

Advance CTE / Center to Advance CTE Board of Directors' Update April 2021

QUICK UPDATES

<u>Upcoming Advance CTE and The Center to Advance CTE Board Meetings</u> (all times listed are in <u>Eastern</u>)

Please mark your calendars! All meetings will take place via Zoom unless otherwise specified.

May 18-19, 2021 - Advance CTE and The	1 – 5 p.m.	Strategic Planning Retreat
Center to Advance CTE Boards		
June 29, 2021 – Advance CTE Board	3 – 4 p.m.	Approve FY22 Budget
June 29, 2021 – The Center to Advance CTE Board	3:30 – 4:30 p.m.	Approve FY22 Budget

• All times listed above are the eastern time zone

Board Election Results: Congratulations to all of our winners:

- President: Marcie Mack (Oklahoma)
- Vice President: Laura Scheibe (South Dakota)
- Secretary/Treasurer: Angel Malone (South Carolina)
- Past President: Sarah Heath (Colorado)
- At-Large: Tiara Booker-Dwyer (Maryland)
- Region D: Thalea Longhurst (Utah)

The new Board terms begin July 1, 2021. Thank you to all the candidates!

Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

Finance Update: The numbers below represent the FY21 finances for July 1, 2020 through April 30, 2021, which is 83% of the fiscal year. Advance CTE has surpassed its income target, while The Center to Advance CTE is on pace to meet its income projections. Expenses are below projections due to travel and in-person meeting restrictions due to the ongoing pandemic.

Advance CTE Budget Snapshot		
Received 111% of budgeted income		
Expended 53% of budgeted expenses		

Center to Advance CTE Budget Snapshot		
Received 98% of budgeted income		
Expended 62% of budgeted expenses		

Fundraising: Advance CTE is currently pursuing a variety of corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining the organization's ongoing grants and any major development activities from this month.

Grant/Proposal/ Contract	Organization /Partner	Status	Progress Since Last Board Update	
Strategies for Recruiting Students into CTE	Siemens Foundation	Ongoing	Staff released a report, Communicating Career Technical Education: Learner-centered Messages for Effective Program Recruitment, detailing the findings of communications research conducted in 2020. They presented the research in four webinars and will continue to release tools, fact sheets and guides to support states and locals in using the research. A request for proposals will be sent to states the first week of May for up to six states to receive \$15,000 and a year of technical assistance to pilot recruitment activities based on the new research findings.	
New Skills ready network	JPMorgan Chase	Ongoing	No major updates beyond the work is progressing as described below.	
Perkins Implementation, Career Clusters, CTE Summit	Gates Foundation	Ongoing	Our next proposal for \$500,000 over 18 months has been submitted and is being finalized, with a start date of June 1. This new grant will continue to support vision, Career Clusters and Perkins implementation supports.	
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	Ongoing	No major updates beyond the work is progressing as described below.	
New Skills for Youth – Innovation Sites & Data Quality	JPMorgan Chase	Ongoing	We will be seeking another no-cost extension to continue the work of the data working group and the planned releases of the metrics framework and equity index in FY22.	
Perkins implementation & Equity	Joyce Foundation	Ongoing	We are in conversations for a no-cost extension through late fall (the current grant is slated to end in May 2021) to support the deliverables from our shared solutions workgroup on elevating the CTE learner voice and the opportunity gap train-the-trainer workshop.	
Area Technical Centers	Lumina Foundation	Ongoing	We are working to submit a concept paper for the next round of potential funding to extend the area technical centers research and state supports.	
Postsecondary Data Quality	ECMC Foundation	Ongoing	No major updates beyond the work is progressing as described below.	

