

June 8, 2022 2 - 5 p.m. ET

EQUIP: Building Our Capacity to Lead With A Focus On Equity and Quality

2 - 2:50 p.m.	General Session – Pursuing Next-Level Collaboration to Jumpstart Systems Change
<p>High-quality, career-connected educational offerings—including CTE—have the potential to bring about transformative systemic changes needed for a more equitable and just society. Drexel Owusu, the Chief Impact Officer of the Dallas Foundation, will inspire and equip you on how to work at the macro and micro levels to unite government agencies, nonprofit organizations, educational institutions, and industry to achieve meaningful, lasting change.</p> <p>Speaker: Drexel Owusu, Chief Impact Officer, Dallas Foundation</p>	
3 - 3:50 p.m.	Breakout Sessions aligned to five foundational content strands
<i>Data</i>	Developing Data Policies and Procedures to Monitor, Evaluate and Improve Postsecondary CTE Programs
<p>Data plays a critical role in evaluating systems and identifying access and equity gaps. In this session, Miriam Greenberg will provide you with information on how the Center for Education Policy Research at Harvard University is assisting partnering postsecondary institutions with improving CTE program analytics and data governance. They effectively use data to lead evidence-driven change and communicate with data visualization techniques to engage non-technical stakeholders. Montana's Perkins Equitable Access Coordinator/State MOA Coordinator, Ciera Franks-Ongoy, will provide a real-world example of how data can be leveraged to address inequity. The session will showcase tools from the Advance CTE Opportunity Gap Analysis Train-the-Trainer Workshop and highlight the application of inclusive strategies to improve access to CTE programs in the Montana University System.</p> <p>Speakers: Ciera Franks-Ongoy, Perkins Equitable Access Coordinator, Office of the Commissioner of Higher Education - Montana University System Miriam Greenberg, Director of Strategic Data Project, Center for Education Policy Research - Harvard University</p>	
<i>Equity</i>	Equity in Education: Building Inclusive, Equitable, and Responsive CTE Programs
<p>A lot of people are talking about equity in education but what does this really mean? This session, led by Advance CTE's equity coach, Dr. Kumea Shorter-Gooden, will equip you with the necessary context and foundational knowledge to be able to build high-quality, equitable CTE programs. Justin Chin, one of Advance CTE's State Postsecondary Leadership Fellows, will share his experiences, exploring the barriers faced by aspiring CTE leaders and the work to be done to create a welcoming environment for a more diverse talent pool for states.</p> <p>Speakers: Justin Chin, Director of High School Connections, Lane Community College Kumea Shorter-Gooden Ph.D., Consultant/Coach, Shorter-Gooden Consulting</p>	

<i>Public-Private Partnerships</i>	Establishing Effective Public-private Partnerships through CTE that Create Access, Social Capital and Opportunity for All Learners
<p>Employers are one of the most important stakeholders for CTE. And CTE is vital to sourcing a robust, diverse talent pool for industry. But public-private partnerships aren't easy! What motivates employers to invest in public sector partnerships? Hear from Gabe Madison, who leads Community Relations for Thomas Reuters, about what conditions need to be in place for these partnerships to be mutually beneficial for employers and why diversity, equity and inclusion relates to corporations' bottom lines.</p> <p>Speaker: Gabe Madison, Director of Community Relations, Thomson Reuters</p>	
<i>Quality</i>	Designing Learner-Centered Career Navigation and Support Structures for Marginalized Learners
<p>CTE Without Limits calls for states to authentically engage learners in all aspects of system, policy and program design, implementation and evaluation. This session features Ohio's learner-centered work to create responsive and integrated career navigation, bridging across K-12, non-credit and for-credit CTE and building meaningful work-based learning experiences that lead to high-quality credentials of value. Hear great wisdom from member Leah Amstutz of Ohio, as well as Deanna Strauss Hersko of Lorain Community College, which will provide you with real-world takeaways to apply to your own work.</p> <p>Speakers: Leah Amstutz, Director of Career-Technical Education, Ohio Department of Education Deanna Strauss Hersko, M.Ed., Manager of Career Technical Pathways & Programs, Lorain County Community College</p>	
<i>Systems Alignment</i>	Systems Alignment that Benefits Learners Through Collaboration and Coordination of Federal Policy
<p>The pandemic laid bare the deep and systemic gaps that exist in meeting the needs of learners, particularly marginalized and nontraditional learners. While unprecedented stimulus dollars flooded states and communities, the standing federal workforce and education programs—like Perkins and the Workforce Innovation and Opportunity Act—are often underleveraged opportunities to provide coordinated learner supports. Join Amanda Winters of the National Governors Association and Lul Tesfai of New America in a policy roundtable for how states can better offer flexible, accessible, cohesive and equitable workforce education programs and resources.</p> <p>Speakers: Lul Tesfai, Senior Policy Advisor, New America Amanda Winters, Program Director, Center for Best Practices, National Governors Association (NGA)</p>	
4 - 4:45 p.m.	Discussion session aligned to the breakout session topics

