

## QUICK UPDATES

**Upcoming Advance CTE and Center to Advance CTE Board Meetings** (all times listed are in Eastern)

January 30, 2020	3 – 4 p.m.	Approve FY21 dues, 990s and audit
May 13, 2020	In Person	Board Meeting – before Annual Spring Meeting and 100 -year celebration
June 25, 2020 – Advance CTE	3 – 4 p.m.	Approve FY21 Budgets
June 25, 2020 – Center to Advance CTE	4 – 5 p.m.	Approve FY21 Budgets

### Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization

**Finance Update:** These numbers represent finances through December 31, 2019, which is 40% of the fiscal year.

Advance CTE Budget Snapshot
Received 67% of budgeted income
Expended 27% of budgeted expenses

Center to Advance CTE Budget Snapshot
Received 105 % of budgeted income
Expended 33% of budgeted expenses

**Fundraising:** Advance CTE is currently pursuing a variety of federal, corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining this month's engagement with various development opportunities.

Grant/Proposal/Contract	Organization/Partner	Engagement in Past Month	Status
Strategies for Recruiting Students into CTE	Siemens Foundation	In October, we submitted a two-year proposal to continue our focus on communication/messaging and engaging counselors to become advocates for CTE. We have a no-cost extension on our current grant to run through January 31, 2020 to serve as a bridge until the new resources are received.	Ongoing

<b>New Skills for Youth</b>	JP Morgan Chase	With the release of the final snapshots and impact summary, the work of New Skills for Youth is largely scaled down and efforts have completely shifted to support JPMC's next investment.	Ongoing
<b>Global Career Readiness Initiative</b>	JPMorgan Chase	We submitted and received approval for our grant proposal in November, which run for five years and total \$5 million. The grant will begin March 1, 2020.	Approved!
<b>Postsecondary program quality</b>	Joyce Foundation	We are in the process of wrapping up this grant, which will end in February 2020.	Ongoing
<b>Perkins Implementation, Career Clusters, CTE Summit</b>	Gates Foundation	The Perkins implementation support is well underway. We have begun discussions and sent a draft prospectus for funding starting in 2021.	Ongoing
<b>Partnership for Advancing Youth Apprenticeship</b>	New America (Siemens, Ballmer Group, JPMorgan Chase)	We have signed the contract amendment for the second year of this initiative which will total \$100,000 through September 2020. We will continue to serve as a strategic partner, while providing more targeted support to the PAYA network around data and accountability.	Ongoing
<b>New Skills for Youth – Innovation Sites</b>	JPMorgan Chase	This work is underway.	Ongoing
<b>Perkins implementation</b>	Joyce Foundation	The Perkins implementation support is well underway. See update below.	Ongoing
<b>Area Technical Centers</b>	Lumina Foundation	Federal data on Area Technical Centers was analyzed and an initial list was compiled. Questions are currently being drafted for inclusion in survey.	Ongoing
<b>Short-Term Pell</b>	Lumina Foundation (NASFAA)	The results of the November survey were analyzed, and interviews were held with states to learn more information.	Ongoing
<b>Postsecondary Data Quality</b>	ECMC Foundation	The ECMC Foundation Board approved our proposal to support postsecondary data quality. The grant will be for \$750,000 and cover three years and begin in January 2020.	Approved
<b>Talent Pipeline Management</b>	U.S. Chamber of Commerce Foundation	This work is underway.	Ongoing
<b>NIDILRR</b>	UMass Medical School	Advance CTE has been built into a five-year grant, focused on supporting adult learners with disabilities, in partnership with the National Institute on Disability, Independent Living, and Rehabilitation Research. The contract has been signed and work has been kicked off.	Approved

## Priority: Empower members through PROFESSIONAL LEARNING

### **Membership Update:**

- State Membership: 55 states/territories (representing 55 State Directors and 210 state members)
- Associate State: 15
- Associate Non-State: 82
- Organizational: 45 organizations, 160 individual members

### **State CTE Director Changes**

- Idaho: Dwight Johnson has retired as State Director. Clay Long is the new State Director.
- Nevada: Kristine Nelson is no longer the State Director, Randi Hunewill is the interim State Director.

