

### Advance CTE / Center to Advance CTE Board of Directors' Update August 2021

### **QUICK UPDATES**

**Note:** We are working with Delivery Associates to update Board reporting templates and communications, with the goal of streamline and bring it into alignment with our new strategic plan's three "E's". That work will be completed in the next month or so. In the meantime, we are using a modified version of the prior monthly Board update template.

## <u>Upcoming Advance CTE and The Center to Advance CTE Board Meetings (all times listed are in Eastern)</u>

Please mark your calendars! All meetings will take place via Zoom unless otherwise specified.

September 28, 2021 – Advance CTE Board Meeting	2:00 – 4:00 p.m.	FY22 year-end, stocktake, strategy updates, new telework/remote work policy
September 28, 2021 – The Center to Advance CTE Board Meeting	3:00 – 5:00 p.m.	FY22 year-end, stocktake, strategy updates
November 9, 2021 – Joint Board Meeting	3:00 – 4:00 p.m.	Employment contract vote; Telework/remote work policy
January 26, 2022 – Advance CTE Board Meeting	3:00 – 4:00 p.m.	990's, audit, & FY23 state dues determination
January 26, 2022 – The Center to Advance CTE Board Meeting	3:30 – 4:30 p.m.	990's, audit, & FY23 state dues determination
February 2022	TBD	Final Draft of the Revised National Career Clusters' Framework Prototype vote
April Board Meetings TBD	TBD	Stocktake, strategy updates
June 29, 2022 – Advance CTE Board Meeting	3:00 – 4:00 p.m.	FY23 Budget
June 29, 2022 – Center to Advance CTE Board Meeting	4:00 – 5:00 p.m.	FY23 Budget

<sup>\*</sup> All times listed above are the eastern time zone

<u>Staffing Update</u>: You have probably heard about the <u>great resignation</u> on social media or while watching the news. Like many nonprofits in the DC metro area, Advance CTE is experiencing its own share of transition. Last month, Dr. Brian Robinson transitioned to a position at Bellwether and Meredith Hills, who had been with Advance CTE for four years, will be transitioning to JFF. Brian's position has been posted. We'll be updating the federal policy position and getting that out, alongside an announcement for our Director of Communications and Membership. We are in the stages of interviewing for a State Policy Manager.

We are happy to share that we have two new senior advisors joining our team in late September. Dr. Kevin Johnson is joining our team to lead our ECMC Fellows program and to provide support for our members through the opportunity gap workshops and other related technical assistance. He worked at the Texas Education Agency and helped write the state's Perkins plan, as well as its CLNA. Nithya Govindasamy will be leading our equity strategy,lead on the Brave Dialogues workshops and supports for our members and supporting a forthcoming effort to help states effectively use their stimulus funds to promote career readiness and pathways, especially for those in marginalized communities. Nithya was most recently a Director of Workplace learning for a large urban school district, and has worked on the campus of an HBCU, as well as at the Ohio Department of Higher Education.

<u>Finance Update</u>: These numbers represent the July and August 2021 income and expenses, which is 16% of the fiscal year. Salary allocation has not been completed for August, so actual August expenses will increase once the allocation is completed in the next week.

Advance CTE Budget Snapshot	Center to Advance CTE Budget Snapshot	
Received 50% of budgeted income	Received 59% of budgeted income	
Expended 5% of budgeted expenses	Expended 7% of budgeted expenses	

Final close out of FY21 has been completed and the financials will be shared at the September Board Meeting. The annual audit for FY21 has been scheduled for early October.

<u>Fundraising</u>: Advance CTE is currently pursuing a variety of corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining the organization's ongoing grants and any major development activities from this month.

Grant/Proposal/ Contract	Organization /Partner	Status	Progress Since Last Board Update
Strategies for Recruiting Students into CTE	Siemens Foundation	Ongoing	State Cohort: All grantees receiving recruitment and communications technical assistance attended the first cross-state cohort meeting on August 11 and have begun executing the work. Monthly check-ins with each state will begin in September.  Career Advising Workshop: Workshop materials are fully updated in a virtual format. States will be invited to apply for a workshop in mid-September, and 30 free workshops will be offered through June 2022. Workshop facilitators attended the first of two training sessions on August 25.
New Skills ready network	JPMorgan Chase	Ongoing	No major updates beyond the work is progressing as described below.
CTE Without Limits, Career Clusters, CLNA/Perkins	Gates Foundation	Ongoing	No major updates beyond the work is progressing as described below.

Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	Ongoing	No major updates beyond the work is progressing as described below.
NSFY Innovation Sites (Data Quality)	JPMorgan Chase	Ongoing	No major updates beyond the work is progressing as described below.
Equity	Joyce Foundation	Ongoing	On September 3, we submitted a two-year renewal grant to the Joyce Foundation for \$325,000 to support principle 2-aligned work around equity. The grant would start on January 1, 2022, which our current grant ends December 31, 2021.
Postsecondary Data Quality	ECMC Foundation	Ongoing	No major updates beyond the work is progressing as described below.
Postsecondary CTE Fellows Program	ECMC Foundation	Ongoing	No major updates beyond the work is progressing as described below.
NIDILRR	UMass Medical School	Ongoing	No major updates beyond the work is progressing.
National Study on Community College Workforce Programs	Lumina Foundation (Opportunity America)	Ongoing	No major updates beyond the work is progressing.
College High School Alliance	Joyce Foundation Gates Foundation	Ongoing Ongoing	No major updates beyond the work is progressing.  CHSA is preparing its next grant proposal to Gates, which includes \$15,000 for Advance CTE to participate in strategic planning and federal advocacy work.
	ECMC Foundation	Ongoing	No major updates beyond the work is progressing.
Stimulus Coalition	Bloomberg, Annie E. Casey, Walton, Beacon Fund, Gates, Carnegie	Proposal approved	Advance CTE is partnering with JFF, Education Strategy Group, NGA, ExcelinEd and New America on a multi-funder, multi-year investment to help states and communities leverage stimulus funding to support high-quality and equitable career pathways. The group of funders approved a phase 1 planning grant, of which Advance CTE will be receiving \$60,000 for work through February 2022.
CTE Funding & CTE without borders	Walton Family Foundation	Proposal approved	We received notice in late August that our 22-month grant CTE funding models and CTE without borders has been approved. The grant is for \$300,000 and runs from September 2021 through June 2023.
New Skills ready network	JPMorgan Chase	Ongoing	No major updates beyond the work is progressing as described below.

#### PROFESSIONAL LEARNING UPDATE

*Membership Update:* In August, Advance CTE added five new state team members, two associate state members, and one new organizational member.

State Directors: 55

State Team Members: 212
Individual Associate State: 14
Individual Associate Non-State: 69

• Organizational: 49 organizations, 179 individual organizational members

### State CTE Directors:

• Erskine Glover is no longer State CTE Director in New Jersey. The interim contact is Kathy Paquette.

Marcette Kilgore is the new State CTE Director in Texas.

Roger Barnes is the new State CTE Director in Missouri. Blaine Henningsen has retired.

Member Engagement & Professional Learning: Advance CTE held the fourth and fifth of five Lunch & Learn sessions on the Without Limits vision principles. The sessions featured representatives from partner organizations discussing their support of the vision and ways they may support states in implementing the vision. Attendees then moved into breakout rooms to discuss the principle further and to build connections between the vision and their work. Advance CTE is measuring the impact of these Lunch & Learns by asking attendees at the start and end of each session to evaluate how much they know about the principle and how ready they feel to advance the principle in their work. This is displayed in the table below.

	(Before) How much do you know about this principle? (4 pt.)	After this Lunch & Learn, how much do you know about this principle? (4 pt.)	Percent Change	(Before) How prepared do you feel to advance this principle in your work?	After this Lunch & Learn, how prepared do you currently feel to advance this principle in your work? (4 pt.)	Percent Change
Principle 1	2.35	3	27.66%	2.46	3.05	23.98%
Principle 2	2.51	2.91	15.94%	2.53	3.23	27.67%
Principle 3	2.41	3	24.48%	2.41	3.24	34.44%
Principle 4	2.45	2.77	13.06%	2.48	2.91	17.34%
Principle 5	2.3	2.91	26.52%	2.3	3.09	34.35%
Average	2.40	2.92	21.53%	2.44	3.10	27.56%

The CTE Without Limits Vision Kitchen Cabinet met to discuss vision principles one and four this month, sharing current work in their states through the lens of these principles.

