

Putting Learner Success First: A Shared Vision for the Future of CTE

Share the Vision

The unique aspect of [Putting Learner Success First: A Shared Vision for the Future of CTE](#) is its promise to advance Career Technical Education (CTE) through a shared commitment across the education, employer and policy sectors. Whether you're working at the local, state or national level, you can help ensure all stakeholders in your community know about and are engaged around the guiding principles of *Putting Learner Success First*.

To help you share the new vision, we have created a [PowerPoint slide deck](#) with accompanying [talking points](#) to use at conferences, in meetings or with your staff. Additionally, we have created a leave-behind [one-pager](#), which provides a quick overview of the vision to share with your partners, colleagues and network.

We've also developed a [sign-on campaign](#) where you can show your support for the vision. Here, we're collecting signatures from advocates across the country who are committed to helping turn the vision into a reality in their communities. We encourage you to sign onto this campaign, and take the message to Twitter using the hashtag **#CTEFuture**.

Sample Tweets



- Believe our education system needs a transformation & #CTE can help? Learn more at www.careertech.org/vision #CTEFuture
- #CTEFuture ensures all students have access to high-quality #CTE with a pathway to a meaningful career www.careertech.org/vision
- Show your support for the new shared vision for #CTE www.careertech.org/vision-sign-on #CTEFuture #CTEworks
- [Our state/organization] supports the new shared vision for #CTEFuture. Join us in our support at www.careertech.org/vision-sign-on!

Newsletter/Listserv Blurb

Putting Learner Success First: A Shared Vision for the Future of CTE, released by Advance CTE with six other national organizations, establishes a bold vision for all of education. The vision calls for a revitalization of the education system so it truly works for all learners at all levels, and identifies Career Technical Education's (CTE) strengths and role in this transformation.

Explore the vision at www.careertech.org/vision and then show your support by joining your fellow educators, employers, policymakers and advocates to ensure that every learner is prepared for a lifetime of educational and career success by signing up at <https://careertech.org/shared-vision-sign-on>

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Implement the Vision

Below are just a few of the ways state, local and national leaders are committing to putting the goals and principles of the vision into action:

"I will work to ensure that the scopes of [my organization's] work are guided by the ideas within the vision."

"[I will] share this work with my department and school district leadership."

*"[We will] use the goals and strategies in the shared vision as the **basis for our work** in CTE and career pathways."*

"[The vision] will be cross walked with our [state's] strategic plan."

"[I will use this] as a resource in our county as we build teams to implement and expand CTE programs within our schools."

"Create awareness activities within [the state], including each of the 27 CTE centers, the State Legislature and... the Governor's Office."

"Advocate for and create student-led systems that step up the rigor and field-based experiences that propel CTE opportunities for all our students by putting learner success first."

*"From the state perspective, it's our goal to marry Advance CTE's new vision of *Putting Learner Success First* with our state's new vision for education... We've actively engaged our all education stakeholders across the state as we move in a different direction and are excited to **align and spread Advance CTE's new path forward** to improve educational opportunities for all of our students."*

As you can see, vision supporters are using the document for anything from building support and awareness around CTE, to using it as a guiding document when developing their own curriculum, plans and strategies.

We encourage you to share this vision across your CTE network, and use it as a guiding document in your own work to ensure that all learners have access to high-quality CTE.