Postsecondary CTE Fellows Program	ECMC Foundation	Ongoing	No major updates beyond the work is progressing as described below.	
NIDILRR	UMass Medical School	Ongoing	No major updates beyond the work is progressing.	
National Study on Community College Workforce Programs	Lumina Foundation (Opportunity America)	Ongoing	No major updates beyond the work is progressing.	
College High School Alliance	Joyce Foundation	Ongoing	No major updates beyond the work is progressing as described below.	
	Gates Foundation	Ongoing	No major updates beyond the work is progressing	
	ECMC Foundation	Ongoing	No major updates beyond the work is progressing	
Walton Family Foundation		In discussions	After a call with WFF in March, we submitted a short "wish list" of research projects in early April, including a focus on CTE without borders (in rural communities) and exploring CTE funding models. We have a follow up call in May scheduled to discuss these projects further.	
American Student Assistance (ASA)		In active discussions	At the request of ASA, Advance CTE is working on a short proposal focused on communicating and strengthening work-based learning, which will be submitted in May.	
DOL- Apprenticeship	American Institutes of Research (AIR Council of State Governments (CSG)	Proposal submitted	Advance CTE was approached by a number of organizations to join onto to applications for the new Department of Labor apprenticeship centers. We ultimately joined two organizations – AIR, which is applying for the Strategic Partnerships and Alignment Technical Assistance Center and CSG, which his applying for the Diversity and Inclusion Technical Assistance Center. If awarded, we would receive approximately \$400,000 over four years for either or both proposals. The selected proposals are expected to be announced in June.	

Priority: Empower members through PROFESSIONAL LEARNING

Membership Update: In April, Advance CTE added one new State Team member and two Associate Non-State members.

• State Directors: 55

• State Team Members: 211

Individual Associate State: 22

• Individual Associate Non-State: 105

• Organizational: 48 organizations, 175 individual organizational members

Member Engagement & Professional Learning: More than 320 people from 50 states, the District of Columbia and the U.S. Virgin Islands registered for the 2021 Advance CTE Spring Meeting, surpassing the registration goal of 250. The meeting was held virtually on April 14 and 15. The sponsorship goal was exceeded, with \$79,850 committed by 16 organizations. U.S. Secretary of Education Dr. Miguel Cardona provided closing remarks for the Meeting. Meeting evaluations are still being tabulated but in general the meeting was a great success, as evidenced by the snapshot below.

	Breakouts, Workshops & Problems of Practice (*does not include role alikes)	Plenaries	Overall
Please rate the degree to which this session increased your understanding of the topic: (5 point scale)	3.94	3.99	3.95
How likely are you to use the information you learned in this session in your own work? (5 point scale)	4.13	4.2	4.14

Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

Federal Advocacy Update: At the beginning of April, Dr. Amy Loyd was appointed as Deputy Assistant Secretary for Policy and Strategic Initiatives at the U.S. Department of Education's Office of Career, Technical and Adult Education (OCTAE) and she will serve as the acting Assistant Secretary until someone is confirmed for that position. Advance CTE was supportive of this appointment and excited that Dr. Loyd's understanding of Career Technical Education (CTE) and long-standing commitment to high-quality career pathways is being brought into OCTAE. Advance CTE's full statement on the appointment, including a quote from Executive Director Kimberly Green, can be found https://executive.new.org/least-state-english between-color blue appointment, including a quote from Executive Director Kimberly Green, can be found https://executive.new.org/least-state-english blue appointment.

President Joe Biden announced the American Jobs Plan, a \$2 trillion infrastructure proposal over ten years. There were many components that aligned with Advance CTE's advocacy work, including: \$100 billion for workforce development, support of building new career pathways in middle and high schools, an investment in postsecondary partnerships, priority of addressing underserved communities and a significant investment to expand high-speed broadband access. Advance CTE's statement on the American Jobs Plan can be found here. Later in the month, the second part of the campaign was shared, the American Families Plan. The \$1.8 trillion proposal includes approximately \$731 billion in education funding, including: \$109 billion for two years of tuition-free community college; an increase to the maximum Pell Grant by up to \$1,400; \$62 billion for evidence-based strategies that increase retention and completion rates at community colleges; \$46 billion for HBCUs, MSIs and TCUs; and \$9 billion to train, equip and diversify the teacher workforce. Advance CTE's statement on the American Families Plan can be found here.

Also, this month, the Senate Committee on Health, Education, Labor and Pensions (HELP) announced a bipartisan effort to reauthorize the Workforce Innovation and Opportunity Act (WIOA), the National Apprenticeship Act and expand innovative workforce programs that will support economic recovery. The HELP Committee put out a public call for stakeholder input on these topics. Advance CTE, in partnership with the Association for Career and Technical Education (ACTE), met with committee staff to discuss priorities, and followed up by submitting comments on each topic raised. This included Advance CTE's Board- approved recommendations for WIOA reauthorization.

