



ADMINISTRATIVE/ORGANIZATIONAL:

Upcoming FY 14-15 NASDCTEc/NCTEF Board Meetings:

Next Board Meeting:

Tuesday, June 23, 2015:

3 p.m. - 4 p.m. - NASDCTEc Conference call

4 p.m. - 5 p.m. - NCTEF Conference call

Topic: FY16 Budget Approval

FY16 NASDCTEc Board Meetings:

Thursday, September 10, 2015

2 - 4 p.m. ET - Webinar/Conference call

Topic: Substitute meeting in place of in person meeting normally held in conjunction with the fall meeting

Thursday, October 22, 2015

3 - 4 p.m. ET - Conference call

Topic: Post-summit discussion

Thursday, January 28, 2016

2:30 - 3:30 p.m. ET - Conference call

Topic: Approve 990's and Audit

February Retreat

Tentative - February 21 - 23, 2016

Westin BWI Airport

1100 Old Elkridge Landing Road, Linthicum, MD 21090

Topic: Strategic planning aligned to the new vision principles, final input into the new Vision

Thursday, April 14, 2016

3 - 4 p.m. ET - Conference call

Topic: Approve the final version of the new Vision before the spring meeting

Sunday, May 22, 2016
8 a.m. – 2 p.m. – Spring Board Meeting

Thursday, June 23, 2016
2:30 -3:30 p.m. ET – Conference call
Topic: Approve FY 17 Budget

FY16 NCTEF Board Meetings:

Thursday, September 11, 2015
2 – 4 p.m. ET - Webinar/Conference call
Topic: Substitute meeting in place of in person meeting normally held in conjunction with the fall meeting

Thursday, October 22, 2015
3 – 4 p.m. ET - Conference call
Topic: Post-summit discussion

Thursday, January 28, 2016
3 – 4 p.m. ET – Conference call
Topic: Approve 990's and Audit

February Retreat
Tentative - February 21 - 23, 2016
Westin BWI Airport
1100 Old Elkridge Landing Road, Linthicum, MD 21090
Topic: Strategic planning aligned to the new vision principles, final input into the new Vision

Sunday, May 22, 2016
Noon – 6 p.m. – Spring Board Meeting

Thursday, June 23, 2016
4 – 5 p.m. ET – Conference call
Topic: Approve FY 17 Budget

Membership Dues: To date, 12 states have paid their dues and an additional 12 states have submitted their intent form. The associate and organizational membership dues were sent out in early May and those payments and intent forms are starting to come in steadily. The deadline for Membership Intent forms is August 30, 2015.

State Director Update

- **Connecticut:** Mrs. June Sanford has taken a new position and the new State CTE Director is to be determined.
- **Maryland:** Ms. Kathy Oliver has retired as State CTE Director effective May 2015; State CTE Director is to be determined.

- **Vermont:** Mr. John Fischer has taken a new position with the Gates Foundation; Mr. Tom Alderman was appointed State CTE Director in May 2015.

CAREER CLUSTERS:

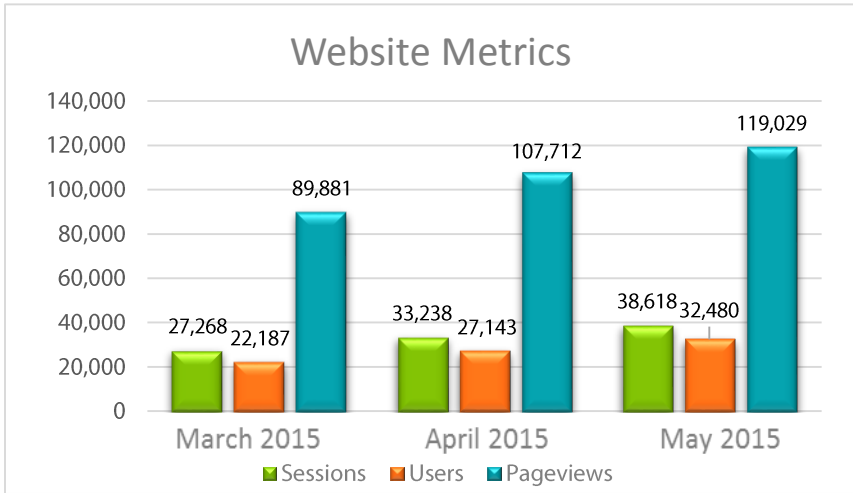
Career Clusters® Leadership Pilot Since their in-person meeting in April, the Career Cluster Leadership Pilots have continued to make progress on their planned deliverables.

