

June 8, 2022 2 - 5 p.m. EDT

EQUIP: Building Our Capacity to Lead With A Focus On Equity and Quality

2 - 2:50 p.m. General Session – Pursuing Next-Level Collaboration to Jumpstart Systems Change

High-quality, career-connected educational offerings - including Career Technical Education - have the potential to bring about transformative systemic changes needed for a more equitable and just society. Drexel Owusu, the Chief Impact Officer of the Dallas Foundation, will inspire and equip you on how to work at the macro and micro levels to unite government agencies, nonprofit organizations, educational institutions, and industry to achieve meaningful, lasting change.

Speaker: Drexel Owusu, Chief Impact Officer, Dallas Foundation

3 - 3:50 p.m. Breakout Sessions aligned to five foundational content strands

Data Developing Data Policies and Procedures to Monitor, Evaluate and Improve Postsecondary CTE Programs

Data plays a critical role in evaluating systems and identifying access and equity gaps. This session will provide you with information on how the Center for Education Policy Research at Harvard University is assisting partnering postsecondary institutions with improving CTE program analytics and data governance, using data to lead evidence-driven change and communicating with data visualization techniques to engage non-technical stakeholders. Montana's Perkins Equitable Access Coordinator/State MOA Coordinator will provide a real-world example of how data can be leveraged to address inequity, using tools provided in the Advance CTE Opportunity Gap Analysis Train-the Trainer Workshop and showcasing the application of strategies inclusive of all learners to improve access to CTE programs in the Montana University System.

Speakers:

Ciera Franks-Ongoy, Perkins Equitable Access Coordinator, Office of the Commissioner of Higher Education - Montana University System Miriam Greenberg, Director of Strategic Data Project, Center for Education Policy Research - Harvard University

Equity Equity in Education: Building Inclusive, Equitable, and Responsive CTE Programs

A lot of people are talking about equity in education but what does this really mean? This session, led by Advance CTE's equity coach, Dr. Kumea Shorter-Gooden, will equip you with the necessary context and foundational knowledge to be able to build high-quality, equitable CTE programs. Justin Chin, one of <u>Advance CTE's State Postsecondary Leadership Fellows</u>, will share his experiences, exploring the barriers faced by aspiring BIPOC CTE leaders and the work to be done to create a welcoming environment for a more diverse talent pool for states.

Speakers:

Justin Chin, Director of High School Connections, Lane Community College Kumea Shorter-Gooden Ph.D., Consultant/Coach, Shorter-Gooden Consulting

Public-Private Cultivating Public -Private Partnerships to Maximize Learner Access, Social Capital and Opportunity



Partnerships		
Employers are one of the most important stakeholders for CTE. And CTE is vital to sourcing a robust, diverse talent pool for industry. But public private partnerships aren't easy! What motivates employers to invest in public-sector partnerships? Hear from Gabe Madison, who leads Community Relations for Thomas Reuters, about what conditions need to be in place these partnerships to be mutually beneficial for employers and why diversity, equity and inclusion relates to corporations' bottom lines.		
Speaker: Gabe Madison, Director of Community Relations, Thomson Reuters		
Quality	Designing Learner-Centered Career Navigation and Support Structures for Marginalized Learners	
CTE Without Limits calls for states to authentically engage learners in all aspects of system, policy and program design, implementation and evaluation. This session features Ohio's learner-centered work to create responsive and integrated career navigation, bridging across K-12, non-credit and for-credit CTE and building meaningful work-based learning experiences that lead to high-quality credentials of value.		
Speakers: Leah Amstuz, Director of Career-Technical Education, Ohio Department of Education Deanna Strauss Hersko, M.Ed., Manager of Career Technical Pathways & Programs, Lorain County Community College		
Systems Alignment	Systems Alignment that Benefits Learners Through Collaboration and Coordination of Federal Policy	
The pandemic laid bare the deep and systemic gaps that exist in meeting the needs of learners, particularly marginalized and nontraditional learners. While unprecedented stimulus dollars flooded states and communities, the standing federal workforce and education programs - like Perkins and the Workforce Innovation and Opportunity Act - are often underleveraged opportunities to provide coordinated learner supports. Join Amanda Winters of the National Governors Association and Lul Tesfai of New America in a policy roundtable for how states can better offer flexible, accessible, cohesive and equitable workforce education programs and resources.		
Speakers: Lul Tesfai, Senior Policy Advisor, New America Amanda Winters, Program Director, Center for Best Practices, National Governors Association (NGA)		
4 - 4:50 p.m.	Discussion session aligned to the breakout session topics	