Advance CTE was pleased to support the following bills introduced in April:

- The Building U.S. Infrastructure by Leveraging Demands for Skills (BUILDS) Act was reintroduced by Senators Tim Kaine (D-VA) and Rob Portman (R-OH) (Co-Chairs of the Senate CTE Caucus), Representatives Glenn 'GT' Thompson (R-PA) and Jim Langevin (D-RI) (Co-Chairs of the House CTE Caucus), as well as Representative Suzanne Bonamici (D-OR). This bill promotes sector partnerships made up of local businesses and industry organizations, workforce boards, labor representatives and education and training providers to support workforce training programs in infrastructure-related jobs. It also includes support services to help participants succeed in workbased learning. Advance CTE is pleased to support the BUILDS Act.
- The American Workforce Empowerment Act was introduced by Representative Jim Hagedorn (R-MN). This bill would expand the use of 529 savings accounts to be used for non-degree technical training certificate programs tools, and any tests that are required to obtain and maintain certifications.
- The Advanced Coursework Equity Act was introduced by Senator Cory Booker (D-NJ) and Representative Joaquin Castro (D-TX). This will would establish a competitive grant program for states and districts to increase the enrollment and performance of underrepresented students in advanced courses and programs.

Staff also continued outreach to new Congressional offices to share policy priorities.

Congressional Offices Engaged

- Senator Tim Kaine (D-VA)
- Rep. Cliff Bentz (R-OR)
- Rep. Jerry Carl (R-AL)Rep. Randy Feenstra (R-IA)
- Rep. Jim Hagedorn (R-MN)
- Rep. Jim Langevin (D-RI)
- Rep. Blake Moore (R-UT)
- Rep. Marie Newman (D-IL)
- Rep. Jay Obernolte (R-CA)
- Rep. Marilyn Strickland (D-WA)
- Rep. GT Thompson (R-PA)
- Rep. Ritchie Torres (D-NY)
- House Committee on Education and Labor
- Senate Committee on Health, Education, Labor and Pensions

State Policy Update:

Advancing The Framework: Advance CTE launched the <u>Idea Challenge Online Portal</u> on April 1. This online crowdsourcing portal was open for submissions until May 7 for the collection of ideas to guide the transformation and modernization of The National Career Clusters® Framework. Advance CTE is inviting select participants for a set of facilitated workshops to hone and shape these ideas into potential prototypes. These workshops will take place in late May and early June.

Elevating and Leveraging the Learner Voice in CTE Workgroup: The CTE Learner Voice Shared Solutions Workgroup met for the third time for an extended time (2.5 hours) to brainstorm ideas to include in a toolkit for State Directors as a deliverable of this workgroup. Learners were in this meeting and Advance CTE met with learners individually who could not attend to ensure their input was included. In the next meeting in May the group will review a draft of the toolkit.

Equity Initiative: The Advance CTE equity discussion guide is going through its final revisions. The final guide is expected to be completed in May and released soon after along with an accompanying webinar and training workshop.

Advancing Postsecondary CTE Data Quality Initiative: This month Advance CTE convened the full cohort of states, including the seven un-funded states that are part of the network, for a problem of practice discussion. The discussion focused on the University of the District of Columbia - Community College's efforts to build a data-focused culture among faculty and staff.

JPMC New Skills ready network: The six New Skills ready network sites have completed their Year Two action plans to be reviewed by JPMC in coming weeks. In the past month, Advance CTE wrote a project wide annual report and six Year One Site Snapshots (one per site) to be published in mid-June to provide information to all sites and JPMC about each site's progress to date. The national project team and leadership from each site will meet mid-May for a three-day convening that will involve opportunities for cross-site collaboration and learning from experts around data, equity, and communication, among other topics.

Postsecondary State CTE Leaders Fellowship Program: Advance CTE has established a National Advisory Committee that will guide the implementation of the Fellowship program. The inaugural meeting of the committee will take place in late May. We anticipate the Fellowship application window opening in early June.