### **Member-Only Resources and Supports**

#### **Meetings/Events**

Event Name	Date	Total Registered Participants
A Look Back at States' Impact through the New Skills for Youth Initiative	12/12/19	30
Examining Perkins V Accountability: Academic Proficiency	12/17/19	31
Examining Perkins V Accountability: Nontraditional Participation	12/16/19	42
Examining Perkins V Accountability: Placement	12/20/19	36
Joyce	12/17/19	18

## Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

**Federal Advocacy Plan:** Advance CTE continued to support states as they develop their four-year Perkins V plans. Advance CTE also continued advocacy efforts around the Fiscal Year 2020 (FY20) appropriations process and the reauthorization of the Higher Education Act.

## **Appropriations**

- All 12 appropriations bills that fund the government, including the Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed) bill were finalized in December. The 12 bills, totaling \$1.4 trillion, were combined together into two spending bill packages, each referred to as a “minibus.” H.R. 1865 includes eight domestic and international appropriations bills, one of which is Labor-HHS-Ed.
- H.R. 1865 allocates \$72.8 billion in discretionary appropriations to the U.S. Department of Education, a \$1.3 billion increase over the FY19 level. It adds an increase of \$20 million for CTE State Grants, also known as Perkins Basic State grants, for a total of \$1.28 billion for FY20. This is the third year in a row that Congress has increased appropriations for the Basic State Grant.

## **Higher Education Act**

- A partisan breakthrough was made between Senate Health, Education, Labor and Pension Chair Lamar Alexander (R-TN) and Ranking Member Patty Murray (D-WA) to move forward a bill that would permanently restore expired funding to Historically Black Colleges & Universities (HBCUs). Previously, Alexander had included this bill as part of a “mini” HEA reauthorization bill – which Democrats did not support. In addition to funding HBCUs, an amendment was added to simplify submissions for FAFSA, a priority for Alexander. This updated bill received bipartisan support and was passed by the House and the Senate, then signed into law by President Trump on December 19.

## **Congressional Offices Engaged in December 2019:**

- Kerry McKittrick, Rep. Langevin (D-RI)
- Kaitlyn Montan, Rep. Castro (D-TX)
- Adam Wek, Sen. Tune (R-SD)

**Perkins Implementation Strategy:** Advance CTE’s Perkins implementation strategy is underway, with many core elements already in place.

### *Technical Assistance:*

- Iowa: In December, Advance CTE and Association for Career and Technical Education (ACTE) staff facilitated the state’s CTE Advisory Council meeting and presented information on funding accountability. Advance CTE and ACTE staff also provided facilitation and consultation support to Advisory Council subgroups on middle grades CTE, teacher recruitment and retention, and data & accountability.
- Oregon: In December, Advance CTE and ACTE provided feedback to Oregon on its draft Perkins V state plan.

## **State Policy Update:**

**CTE Forward Summit:** Work has begun on Advance CTE’s next summit, to be held in fall 2020. We have signed a contract with a facilitation firm to design the event and facilitate on site, as well as sent out invitations to 10 national organizations to serve as co-conveners (American Association of Community Colleges, ACTE, Council of Chief State School Officers, US Chamber of Commerce Foundation, National Association of State Boards of Education, National Skills

Coalition, National Governors Association, Council of State Governments, National Conference of State Legislatures, National Association of State Workforce Agencies and State Higher Education Executive Officers). We have already received confirmation from ACTE, NGA and NASBE that they will serve as co-conveners again.

We have secured approximately \$150,000 from The Bill & Melinda Gates Foundation to support the Summit and have had positive discussions with JPMorgan Chase, the Siemens Foundation and the Joyce Foundation for additional support of the Summit and release of the vision document. This support – in addition to The Center’s reserves if needed – will cover the facilitation firm, all staff costs and meeting expenses for all participants (not including travel).

**IES Blog Series:** Advance CTE has completed interviews with two state/ CTE researcher partnerships for the IES blog series. Edited summaries of the conversations will be posted in early 2020, and Advance CTE will also upload the full transcript to the Learning that Works Resource Center.

