

NASDCTEc & NCTEF Board Meeting

- Meet with Communications Firm to review and vote on the brand architecture.
- Provide quick feedback and approval to advance a "short list" of potential names.
- Review and vote new organizational name and "creative brief"

	July 2015	August 2015	
	Thu 23 3:30 PM – 4:30 PM	Thu 6 4:00 PM – 4:30 PM	Wed 26 3:00 PM – 4:00 PM
Wayne Kutzer	✓	✓	✓ ✓
Eric Spencer	✓	✓	✓ ✓
Tim Hodges	✓	✓	✓ ✓
Bernadette Howard	✓	✓	✓ ✓
Cheryl Carrier		✓	
Rich Katt		✓	✓ ✓
Jo Anne Honeycutt	✓	✓	✓ ✓
Marie Barry		✓	✓ ✓
Lee Burket		✓	✓ ✓
Eleni Papadakis	✓	✓	✓ ✓ Howard
Rod Duckworth			
Sheila Ruhland	✓	✓	✓ ✓
Jean Massey		✓	✓ ✓
Pradeep Kotamraju	✓	✓	✓ ✓ he will be on the call
Mike Raponi		✓	✓ ✓ NO
Kathleen Cullen		✓	✓ ✓
	8	14	14

*Kutzer -
Who we
need.
propos
firm.*

1 Comment

Eleni is scheduled to be at an NGA meeting in MD August 26th. She can probably swing the conference call but it will depend on how their agenda shakes out.

6/29/15 4:06 PM | Erica Hansen |



Karen Hornberger <admin@careertech.org>

FW: Proxy for July and August Board Meetings

Barbian, Judy <judy.barbian@wtcsystem.edu>
To: Kimberly Green <kgreen@careertech.org>
Cc: Karen Hornberger <khornberger@careertech.org>

Tue, Jul 14, 2015 at 12:47 PM

Hi Kim,

I am replying on behalf of Kathy Cullen at WTCS. She is out of the office until next Tuesday and the deadline for choosing proxies was July 20 (Monday). I spoke with Kathy and on the first call, Kathy designated Bernadette Howard (HI) and for the second call it would be Jo Anne Honeycutt (NC). Do you have to have an updated proxy form completed? If so, she can do this next Tuesday when she returns or is it possible for you to change the form she already submitted t? To clarify things on my end, does Kathy need to contact each of these board members to alert them that they will be voting on her behalf on the calls? I'm not exactly sure how that works. If you could provide any guidance, it would be appreciated. Feel free to call if any questions.

Thank you.

Judy

Judy Barbian

Executive Staff Assistant

Wisconsin Technical College System

4622 University Avenue | Madison, WI 53705

Ph. 608.266.8604 | Fax: 608.266.1285

judy.barbian@wtcsystem.edu



From: Kimberly Green [mailto:kgreen@careertech.org]



Proxy for NASDCTEc/NCTEF Board of Directors' Meetings

Please select the meeting that you are unable to attend and would like to authorize another Board member to vote on your behalf.

I Rod Duckworth authorize Jo Anne Honeycutt Board Member (person who will represent you) to serve as my proxy on Thursday, July 23, 2015 - 3:30 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I Rod Duckworth authorize Jo Anne Honeycutt Board Member (person who will represent you) to serve as my proxy on Thursday, August 6, 2015 - 4:00 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I _____ authorize _____ Board Member (person who will represent you) to serve as my proxy on Wednesday, August 26, 2015 - 3:00 - 4:00 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

As my representative I am allowing the authorized person above to vote on my behalf at the selected NASDCTEc/NCTEF Board Meeting.

Your signature: [Signature] Date: 7/22/15

Please fax to NASDCTEc at 301-588-9631 or email to Karen @ khornberger@careertech.org by July 20, 2015



Proxy for NASDCTEc/NCTEF Board of Directors' Meetings

Please select the meeting that you are unable to attend and would like to authorize another Board member to vote on your behalf.

