

DIVERSIFYING THE CTE EDUCATOR WORKFORCE

PROMOTE CTE AS A CAREER CHOICE
 • Reach Individuals of Color • Market to Individuals of Color

SUPPORT MULTIPLE PATHWAYS FOR TEACHER PREPARATION
 • Secondary Grow Your Own Pathways • Alternative Certification/Apprenticeship/Residency Programs

PROVIDE OPTIONS & SUPPORTS FOR LICENSURE & HIRING
 • Flexibility & Financial Assistance for Licensure • Competitive Salary & Benefits • Diverse Hiring Practices

PRIORITIZE RETENTION & PROFESSIONAL LEARNING
 • Inclusive Work Environments
 • Professional Learning Communities & Mentorship Programs
 • Leadership Preparation & Development

State and Local Strategies for Diversifying the CTE Educator Workforce taps into the experiences of national, state, and local experts in CTE teacher preparation and teacher diversity to provide actionable strategies for building a diverse CTE workforce such as:

- Promote CTE as a Career Choice
- Support Multiple Pathways for Teacher Preparation
- Provide Options and Supports for Licensure and Hiring
- Prioritize Retention and Professional Learning
- Investigate Policy and Funding Levers



State and local CTE leaders can use this report and the accompanying database of organizations that serve diverse populations to recruit and support educators who are demographically representative of the learners they serve.

Read the full report [here](#).