*Fall Meeting:* Early Bird registration is open for the 2021 Fall Meeting, which will be held virtually on October 27 and 28. More than 40 people have registered so far and four sponsors have committed to supporting the meeting; both of these numbers are trailing expectations. An early agenda is posted online here.

**Postsecondary State CTE Leaders Fellowship Program at Advance:** Advance CTE opened the application period for the Postsecondary State CTE Leaders Fellowship Program at Advance CTE - Sponsored by ECMC Foundation this month. The Advisory Committee met in August to finalize the curriculum outline and to give input into coaches Advance CTE might invite.

**New State Director Institute:** Six State CTE Directors who began in the role between January 2021 and present were invited to enroll in the 2021 – 2022 New State Director Institute August 2021. One State Director who began in 2020 but did not participate in the previous cohort has enrolled for this year. Five current State CTE Directors have volunteered to serve as mentors and the sixth mentor match is being secured.

### STATE AND FEDERAL CTE POLICY

Federal Advocacy Update: This month, Advance CTE has continued to advocate for CTE funding through the Fiscal Year 2022 (FY22) Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed) appropriations bill, as well as the upcoming budget reconciliation bill. Both the House and Senate adopted budget resolutions to trigger the start of the reconciliation process, which allows a budget bill to pass with only a simple majority. Now, each committee in both chambers will propose their portion of the full bill. This is an opportunity to include funding for CTE and workforce programs. Advance CTE collaborated with Representative Krishnamoorthi's (D-IL) office on a resolution that will be introduced to include CTE-designated funding in this reconciliation bill. Advance CTE provided feedback on the bill language which was implemented, and then provided a quote to be included in the press release upon introduction of the resolution.

Affordable higher education through free community college has been named a priority of this legislation. Advance CTE partnered with the Association for Career and Technical Education (ACTE) to send a letter to House and Senate committee leadership reinforcing the need for Area Technical Centers (ATCs) to be included in any such proposal. Regarding the FY22 appropriations bill, Advance CTE along with ACTE, has also continued to advocate against the House-suggested provision that names certain apprenticeship programs as eligible institutions under Perkins. The negative consequences of this change has been communicated to the Senate so that it does not move forward.

Also this month, Advance CTE was pleased to support the bipartisan Making Education Affordable and Accessible Act (MEAA), reintroduced by Senators Gary Peters (D-MI), Bill Cassidy (R-LA), Tim Kaine (D-VA) and John Boozman (R-AR). This bill would authorize a new grant program under Title VII of the Higher Education Act (HEA) to support establishing and scaling up dual or concurrent enrollment and early college high schools. Advance CTE's Executive Director Kim Green was also quoted in the press release for this bill.

### **State Technical Assistance:**

<u>Opportunity Gap Analysis Workshop</u>: The CTE opportunity gap analysis train-the-trainer workshop is scheduled for September 22. Approximately 30 participants from 10 states have been selected to

participate in the workshop. They will receive training and resources to examine equity gaps in their data, conduct a root cause analysis, identify evidence-based interventions, and develop an equity action plan for CTE. After the workshop, participating states will receive a small stipend and ongoing assistance to conduct the gap analysis process in their own states.

### **State Policy Update:**

Advancing The Framework: Advance CTE and Vivayic presented a draft prototype to the Board of Directors in early August and followed up with a brief survey to understand what element (or baseline expectations) were most critical to be attended to in the next phase of this work. The overall timeline has been extended to bring an updated prototype, and answers to how the modernized Framework will address designing programs of study, support federal reporting and support aligned career advising across learner levels, in February 2022.

**Data Initiative:** Advance CTE and Education Strategy Group kicked off the pilot process for the CTE Equity Index. Over the next two months, the Michigan Department of Education, the Kentucky Center for Statistics and Metro Nashville Public Schools will use real learner data to build and test the CTE Equity Index. Lessons learned through this process will be used to improve the overall design of the index before its public release.