June 15, 2022 2 - 5 p.m. ET

EMPOWER: Strengthening Our Capacity to Realize CTE Without Limits

2 - 2:50 p.m.	General Session — Innovating by Working Together: Strategic Impact through Systems Alignment
<p>The nation’s smallest state is making a big impact toward ensuring every learner has access to high-quality and equitable CTE. This keynote session will feature Rhode Island’s Commissioner of Education, Angelica Infante-Green, and Spencer Sherman, Chief of Innovation, who will share their state’s inspiring journey. They are leading with equity-centered and learner-centered design, policies and practices that promote collaboration and leveraging of resources that result in strategic impact.</p> <p>Speakers: Angelica Infante-Green, Commissioner of Elementary and Secondary Education, Rhode Island State Department of Education Spencer Sherman, Chief for Innovation, Rhode Island Department of Education</p>	
3 - 3:50 p.m.	Breakout Sessions aligned to five foundational content strands
<i>Data</i>	Building a Culture of Data
<p>Data is vital to empowered decision-making that implores, drives and ensures equity and quality in CTE. Oregon and Washington, DC are part of Advance CTE’s Postsecondary Data Initiative, a technical assistance effort to cultivate postsecondary data ecosystems that assist postsecondary institutions in offering career pathways that meet learner interests and are aligned to good jobs. A key aspect of strong data ecosystems is developing a culture of data, in which it is trusted, valued and used strategically to improve learner outcomes. Join Advance CTE’s Candace Williams, Kelly Zinck of the Higher Education Coordinating Council in Oregon and Dr. Peter Plourde from the University of the District of Columbia Community College to explore how they are driving systemic transformation as empowered data-informed advocates, policymakers and administrators.</p> <p>Peter Plourde, Associate Professor and Director of Faculty Development for the Office of Academic Affairs, University of the District Columbia Community College Candace Williams, Senior Research Associate, Advance CTE Kelly Zinck, Education Team Research Analyst, Oregon Higher Education Coordinating Commission</p>	
<i>Equity</i>	Maximizing the Potential of Equity-centered CTE Programs
<p>In order to achieve CTE Without Limits, systems must be designed with equity at its center. This session features two powerhouse equity-minded leaders—Dr. China Wilson of Maryland and Dr. Amanda Bastoni of CAST—who will share real-world, practical and replicable practices (and the research behind them) to remove barriers to access to high-quality CTE and connect marginalized learners to high-wage, in-demand careers. Be ready to dig into how data and policy can be leveraged to ensure every learner has awareness, access and the supports needed to be successful in the CTE program of their choice.</p> <p>Dr. Amanda Bastoni, Educational Research Scientist (Workforce and CTE), CAST Dr. China Wilson, Equity & Civil Rights Compliance Specialist, Maryland State Department of Education</p>	