Publications:

- In April, Advance CTE released a number of <u>Perkins-implementation resources</u>, including memos on engaging industry partners and entities representing learners with special population status, and a series of mini-briefs on innovative approaches to Perkins V implementation.
- Upcoming publications planned for the spring include briefs on aligning career pathways to labor market data in the time of COVID-19, scaling statewide dual enrollment programs, and state and local partnerships to support career pathways.
- Advance CTE has begun working on the 2021 State of CTE report focused on early postsecondary
 opportunities (EPSO). A 50-state survey to collect data on the EPSO landscape across the country will
 be conducted throughout the month of May. That data will inform the State of CTE report which is
 expected to be released in November 2021, in partnership with the College in High School Alliance.

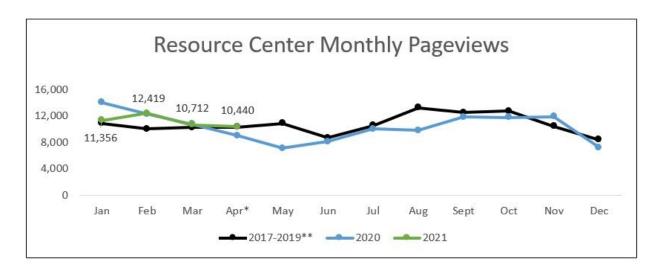
Technical Assistance

- Iowa RPP prioritization workshops were completed at the end of April. ACTE and Advance CTE staff will meet with the Iowa Department of Education staff to go over the overall process and procedures.
- The College in High School Alliance, of which Advance CTE is a member of its steering committee, announced a new technical assistance opportunity for states in April. More information can be found here.
- Advance CTE hosted two ideation workshops in April to engage State CTE Directors in conversation around uses for American Recovery Plan Act Stimulus funds.

Learning that Works Resource Center:

The Resource Center sustained a total of 10,440 hits for the month of April. The top two resources for this month include Advance CTE's Career Clusters Student Interest Survey, followed by Advance CTE's Connecting every Learner: A Framework for states to Increase Access to and Success in Work-Based Learning.

Advance CTE has launched two microsites to support the data policy benchmark tool and the area technical centers resources. This month, the microsite for area technical centers sustained 195 views and the microsite for the data policy benchmark tool sustained 307 views*.



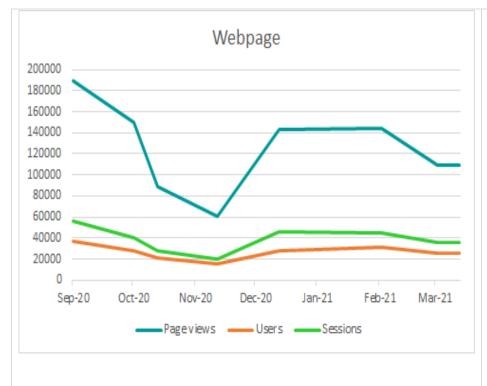
^{*}Reported data for April include website traffic through April 29, 2021

• **CTE Without Limits:** Since the release of Without Limits: A Shared Vision for the Future of Career Technical Education, two additional organizations have signed on (JFF and Credential Engine) and the vision landing page has been visited over 2,700 times. After a number of vision-themed sessions at our Spring Meeting, we are focusing on building out the assets and tools members most need to put the vision into action, including a session-in-a-box (to be released in May), a summer lunch and learn series, a blog series and a vision roadmap (to be released in July). We are also continuing to engage partners and funders to maintain momentum and make connections across their work and the principles and actions set forth in the vision. More than 12 State Directors have been invited to join the Vision Kitchen Cabinet to help inform Advance CTE's work and supports in this early phase of the Without Limits vision implementation.

^{**} Reported data represents an average of website for the years 2017-2019.

Priority: Raise the visibility and PROMOTION of high-quality CTE

Communications Update:

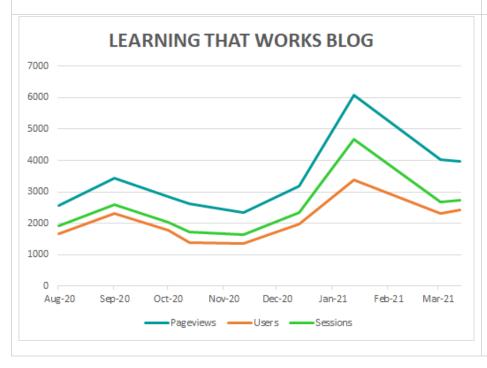


Major Organizational Releases/Initiatives

- Advancing The National Career Clusters Framework (486)
- CTE Without Limits (849)
- Promote CTE:
 Engaging Families and
 Learners (702)
- Perkins V Implementation Resources (302)