In response to the Spring Meeting's Collaboration Roundtables, the Manufacturing CCLP Subcommittee on Industry-recognized Credentials is mulling ways to update the NASDCTEc Credentials List for Manufacturing.

Below is a synopsis of the planned deliverables and likely timelines, where possible, from both Pilots:

- (Manufacturing) Course Sequences Subcommittee
 - One pager that illustrates the development of a program of study with hyperlinks to relevant national resources -- *completed*
 - A short on-demand webinar that provides a high-level overview of a program of study – *now completed and may be viewed at on the NASDCTEc [YouTube](#) page.*
 - A case study on the Wisconsin Rigorous Programs of Study grant in manufacturing – *interviews completed; case study projected to be published in Summer 2015*
- (Manufacturing) Work-based Learning Subcommittee
 - Secondary education framework for Work-based Learning – *in progress and under review by subcommittee*
 - Additional deliverables will be developed based on the foundation provided by this framework – *to be determined in Summer 2015*
- (Manufacturing) Industry-recognized Credentials Subcommittee
 - Updating the NASDCTEc credentials list – *timeline to be determined; likely end of Summer 2015*
- (Agriculture) Labor Market Information Subcommittee
 - Thanks to recent assistance from Georgetown's Center for Education and the Workforce, the subcommittee is working to cull a list from the American Community Survey to identify a hierarchy of Agriculture careers. – *likely end of Summer 2015*

COMMUNICATIONS/MARKETING:

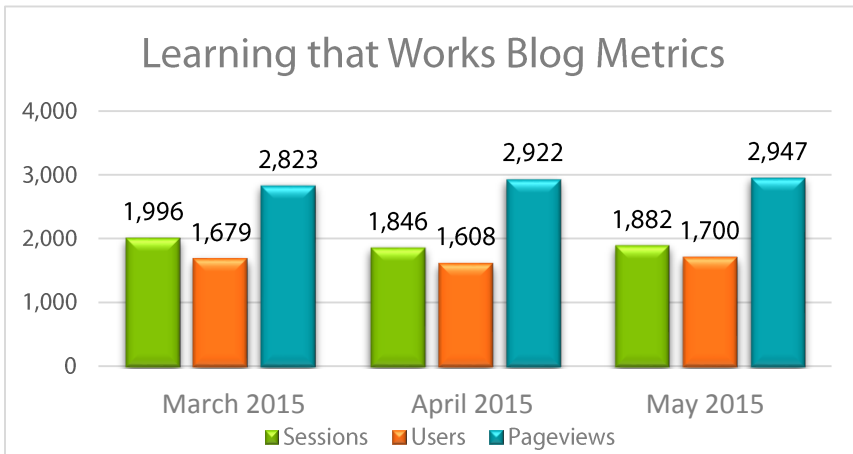


Most Visited Pages

- careertech.org/career-clusters
- careertech.org/CTE
- careertech.org/human-services

Acquisition of site users

- Organic search (39.2%)
- Direct (44.1%)
- Referral (16.5%)



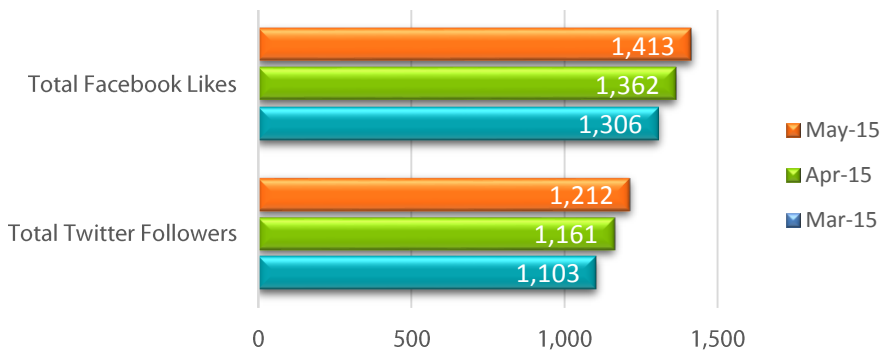
13 Blog Posts Published

Most visited blogs:

- [CTE: The Choice for All Students](#)
- [Early, Strong Showing for CTE, Workforce Bills in State Legislature](#)
- [Reflections on President Obama's Visit to Lake Area](#)

NASDCTEc also had a few notable blog posts in May including the Project Lead the Way Friends of CTE post, [CTE: The Choice for All Students](#), a new monthly blog post featuring our [Excellence in Action](#) award winners and a two-part Spring Legislative Update, which you can see [here](#) and [here](#).

