

State Strategies for Financing CTE

Thank You to Our Webinar Host





For Today's Webinar

- Background
- Major findings
- Live polling questions
- Q&A



Our Panelists

- Steve Klein, Director, Center for Career & Adult Education and Workforce Development, RTI International/Principal Investigator, NCICTE
- Laura Rasmussen Foster, Program Director, RTI International/NCICTE
- Suzanne Hultin, Program Specialist, National Conference of State Legislatures
- Andrea Zimmermann, State Policy Associate, NASDCTEc



Background

 Important update to 2001 report: *Financing Vocational Education: A State Policymaker's Guide*

 Role of NASDCTEc, NCSL, RTI (then MPR) in 2001, 2014 reports U.S. Department of Education State Strategies for Financing Career and Technical Education



Suzanne Hultin

National Conference of State Legislatures



Steve Klein

Laura Rasmussen Foster

National Center for Innovation in Career and Technical Education



Rationale for Study

- CTE more expensive to provide than other forms of instruction---money matters!
- Increasing federal and state policy focus on competitive funding

U.S. Department of Education

State Strategies for Financing Career and Technical Education



CTE Cost Factors

- Smaller class size
- Specialized equipment and supplies
- Facility construction and maintenance costs





LIVE POLLING QUESTION #1

Please tell us about CTE funding in your state.

See the polling box on the right-hand side of the screen!

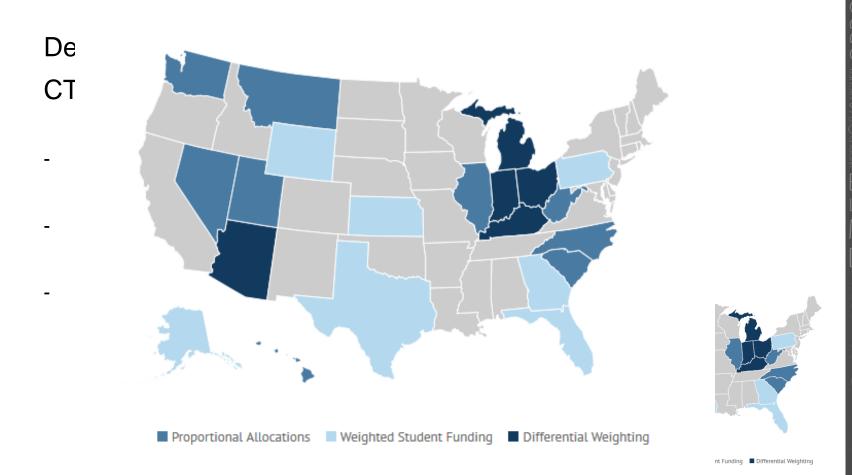


How are states funding CTE?

- Foundational funding
- Funding for area CTE centers only
- Categorical funding
 - Student-based
 - Unit-based
 - Cost reimbursement