Acquisition of site users

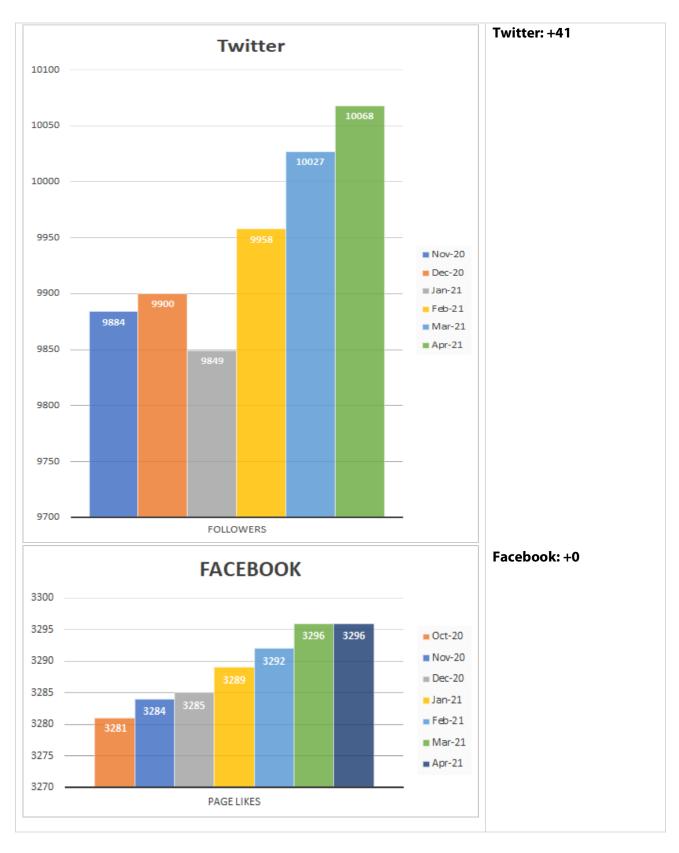
- Organic search (24.3%)
- Direct (53.7%)
- Referral (21%)
- Social (1%)



16 Blog Posts Published

Most visited blogs:

- <u>Legislative Update:</u> <u>New Infrastructure</u> <u>Plan Supports CTE</u>
- Middles Grades CTE Blog Series
- Marine Corps
 Scholarship
 Foundation: CTE Need-based Scholarships



Media Engagement: Staff continued to build new relationships with publications this month, conducting interviews with *Tech and Learning* and *Bottom Line Personal* on federal policy priorities for CTE and highlighting post-pandemic in-demand fields and how they can be pursued through CTE. Staff also continued our strong relationship with Bloomberg Industry with an interview regarding workforce

training investments in the American Jobs Plan. Advance CTE also progressed in our work with the Institute for Citizens and Scholars Higher Education Media Fellowship by interacting with two fellows and providing guidance on navigating their chosen topics. Finally, Advance CTE doubled its press releases compared to the previous month, releasing two statements on federal policy and two resource announcements.

Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

VIRTUAL PRESENTATIONS

- Advancing Postsecondary CTE Data Quality Initiative April Meeting, Advance CTE
- Beyond the Numbers: Leveraging Perkins V Data to Advance Equity in CTE, National Summit for Educational Equity, National Alliance for Partnerships in Education
- CTE Data Quality Workgroup subcommittee meetings, Advance CTE and Education Strategy Group
- EcoCareers Conference, National Wildlife Federation
- Elevating the Learner Voice in CTE Shared Solutions Workgroup, Advance CTE
- Iowa Regional Planning Partnership meetings, Iowa Bureau of Career and Technical Education
- Measuring Postsecondary Work-based Learning, Florida Department of Education
- Research Update: Results of a national survey on how to communicate the value of CTE with families Webinar, Advance CTE
- State and Local Strategies for Engaging Special and Underserved Populations, National Summit for Educational Equity, National Alliance for Partnerships in Education
- Workshop for Career and Technical Education Adult/Continuing Education Coordinators, Pennsylvania Association of Career Technical Administrators