**Joyce Foundation Grant:** Advance CTE hosted a webinar featuring the work that had been done over the course of the grant in Colorado and Illinois. Each state presented on how they approached this initiative, the process they took using the Policy Benchmark Tool and the impact on program approval practices.

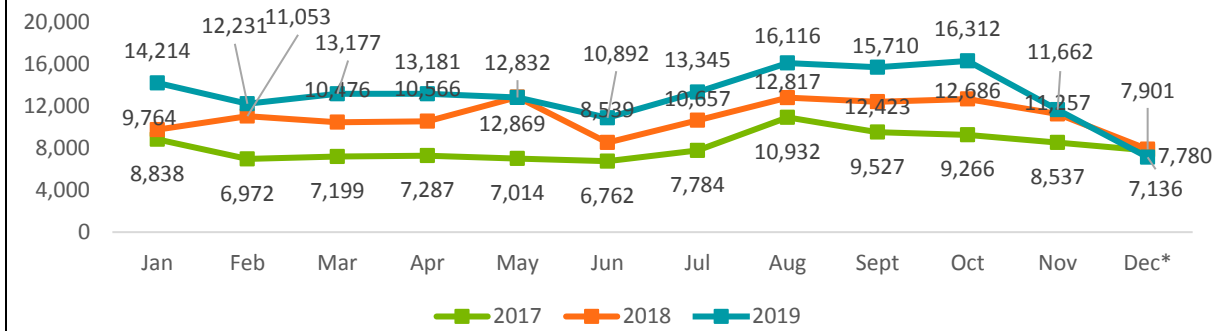
**New Skills for Youth (NSFY) Snapshots and Summary:** Advance CTE released the [New Skills for Youth Impact Snapshots](#) and [New Skills for Youth Impact Summary](#) in December. Unlike past snapshots, these snapshots examine states’ impact across the entire NSFY initiative, beginning in 2016 with Phase One. The summary report examines the state role in catalyzing and transforming career readiness opportunities for youth. To accompany the release of the snapshots and report, Advance CTE hosted a webinar that examined the impact of the NSFY initiative. The webinar featured Kentucky and Massachusetts.

**Partnership to Advance Youth Apprenticeships (PAYA):** In 2020, Advance CTE is planning to lead a workgroup to examine strategies to improve the collection and use of data on youth apprenticeships. The workgroup will include participants of the PAYA network and will meet virtually four times throughout the year.

**Year in Review Report:** In December, Advance CTE, in partnership with Education Commission of the States (ECS) and ACTE, wrote the first draft of the annual Year in Review report, which summarizes all CTE and career readiness policies passed in 2019 and identifies policy trends.

**Learning that Works Resource Center:** The Resource Center sustained a total of 7,136 hits for the month of December. The top two resources for this month include Advance CTE’s *Career Clusters Student Interest Survey*, followed by Advance CTE’s *New Skills for Youth Impact Summary* report.

