



2015 NASDCTEc Spring Meeting Sponsorship Opportunities

We hope you'll join us in Washington, DC for the 2015 NASDCTEc annual Spring Meeting! This meeting is designed to bring together secondary and postsecondary leaders in Career Technical Education (CTE), as well as national partners and CTE stakeholders to share and learn from one another. Meeting themes include cross-systems collaboration, innovative state solutions, and a state and federal policy outlook. The Spring Meeting will be NASDCTEc's only meeting in 2015 as our Fall Meeting will be an invite-only event. We hope you can join us!

Sponsoring at the Spring Meeting provides an opportunity to share your resources, services and materials with state CTE leaders from across the country. The Spring Meeting draws representatives from nearly every state, as well as other national stakeholders seeking:

- Strategies for aligning and implementing innovative and effective education, workforce development and economic development policies and programs within their states;
- Exposure to promising CTE practices, programs and policies from across the country; and
- Valuable opportunities to network with peers and education and workforce leaders from across the nation.

See below for sponsorship options, logistical information and the sponsor commitment forms. Deadline for sponsorship is February 13, 2015.

Thanks for your work on behalf of the CTE community!

HOW TO SPONSOR:

1. Choose a sponsor level package – Bronze, Silver, Gold or Diamond.
2. Expand your visibility and choose a hospitality package to supplement your sponsorship level.
3. Honor excellence by adding to your Gold and Diamond sponsorship as a sponsor of our Excellence in Action Awards Reception.
4. Complete page 4, 5 and 6 of the sponsorship commitment form and return to khornberger@careertech.org.

If you have any questions, please contact:

Karen Hornberger
Finance and Office Manager
khornberger@careertech.org
301-588-9635

Learn more about our organization – go to www.careertech.org

Connect with us on [Twitter](#), [Facebook](#) and [LinkedIn](#)



Choose from Bronze, Silver, Gold or Diamond benefits, offering varying levels of exposure and public recognition of your company's contributions, resources and solutions:

SPRING MEETING SPONSOR LEVEL BENEFITS	SPONSOR LEVELS			
	Bronze \$500	Silver \$1,500	Gold \$3,000	Diamond \$5,000+
Provide one promotional/informational item to be included in attendee meeting packets	❖			
Attach your brand to digital/hardcopy sponsor recognition handout and signs	❖	❖	❖	❖
Receive recognition from emcee at general session		❖	❖	❖
Institutional' shout out' over social media during meeting, include your Twitter handle on our "tweet sheet," to be distributed to attendees and posted online		❖	❖	❖
Provide three promotional/informational items in attendee meeting packets		❖	❖	❖
One complimentary registration			❖	
Submit promotional post for posting on the Learning that Works for America Blog with social media promotion			❖	❖
6' skirted sponsor table in pre-function room during all meals and general sessions *Wednesday, April 8: 7:45 a.m. – 3:30 p.m. Thursday, April 9: 7:45 a.m. – 4:00 p.m. Friday, April 10: 7:45 a.m. - Noon			❖	❖
Corporate logo on meeting agenda and on meeting homepage. (Logo added to meeting homepage within two days of receipt, to remain on page until December 2015.)				❖
Opportunity to make brief remarks during a general session or meal function (NASDCTEc choice of session)				❖
Two complimentary meeting registrations				❖

*NOTE: Wednesday, April 8, 2015 all sponsor tables must be broken down at 3:30 p.m. Your supplies will be stored in a locked room. You will be able to set up again on April 9th at 7:30 a.m.

PLEASE COMPLETE AND RETURN PAGE 4, 5 & 6 BY 2/13/15 TO FAX 301-588-9631
OR EMAIL TO KAREN HORNBERGER AT khornberger@careertech.org



You may also choose to support the NASDCTEc Spring meeting by sponsoring a break, meal or internet access. Hospitality sponsorships include the benefits of Silver, Gold and Diamond level sponsorship packages, as noted, in addition to the following:

