



NASDCTEc and NCTEF
Board of Directors' Update
March 2015

ADMINISTRATIVE/ORGANIZATIONAL:

Upcoming FY 14-15 NASDCTEc/NCTEF Board Meetings:

Board Conference call: June 23, 2015

3 p.m. - 4 p.m. ET NASDCTEc

4 p.m. - 5 p.m. ET NCTEF

Topic for both calls: Budget Proposal for FY16

2015 Fall Summit

Gaylord Palms Resort & Convention Center
Kissimmee, Florida

Meeting: October 6-8, 2015

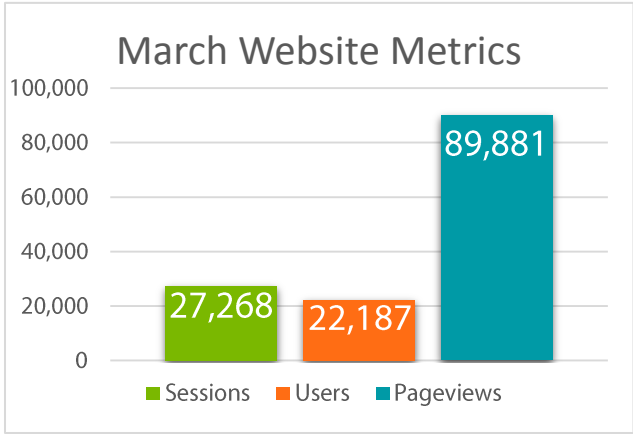
Board Meeting: TBD

2016 Spring Meeting

Marriott Wardman Park
Washington, DC

Meeting: May 23 – 25, 2016

Board Meeting: Sunday, May 22, 2016

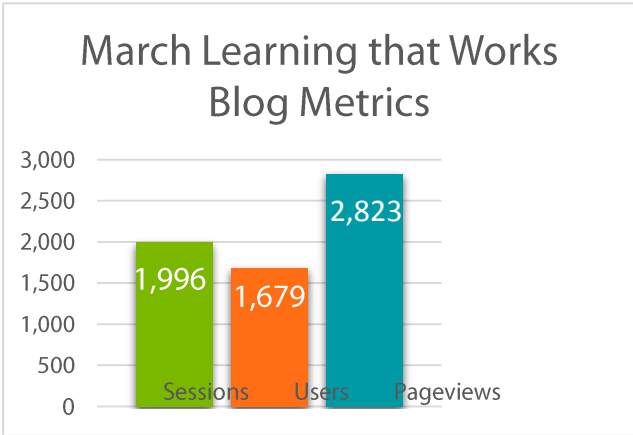


Most Visited Pages

- careertech.org/career-clusters
- careertech.org/CTE
- careertech.org/agriculture

Acquisition of site users

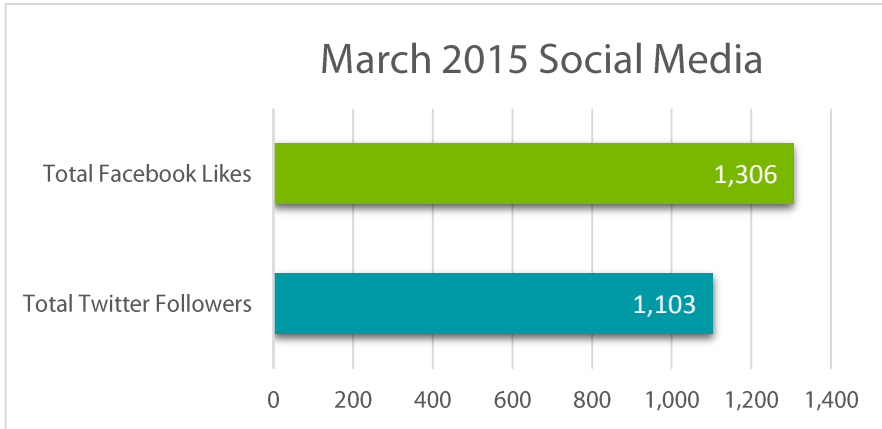
- Organic search (44.69%)
- Direct (40.49%)
- Referral (14.57%)
- Social Media (.22%)



20 Blog Posts Published

Most visited blogs:

- [Top blog posts: Pathways for All – With CTE at Heart](#)
- [New Teaching Standards for CTE Released](#)
- [Today's Class – Interactive Online](#)



+ 90 Likes on Facebook in March

+36 Followers on Twitter in March

MEETINGS:

2015 Spring Meeting Update:

- NASDCTEc's Spring Meeting will take place in Washington, D.C. at the Omni Shoreham Hotel— April 8 – 10, 2015.
- Online registration has closed and as of March 30, we have 167 attendees registered representing 42 states, and have secured \$50,500 in sponsorships!
- We would like you to be aware of several events that will take place in conjunction with the Spring Meeting, but are not part of the core meeting content:
 - OCTAE New Member Orientation— OCTAE officials would like to welcome new and returning State Directors for an introduction to their office and an overview of the responsibilities for administering the Perkins Act.
 - Tuesday, April 7th, 2015 in the Governor's Room from 9:00 – 3:00 p.m. ET.
 - The Center for Law and Social Policy (CLASP) will be convening a listening session on postsecondary CTE data issues. Postsecondary members and their staff are encouraged to participate. The session will be run as a working lunch.
 - Wednesday, April 8th, 2015 in the Governor's Room from 12:20 – 1:20 p.m. ET.
 - To RSVP, please contact Anna Cielinski at: acielinski@clasp.org
 - OCTAE will be holding regular office hours every day of the conference for states to meet with staff and receive guidance and assistance on CTE and Perkins-related issues. March 27 was the cut-off for registration, but visit this link for more information: http://cte.edu.gov/reg_directors/
 - Tuesday – Friday, April 7 -10, 2015 in the Calvert Room from 8:00 – 6:00 p.m. ET daily.
- Overall we have a very [strong agenda](#) that will be featuring a daily theme for each day of the conference:
 - Wednesday: Cross-sector collaboration and employer engagement
 - Thursday: Featuring CTE excellence across the country
 - Friday: Federal policy focus— Perkins, ESEA and Higher Ed
- We are also proud to note that we will have a keynote address from Chauncy Lennon of JP Morgan Chase to start off the meeting on Wednesday, followed by a panel of high-level Administration officials discussing the implementation of the Workforce Innovation and Opportunity Act (WIOA).

MEMBER SERVICES:

CTE Monthly: March CTE Monthly Career Cluster® Spotlight: Law, Public Safety, Corrections and Security Career Cluster®; program in Irving, Texas highlighted.

State CTE Director Updates

- **Wyoming:** Mr. Guy Jackson, Interim State CTE Director, has officially been appointed State CTE Director of Wyoming in March 2015.

PUBLIC POLICY/LEGISLATIVE:

Legislation/Policy

- The next State Directors advocacy call will be on **Thursday, May 7th, 2015 at 4:00 p.m. ET.**

Events/Calls/Webinars attended in March 2015:

- Call: Matt Gandal & Kathleen Mathers (CCSSO)
- Meeting: ACTE Postsecondary Advisory Group
- Presentation: NBPTS Teaching & Learning Conference
- Call: AYPF re: SkillsUSA Maryland bus tour
- Study Tour: AYPF tour of opportunity youth programs in Hartford, CT
- Meeting: Fratelli Group re: NCTEF branding
- Meeting: Quarterly meeting with OCTAE, ACTE and NASDCTEc
- Meeting: Achieve re: competency-based pathways/CTE roundtable (x2)
- Meeting: AIR
- Call: Erik Robelen, Education Writers Association
- Congressional Meetings and Contact:
 - Sen. Kaine (D-VA)
 - Sen. Blumenthal (D-CT)
 - Rep. Langevin (D-RI)
 - Rep. Tiberi (R-OH)
 - Sen. Baldwin (D-WI)
 - Sen. Portman (R-OH)
 - Rep. Bonamicci (D-OR)
 - Rep. Grothman (R-WI)
- Event: ACTE's National Policy Seminar
- Meeting: National Association of Workforce Boards
- Meeting: IBM
- Meeting: Perkins coalition
- Event: House Labor-HHS-ED Appropriations Hearing
- Webinar: DOL WIOA Implementation (TEGL Overview)
- Call: Manufacturing Skills Standards Council
- Call: ACTE
- Call: Council of Chief State School Officers
- Call: Jobs for the Future
- Call: National Skills Coalition
- Call: American Youth Policy Forum
- Meeting: Washington Partners LLC
- Meeting: Committee for Education Funding

- Meeting: Boeing Co.
- Meeting: U.S. Department of Commerce
- Event: Site Visit to Montgomery Community College
- Meeting: Workforce Data Quality Campaign
- Presentation: Hunt Institute's Common Core State Standards Partners' Webinar
- Event: Workforce Data Quality Campaign state technical assistance meeting
- Call: America Achieves
- Meeting: National Academies
- Call: PwC
- Meeting: U.S. Department of Education, OCTAE Quarterly Leadership Meeting
- Call: SREB, Gene Bottoms
- Meeting: CCSSO Legislative Conference
- Meeting: NCAC Finance and Conference Committees
- Meeting: ANCI Credentials Panel
- Call: SRI International
- Call: Global Pathways Institute