Social Media



- + 51 Likes on Facebook in May
- +51 Followers on Twitter in May

Communications Committee: Earlier in the month NASDCTEc conducted a call for members to join the re-launched Communications Committee. The call was sent to all State CTE Directors and Members.

The committee is designed to inform the development of new materials and brainstorm new communications initiatives that benefit membership and raise the profile of their work. This committee will serve as a 'kitchen cabinet,' and advise NASDCTEc, and also serve as a means of engaging members more directly. Members of the committee will tackle the following areas:

- Communication materials (case making resources, communications planning tools, etc.) with a particular focus on how to best position, share and augment *CTE: Learning that works for America* resources
- Review of current materials (Build your Case and Know the Issues 1-pagers and fact-sheets) to gauge what is used and what needs to be updated
- Gather ideas for promoting Excellence in Action Award Winners
- Weigh in on the *CTE: Learning that works for America* user agreement and how to best leverage communication strategies adopted by states
- Provide feedback on materials that come out of the Future of CTE Summit in the fall

Nineteen people from 11 states expressed interested in joining the committee. There will be a call in mid to late-June to introduce NASDCTEc communications initiatives and materials to the committee, as well as discuss next steps over the summer. If you'd like to join the committee, email Katie Fitzgerald at kfitzgerald@careertech.org,

Webinars & Publications: Earlier this month, we released our latest [on-demand webinar on programs of study](#), as part of the Career Cluster Leadership Pilot.

Looking ahead, we have a number of publications and webinars planned for the next few months, including:

- On June 8, we are co-hosting a webinar with National Skills Coalition and ACTE on "Aligned by Design: WIOA and CTE" (register [here](#))
- June 2015: We will be co-releasing a brief on competency-based pathways and CTE, drawn from the roundtable we are co-hosting with Achieve in early May. This brief will explore the challenges and opportunities of fully integrating CTE into a competency-based system at the K-12 level.
- Summer 2015: We partnered with the Asia Society, College Board and ACTE on a white paper on global competencies across the Career Clusters. The paper is being finalized and is expected to be released, in conjunction with a webinar, over the summer.
- Summer/Fall 2015: We will be hosting three webinars featuring our Excellence in Action award winners. The dates will be released soon

State Policy

On May 7, 2015, NASDCTEc partnered with Achieve to co-host a roundtable to discuss how states are integrating CTE into their competency-based pathway systems. Seven states – Connecticut, Illinois, Kentucky, Maine, Michigan, Ohio and Oregon – participated in the conversation, as well as three national partners. The day-long roundtable will be used to inform an upcoming brief on the topic that will be co-authored by NASDCTEc and Achieve.

CTE Monthly: [May CTE Monthly Career Cluster® Spotlight: Finance; program Bergen County, New Jersey highlighted](#)

MEETINGS:

Future of CTE Summit: Registration opened on May 11 for *The Future of CTE Summit* to the State CTE Directors (and counterparts) as well as to the staff and members of the eight co-conveners. As of May 29, we have 70 state leaders registered from 39 states and Guam, with another two states reserving spots. We will be conducting follow up with the remaining states the first week of June to confirm whether they are or are not participating so we can make those spots available to invited thought leaders. Over the next three weeks, we will finalize the co-conveners participants and invited national and state thought leaders.

On May 18, we held the first call of the design team. This team is comprised of NASDCTEc leadership (Kim and Kate); NASDCTEc/NCTEF officers; representatives from the eight co-conveners; and other invited thought leaders including Kelli Wells of the GE Foundation, Don Henderson of Apple, Dane Linn of the Business Roundtable, Chaney Mosely from Nashville Metro Public Schools, Mark Williams of ADI and the former state CTE director of Illinois, and Marcie Mack of Oklahoma. The initial call was to lay out the expectations for this design team, who is responsible for designing the agenda for the Summit (including all activities, scenarios and groupings of participants), synthesizing the Summit's takeaways, and drafting the final vision. The design team will meet virtually 1-2 times a month through the release of the final vision.

