



2014 NASDCTEc Spring Meeting

AGENDA

Omni Shoreham
2500 Calvert Street, Washington, DC 20008

Monday, March 31, 2014

8:30 a.m. – 6 p.m.
Capitol Room &
Embassy Room

Office of Career, Technical and Adult Education Office Hours: (by appointment only) Individual technical assistance meetings with states to consult with the Division of Academic and Technical Education accountability and program administration staff on issues of importance to the states.

Tuesday, April 1, 2014

7:30 a.m. – 1:45 p.m.
Empire Foyer

Registration

7:30 a.m. - 8:45 a.m.
Governor's Boardroom

New Member Orientation: *Please note pre-registration was required for this session.*

Presenters:

John Fischer, Vermont State CTE Director and NASDCTEc President

Scott Stump, Colorado State CTE Director and NASDCTEc Vice President

7:45 a.m. – 9 a.m.
Empire Foyer

Continental Breakfast

9 a.m. - 9:45 a.m.
Empire Ballroom

Opening General Session

Welcome: John Fischer, Vermont State CTE Director and NASDCTEc President

Guest Speaker:

Dr. Brenda Dann-Messier, Assistant Secretary, Office of Career, Technical and Adult Education, U.S. Department of Education

Roll Call of the States: Rod Duckworth, Florida State CTE Director and NASDCTEc Secretary/Treasurer

9:55 a.m. - 10:35 a.m.
Empire Ballroom

Views from the Hill: Federal Funding: A panel discussion on the current state of Congressional appropriations, the federal budget and what the CTE community can expect around federal funding in coming years.

Panelists:

Robin Juliano, Professional Staff Member, Committee on Appropriations, United States Senate

Joel Packer, Executive Director, Committee for Education Funding

Please note that this session is closed to the press.

10:45 a.m. – 11:30 a.m.
Empire Ballroom

Views from the Hill: Perkins Reauthorization: A panel discussion on efforts from both the Senate Committee on Health, Education, Labor and Pensions and the House Committee on Education and the Workforce to reauthorize the Carl D. Perkins Career and Technical Education Act.

Panelists:

Jacque Chevalier, Education Policy Advisor, Committee on Education and the Workforce, U.S. House of Representatives

William Knudsen, Education Policy Advisor, Committee on Health, Education, Labor and Pensions, United States Senate

Rosemary Lahasky, Professional Staff Member, Committee on Education and the Workforce, U.S. House of Representatives

Please note that this session is closed to the press.

11:40 a.m. - 12:25 p.m.
Empire Ballroom

Views from the Hill: Beyond Perkins: A panel discussion on other pending federal legislation that impacts Career Technical Education, such as the Workforce Investment Act, the Higher Education Act and Administration-driven initiatives.

Panelists:

David Baime, Senior Vice President, Government Relations and Research, American Association of Community Colleges

Angela Hanks, Policy Analyst, National Skills Coalition

Dr. Johan Uvin, Deputy Assistant Secretary of Policy & Strategic Initiatives, Office of Career, Technical and Adult Education, U.S. Department of Education

12:30 p.m. - 12:40 p.m.
Empire Ballroom

2 Minute Round Up Panel: This panel will highlight some of the major trends drawn from a recent survey of State CTE Directors. The survey document and compiled results can be found at www.careertech.org. A deeper dive into these topics will occur during the concurrent breakouts after lunch.

Panelists:

Blake Flanders, Kansas State CTE Director

Rich Katt, Nebraska State CTE Director

12:45 p.m. - 1:45 p.m.
Empire Ballroom

Networking Lunch

1:45 p.m. – 5:15 p.m.
East Registration Desk

Registration

2 p.m. - 3 p.m.

Round I of Concurrent Breakout Sessions

From the three choices below, please select one session to attend between 2 p.m. – 3 p.m.

Concurrent Session 1: Empire Ballroom
Promoting Secondary and Postsecondary Collaboration: A discussion on how states are leveraging consortia to implement Perkins requirements and programs of study.

Presenters: Steve Gratz, Ohio State CTE Director

Steve Klein, Principal Investigator, National Center for Innovation in Career and Technical Education

JoAnn Simser, Minnesota State CTE Director

Concurrent Session 2: Hampton Room
Innovative Uses of the Reserve Fund: States share innovative uses of the Perkins reserve funds and how to leverage their use to advance high-quality CTE.

