

**The Center to Advance CTE Board of Directors' Meeting**  
**MINUTES**

April 7, 2019

Omni Shoreham, Washington, DC

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**ATTENDEES:** Alex Harris, Sarah Heath, Bernadette Howard, Marcie Mack, Pradeep Kotamraju, Nicole Smith

**STAFF:** Katie Fitzgerald, Kate Kreamer, Kim Green, Austin Estes

**Welcome:** Howard reconvened the Board at 4:20pm.

**Approval of January 30, 2019 Minutes:**

**MOTION: To approve the January 30, 2019 Minutes  
Heath; Kotamraju  
MOTION ADOPTED.**

**The Center to Advance CTE Financial Reports and Budget Modification:** Mack gave an overview of the financial reports and invited Green to share about new grants The Center to Advance CTE has received.

Green updated the Board on existing and new grants, including new resources from the Bill and Melinda Gates Foundation and JPMorgan Chase & Co., as well as pending opportunities. These new resources require The Center to Advance CTE to update the FY19 budget, which is up for approval in front of the Board. Because there are pending grants, Green suggested that the organization develop a six-month budget for FY20 until staff have a better understanding of what resources will be available. Green would like the Board to approve a budget modification in the fall.

Green also noted that the audit will take place in November due to the upcoming Perkins V implementation meeting. Staff are having conversations with the accountant about how to bill for staff time, since staff are working more than the 40-hour work week that grant proposals are built on.

**MOTION: To approve the FY19 financial reports as presented, which includes a budget modification  
Heath; Mack  
MOTION ADOPTED.**

**MOTION: To direct the staff to develop an FY20 budget that covers July 1 – December 31, 2019, to be presented to the board in June  
Mack; Heath  
MOTION ADOPTED.**

**Nominations Discussion:** Green noted that there is a vacancy on the Board, as Cheryl Carrier will be moving off of the Board in June. As a representative of the Ford Motor Company Fund, Cheryl represented both the employer and the philanthropic voice and would ideally be replaced by a representative who could represent at least one of those perspectives. The Board can offer nominations and vote in the June meeting or earlier to approve the nomination.

Kotamraju suggested reviewing the employers who have signed onto the double the investment campaign. Green read out the list of companies: Southern Air, Boilermakers Union, Tysons, Associated General Contractors.

Mack asked if there were any employers from OCTAE's rethink summit who may be good candidates. Harris suggested looking for a candidate who can help think through the Career Clusters revision, particularly in thinking through and anticipating needs for the future of work.

Kotamraju has the name of an employer at SUKUP who is part of a group called the innovation council and who is involved in one of the CTE regional partnerships.

Heath raised the question about how to engage companies that are involved with the Swiss Embassy in providing mentorships.

Green also raised that equity is another perspective that would be valued on The Center Board.

**Grant Updates:** Howard invited Kreamer to provide an update on grants.

- **Gates:** Kreamer talked about how The Center to Advance CTE is leveraging resources from the Gates Foundation to support Perkins V planning through shared success workgroups, direct technical assistance and 50-state strategies.
- **Joyce:** The Joyce Foundation has provided resources for technical assistance with postsecondary systems in support of program quality.
- **Siemens:** The Center is spending down the Siemens grant, which was supposed to conclude in the fall, but The Center secured a no-cost extension to accommodate states that are finishing their grant work.
- **New Skills for Youth:** The New Skills for Youth initiative is winding down and The Center is working with partners to identify and elevate best practices from the initiative. There will be a New Skills for Youth 2.0, but it will look very different. Staff are meeting JPMorgan Chase's program officer this week to talk about plans.
- **Partnership to Advance Youth Apprenticeship:** Staff are working on developing resources under the grant and will reexamine priorities later this year as plans get firmed up.

Green shared that staff have also had conversations with the ECMC Foundation and the Lumina Foundation. Staff are preparing a three-pager for Lumina for opportunities looking at non-credit credential opportunities particularly to help learners develop skills that will be needed for the future of work.

Staff have also talked with Gates about the idea of using the 2020 summit to co-develop a shared national goal (similar to Lumina's postsecondary credential attainment goal), which could be funded through innovation grant resources from the Gates Foundation.

Green also shared more detail about the future of New Skills for Youth, which falls under the umbrella of the New Skills at Work initiative that JP Morgan Chase recently re-launched. Kotamraju asked if CCSSO would be involved in this iteration of the grant, and Green responded that it is possible that each of the organizations will continue to be involved, but they may negotiate separate contracts this time around.

Harris offered to help navigate the philanthropy environment, particularly through his position on the Grantmakers for Education board.

**Howard adjourned the meeting at 5:04 p.m.**