June 15, 2022 2 - 5 p.m. EDT

Empower: Strengthening Our Capacity to Realize CTE Without Limits

2 - 2:50 p.m.	General Session — Maximizing the Impact of State-Level Systems Collaboration and Alignment	
Discover what happens when you align all the systems that work together to provide CTE in your state. Hear promising practices and tools for strategic impact, learn how to innovate beyond traditional capacity, and hear about techniques to achieve cross-system collaboration.		
3 - 3:50 p.m.	Breakout Sessions aligned to five foundational content strands	
Data	Developing a Data-Informed Postsecondary CTE Culture	
Kelly Zinck, Education Team Research Analyst, Oregon Higher Education Coordinating Commission Candace Williams, Senior Research Associate, Advance CTE		
Equity	Maximizing the Potential of Equity-centered CTE Programs	
Dr. Amanda Bastoni, Educational Research Scientist (Workforce and CTE), CAST Dr. China Wilson, Equity & Civil Rights Compliance Specialist, Maryland State Department of Education		
Public-Private Partnerships	Developing Effective Partnerships with the Private Sector for Work-based Learning	
Rich Crosby, Drafting Instructor and 2021-22 ECMCF Fellow, Trinity Valley Community College Jacqueline Treaster, Director of Dual Enrollment and Career and Technical Education, Montana University System		
Quality	Promising Tools, Strategies and Research Findings to Improve the Quality of CTE Programs	
Anthony Harl, State Director, Indiana Governor's Workforce Cabinet Adriana Harrington, Policy Director of Innovation, ExcelInEd Dr. Rachel Rosen, Senior Associate, K-12 Education, MDRC		
Systems Alignment	Linking Workforce to Education through Strategic Goal Alignment	
Joy Hermsen, Director of Innovative Partnerships, Futuro Health Eleni Papadakis, Executive Director, Washington State Workforce Training and Education Coordinating Board,		
4 - 4:50 p.m.	Discussion session aligned to the breakout session topics	

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June 22, 2022 2 - 5 p.m. EDT Elevating High-Quality and Equitable CTE

2 - 2:50 p.m.	General Session — Breaking Through: Making CTE Resonate in a Noisy World	
Discover what happens when you align all the systems that work together to provide CTE in your state. Hear promising practices and tools for strategic impact, learn how to innovate beyond traditional capacity, and hear about techniques to achieve cross-system collaboration.		
3 - 3:50 p.m.	Breakout Sessions aligned to five foundational content strands	
Data	Coming Soon!	
Brennan McMahon Parton, Vice President, Policy and Advocacy, Data Quality Campaign		
Equity	Student Voices: What Clicks with Me	
Coming Soon!		
Public-Private Partnerships	Centering Equity to Address Our Talent Pipeline Shortages	
Bridgette Gray, Chief Customer Officer, Opportunity@Work Kate Naranjo, Director of Policy, Opportunity@Work		
Quality	Maximizing Limited Time for Media Relations	
Derricke Dennis, Anchor / National Correspondent, ABC News Rebecca Koenig, Editor, EdSurge		
Systems Alignment	Federal Policy Update	
Alisha Hyslop, Senior Director of Public Policy, Association for Career and Technical Education José Miranda, Director Government Relations, Association of Community College Trustees (ACCT) Steve Voytek, Federal Policy Advisor, Advance CTE		
4 - 4:50 p.m.	Discussion session aligned to the breakout session topics	



Updated: May 19, 2022