### **Publications:**

In August, Advance CTE released:

- With Learners, Not for Learners: A Toolkit for Elevating Learner Voice in CTE
- <u>Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education</u>, which includes six sessions on topics such as identity and equity-minded policy and practice.

### Looking ahead:

- The Career Readiness Metrics Framework is being finalized for publication in September, which
  documents a continuum of career readiness metrics from middle school through postsecondary
  education that are aligned with federal accountability, supported by research or commonly used
  in states.
- The research phase for the next New Skills ready network publication on scaling ICAPs is wrapping up and drafting of the publication will begin soon. This report will be released around the end of November and feature both state and local best practices.
- The State of CTE report on early postsecondary opportunities in CTE, which was slated to be released in November 2021, will be delayed due to staff turnover. It will be released in early 2022.

**Learning that Works Resource Center:** The Resource Center sustained a total of 14,547 hits for the month of August. The top two resources for this month include Advance CTE's Career Clusters Student Interest Survey, followed by Advance CTE's With Learners, Not for Learners: A Toolkit for Elevating Learner Voice in CTE.

Advance CTE has launched two microsites to support the data policy benchmark tool and the area technical centers resources. This month, the microsite for area technical centers sustained 142 views and the microsite for the data policy benchmark tool sustained 176 views\*.



<sup>\*</sup>Reported data for June include website traffic through August 27, 2021

<u>CTE Without Limits:</u> In the past month, Advance CTE continued to provide support to our members and the broader field to elevate <u>CTE Without Limits</u>.

Major activities include:

- Hosting our two final <u>lunch and learns</u> on principles 4 and 5
- Hosting our fourth CTE Without Limits Kitchen Cabinet meeting
- Presenting on the vision to a number of states and national partners

Looking ahead, Advance CTE is finalizing a tool ("Pushing the Limits: A Roadmap for Advancing CTE Without Limits in Your State") that:

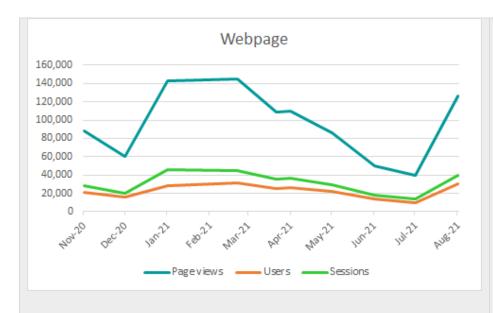
- Unpacks each of the actions in CTE Without Limits
- Provides self-assessment questions to help state leaders reflect on the current alignment of
  policies and practice, capacity for change and the potential impact of moving the needle for each
  action
- Provides sample implementation steps, policies and resources to inspire action; and
- Offers an action planning tool to develop SMART goals to drive systemic change.

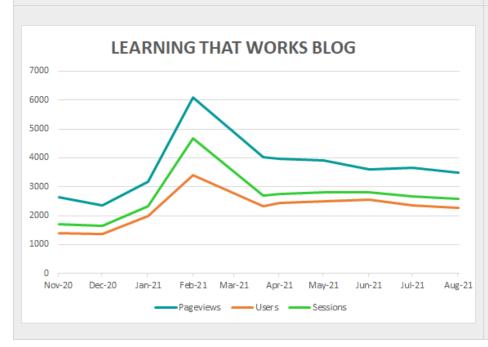
This tool will be released on October 14, along with an RPF for states interested in receiving intensive technical assistance and sub-grants to advance key principles within *CTE Without Limits* in their states and serve as proof points for others. More information will be shared in coming weeks.

<sup>\*\*</sup> Reported data represents an average of website for the years 2017-2019.