Presenters: Rich Katt, Nebraska State CTE Director

Bob Sommers, Oklahoma State CTE Director

Concurrent Session 3: Governor's Boardroom
Certified to Work: A Discussion on Credentials: A discussion on how certifications, licenses, and other credentials are being used by states to more accurately measure CTE performance and improve student outcomes.

Presenters: Blake Flanders, Kansas State CTE Director

Lolita Hall, Virginia State CTE Director

3:15 p.m. – 5 p.m.

Round II of Concurrent Breakouts

From the three choices below, please select one session to attend between 3:15 p.m. – 5 p.m.

Concurrent Session 1: Hampton Room
Change Management: How to lead your team toward a new vision for CTE? This hands-on workshop will give you the opportunity to learn how one state employed project management and other strategies to address the increasingly complex state policy environment, turnover in leadership and staff at state agencies, and sometimes a staff reticent to change.

Presenters: John Fischer, Vermont State CTE Director and NASDCTEc President

Debi Price, Education Project Manager, Vermont Agency of Education

Please note that this session is open only to State CTE Directors & other state agency staff.

Concurrent Session 2: Governor's Boardroom
CTSO Management: Career Technical Student Organizations (CTSOs) are critical partners in effective, high-quality CTE programs. Ensuring CTOS are programmatically aligned with a state's vision for CTE programs of study is key. Learn from a couple of states about their work and challenges. Consider how to collaborate with and provide effective management and oversight of

CTSOs, inside and outside of state agencies.

Presenters:

Mike Raponi, Nevada State CTE Director

Scott Stump, Colorado State CTE Director and NASDCTEc Vice President

Please note that this session is open only to State CTE Directors & other state agency staff.

Concurrent Session 3:
Empire Ballroom

CTE Case-Making: NASDCTEc staff will lead an interactive session on how to make the case for CTE by crafting effective messages and targeting your audiences. This session will also feature an update on the CTE: Learning that works for America® campaign.

Presenters:

Kate Blossveren Kreamer, Associate Executive Director, NASDCTEc

Evan Williamson, Communications Associate, NASDCTEc

Please note that this session is open to all meeting participants.

5:15 p.m. – 6 p.m.
Hampton Room

Bonus Advocacy Session: Would you like to be a more effective advocate for CTE? Join NASDCTEc staff for a conversation on how to become a compelling spokesperson for CTE and strategies for engaging policymakers through your work.

Presenters:

Steve Voytek, Government Relations Associate, NASDCTEc

Evan Williamson, Communications Associate, NASDCTEc

Wednesday, April 2, 2014

7:45 a.m. – 1:15 p.m.
Empire Foyer

Registration

7:45 a.m. – 9 a.m.
Empire Foyer

Continental Breakfast

8 a.m. – 8:30 a.m.
Empire Ballroom

Stars of Education Award: Special recognition of and remarks by Congressman Glenn “GT” Thompson (R-PA), U.S. House of Representatives CTE Caucus Co-Chair.

9 a.m. - 9:50 a.m.
Empire Ballroom

Postsecondary CTE and the Reskilling of the American Workforce: There are a number of major issues affecting postsecondary CTE, in particular the challenge of effectively engaging employers, providing education and training that prepares students for jobs in high-demand and high-wage fields, and improving the alignment of and transition between secondary and postsecondary education. This panel discussion will focus on many of the challenges and opportunities currently facing the postsecondary CTE community, as well as current federal policies and programs aimed at making the postsecondary CTE and workforce training systems better aligned with the needs of the economic regions they serve.

Guest Moderator: Matt Valerius, Presidential Management Fellow, Education Policy Analyst, Office of Career, Technical, and Adult Education, U.S. Department of Education

Panelists: Jay K. Box, Chancellor, Kentucky Community and Technical College System
Mary Gardner Clagett, Director of Workforce Policy, Jobs for the Future
Kenneth Ender, President, Harper College
Whitney Smith, Employment Program Director, The Joyce Foundation

10 a.m. - 10:50 a.m.
Empire Ballroom

Other Views: Competency-Based Education and CTE: An emerging topic of discussion at both the secondary and postsecondary levels is how students earn credit based on the demonstration of knowledge and skills, rather than seat time, which has significant implications for CTE. This panel will explore new models of competency-based education and how CTE fits into those models.