<i>Public-Private Partnerships</i>	Developing Effective Partnerships with the Private Sector for Work-based Learning
<p>Building effective partnerships is foundational to every aspect of CTE, especially partnerships between the education and employer communities. This session will both highlight best practices in work-based learning for secondary and postsecondary/adult learners, and elevate strategies for recruiting new private-sector CTE partnerships. You'll hear Jacque Treaster, Montana's State CTE Director, and Rich Crosby, an Advance CTE Postsecondary State CTE Leadership Fellow from Trinity Valley Community Technical College, on how they use public-private partnerships to ensure equitable work-based learning programs.</p> <p>Rich Crosby, Drafting Instructor and 2021-22 ECMCF Fellow, Trinity Valley Community College Jacqueline Treaster, Director of Dual Enrollment and Career and Technical Education, Montana University System</p>	
<i>Quality</i>	Promising Tools, Strategies and Research Findings to Improve the Quality of CTE Programs
<p>Unpack promising solutions for connecting local economies, employers and learners for long-term success. This session will feature an overview of course sequences, standards and competencies at the postsecondary level, and much more. Our panel includes experts Rachel Rosen from MRDC and Adriana Harrington from ExcelinEd, and also features member Tony Harl from Indiana, all sharing practical tactics you can put to use in your work.</p> <p>Anthony Harl, State Director, Indiana Governor's Workforce Cabinet Adriana Harrington, Policy Director of Innovation, ExcellnEd Dr. Rachel Rosen, Senior Associate, K-12 Education, MDRC</p>	
<i>Systems Alignment</i>	Linking Workforce to Education through Strategic Goal Alignment
<p>A unique and defining principle of CTE is its connection to the employer community. As the labor market evolves more rapidly, alignment with the employment community must also evolve. This session will focus on that long-sought after but often elusive goal: systems alignment. Hear from Washington's State CTE Director, Eleni Papadakis, and Joy Hermosa of Futuro Health, on their roles, journeys and lessons learned to work across systems to ensure learners and workers are fully supported in pursuing—and succeeding in—their chosen career pathways.</p> <p>Joy Hermsen, Director of Innovative Partnerships, Futuro Health Eleni Papadakis, Executive Director, Washington State Workforce Training and Education Coordinating Board,</p>	
4 - 4:45 p.m.	Discussion session aligned to the breakout session topics

June 22, 2022 2 - 5 p.m. ET

ELEVATE: Building Awareness of and Support for High-Quality and Equitable CTE

2 - 2:50 p.m.	General Session — Breaking Through: Making CTE Resonate in a Noisy World
<p>Americans are bombarded with thousands of messages a day, from advertising to social media to the news. That makes it difficult to build awareness of and support for CTE. To break through, we must become expert storytellers, sharpening our messaging and speaking directly to the issues that matter most. This session will inspire you to create thoughtful communications strategies to garner attention for high-quality and equitable CTE across your state. Whether you have a dedicated staff person managing communications, or you're trying to do it all yourself, you'll learn how the art of storytelling can make the most of any effort invested in communications. This moderated panel includes Rehema Ellis, NBC News Education Correspondent; Leslie Slaughter, Executive Advisor to the Office of Career & Technical Education at the Kentucky Department of Education; and Kate Kreamer, Deputy Executive Director of Advance CTE.</p> <p>Rehema Ellis, Education Correspondent, NBC News Kate Kreamer, Deputy Executive Director, Advance CTE</p> <p style="text-align: right;">Leslie Slaughter, Executive Advisor, Kentucky Department of Education</p>	
3 - 3:50 p.m. Breakout Sessions aligned to five foundational content strands	
<i>Data</i>	Communicating With Data to Drive Policy and Practices and Inform Stakeholders
<p>A key component to influencing internal and external stakeholders is the story CTE administrators are able to tell with data, which can invoke a sense of urgency in addressing the needs of learners and the economic ecosystem. This session will share practices used to provide individuals, families, communities and policymakers with the information they need to foster successful journeys through education and assess workforce opportunities. Hear from Josie Brunner, Data Strategist in the College, Career and Military Preparation Division at the Texas Education Agency; Scott U'Sellis, Data Manager at the Kentucky Office of Career and Technical Education; and Brennan McMahon Parton, Vice President of Policy and Advocacy at the Data Quality Campaign, as they share tips and tricks on how to leverage data.</p> <p>Josie Brunner, Data Strategist, Texas Education Agency Brennan McMahon Parton, Vice President, Policy and Advocacy, Data Quality Campaign Scott U'Sellis, Data Manager, Kentucky Department of Education (Office of Career and Technical Education)</p>	
<i>Equity</i>	Student Voices: What Clicks with Me
<p>CTE Without Limits calls for centering learner voice in all that we do. During this session, secondary and postsecondary CTE learners will share how they learned about CTE, what it felt like/feels like to be a CTE learner, and barriers to full program participation and success. Hear from Technology Student Association President Gowri Rangu, 2021-2022 Future Farmers of America Utah state officer Kenadee Stubbs and CTE alumni Kendall Brown from Alabama and Faith Lanzillo from New Hampshire. Learn about overcoming the obstacles they faced and envision what we can do, as state leaders, to diversify and strengthen CTE enrollment.</p>	

