

NASDCTEc Board of Directors' Meeting

MINUTES

Omni Shoreham

Washington, DC

March 31, 2014

3 p.m. – 5 p.m.

Attendees: Marie Barry, John Fischer, Scott Stump, Rod Duckworth, Jean Massey, Kathleen Cullen, Eric Spencer, Richard Katt, Wayne Kutzer, Mike Raponi, Eleni Papadakis, Bernadette Howard

Staff: Kimberly Green, Karen Hornberger, Kate Blosveren, Ramona Schescke, Evan Williamson, Steve Voytek

Guest: LeAnn Wilson

Welcome to guest and Update on ACTE Collaboration: Fischer welcomed LeAnn Wilson, ACTE's Executive Director, to the Board meeting. Fischer shared that January's joint Executive Committee meeting was a great first step in our organizations' collaboration. Since January, the staff has been working together to develop a cross-organizational work plan. Blosveren shared that staff reviewed the big buckets of work and identified what we could collaborate on in the short term versus what would require more time. Regular leadership and staff meetings are planned to ensure improved information sharing and planning. A recently released state policy paper is the first in a series of planned joint publications/resources.

Website Demonstration: Fischer introduced Evan Williamson, NASDCTEc/NCTEF's new Communications Associate. Williamson and Blosveren previewed the new website's functionality and content. The site is expected to launch in late May or early June.

New Member On-Boarding Proposal: Schescke reported that based on the strategic plan's goals, consideration has been given to a new on-boarding process for members. The goal is to welcome new State CTE Directors into our organization and make sure they are aware of the membership benefits available to them, as well as provide them a way to express their professional development and technical assistance needs. Schescke outlined a few proposed ideas:

- Come up with 'top 10' checklists for what a new State Director needs to know.
- Come up with a resource that summarizes what NASDCTEc can offer and how we can help.
- Consider a new member reception before the regular conferences begin.
- Connect new State Directors with mentors.

No formal action taken on the on-boarding proposal.

Leadership Initiative: Green shared that the staff has been thinking about how to respond to the strategic plan priority related to the leadership development for new State Directors, as well as the priority of leadership development coming out of the business meeting. She noted that to conduct this sort of initiative well, the organization would need to seek external support or hire new staff as NASDCTEc/NCTEF currently lacks the capacity to do this work well.

As the Board discussed this idea, it was decided that there was uncertainty as to whether members would really take advantage of this sort of program. Given other priority work, staff was directed to put this initiative on hold at this time.

Past President/State Director Emeritus Meeting: Green shared that this agenda item is in response to the discussion Barry raised on behalf of a Past President on the last Executive Committee call. A Past President, during the Nominations Committee's work, raised the question of whether it would be appropriate to waive the meeting registration fees for all Past Presidents. The Executive Committee directed staff to research like-sized and like-minded organizations to see if this sort of benefit was offered. The majority of similar organizations do not offer complimentary registrations to Past Presidents. Staff recommended that the Board consider waiving the meeting registration fees for State Director-Emeritus award winners for the meeting during which they receive their award.

Motion: Waive the meeting registration fees for State Director Emeritus award winners for the meeting during which they receive their award. Stump; Raponi. MOTION APPROVED.

2015 Vision Summit: Green reported that next fall is the five-year anniversary of the vision summit. Staff proposes another summit for fall 2015, with a broadened audience. The goals would be to:

1. Re-affirm the states' commitment to the 5 principles of vision for CTE in the 21st century (and make minor modifications to the principles as needed).
2. Expand the set of national and state stakeholders who are also committed to this vision.
3. Update the action steps necessary to mark progress toward accomplishment of the vision.

The Board was in favor of the vision summit concept, with the broader audience and collaboration/partnership of other national organizations. Having a crisp and focused agenda will be crucial to bringing state teams and securing national partners.

Motion: Approve hosting a 2015 Vision Summit as proposed. Katt; Fischer. MOTION APPROVED.

Legislative Language: Green presented draft legislative language that has been developed in partnership with ACTE. The language is in line with the Board-approved federal policy priorities and vision statement. The goal of the language was to streamline and refine current law to be more precise in the law's focus and purpose (as defined by the NASDCTEc membership during the fall 2012 input session), while also giving states more flexibility in how to accomplish the law's goals. The language developed thus far focuses on the state and local plans and uses of funds. Additional language will be developed on accountability and possibly national programs and research. Feedback is requested by Friday, April 4, 2014.

While there may be specific items the Board has recommendations on, Green asked that the Board review the legislative language against the Board-approved priorities and not tie the staff's hands to develop creative legislative solutions. Overall, the Board was supportive of the language as proposed and offered to provide specific recommendations or suggestions by the end of the week.

Adjourn Meeting at 5 p.m. Howard; Duckworth