### **PROMOTION**

### **Communications Update:**





## Major Organizational Releases/Initiatives

- Postsecondary State
   CTE Leaders
   Fellowship (1,459)
- CTE Without Limits (844)
- <u>2021 Fall Meeting</u> (671)
- With Learners, Not for Learners: A Toolkit for Elevating Learner Voice in CTE (601)

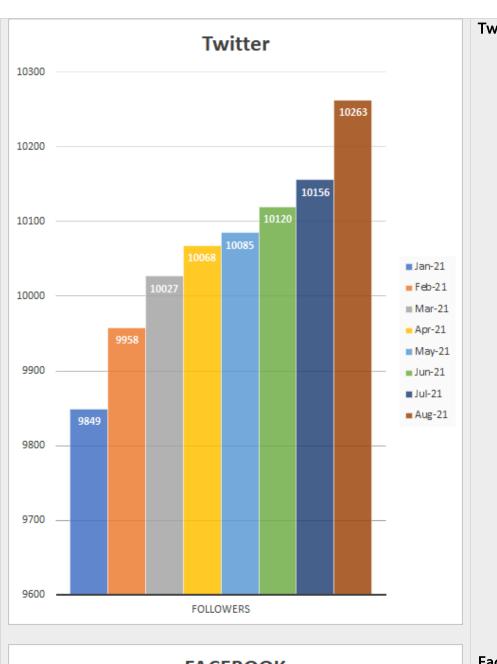
### Acquisition of site users

- Organic search (35.6%)
- Direct (45.6%)
- Referral (17.7%)
- Social (1.2%)

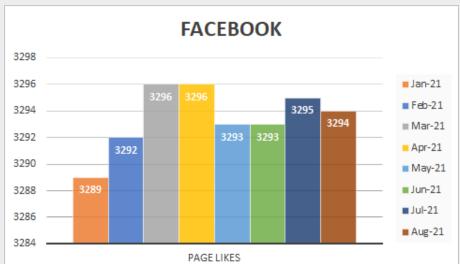
### 12 Blog Posts Published

### Most visited blogs:

- Communicating CTE:
   Strategies and
   Message Tailoring to
   Reach Historically
   Marginalized
   Learners and Families
- New Postsecondary
   State CTE Fellowship
   Takes Equity Centered Approach
   to Address
   Leadership Talent
   Pipeline Diversity







Facebook: -1

**Media Engagement:** Staff made adjustments to the quarterly media strategy that will be provided to the Board next month. Efforts this month focused on intentional relationship-building with targeted reporters. An interview was conducted with Workforce Monitor, and another with *Authority Magazine* is being evaluated. One press release was executed announcing the launch of The Postsecondary State CTE Leaders Fellowship at Advance CTE – Sponsored by ECMC Foundation. A statement was provided to Representatives Krishnamoorthi and Langevin regarding an upcoming resolution in support of funding workforce development through CTE at the levels proposed in the American Jobs Plan.

**Webpage:** The Advance CTE website witnessed a significant increase in page views this month! As consistent with previous years, the return to school brings an increase in traffic to careertech.org. We are happy to remain consistent with this trend. Learning from the "Month of Equity" and sharing a promotional toolkit with our Members, the Communications and Membership Team plans to use this month's data and incorporate this practice more to bring traffic to <a href="https://www.careertech.org">www.careertech.org</a>.

### **PARTNERSHIPS**

## Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

### **VIRTUAL** • CTE and Industry Alignment: Transformation and Innovation, New Hampshire CTE Summer Conference, New Hampshire Association of **PRESENTATIONS** Career and Technical Education • CTE Without Limits Lunch & Learn #4: Each learner's skills are counted, valued, and portable, Advance CTE • CTE Without Limits Lunch & Learn #5: Each learner can access CTE without borders, Advance CTE • CTE Without Limits, Oregon CTE-STEM Network, Oregon Department of Education & Oregon Department of Higher Education Effective and Equitable Messages for CTE Program Recruitment: A Research Update, MBA Research and Curriculum Conclave • Equity Discussion Guide Training Pilot, Advance CTE • Siemens 3.0 Recruitment/Communication Grantee Cross-State Call, **Advance CTE** Social Capital Shared Solutions Workgroup Meeting, Advance CTE Without Limits: A Shared Vision for the Future Keynote, New Hampshire CTE Summer Conference, New Hampshire Association of Career and **Technical Education VIRTUAL EVENTS** Career Development Coalition Board Meeting College in High School Alliance Steering Committee Meeting **ATTENDED** Credential As You Go Phase 2 National Advisory Board, Corporation for Skilled Workforce Monthly State Policy Partners Meeting, Credential Engine National Coordinating Council-Career Technical Student Organizations Meeting PDK Board Meeting • PR Writing Hacks Webinar, Public Relations Society of America