There are a number of activities and resources planned for Summit participants, some of which will be disseminated to the full NASDCTEc members based on their relevance, including:

- Five progress reports on each of the principles of Reflect, Transform & Lead: A New Vision for Career Technical Education (June)
- A pre-recorded webinar on the 2009 vision summit and final CTE vision document (Reflect, Transform & Lead) (June)
- A "roadmap" to the Summit infographic and handout (June)
- A pre-Summit survey (July)
- A short white paper on lingering challenges and assumptions about CTE (August)
- A pre-Summit webinar (September 17)

PUBLIC POLICY/LEGISLATIVE:

Legislation/Policy

FY 2016 Budget and Appropriations

- The Congressional budget and appropriations process for FY 2016 is in full-swing. Earlier in May, both Chambers approved a budget plan (known as a Budget Resolution) for FY 2016 that maintains the extremely tight spending limits set forth by the Budget Control Act of 2011 (BCA). These limits are known as “sequester caps” which constrain the total amount of money the federal government can spend on all discretionary programs (both defense and non-defense) for the better part of the next decade. Congressional Democrats and the Obama Administration vigorously opposed these moves.
- If Congress were to stick to this budget resolution and pass the 12 necessary appropriations bills individually (which appears to be highly unlikely given disagreement between the White House and Congressional Republicans), education programs, including the Perkins Act’s basic state grant program, would receive approximately the same amount of funding as they did in FY 2015. Further out to FY 2017, if Congress were to stick to this budget resolution, the U.S. Department of Education would experience a \$3.5 billion reduction in funding—a move that would likely have a detrimental impact on Perkins funding in that Fiscal Year.
- With the budget framework agreed to by Congress, appropriators have set to work to determine how much each cluster of programs— known as 302(b) allocations— will receive in FY 2016. The Labor-HHS-Education appropriations bill, where the Perkins Act derives its funding, received a \$3 billion reduction by Senate appropriators in late May. The House appropriations committee is still working on their 302(b) allocation for their version of the Labor-HHS-Education appropriations bill.
- NASDCTEc is expecting Congress to continue work on individual appropriations bills through much of the summer. However, the prospects for “regular order”— where all twelve appropriations bills would be passed separately and signed into law— are extremely slim. We expect another last-minute agreement on appropriations (as has happened the past three years) as the Federal Fiscal Year draws to a close at the end of September 2015.

Elementary and Secondary Education Act (ESEA)

- NASDCTEc expects the full Senate to consider the Every Child Achieves Act (ECAA)— that Chamber’s proposal for ESEA reauthorization— to be taken up in late June 2015. NASDCTEc is currently working with a number of Senate offices on CTE-related amendments to be proposed during the Senate debate of ECAA.
- We expect the House ESEA proposal— The Student Success Act (H.R. 5)— to be taken up by the Chamber sometime after the Senate completes its work on ESEA.
- NASDCTEc is expecting a closed-door conference of ESEA sometime later this year, but the prospects for the law’s full renewal grow more distant as 2015 marches forward.

Workforce Innovation and Opportunity Act

- On April 16th, the U.S. Departments of Labor, Education and Health and Human Services (DOL, ED, and HHS) announced a series of five Notices of Proposed Rulemaking (NPRM) which contain a set of **proposed** rules for the implementation of the Workforce Innovation and Opportunity Act (WIOA).
- NASDCTEc is concerned with one [NPRM jointly developed by DOL and ED](#) which proposes a set of rules governing WIOA's state and local planning options, performance accountability system, and the operation of the One-Stop system.
- NASDCTEc is currently drafting formal comments in response to this proposal via the **NPRM's comment period ending on June 16th** and is working to create draft language for use by State Directors for this same purpose.
- On **May 18th at 3:00 p.m. ET**, NASDCTEc hosted a conference call on these issues to provide further clarification regarding this issue and to discuss next steps with regards to this proposal. Notes from this call have been made available via the State Director Listserv.

