

# **Increasing Good Jobs in Colorado**

Good jobs are key to a strong economy and opportunity for all Coloradans.





# **Take Action to Increase Job Quality**

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## **ATTRACT**

Communities ATTRACT and grow businesses committed to job quality

- ➤ Coordinated policies and incentives that promote the creation and growth of good jobs
- Long-term attraction and retention plans that prioritize quality jobs
- Responsive education and training partners that collaborate to meet the evolving needs of learners, businesses, and the economy



### CREATE

Companies CREATE good jobs that meet basic needs

- ➤ Wages that provide predictable income that covers basic living expenses and allows for wealth building
- ➤ **Benefits** that facilitate a healthy, stable life
- ➤ A **schedule** that enables workers to balance the other demands of life
- Working conditions offer an environment that promotes physical, emotional, and psychological safety and wellness
- Employers establish transparent growth opportunities to advance along a career pathway and increase pay
- ➤ Sense of belonging in an inclusive environment where individuals are accepted and connected to one another



### **ELEVATE**

Leaders ELEVATE opportunities for growth, connection, and meaning

- Continuous opportunities for personal growth, creativity, and problem solving
- Open and transparent communication keeps employees informed and connected to broader organizational goals and decision makers
- Worker voice and agency are taken into account with key decisions and workers are recognized for their contributions to the organization
- Work is meaningful and provides a sense of satisfaction and purpose

Ensuring good jobs for Coloradans **requires a commitment to equity** and the individual and collective actions of communities, employers, and leaders. To learn more about job quality in Colorado, please visit **cwdc.colorado.gov/job-quality**.