## OTHER PARTNERS ENGAGED

- American Youth Policy Forum
- Association for Career and Technical Education
- Center for Law and Social Policy
- Chiefs for Change
- Clayton Christensen Institute
- Coalition for Career Development
- Corporation for a Skilled Workforce
- Credential Engine
- Data Quality Campaign
- Delivery Associates
- Education Credit Management Corporation Foundation
- Education Northwest
- Education Strategy Group
- Foresight Law + Policy
- Joyce Foundation
- KnowledgeWorks
- National Alliance for Partnership in Equity
- National Technical Assistance Center for Transitions: consortium
- Office of Management and Budget
- Opus Strategies
- PDK
- Siemens Foundation
- SME Education Foundation
- Society for Human Resource Management
- Southern Regional Education Board
- U.S. Chamber of Commerce Foundation
- U.S. Department of Education, Office of Career Technical and Adult Education
- University of Massachusetts Medical School
- Western Interstate Commission on Higher Education
- Wonder: Strategies for Good
- Workforce Monitor





## ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

### **Dear Advance CTE Members,**

I remember with great fondness getting the list of needed school supplies and the resulting trip to a local store where I would hopefully convince my Mom that I really, really, really needed a Trapper Keeper in order for me to be an A+ student that year. For many learners, the hurdles they face to show up in the classroom feeling safe, prepared and supported are far steeper and more serious than my naive desire for a cool binder. For some, the start of the year of learning is filled with excitement and relief. Others are nervous about safe "re-entry" and fitting in. And this year, in particular, all those feelings are exponentially compounded and complicated. That is why at Advance CTE we celebrated August as a Month of Equity. We wanted to center our efforts and resources on making sure learners and educators feel welcome in and supported during this vital time of transition.

This month, our team released or lifted up a variety of equity-focused resources and initiatives:

- Postsecondary State CTE Leaders Fellowship, Sponsored by ECMC Foundation;
- Vlog: Prioritizing Diversity, Equity, and Inclusion in CTE Without Limits;
- Blog: Communicating CTE: Strategies and Message Tailoring to Reach Historically Marginalized Learners and Families;
- Making Good on the Promise Series: This series confronts CTE's legacy and defines the key challenges learners face today, providing promising solutions to help state leaders close equity gaps in CTE;
- Connecting Every Learner: A Framework for States to Increase
   Access to and Success in Work-Based Learning: This resource
   provides a five-step framework aims to address equity gaps in
   work-based learning by building a statewide infrastructure that
   enables cross-agency collaboration and prioritizes relationship
   building, data and accountability, quality, and extending social and
   cultural capital; and

 Communicating Career Technical Education: Learner-centered Messages for Effective Program Recruitment: Our latest research provides insights on what families value in their education; elevates the aspects and messages and messengers for CTE that most resonate; and identifies equity gaps and corresponding message tailoring to reach each learner.

Finally, I hope you'll join us at our virtualFall Meeting on October 27 and 28. Perhaps you'll consider inviting a colleague to join you? Our team has crafted an amazing agenda developed to ensure you are learning with and from national partners and your peers in other states about leading topics. Attendees will gain knowledge and tactics you can take and immediately apply in your state. The early bird rate ends on September 22, so please register today so you don't miss out on the discounted rate.



Wishing you and yours the best as the summer season begins to wane and we look ahead with anticipation and hope for the new (cooler) season on the horizon.

Our Advance CTE team, as always, is here to support you. Please do not hesitate to reach out.



### **Membership Update**

Advance CTE's partners at The Center for Advancing Policy on Employment for Youth (CAPE-Youth) are launching a national research study to learn from stakeholders in workforce development and educational systems how to improve transition outcomes for youth and young adults with disabilities (Y&YAD). They are looking for volunteers representing the CTE system to participate in a group concept mapping process and professional development interviews. Click here to learn more and to indicate your interest in the research study. Questions can be directed to info@capeyouth.org or Kimberly Osmani at kosmani@cornell.edu.