I Cheryl Carrier *Board Member* authorize Tim Hodges *(person who will represent you)*

to serve as my proxy on Thursday, July 23, 2015 – 3:30 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I _____ *Board Member* authorize _____ *(person who will represent you)*

to serve as my proxy on Thursday, August 6, 2015 – 4:00 – 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting

I Cheryl Carrier *Board Member* authorize Tim Hodges *(person who will represent you)*

to serve as my proxy on Wednesday, August 26, 2015 – 3:00 – 4:00 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

As my representative I am allowing the authorized person above to vote on my behalf at the selected NASDCTEc/NCTEF Board Meeting.

Your signature: *Cheryl Carrier* Date: 7-16-15

Please fax to NASDCTEc at 301-588-9631
or email to Karen @ khornberger@careertech.org
by July 20, 2015



Proxy for NASDCTEc/NCTEF Board of Directors' Meetings

Please select the meeting that you are unable to attend and would like to authorize another Board member to vote on your behalf.

I Jean Massey authorize Jo Anne Honeycutt (NC),
Board Member *(person who will represent you)*

to serve as my proxy on Thursday, July 23, 2015 – 3:30 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I Jean Massey authorize Jo Anne Honeycutt (NC),
Board Member *(person who will represent you)*

to serve as my proxy on Thursday, August 6, 2015 – 4:00 – 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting

I Jean Massey authorize Jo Anne Honeycutt (NC),
Board Member *(person who will represent you)*

to serve as my proxy on Wednesday, August 26, 2015 – 3:00 – 4:00 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

As my representative I am allowing the authorized person above to vote on my behalf at the selected NASDCTEc/NCTEF Board Meeting.

Date: 7/18/15
NASDCTEc at 301-588-9631
email to Karen @

khornberger@careertech.org
by July 20, 2015



Proxy for NASDCTEc/NCTEF Board of Directors' Meetings

Please select the meeting that you are unable to attend and would like to authorize another Board member to vote on your behalf.

I Rich Katt authorize Tim Hodges
 Board Member (person who will represent you)

to serve as my proxy on Thursday, July 23, 2015 - 3:30 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I Rich Katt authorize Tim Hodges
 Board Member (person who will represent you)

to serve as my proxy on Thursday, August 6, 2015 - 4:00 - 4:30 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

I Rich Katt authorize Tim Hodges
 Board Member (person who will represent you)

to serve as my proxy on Wednesday, August 26, 2015 - 3:00 - 4:00 p.m. EDT at the NASDCTEc/NCTEF Board Meeting.

As my representative I am allowing the authorized person above to vote on my behalf at the selected NASDCTEc/NCTEF Board Meeting.

Your signature: Richard Katt Date: 7/18/2015

Please fax to NASDCTEc at 301-588-9631
 or email to Karen @ khornberger@careertech.org
 by July 20, 2015

Subject: RE: Results - July 23 NASDCTEc/NCTEF Rebranding Board votes

Date: Thursday, August 6, 2015 4:55 PM

From: Cooley, Vanessa <Vanessa.Cooley@ride.ri.gov>

To: Kimberly Green <kgreen@careertech.org>

Hi Kim –

I will be off the grid and unable to vote electronically.

I do support moving the names and tag lines on (separately) to the membership.

Vanessa

Chron
w/ votes

From: Kimberly Green [mailto:kgreen@careertech.org]

Sent: Monday, July 27, 2015 3:54 PM

To: Burket, Lee; Bernadette Howard; Eleni Papadakis; Eric Spencer; Jean Massey; Jo Anne Honeycutt; Michael Raponi; Sheila Ruhland; Wayne Kutzer; Kotamraju, Pradeep [IDOE]; Barry, Marie; Tim_Hodges@gallup.com; Cooley, Vanessa; Richard Katt

Cc: Ann Marie Radice; Erica Hansen; Kate Blosveren; Karen Hornberger; Monique Lyons; Rod Duckworth; Kathleen Cullen; Cheryl Carrier; Kimberly Green; Bushnyakova, Anita; svoytek@careertech.org; Andrea Zimmermann; Katie Fitzgerald

Subject: Results - July 23 NASDCTEc/NCTEF Rebranding Board votes

Importance: High

Dear NASDCTEc and NCTEF Board Members,

Thank you for the quick responses to the votes related to the July 23, 2015 meeting. Below are the results:

- Do you approve the NASDCTEc June 23, 2015 Board minutes? *Unanimously approved*
- Do you approve the NCTEF June 23, 2015 Board minutes? *Unanimously approved*
- Do you approve the brand architecture as presented? *Unanimously approved*

I have also attached the call's minutes for those who were unable to participate.