Advocacy Plan:

- NASDCTEc staff continue to meet with key HEW and HELP committee members on the reauthorization of the Perkins Act. Staff have been clear that the reauthorizations of the Elementary and Secondary Education Act (ESEA) and the High Education Act (HEA) have taken priority in the 114th Congress. Perkins reauthorization remains a possibility, but the timing of this process remains unclear at this time. Further, the possibility for Perkins-related activity remains significantly higher in the House than in the Senate. To that end, we are tentatively expecting a Perkins-related hearing in the House sometime later this year.
- NASDCTEc and ACTE have jointly completed their annual FY 2016 appropriations request to Congress. This request can be viewed [here](#). The request has been supported by several other national organizations and has been used to advocate for a robust investment in the Perkins basic state grant program.
- NASDCTEc completed personalized thank you letters to each of the members of Congress who signed-on in support for FY 2016 Perkins funding. This is part of a broader strategy to position the Association during likely last-minute funding negotiations later this year.
- NASDCTEc has reengaged with the several coalition groups focused on the Non-Defense Discretionary (NDD) side of the federal budget— the area where the Perkins Act receives its funding. With the Murray-Ryan budget agreement of 2014 expired, statutorily mandated funding caps known as “sequestration” will come back into effect beginning next year. As mentioned above, these caps limit the overall size of federal funding until FY 2021 and will make the fiscal environment extremely difficult for the FY 2016 budget and appropriations process and beyond. In order to protect current funding levels and to work towards increases for the Perkins Act, NASDCTEc has continued to work with these coalition groups to advocate for an end to

sequestration and for parity between defense and non-defense discretionary spending.

- NASDCTEc continues to engage with a loose coalition of employers and education groups around the reauthorization of the Perkins Act. NASDCTEc has been extremely successful in ensuring that its draft legislative language be used as the basis for the coalition's forthcoming proposal for the law's renewal. These negotiations are still underway, but will reflect a broad-based consensus among the groups when finished. These discussions are still ongoing
- In conjunction with ACTE, NASDCTEc continues to draft legislative language aligned to its Board-approved Perkins priorities. This draft language is currently undergoing revisions to reflect feedback received from Hill staff and other key stakeholder groups. Efforts are also underway to draft language on the National Activities section of Perkins, although this language is still in the early stages of development.
- NASDCTEc will be dedicating itself over the next two months to ensuring the CTE community's interests are protected as the implementation of WIOA continues through the NPRM process. A State Director's conference call and further supporting materials are planned in the coming weeks and months.
- The next State Directors advocacy call will be on **Thursday, September 10th, 2015 at 4:00 p.m. ET**

Events/Calls/Webinars attended in May 2015:

- **EVENTS/CALLS/WEBINARS ATTENDED IN MAY 2015**
- Event: Roundtable on CTE-Competency Based Pathways with Achieve
- Call: National Council for Agricultural Education on new AFNR standards
- Call: Cheryl Carrier, Ford Next Generation Learning
- Call on potential i3 proposals with Center on Secondary School Redesign
- Meeting: Advisory Group on Occupational Safety and Health in Construction CTE
- Meeting: Department of Defense
- Call: Matt Gandal re: CCSSO work and U.S. Chamber of Commerce work-based learning event
- Meeting: CTE Research and Evaluation meeting, OCTAE and RTI International
- Meeting: Competency-Based Pathways & Career Technical Education Roundtable, Alexandria, VA
- Meeting: SREB Policy Implementation Advisory Panel, Atlanta, GA
- Congressional Meetings and Contact:
 - Sen. Baldwin (D-WI)
 - Sen. Kaine (D-VA)
 - Sen. Portman (R-OH)
 - Sen. Moran (R-KS)
 - Rep. Grijalva (D-AZ)
 - Rep. Thompson (R-PA)
 - Rep. Langevin (D-RI)

- Sen. Enzi (R-WY)
- Call: Association for Career and Technical Education (ACTE)
- Call: Penn Hill Group
- Call: Council of Chief State School Officers (CCSSO)
- Presentation: Illinois EFE System Directors
- Call: AFSCME
- Event: Senate CTE Caucus Briefing on Linked Learning
- Meeting: National Coordinating Council- Career Technical Student Organizations (NCC-CTSO)
- Call: IBM
- Meeting: Perkins Coalition
- Call: National Skills Coalition
- Presentation: Q2 State Directors Advocacy Call
- Presentation: State Directors Call—WIOA
- Meeting: U.S. Department of Labor—Career Pathways Toolkit
- Congressional Meetings and Contact:
 - Sen. Baldwin (D-WI)
 - Sen. Kaine (D-VA)
 - Sen. Portman (R-OH)
 - Sen. Moran (R-KS)
 - Rep. Grijalva (D-AZ)
 - Rep. Thompson (R-PA)
 - Rep. Langevin (D-RI)
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