Panelists: David Bergeron, Vice President for Postsecondary Education Policy, Center for American Progress

John Fischer, Vermont State CTE Director and NASDCTEc President

Eve Goldberg, Senior Research and Policy Associate, The Nellie Mae Education Foundation

11 a.m. - 11:50 a.m.
Empire Ballroom

Other Views: CTE and STEM: STEM and CTE have a natural overlap, yet all too often reform efforts are separate rather than reinforcing. This panel discussion will focus on the opportunities for better alignment between STEM and CTE and efforts underway to increase access to both STEM and CTE, particularly for underserved students.

Panelists: Dr. Linda Rosen, Chief Executive Officer, Change the Equation

June Streckfus, Executive Director, Maryland Business Roundtable for Education

Ted Wells, Chief Strategy Officer, STEMconnector®

Noon - 1:15 p.m.
Empire Ballroom

Stars of Education Awards Recognition Lunch: The Star of Education Award honors those individuals who are exemplary contributors to the CTE community and have met the criteria established by the NASDCTEc Board of Directors. At this lunch, we will recognize this year's winners.

We'll begin the Stars of Education Awards ceremony promptly at 12:15 p.m. with special recognition of and remarks by Congressman Jim Langevin (D-RI), U.S. House of Representatives CTE Caucus Co-Chair.

Please note this luncheon is open to all attendees.

1:15 p.m. - 3:30 p.m.
East Registration Desk

Registration

1:30 p.m. - 2:15 p.m.

Round III Concurrent Breakouts

From the three choices below, please select one session to attend between 1:30 p.m. – 2:15 p.m.

Concurrent Session 1:
Empire Ballroom

CTE & The Common Core State Standards: A discussion on how Common Core implementation can facilitate better coordination and alignment between the academic and CTE communities.

Presenters:

Danielle Mezera, Tennessee State CTE Director

June Sanford, Connecticut State CTE Director

Concurrent Session 2:
Governor's Boardroom

Leveraging Just in Time Labor Market Information: A discussion on how states are and can effectively use real-time and traditional labor market data about demand for skills and credentials to inform, evaluate and improve CTE programs and programs of study.

Presenters:

Marie Barry, New Jersey State CTE Director and NASDCTEc Past President

Pamela Frugoli, O*NET/Competency Assessment Team Lead, Employment and Training Administration, U.S. Department of Labor

Concurrent Session 3:
Hampton Room

Accountability Initiatives: A discussion on federal data quality and accountability initiatives designed to improve access to and alignment of data from the K -12, higher education and workforce system.

Presenters:

John Haigh, Chief, Performance and Accountability Branch, Division of Academic and Technical Education, Office of Career, Technical and Adult Education, U.S. Department of Education

Rachel Zinn, Director, Workforce Data Quality Campaign

2:30 p.m. – 3:40 p.m.

Role Alike Dialogue and Input Session: An interactive discussion forum designed as an opportunity for you to provide input into NASDCTEc's priorities as well as share challenges and solutions with colleagues from across the country. Choose from among two sessions – one for those who work in or with secondary CTE and the other dedicated to postsecondary CTE.

Hampton Room

Secondary CTE Discussion led by:

Mary Shumway, Utah State CTE Director

Jo Anne Honeycutt, North Carolina State CTE Director

Governor's Boardroom

Postsecondary CTE Discussion led by:

Tony Landis, Director, College and Career Transitions
Ohio Board of Regents

Robert Witchger, Director, Career and Technical Education
North Carolina Community College System

3:55 p.m. – 5 p.m.
Hampton Room

NASDCTEc Business Meeting (Members Only): Members will vote for NASDCTEc's 2014-2015 Officers and preview the new NASDCTEc website. Report outs from Role Alike Sessions.

Thursday, April 3, 2014

7:45 a.m. – 11 a.m.
Empire Foyer

Registration

7:45 a.m. – 9 a.m.
Empire Foyer

Continental Breakfast

8 a.m. – 8:50 a.m.
Empire Ballroom

What you need to know about the OMB Omni Circular: Last December, the Office of Management and Budget (OMB) issued new regulations governing the administrative, cost and audit requirements for all federal grants. These new regulations will fundamentally alter the way the federal Perkins funds are administered by State Education Agencies. This session is designed to cover the most significant changes, as well as a timeline for implementation.

