

May 2022 Board Update

Top-3 Takeaways from May 2022

- Our team is preparing our [Virtual June Meeting Series](#), held across three weeks (one day per week) online. As of this writing, registration numbers have exceeded expectations, with 46 states and the District of Columbia represented.
- The Spring State Leadership Retreat was a tremendous success. During the registration process, just 21% gave themselves a “5” on a scale of 1 - 5 for how well “*they felt connected to other state CTE leaders across the country.*” On Retreat evaluations, that number jumped to 62%. The pre-Retreat average for this question was 3.44 and post-Retreat was 4.61!
- We have designed our new staff satisfaction survey based on the Gallup Employee Wellbeing Survey. We will administer the survey this summer and share results with the Board.

Strategic Priority 1: EQUIP Advance CTE to lead with a focus on quality and equity	
Key developments this month	<ul style="list-style-type: none"> • Conducted first Board of Directors stocktake with new dashboard; we will be working to make further improvements over the summer based on input and future indicators still being developed. • Presented during a Workforce Matters webinar, reaching a wide range of current and potential funders. • Notified of a two-year, \$193,450 grant from the National Oceanic and Atmospheric Administration (NOAA) to support work in Delaware to create an environmental literacy framework aligned to the National Career Clusters® Framework. The grant begins on July 1, 2022.
Priorities next month	<ul style="list-style-type: none"> • Successfully receive approval of FY23 Advance CTE/The Center to Advance CTE budgets. • Move forward with the hiring process for vacant positions in operations, communications and membership.

Strategic Priority 2: EMPOWER Advance CTE members to realize CTE Without Limits	
Key developments this month	<ul style="list-style-type: none"> • The Opportunity Gap Analysis workshop and training was held with the Alabama team on May 24. • Ongoing work with the state of Texas and Colorado to plan the Brave Dialogues customized training delivery/pilot for fall/winter of 2022. • The CTE Without Borders Roundtables #1-3 are complete and Roundtable #4 will be delivered on June 2, 2022. After the completion of Roundtable #4, the project partners will convene to plan the final two discussions. The final discussions will include some of the participants from the first four Roundtables to begin developing the CTE Without Borders policy playbook. • Successfully prepared for the June Meeting Series, held June 8, 15 and 22 online. • Executed Spring State Leadership Retreat, receiving high marks in feedback from attendees.
Priorities next month	<ul style="list-style-type: none"> • Meet with the internal Equity Strategy team to review and plan our quarterly activities. • Continue work on the project plan for delivering the <i>Brave Dialogues</i>

	<p>training and develop a preliminary timeline and agenda for Texas and Colorado pilots.</p> <ul style="list-style-type: none"> ● Launch Cohort 2 of the Opportunity Gap Analysis workshop with Cohort 2 states in June. ● Release <i>New Skills ready network</i> snapshots and annual report ● Release <i>New Skills ready network</i> WBL Toolkit Innovation Tracker ● Begin planning for Fall Meeting
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Strategic Priority 3: ELEVATE High-Quality and Equitable CTE	
Key developments this month	<ul style="list-style-type: none"> ● Congress held several education hearings in May, including a House Education and Labor Committee discussion examining the nationwide teacher shortage and a Senate HELP Committee discussion about K-12 cybersecurity, which featured a lengthy exchange about building the cybersecurity workforce. Additionally, the USICA/COMPETES (China competition package) Senate-House conference committee met for the first time on May 12 and Senate and House leaders met the last week of May to directly negotiate key differences between the bills. The measure includes key education and workforce investments. Throughout May, Advance CTE worked closely with our national partners and allies on Capitol Hill to encourage Members of Congress to ask the Senate and House appropriations committees to increase funding for CTE in the fiscal year 2023 budget.
Priorities next month	<ul style="list-style-type: none"> ● Prepare for: spending panels to begin evaluating allocations for major programs, including the Perkins Act's state formula and programs; Secretary Cardona's appearance before the Senate appropriations and authorizing committees this month; final measure on USICA/COMPETES (economic competitiveness bill), hopefully with STEM pathways and Computer Science programs; and Senate approval of Amy Loyd's nomination to lead OCTAE. ● Develop renewed social media strategy that fulfills Strategic Plan goal 3(e)(1), "Implement a digital media strategy that elevates Advance CTE's work to members and national partners." Plan to be implemented by late Summer. ● Execute phase 1 of website redesign project with outside vendor. New site to be launched in November.

Actions for Board members

- June 29, 2022 from 3 - 4pm ET; Virtual (Advance CTE) to approve FY23 budget
- June 29, 2022 from 4 - 5pm ET; Virtual (The Center to Advance CTE) to approve FY23 budget

Upcoming Events/Releases

- June 9 - Making Good on the Promise: English language learners report
- June 16 - Work-based Learning (WBL) toolkits
- June 23 - New Skills snapshots/annual report