VIRTUAL EVENTS ATTENDED

- 2021 Alabama Interstate Talent Development Convening
- 2021 Dual Enrollment Teacher Pipeline Working Group, College in High School Alliance
- Campaign to Invest in America's Workforce Meeting
- Career Development Coalition Board of Directors Meeting
- Career Development Coalition Policy Committee Meeting
- Coalition for Workforce Development through Career Technical Education Communication Committee Meeting, Association for Career and Technical Education (ACTE)
- Committee for Education Funding Meeting
- Designing and Delivering Career Pathways at Community Colleges: An Introduction to the Recommendations, ABT Associates
- Federal Policy Working Group, College in High School Alliance

- Listening Session, Office of Career Technical and Adult Education, U.S. Department of Education (OCTAE)
- National Roundtable On The Workforce for an Inclusive Green Economy
- Office of Management and Briefing on President's Discretionary Request
- Pathways to Prosperity Summit
- Politics in America 100 Days into the Biden Administration, Dentons
- Postsecondary Work-based Learning Data Summit, Florida Department of Education
- Preparing for the Post-Pandemic Workforce, Bipartisan Policy Center
- SME Education Foundation Board of Directors Meeting
- Virtual Press Briefing, with Representatives Langevin and Thompson, National Career Development Association
- WE ARE STEM & CTE in the Middle Grades Virtual Convening, National Alliance for Partnerships in Equity (NAPE)

OTHER PARTNERS ENGAGED

- American Association of Community Colleges
- American Institutes for Research (AIR)
- American Student Assistance
- Aspen Institute
- Association for Career and Technical Education (ACTE)
- Bill & Melinda Gates Foundation
- College Board
- College in High School Alliance
- Council of State Governments
- Credential Engine
- Education Northwest
- Education Strategy Group
- Engineer Inclusion
- EntreEd, The Consortium for Entrepreneurship Education
- Ford Foundation
- Harvard University Strategic Data Project
- JFI
- JPMorgan Chase & Co.
- MDRC
- National Academies Foundation
- National Alliance for Partnerships in Education (NAPE)
- National Center for College and Career Transitions
- National Coalition for Homeless Education
- National Governors Association
- National Skills Coalition
- National Student Clearinghouse
- New America
- Office of Career, Technical, and Adult Education (OCTAE)
- Organization for Economic Co-operation and Development
- Society for Human Resource Management
- The Education Trust
- University of Massachusetts Medical School
- Vivayic
- White House, Office of Community Engagement
- Wonder: Strategies for Good





ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

Dear Advance CTE Members,

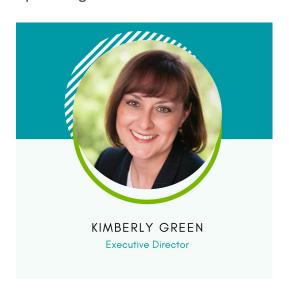
Wow! What an amazing first-ever virtual Spring Meeting! It truly was a time to reconnect, reset and reimagine. I am immensely grateful for the time, knowledge, and feedback each of our attendees and sponsors invested that made it such a rewarding experience. Your contributions will continue to guide our work on behalf of all our members in the months ahead.

Connection has been a big focus for our team this month - in addition to Spring Meeting, we have been focused on developing initiatives and resources to help members connect their work with the larger themes of quality, equity and access, data and collaboration and alignment - all essential to realize the CTE Without Limits vision:

- On April 1, Advance CTE launched anonline portal to collect ideas from users of The National Career Clusters Framework as part of our initiative to modernize the framework for delivering CTE programs for the first time in 20 years. I strongly encourage our members to share this site with staff, schools, industry and other stakeholders so we receive as many perspectives and innovative solutions as possible.
- Our new Perkins V implementation resources build on our 50-state analysis of initial state plans last fall by highlighting five crosscutting topics that are critical to advancing the quality of CTE programs: equity, cross-system collaboration, instructor recruitment and retention, middle grades access, special populations, and industry engagement.
- May promises to be another busy month, with new resources to guide states in the evaluation and implementation of our new vision, now supported by 40 organizations, and a series of policy briefs as part of our work with six sites in the New Skills ready network that elevate key focus areas for strengthening career pathways.

Finally, please know our staff is just an email or phone call away to help

to talk through a specific policy issue or help map out first steps for a major initiative. Or we are available to give a virtual presentation to your upcoming event. Just fill out this form.



