month</b></p>	<ul style="list-style-type: none"> <li>• Launched the Opportunity Gap Analysis Community of Practice for Cohort 1 and Cohort 2.</li> <li>• Finalized an outline for the CTE Without Borders Policy Playbook in partnership with SREB and WICHE. One section of the policy playbook has been written in preparation for the final roundtable discussion.</li> <li>• Held the inaugural Federal Policy Office Hours.</li> </ul>
<p><b>Priorities next month</b></p>	<ul style="list-style-type: none"> <li>• Open applications for Cohort 3 of Opportunity Gap Analysis.</li> <li>• Engage in <i>New Skills ready network</i> site learning visits in partnership with JPMC and ESG.</li> <li>• Kick off the next cohort of the New State Director Institute.</li> <li>• Announce the restart of regional calls with State CTE Directors and peers.</li> <li>• Kick off of Perkins Implementation Survey.</li> <li>• Secure response rate needed for 50-state financing survey (currently in the field).</li> </ul>

### Strategic Priority 3: ELEVATE High-Quality and Equitable CTE

<b>Key developments this month</b>	<ul style="list-style-type: none"><li>● approved core graphic design elements for the website revamp.</li><li>● Developed a consultant contract to support our digital/social media, given challenges of filling an on-staff position.</li><li>● Continued advocating for \$200 million in additional funding for the Carl D. Perkins Career and Technical Education Act's (Perkins V) formula state grant program in the upcoming 2023 federal fiscal year set to begin October 1. Advance CTE and its partners <a href="#">formally relayed</a> these priorities to lawmakers this month.</li></ul>
<b>Priorities next month</b>	<ul style="list-style-type: none"><li>● Begin rewriting and migrating website content.</li><li>● Initiate hiring process for a communications associate, with the goal of filling the position in late October.</li><li>● Work with partners on and off Capitol Hill to ensure a robust level of funding is provided for Perkins V's basic state grant program, along with a number of other federal programs of interest to the broader CTE community.</li></ul>

#### Actions for Board members

- Upcoming Board Meetings:
  - October 17, 2022: In Person Joint Board Meeting (times to be confirmed soon)
  - November 14, 2022: Board Equity Training (2 - 5 p.m. ET)

#### Upcoming Events/Releases

- September:
  - Virtual Learning Series: Fireside Chat with Assistant Secretary Amy Loyd
  - Announcing the second cohort of The Postsecondary State Career Technical Education Leaders Fellowship
- October:
  - Family Engagement Brief
  - Stimulus Microsite Release