Kendall Brown, Learner, Alabama A&M University
 Faith Lanzillo, CTE Alumni Ambassador and Emergency Medical Technician, New Hampshire
 Gowri Rangu, National President, Technology Student Association
 Kenadee Stubbs, 2021-2022 State Vice President, Utah Future Farmers of America

Public-Private Partnerships

Centering Equity to Address Our Talent Pipeline Shortages

To meet the talent pipeline challenge, industry must start to think differently about how they attract, hire and retain talent. One growing strategy is to shift to more skills-based hiring practices, which promote talents, lived experiences and credentials beyond the traditional four-year degree, which has the benefit of broadening and diversifying the talent pool for the private and public sectors. This session will feature Bridgette Gray and Kate Naranjo, leaders from Opportunity@Work, an organization committed to changing hiring practices across the nation. They strive to ensure individuals Skilled Through Alternative Routes (STARs) can work, learn and earn to their full potential, and elevate emerging and promising strategies for CTE leaders to advance this critical work in their states and communities.

Bridgette Gray, Chief Customer Officer, Opportunity@Work
 Kate Naranjo, Director of Policy, Opportunity@Work

Quality

Maximizing Limited Time for Media Relations

Navigating the media landscape can be a maze. This session will elevate efficient methods to start and sustain meaningful relationships with local and regional media. Hear from national reporters Derricke Dennis, Anchor and National Correspondent for ABC News, and Rebecca Koenig, Editor for EdSurge, who will share tips and tricks for a “less is more” media outreach for pitching, outlet research, targeting and more.

Derricke Dennis, Anchor / National Correspondent, ABC News
 Rebecca Koenig, Editor, EdSurge

Systems Alignment

A View From the Hill: A Federal Policy Update

This session is your cheat sheet for everything you need to know regarding federal policy that will impact CTE! Hear from Advance CTE’s Policy Advisor, Steve Voytek, as well as Dr. Alisha Hyslop of ACTE and José Miranda of the Association of Community College Trustees about the current dynamics, politics (can anyone say midterm elections?) and policies working their way through Congress and the Biden-Harris Administration. This session will elevate your knowledge of the latest happenings on the Workforce Innovation and Opportunity Act and more!

Alisha Hyslop, Senior Director of Public Policy, Association for Career and Technical Education
 José Miranda, Director Government Relations, Association of Community College Trustees (ACCT)
 Steve Voytek, Federal Policy Advisor, Advance CTE

4 - 4:45 p.m. Discussion session aligned to the breakout session topics

Updated: June 1, 2022