I look forward to connecting with all of you again soon!

Kimberly a . Green



Membership Update

Texas is hiring for a State CTE Director! The Texas Education Agency (TEA) will improve outcomes for all public-school students in the state by providing leadership, guidance, and support to school systems.

The Director of Career and Technical Education performs highly advanced managerial work providing direction and guidance in strategic operations and planning. They are responsible for leading and overseeing statewide, multi-stakeholder engagement in CTE, Industry Certifications, Career and Technical Student Organizations, programs of study, and career pathways for students. For more information and to apply click here.

New resources from Advance CTE

Perkins V Implementation Series - In the summer of 2018, The Strengthening Career and Technical Education for the 21st Century Act (Perkins V) was reauthorized, continuing the investment in secondary and postsecondary CTE programs across the nation. This series builds on the knowledge from Advance CTE's review of state Perkins V plans to share promising practices and strategies for state CTE leaders to leverage when implementing their state plans. Resources in this series include:

- Perkins V Expands Commitment to Equity,
- Perkins V Opens Access to Middle Grades
- Perkins V Supports Teacher Recruitment and Retention;
- Perkins V Promotes Cross-System Collaboration;
- Engaging Representatives of Learners with Special Population Status through Perkins V; and
- Opportunities to Advance Statewide Industry Collaboration and Engagement in Career Technical Education.

From Our Partner Organizations

- Research/Report California Edge Coalition Understanding Competency-Based Education, Credit for Prior Learning, and Other Flexible Learning Approaches in California
- Research/Report Education Strategy Group The Equitable Outcomes Imperative: Strategies for Advancing Racial Equity in Postsecondary Attainment

Forthcoming in May:

- **Guide/Tools** Without Limits: A Shared Vision for the Future of Career Technical Education Session in a Box— Advance CTE will release a "Session in a Box" to help members present the vision at upcoming events and meetings.
- Policy Briefs New Skills ready network This series of briefs provide states and locals a broad array of best practices to help in the process of developing high-quality career pathways that better serve underrepresented populations

We would like your feedback on the Learning that Works Resource Center! Please complete a brief survey here.



View from the Hill

At the beginning of April, Dr. Amy Loyd was appointed as Deputy Assistant Secretary for Policy and Strategic Initiatives at the U.S. Department of Education's Office of Career, Technical and Adult Education (OCTAE). Advance CTE was supportive of this appointment and excited that Dr. Loyd's understanding of CTE and long-standing commitment to high-quality career pathways is being brought into OCTAE. Advance CTE's full statement on the appointment can be found here.

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Advance CTE was pleased to support the following bills introduced in April:

- The Building U.S. Infrastructure by Leveraging Demands for Skills (BUILDS) Act was reintroduced by Senators Tim Kaine (D-VA) and Rob Portman (R-OH) (Co-Chairs of the Senate CTE Caucus), Representatives Glenn 'GT' Thompson (R-PA) and Jim Langevin (D-RI) (Co-Chairs of the House CTE Caucus), as well as Representative Suzanne Bonamici (D-OR). This bill promotes sector partnerships made up of local businesses and industry organizations, workforce boards, labor representatives and education and training providers to support workforce training programs in infrastructure-related jobs. It also includes support services to help participants succeed in work-based learning. Advance CTE is pleased to support the BUILDS Act.
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- The Advanced Coursework Equity Act was introduced by Senator Cory Booker (D-NJ) and Representative Joaquin Castro (D-TX). This bill would establish a competitive grant program for states and districts to increase the enrollment and performance of underrepresented students in advanced courses and programs.

To follow along with Congressional and administration actions related to CTE, check out our Legislative Updates.



The National Career Clusters® Framework

Help Get the Word Out!

Please let others know that now is the time to give input and that we are serious when we say we want bold and innovative ideas that may result in a complete redesign of The Framework! Please share the online crowdsourcing portal with your networks. We are hoping for submissions from a vast array of stakeholders - educators, industry, learners, leaders, researchers, etc. - from all corners of the country. Use the materials below to get help you get the word out.

- Promotional Toolkit with blog post, social media posts and web/email copy
- Graphics
- Email: 4 Reasons Why This Is Important Now
- Email: 5 Tips for Filling Out the Idea Challenges

CTE Without Limits

CTE Without Limits is now supported by 40 national organizations. View the statements of support here.

