

Career Technical Education Works for Students

- Ninety-two percent of CTE concentrators in California graduated high school in 2013,ⁱ compared to the national average of 81 percent.ⁱⁱ
- According to a national survey of CTE students, about one-third report having the chance to earn college credit, a certification or a degree because of their CTE coursework and two-thirds report having gained skills that will help them in the future.ⁱⁱⁱ
- The California Department of Education and University of California System have validated over 10,000 high school CTE courses that meet the state's postsecondary admissions requirements.^{iv}
- More than 49 percent of all postsecondary degree and certificates awarded in California in 2010 were associate's degrees or certificates, about 265,000 in total.^v
- About 94,000 students in California participated in at least one Career Technical Student Organization (CTSO).^{vi}

CTE IN CALIFORNIA

- ✓ About **970,200** high school students are enrolled in CTE
- ✓ About **942,400** postsecondary students are enrolled in CTE

Key Indicators of Success in California: 2013-14^{vii}

CTE Students Proficient in Reading, Language Arts	58%*
CTE Students Proficient in Mathematics	57%*
CTE High School Graduates Placed in College/Careers	92%*
Postsecondary CTE Students Earning a Credential, Certificate of Degree	82%*
Postsecondary CTE Students Staying Enrolled and/or Transferring	86%*
Postsecondary CTE Students Placed in Careers/Further Training	70%
*Indicates that the state met or exceeded 90 percent of the final agreed upon performance levels for each indicator as negotiated with the U.S. Department of Education.	

Career Technical Education Works for the Economy

- Middle-skill jobs account for 50 percent of California's labor market, but only 40 percent of workers in California possess the required skills,^{viii} leading to a skills gap, which CTE can help address.
- By 2018, the Business Management & Administration Career Cluster[®] is projected to be California's largest cluster overall, accounting for 2.99 million jobs, but Information Technology will be the fastest growing, with jobs in this sector increasing by 27 percent.
- In all, California will gain about 1.95 million jobs, for 18.88 million in total. About 60 percent of these jobs will require some education and training beyond high school, including 1.7 million certificates.^x

If California increased the number of citizens with certificates or associate degrees by 10 percentage points, the state would have:^x

- ↑ \$1,462 higher median per capita income
- ↓ 67,000 fewer unemployed individuals
- ↓ 267,000 fewer individuals living in poverty

Career Technical Education Works for America

- **\$168 BILLION** = Estimated lifetime gain from CTE's impact on reducing the high school dropout rate.^{xi}
- **\$806 BILLION** = Estimated income added to the U.S. economy by community colleges.^{xii}

ⁱ NASDCTEc analysis of 2012-13 data from the U.S. Department of Education, Office of Career, Technical and Adult Education.

ⁱⁱ Education Week Research Center. (2015). *Diplomas Count 2015*. <http://www.edweek.org/ew/toc/2015/06/04/index.html>

ⁱⁱⁱ Association of Career and Technical Education. (2014). *CTE Works! 2014 results from a National Survey*.

www.acteonline.org/uploadedFiles/Assets_and_Documents/Global/files/CTE_Info/Research/2014_NRCCUA_ACTE_Research_Report_Final.pdf

^{iv} <http://www.ucop.edu/agguide/career-technical-education/trends/index.html>

^v U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System. NASDCTEc analysis of completions component (provisional data). <https://nces.ed.gov/ipeds/>

^{vi} National Coordinating Council of Career Technical Student Organizations' State Fact Sheets. (2014).

<http://www.ctsos.org/advocate/state-ctso-fliers/>

^{vii} NASDCTEc analysis of 2013-14 data from the U.S. Department of Education, Office of Career, Technical and Adult Education.

^{viii} National Skills Coalition. (2014). *State Middle Skills Fact Sheets* <http://www.nationalskillscoalition.org/state-policy/fact-sheets>

^{ix} As calculated on Common Good Forecaster, increase in education attainment assumes a five percentage point decrease in those who did not complete high school and a 10 percentage point increase in those earning certificates or associate degrees. Unemployment and poverty figures are rounded to the nearest 100. <http://www.unitedway.org/our-impact/focus/education/common-good-forecaster>

^x Carnevale, Anthony et al. (2011). *Career Clusters: Forecasting Demand for High School through College Jobs, 2008-18, State Data*

<http://www.careertech.org/sites/default/files/Georgetown-CareerClusters-State%20Data-2008-2018.pdf>

^{xi} Kotamraju, Pradeep. (2011). *Measuring the Return on Investment for CTE. Techniques*.

<http://careertech.org/sites/default/files/PradeepKotamrajuMeasuringROIforCTE-2011.pdf>

^{xii} American Association of Community Colleges. (2014). *Where Value Meets Values: The Economic Impact of Community Colleges*

http://www.aacc.nche.edu/About/Documents/USA_AGG_FactSheet_Final_021114.pdf