New Resources from Advance CTE

With Learners, Not for Learners: A Toolkit for Elevating Learner Voice in CTE

This toolkit provides state and local CTE leaders with actionable resources, guidance and tools to ensure CTE learner voices are elevated and heard for the improvement of CTE policies and practices.

Brave Dialogues: A Guide to Discussing Racial Equity in Career Technical Education

This resource provides state CTE leaders with tools to engage in discussion around racial equity in CTE and supports state CTE leaders in creating an environment in which all stakeholders have the language and comfort to discuss challenges and opportunities related to racial equity in CTE.

### From Our Partners

- Guide/Tool Lumina Foundation and Research for Action (RFA)
   — All Learning Counts: State Policy Toolkit This toolkit features
   multiple examples of exemplary postsecondary credit transfer and
   learning recognition policy and is intended to be used by state
   leaders to examine their current environment for consistent ways to
   recognize, reward and transfer learning.
- Research/ Report ExcelinEd Pathways Matter to Families:
   What Parents and Young Adults Believe and Want to Know About
   Education to Workforce Pathways This report investigates what
   parents and students know and perceive about credentials and
   college and career pathways. CTE leaders will find this report
   useful to learn what types of support and information families need
   to successfully navigate available pathways.

### Forthcoming in September

- Celebration Six Months of CTE Without Limits Members are encouraged to promote the vision with key stakeholders and agency partners from September 6 -10. Promotional tools can be found here.
- Guide/Tool Career Readiness Metrics Framework This
  resource presents a comprehensive list of metrics that span middle
  school through adulthood and provides a standard for practitioners,
  policymakers and researchers to evaluate whether learners are on
  track for and progressing through their career pathways. It should
  serve as a resource to help leaders at the state and local levels go
  beyond traditional accountability systems and select, refine and
  prioritize career readiness indicators from middle school through
  adulthood.

View the Agenda!
Our virtual Fall Meeting will be on October 27 and 28, 2021.
Early bird registration will end on September 22.

# Meeting CTE's Moment

## ADVANCE > CTE

2021 Fall Meeting October 27 and 28

View the agenda



### **State Policy Update**

While most states' legislatures have adjourned for the year, some states are still in session or in special session and enacting legislation impacting CTE. Below are some highlights from the past month.

- Oregon HB2537 changes funding regulations to allow funds from Student Investment Accounts to be used toward Career Technical Student Organizations (CTSO) programs, instructors, and associated fees. The law also establishes a goal that each CTE learner have a counselor or mentor to help them navigate their CTE pathways.
- Rhode Island H5836 allows learners to travel outside of their school district to attend CTE programs their resident district does not offer. The law also establishes a process for doing so.
- New Hampshire SB148 encourages learners to participate in CTE programs "to learn and apply technical, academic, and employability skills needed for career and life." The law also requires school districts to provide transportation or cover transportation costs to CTE programs and expands eligible dual enrollment programming to include CTE programs and learners in 10th grade.

As always, Advance CTE continues to monitor and track state legislation, executive actions and state board policies impacting CTE. If you or your team hear of policy actions in your state, please feel free to share with Dan Hinderliter at dhinderliter@careertech.org.



### View from the Hill

This month, Advance CTE has continued to advocate for CTE funding through the Fiscal Year 2022 (FY22) Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed) appropriations bill, as well as the upcoming budget reconciliation bill. Both the House and

Senate adopted budget resolutions to trigger the start of the reconciliation process, which allows a budget bill to pass with only a simple majority. Now, each committee in both chambers will propose their portion of the full bill. This is an opportunity to include funding for CTE and workforce programs. Advance CTE collaborated with Representative Krishnamoorthi's (D-IL) office on a resolution that will be introduced to include CTE-designated funding in this reconciliation bill. Affordable higher education through free community college has been named a priority of this legislation. Advance CTE partnered with the Association for Career and Technical Education (ACTE) to send a letter to House and Senate committee leadership reinforcing the need for Area Technical Centers (ATCs) to be included in any such proposal. Regarding the FY22 appropriations bill, Advance CTE along with ACTE, has also continued to advocate against the House-suggested provision that names certain apprenticeship programs as eligible institutions under Perkins. The negative consequences of this change has been communicated to the Senate so that it does not move forward.