During the 2021 Spring Meeting, breakout sessions provided the opportunity for Members to identify strategies for implementing the new shared vision at the national, state and local levels. Across these five breakouts, some major themes emerged:

- The need for more regional and cross-state collaboration to expand access and innovation;
- Investments need to be made in resources, professional development and other supports that promote equity and inclusion;
- The importance of data in telling the CTE story, identifying and closing equity gaps and empowering learners; and
- The need for buy-in across and within states to continue to advance this vision.

Continue to utilize these communication resources as you advance the work in your state:

- Executive Summary of CTE Without Limits
- PowerPoint slides and aligned talking points
- Promotional Toolkit for CTE Without Limits



Engagement Activities

Presentations:

- Advance CTE 2021 Virtual Spring Meeting
- Hosted Elevating the Learner Voice in CTE Shared Solutions Workgroup, Advance CTE
- Iowa Regional Planning Partnership meetings, Iowa Bureau of Career and Technical Education
- Workshop for Career and Technical Education Adult/Continuing Education Coordinators, Pennsylvania Association of Career Technical Administrators
- EcoCareers Conference, National Wildlife Federation
- Measuring Postsecondary Work-based Learning, Florida Department of Education
- Advancing Postsecondary CTE Data Quality Initiative April Meeting, Advance CTE
- State and Local Strategies for Engaging Special and Underserved Populations, National Summit for Educational Equity, NAPE
- Beyond the Numbers: Leveraging Perkins V Data to Advance Equity in CTE, National Summit for Educational Equity, NAPE
- Hosted CTE Data Quality Workgroup subcommittee meetings, Advance CTE and Education Strategy Group
- Research Update: Results of a national survey on how to communicate the value of CTE with families Webinar, Advance CTE

Virtual Events Attended:

- Listening Session, Office of Career Technical and Adult Education,
 U.S. Department of Education (OCTAE)
- SME Education Foundation Board of Directors Meeting
- 2021 Alabama Interstate Talent Development Convening
- Career Development Coalition Board of Directors Meeting
- Career Development Coalition Policy Committee Meeting
- Pathways to Prosperity Summit
- Committee for Education Funding Meeting
- Campaign to Invest in America's Workforce Meeting
- OMB Briefing on President's Discretionary Request
- Preparing for the Post-Pandemic Workforce, Bipartisan Policy Center
- 2021 Dual Enrollment Teacher Pipeline Working Group, College in High School Alliance
- Virtual Press Briefing, with Representatives Langevin and Thompsom, National Career Development Association
- Federal Policy Working Group, College in High School Alliance
- Politics in America 100 Days into the Biden Administration, Dentons
- National Roundtable On The Workforce for an Inclusive Green Economy
- Coalition for Workforce Development through Career Technical Education Communication Committee Meeting, Association for Career and Technical Education (ACTE)
- WE ARE STEM & CTE in the Middle Grades Virtual Convening, National Alliance for Partnerships in Equity (NAPE)
- Designing and Delivering Career Pathways at Community Colleges: An Introduction to the Recommendations, ABT Associates
- Postsecondary Work-based Learning Data Summit, Florida Department of Education

Partners Engaged:

- ACTE
- AIR
- American Association of Community Colleges
- American Student Assistance
- Aspen Institute
- Bill & Melinda Gates Foundation
- College Board
- College in High School Alliance
- Council of State Governments
- Credential Engine
- Education Northwest
- Education Strategy Group
- The Education Trust
- Engineer Inclusion
- EntreEd, The Consortium for Entrepreneurship Education
- Ford Foundation
- Harvard University Strategic Data Project
- JFF
- JPMorgan Chase & Co.
- MDRC

- NAPE
- National Academies Foundation
- National Coalition for Homeless Education
- National Governors Association
- National Skills Coalition
- National Student Clearinghouse
- NCT3
- New America
- OCTAE
- Organization for Economic Co-operation and Development
- Society for Human Resource Management
- University of Massachusetts Medical School
- Vivayic
- White House, Office of Community Engagement
- Wonder: Strategies for Good

We can be most successful when we listen to and learn from the input and we empower our partners to own certain aspects of the strategy and the work.



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Principle 5: Each learner can access CTE without borders