With the approval to proceed, we'll begin to work with Frances and Pete (Fratelli Communications) on the development of a short list of potential new names for the organization. Our next Board meeting is August 6 from 4 – 4:30 p.m. EDT. On this call, we'll gather your feedback on the potential names and then vote, via electronic ballot, on the names we wish to share with the membership for its input. We will send out the materials from Fratelli as soon as we have them!



Karen Hornberger <admin@careertech.org>

Confirmation of August 26 NASDCTEc/NCTEF Board of Directors Call at 3 p.m. ET

Kimberly Green <kgreen@careertech.org>
To: Karen Hornberger <khornberger@careertech.org>

Fri, Aug 21, 2015 at 12:22 PM

FYI – Eleni assigned Bernadette her proxy for the August 26 call.

--
Kimberly A. Green
Executive Director
NASDCTEc/NCTEF
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----- Forwarded Message

From: Eleni Papadakis <EPapadakis@wtb.wa.gov>

Date: Fri, 21 Aug 2015 09:08:27 -0700

To: Kimberly Green <kgreen@careertech.org>

Cc: Kate Blosveren Kreamer <kblosveren@careertech.org>

Subject: Re: Confirmation of August 26 NASDCTEc/NCTEF Board of Directors Call at 3 p.m. ET

I didn't realize--I thought you were allowing our own org proxies. No worries. Do I need to contact another Board member to arrange or will you do that for me? My first choice would be Bernadette if she will be participating.

>>> Kimberly Green <kgreen@careertech.org> 8/21/2015 9:00 AM >>>
Eleni,

No problem! Thanks for letting me know. After looking through the slides, we would welcome any feedback you have prior to the call. I am on vacation, so I am sure you could chat with Kate or send us an email.

Also, for the proxy, sorry for Board meetings, the proxy needs to go to another Board member. Let me know who you want to assign this to.

Thanks,
Kim

On 8/21/15 11:57 AM, "Eleni Papadakis" <EPapadakis@wtb.wa.gov> wrote:

I did have a change in availability. I might have to use my proxy, Terri Colbert.

Eleni Papadakis, Executive Director
WA Workforce Training and Education Coordinating Board
128 10th Avenue SW
Olympia, WA 98504
360-709-4600

Get connected with Career Bridge: www.wtb.wa.gov/CareerBridge.asp
<<http://www.wtb.wa.gov/CareerBridge.asp>>

>>> Kimberly Green <kgreen@careertech.org> 8/21/2015 8:49 AM >>>
Hello!

I am writing to confirm the NASDCTEc/NCTEF Board of Directors' conference call scheduled on August 26 from 3 - 4 p.m. ET. The initial RSVP list noted that everyone was able to participate in the call except for Cheryl. If your availability has changed, please let me know.

To participate in the call, please dial 1-877-731-2877 (no PIN needed).

AGENDA:

- Welcome - *Rod*
- Summary of Survey Results - *Kim and Kate*
- Board Discussion
- Recommendations for Next Steps - *Kim and Kate*
- Board Discussion
- Timeline and Next Steps - *Kim and Kate*

** Reminder that all votes will happen by electronic ballot and not on this call. The call notes and a link to the electronic ballot will be sent out after the call on August 26. Votes need to be submitted by 5 p.m. ET on August 27.

RESOURCES: Attached, please find a set of slides that we will use to share the survey results and recommendations for next steps. It will be helpful to have these in front of you during the call.

Looking forward to your feedback and input. Thanks for all of your time and contributions to this important work!

Best,
Kim