Also this month, Advance CTE was pleased to support the bipartisan Making Education Affordable and Accessible Act (MEAA), reintroduced by Senators Gary Peters (D-MI), Bill Cassidy (R-LA), Tim Kaine (D-VA) and John Boozman (R-AR). This bill would authorize a new grant program under Title VII of the Higher Education Act (HEA) to support establishing and scaling up dual or concurrent enrollment and early college high schools. Advance CTE's Executive Director, Kim Green, was also quoted in the press release for this bill.

To follow along with Congressional and administration actions related to CTE, check out our Legislative Updates.



### CTE Without Limits

### **Celebrate the Vision with Advance CTE September 6-10!**

September 9 marks six months since the release of Without Limits: A Shared Vision for the Future of Career Technical Education (CTE Without Limits). We encourage each member to help us celebrate this 'anniversary' by promoting the vision among key stakeholders and agency partners from September 6 -10.

Leverage the following promotional tools:

- A Slide Deck and Talking Points to incorporate into existing presentations;
- Fact sheets for industry, state and local leaders, philanthropy and equity;
- A Promotional Video; and
- A Session in a Box (Member-Only resources section).

### CTE Without Limits Summer Blog Series: Watch All Episodes Now!

This summer, Advance CTE partnered with vision supporters to conduct

video panels that delve into the foundational commitments that connect the vision principles. Check out all 25-minute episodes below!

- Prioritizing Diversity, Equity, and Inclusion in CTE Without Limits
- Challenging our Limits to Quality CTE
- Maximizing the Return on Investment for Industry Engagement to Build CTE Without Limits
- Leveraging Data to Create New Frontiers for Career Technical Education

Register here



### **Engagement Activities**

### Presentations:

- Siemens 3.0 Recruitment/Communication Grantee Cross-State Call, Advance CTE
- Social Capital Shared Solutions Workgroup Meeting, Advance CTE
- Without Limits: A Shared Vision for the Future Keynote, New Hampshire CTE Summer Conference, New Hampshire Association of Career and Technical Education
- CTE and Industry Alignment: Transformation and Innovation, New Hampshire CTE Summer Conference, New Hampshire Association of Career and Technical Education
- CTE Without Limits, Oregon CTE-STEM Network, Oregon Department of Education & Oregon Department of Higher Education
- Effective and Equitable Messages for CTE Program Recruitment: A Research Update, MBA Research and Curriculum Conclave
- Equity Discussion Guide Training Pilot, Advance CTE
- CTE Without Limits Lunch & Learn #4: Each learner's skills are counted, valued, and portable, Advance CTE
- CTE Without Limits Lunch & Learn #5: Each learner can access CTE without borders, Advance CTE

### Virtual Events Attended:

- National Coordinating Council-Career Technical Student Organizations Meeting
- Career Development Coalition Board Meeting
- Credential As You Go Phase 2 National Advisory Board, Corporation for Skilled Workforce
- College in High School Alliance Steering Committee Meeting
- PDK Board Meeting
- PR Writing Hacks Webinar, Public Relations Society of America
- Monthly State Policy Partners Meeting, Credential Engine

### Partners Engaged:

- ACTE
- American Youth Policy Forum

- Chiefs for Change
- Center for Law and Social Policy
- Clayton Christensen Institute
- Coalition for Career Development
- Corporation for a Skilled Workforce
- Credential Engine
- Data Quality Campaign
- Delivery Associates
- ECMC Foundation
- Education Northwest
- Education Strategy Group
- Foresight Law + Policy
- Joyce Foundation
- KnowledgeWorks
- National Alliance for Partnership in Equity
- National Technical Assistance Center for Transitions: consortium
- Office of Management and Budget
- Opus Strategies
- PDK
- Siemens Foundation
- SME Education Foundation
- Society for Human Resource Management
- Southern Regional Education Board
- University of Massachusetts Medical School
- U.S. Chamber of Commerce Foundation
- U.S. Department of Education, Office of Career Technical and **Adult Education**
- Western Interstate Commission on Higher Education
- Wonder: Strategies for Good
- Workforce Monitor