Presenters:

Michael Brustein, Partner, Brustein & Manasevit, PLLC, Washington, DC

Ronald Petracca, Senior Counsel, Office of General Counsel, U.S.
Department of Education

9 a.m. – 9:45 a.m.
Empire Ballroom

Other Views: Business/Industry Perspectives on Perkins and CTE: A number of business-focused organizations have made CTE and Perkins a priority. This panel discussion will focus on their initiatives and efforts to support CTE, engagement in the reauthorization of Perkins, as well as other insights useful to educators seeking to partner with the employer community.

Panelists:

Timothy Boettcher, President, Realityworks; Chairman of the Industry
Workforce Needs Council

Dane Linn, Vice President, Business Roundtable

Jason Tyszko, Senior Director of Education and Workforce Policy, U.S.
Chamber of Commerce Foundation

9:55 a.m. – 10:40 a.m.
Empire Ballroom

Other Views: State-Level Associations & Their Perspectives on CTE: A panel discussion on how state leadership associations are engaging Congress and their members around Perkins reauthorization and other policies that impact CTE. Panelists will also share information about their organization's initiatives impacting and supporting CTE.

Panelists:	<p>Kristen Amundson, Executive Director National Association of State Boards of Education</p> <p>Stephen Bowen, Strategic Initiative Director for Innovation Council of Chief State School Officers</p> <p>Stephen Parker, Legislative Director, National Governors Association</p>
10:45 a.m. – 11:30 a.m. Empire Ballroom	<p>Up to date with DATE!: The Division of Academic and Technical Education (DATE) staff in the Office of Career, Technical, and Adult Education (OCTAE) at the U.S. Department of Education will provide an update on the latest information regarding Carl D. Perkins Career and Technical Education program administration, national performance data, and national activities. Dr. Sharon Lee Miller, Director, and the DATE team will highlight this Administration’s priorities and goals with its implications for CTE programs.</p>
Panelists:	<p>Staff from the Division of Academic and Technical Education, Office of Career, Technical and Adult Education, U.S. Department of Education:</p> <p style="padding-left: 40px;">Sharon Lee Miller, Director</p> <p style="padding-left: 40px;">John Haigh, Chief, Accountability & Performance Branch</p> <p style="padding-left: 40px;">Edward R. Smith, Chief, Program Administration Branch</p> <p style="padding-left: 40px;">Robin Utz, Chief, College and Career Transitions Branch</p>
11:35 a.m. – 11:55 a.m. Empire Ballroom	<p>Status Report - NCICTE Research and Training Agenda: Update on studies and trainings conducted by the National Center for Innovation in Career and Technical Education.</p>
Presenter:	<p>Steve Klein, Principal Investigator, National Center for Innovation in Career and Technical Education</p>
11:55 a.m. - Noon Empire Ballroom	<p>Meeting Wrap Up and Closing Remarks by John Fischer, Vermont State CTE Director and NASDCTE President</p>
12:30 p.m. – 4:30 p.m. Chairman’s Boardroom & Embassy Room	<p>Office of Career, Technical and Adult Education Office Hours: (by appointment only) Individual technical assistance meetings with states to consult with the Division of Academic and Technical Education accountability and program administration staff on issues of importance to the states.</p>

Please join us in thanking all of our sponsors for their support of CTE and NASDCTEc. A very special thank you to our Diamond Level sponsors, Certiport and Microsoft IT Academy Program.



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NASDCTEc Spring Meeting Sponsors

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Silver	CTECS
Bronze	MBA <i>Research</i> & Curriculum Center Realityworks, Inc.

Thanks also to ASE/NATEF for hosting the hospitality suite and to NOCTI for printing the membership directory.

SAVE THE DATE!

**2014 Achieving Excellence in Career Technical Education:
The National Career Clusters Institute**

When: June 16 - 18, 2014

Where: Pointe Hilton Tapatio Cliffs Resort, Phoenix, AZ

Fall Meeting

When: October 20-22, 2014

Where: BWI Marriott, Baltimore, MD