HOSPITALITY SPONSORSHIP	BENEFITS	VALUE
Basic Break Sponsor	<p>Provide meeting attendees with coffee/tea for a mid-morning pick-me-up or cold beverages mid-afternoon. Special signage will be at the beverage station, as well as a special notation in meeting agenda to identify your organization as break sponsor.</p> <p>*Includes Silver Level Benefits Up to four sponsorship opportunities available</p>	\$2,500
Enhanced Break Sponsor	<p>Need that extra boost? Provide meeting attendees with coffee, tea, soda and assorted juices for the mid-morning break. Special signage will be at the beverage station, logo on the meeting agenda and special notation in meeting agenda to identify your organization as break sponsor.</p> <p>*Includes Gold Level Benefits Up to four sponsorship opportunities available</p>	\$4,000
Internet Sponsor	<p>Everyone wants to stay connected! Support internet access for all meeting attendees in the meal and general session rooms. Special recognition during pre-event communications, logo on agenda, internet handout in attendee bags and general session looping slides with your company name as the log in code.</p> <p>*Includes Gold Sponsorship Benefits One sponsorship opportunity available</p>	\$4,500
Full Breakfast Sponsor	<p>Help meeting attendees get off to a good start with a full hearty breakfast. Recognition at breakfast tables, as well as a 24x36 full color signage at the breakfast buffet and materials at each attendee's seat as they arrive for breakfast. There will be a special notation in the meeting agenda to identify your organization as the breakfast sponsor.</p> <p>*Includes Diamond Sponsorship Benefits Three sponsorship opportunities available</p>	\$9,000
Lunch Buffet	<p>Sponsor a Networking Lunch. Your company will receive special recognition during the lunch, as well as the following unique benefits: a 24 x 36 full-color sign at the lunch buffet, a chance to speak at the luncheon (up to 15 minutes), an opportunity to have a slide deck run during the meal and distribution of materials handed out to each attendee during the lunch.</p> <p>*Includes Diamond Sponsorship Benefits One sponsorship opportunities available</p>	\$12,000

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Sponsorship Commitment Form – Due February 13, 2015

What: 2015 NASDCTEc Spring Meeting
When: April 8-10, 2015
Where: Omni Shoreham
2500 Calvert Street
Washington, DC 20008

Please complete the following information:

Name of Company: _____

Contact Person/Title: _____

Address: _____

Phone: _____

E-mail: _____

Choose your sponsorship level:

___ Bronze (\$500)

___ Gold (\$3,000)

___ Silver (\$1,500)

___ Diamond (\$5,000)

Value: _____

Or Choose a Hospitality Sponsorship: (optional)

Hospitality Option: _____

Value: _____

We are offering Gold and Diamond Sponsors the unique opportunity to help sponsor the **Excellence in Action Awards** reception honoring superior CTE programs of study from across the country. For supporting this reception, your company logo on the special awards reception signage. You will also be recognized at the awards ceremony and on the general session looping slides as an awards reception sponsor. Don't miss out on this opportunity! Value: \$1,500

___ **Yes, I would like to be an award reception sponsor**

Your total sponsorship package: _____



SPONSOR ACKNOWLEDGEMENT OF DEADLINE DATES AND OTHER IMPORTANT INFORMATION:

Please read and check all applicable boxes to indicate understanding. This response form must be returned to NASDCTEc no later than **February 13, 2015**. Thank you!

___ Deadline for receipt of logo and/or sponsored blog post is **February 27, 2015**.

___ Any AV required for sponsor table/displays is at sponsor’s own expense. Sponsors will be provided space for a six-foot booth, or a six-foot display table. Sponsor acknowledges that NASDCTEc is neither liable nor responsible for lost or stolen items. (A chart of options and expenses will be provided after receipt of sponsorship form/confirmation.)

___ Wednesday, April 8, 2015 all sponsor tables must be broken down at 3:30 p.m. due to another event being held in the pre-function room. You are responsible for packing up your materials. Your supplies will be stored in a locked room and returned to your table Thursday morning.

___ Materials to be included in attendee packets must be received by our office no later than **March 31, 2015**.

___ Materials to be sent directly to you at the hotel (items not going into attendee packets) must arrive no earlier than April 6, 2015. A receiving charge may be applicable. Any packet items sent directly to the hotel will be omitted.

Signature:

Gold Level Sponsors receive one complimentary registration. Please provide the following information of the person who should receive this benefit.

Name: _____ Title: _____

Email: _____ City: _____ State: _____

Diamond Level Sponsors receive two complimentary registrations. Please provide the following information of the person who should receive this benefit. This will provide as their registration.

Name: _____ Title: _____

Email: _____ City: _____ State: _____

Name: _____ Title: _____

Email: _____ City: _____ State: _____



Diamond Level Sponsors have the opportunity to make brief remarks during general session or meal (NASDCTEc choice of session). Please provide the name and title of the person who will be making the remarks. More details will follow regarding this special benefit.

Name: _____ Title: _____

For what meals will you be present (check all that apply)?

- Breakfast 4/8/15
- Lunch 4/8/15
- Breakfast 4/9/15
- Lunch 4/9/15
- Excellence in Action Awards Reception 4/9/15
- Breakfast 4/10/15

Check box if you require a vegetarian/vegan meal yes