

2023 Mid-Year In Review: State Policies Impacting CTE

Paul Mattingly, Senior Policy Associate, Advance CTE Vilmer Alvarado, Research and Policy Associate, ACTE





Context

- First mid-year joint report between ACTE and Advance CTE
- Year in Review report released in February each year
- New live, sortable state policy tracker will be released in September
- Tracking throughout year, policies validated by State CTE directors
- Legislation, executive order, board actions





State Policy in a Local Context

- Better understand national and state trends
- Advocate for quality policy in your state
- Review precedent for models at scale that you could institute in your local area





Top Level Findings

- As of July, 2023 26 states enacted or passed a combined 56 policies
- North Dakota and Washington have passed the the most policies
- There are still 11 states with legislators in session and 3 in special session
- Systems affected
 - Secondary 35
 - Postsecondary 20
 - Workforce 20





Top Categories

- Top categories 2023
 - Industry partnerships/ work-based learning (23)
 - Governance (17)
 - Data, reporting and/or accountability (16)
 - Funding (13)
 - Graduation Requirements (9)

- Top categories 2022
 - Industry Partnerships/work-based learning (48)
 - Funding (40)
 - Access and equity (37)
 - Data, reporting, and/or accountability (31)
 - Industry-recognized credentials (23)





Industry partnerships/ work-based learning

- 14 states enacted 23 policies
- **California** prohibited students from being denied admission into community college apprenticeship or internship training programs because the student uses an individual tax identification number for the purposes of a background check.
- Montana requires written agreements for work-based learning that include provisions aligning the work-based learning experience with the student's course schedule, incorporating periodic assessment of benefits gained, outlining supervisory roles and designating the academic credit to be awarded.
- **Oregon** requires that entities that receive funds for workforce program initiatives establish wage standards and develop a training plan for individuals if the program provides paid work experience.





Governance

- **11** states enacted **17** policies
- Colorado established the Colorado Office of Future Work within the Department of Labor and Employment to identify opportunities for engagement of emerging workforces.
- Iowa established the Iowa Office of Apprenticeship under the state Department of Workforce Development to create a state apprenticeship credential for registered apprenticeship programs and to establish competency-based apprenticeship frameworks.
- **Virginia** created the Department of Workforce Development and Advancement to be the administrator of state workforce development programs.





Data, Reporting and/or Accountability

- 8 states enacted 16 policies
- Wyoming required the Department of Workforce Services to provide information to secondary students in Wyoming on apprenticeship and on-the-job training programs.
 The department must provide a report on each school districts' efforts and completion rates, no later than October 1 of each year.
- Hawaii mandated the state board of education to report on ways to increase access to extended learning opportunities and course credits for non-traditional and external learning experiences.
- **Utah** directed the state board to study requiring local education agencies to issue high school diplomas to students who receive an associate's degree or an industry certification comprising at least 500 hours of instruction from a business, trade association or other industry group.





Funding

- 10 states enacted 13 policies
- **South Dakota** appropriated \$5,000,000 to the Dept of Education from the general fund to provide grants for new or existing CTE programs. Established requirements for applications and awarding of grants to be from a partnership or a consortium of districts or schools.
- Kansas established a \$3,000-per-year adult learner grant program through approved postsecondary institutions, including those offering CTE programs, for up to 48 months.
- North Dakota required the state board of higher education to provide an eligible student with a tuition scholarship equal to \$250 for one successfully completed dual-credit course, \$500 for two successfully completed dual-credit courses, or \$750 for three or more successfully completed dual-credit courses





Graduation Requirements

- 6 states enacted 9 policies
- **Arkansas** allowed for the substitution of comparable elective coursework in CTE for required core academic classes and develops an approval process for doing so.
- **Oregon** required students to complete one half-credit of higher education and career path skills, and one half-credit of personal finance education. This applies to high school diplomas awarded on or after January 1, 2027.
- Maine required cooperative agreements between school administrative units and CTE centers and regions to include an equivalency agreement for credit gained through a CTE program to be accepted as a core credit toward a high school diploma, beginning with the school year starting after June 30, 2025.





2024 Predictive Trends

- Increased investment in green workforce, advanced manufacturing, automation/Al
- Teacher recruitment and retention
- Work-Based Learning





Tracker





Any Questions?

Paul Mattingly, Advance CTE pmattingly@careertech.org

Vilmer Alvarado, ACTE valvarado@acteonline.org