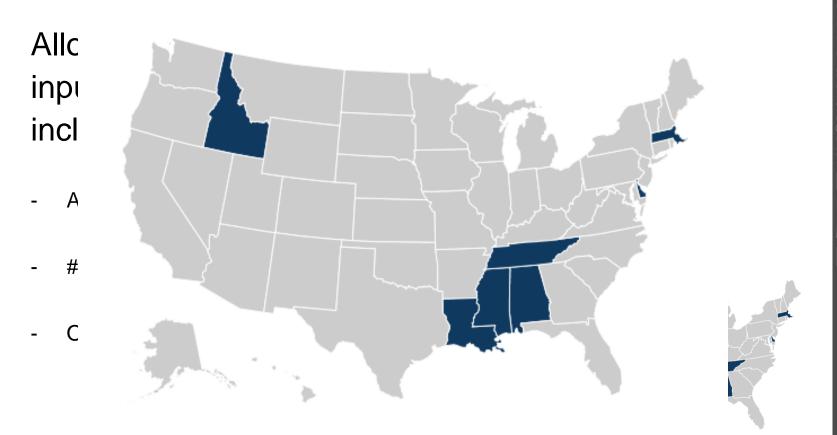


Categorical Funding: Student-Based



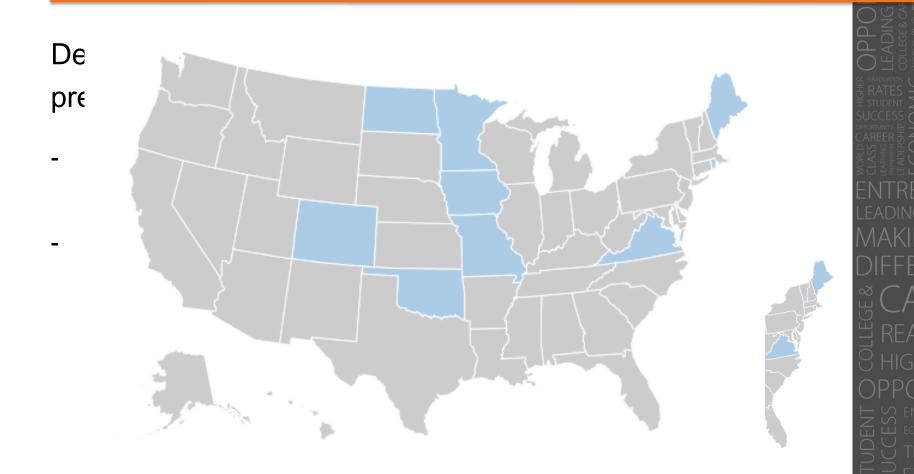


Categorical Funding: Unit-Based



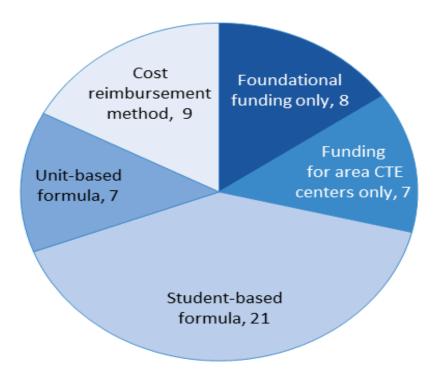


Categorical Funding: Cost Reimbursement



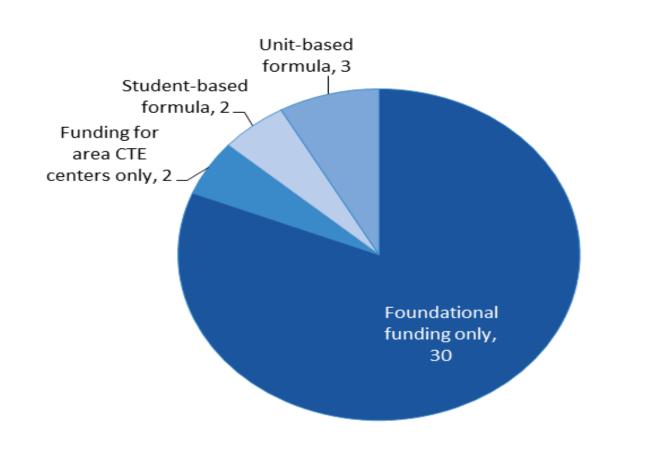


State Funding Approaches: Secondary





State Funding Approaches: Postsecondary





Competitive Funding Strategies

- Performance-based funding: an approach to distributing funds conditioned on student or program performance.
- Pay-for-success or social impact bonds: an initial private investment that gets repaid by government agencies if positive outcomes are achieved





States' Use of PBF in CTE

# of States Using PBF	for federal funds	for state funds
Secondary	2	5
Postsecondary	0	4

Measures include CTE completion, credential attainment, placement in PS or employment, graduation rates, credit attainment, and more.



Other Findings

- States have no or limited experience with pay-for-success models
- States are interested in adopting PBF strategies
- States require training on PBF formula development and implementation





LIVE POLLING QUESTION #1

Performance-based Funding

See the polling box on the right-hand side of the screen!





Learning that works for America

QUESTIONS?



Submit your question via the chat box on the right-hand side of the screen!

For More Information



CTE Finance

- Interactive report
 - <u>http://ctecenter.ed.gov/research/finance</u>

State matrices (appendix)

<u>http://ctecenter.ed.gov/files/NCICTE_CTE_Finance_Study_Final_508.pdf</u>

Competitive Funding

- **PBF** Tutorials
 - <u>http://www.rti.org/page.cfm/Policy-_Analysis-_amp_Funding</u>

Webinar recording and slides will be posted soon at <u>www.careertech.org/webinars</u>!





Save the date!

"2014 State CTE Policy Review"

3 p.m. ET, February 5

"Employer Engagement: State Perspectives" 2 p.m. ET, February 10

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NCICTE/RTI Events/News



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