## Resource Center Monthly Pageviews

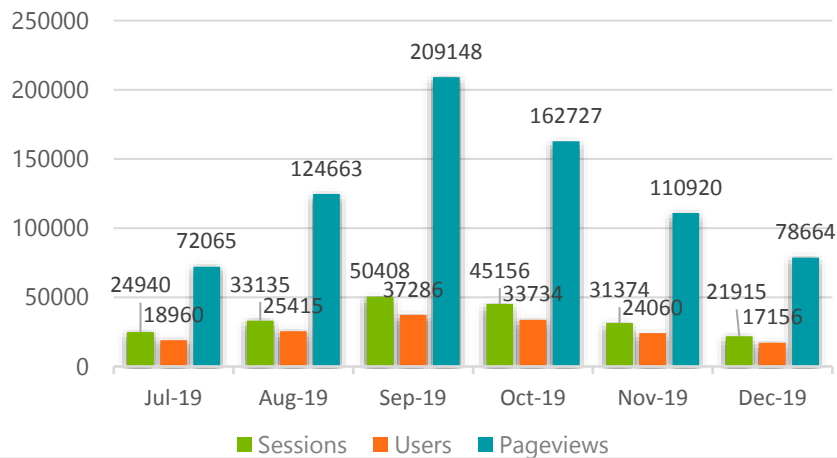


\*Reported data for December include website traffic through December 18, 2019

**Priority: Raise the visibility and PROMOTION of high-quality CTE**

### December 2019 COMMUNICATIONS REPORT

#### WEBSITE



#### Major Organizational Releases/Initiatives

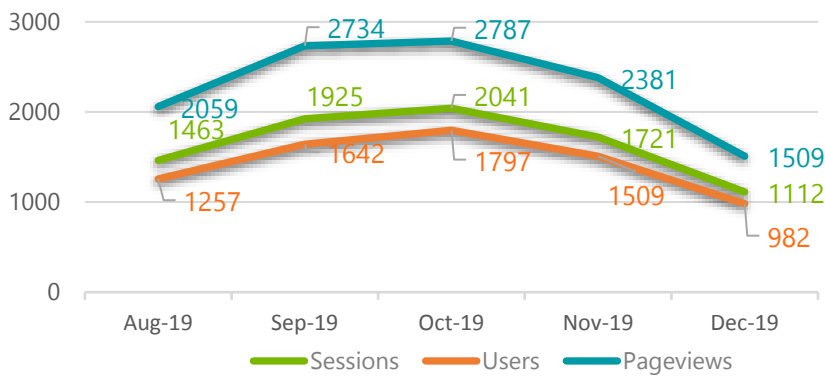
- Resource Center (1003)
- Webinars (533)

#### Acquisition of site users

- Organic search (22%)
- Direct (59%)
- Referral (18%)
- Social (1%)

Note: This report was submitted on December 20, 2019 due to the holidays. This impacts the data in this section, which is lower than previous months given the time frame submitted.

## LEARNING THAT WORKS BLOG

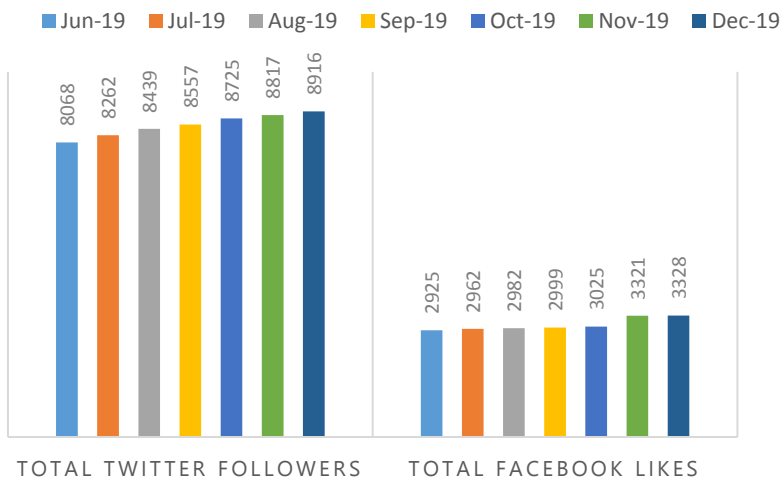


### 6 Blog Posts Published

Most visited blogs:

- New Report on The Role of Data and Accountability in Growing Youth Apprenticeship Programs
- Perkins V: How can the comprehensive local needs assessment drive improvement?

## SOCIAL MEDIA



**Facebook: +7**

**Twitter: +99**

**Strategies for Attracting Students to High-Quality CTE** : Staff closed out all grants with grantees in November and December. The grant with the Siemens Foundation will end January 31, 2020. Staff is in the process of closing down the project.

**Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.**

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

## PRESENTATIONS

- CareerTech VISION, Association for Career & Technical Education, California
  - Thinking Outside the Box: Connecting Rural Learners to Work-based Learning
  - CTE State Policy: What's New and How it Impacts You
  - Expanding Middle School CTE to Promote Lifelong Learner Success
  - Building Trust with Historically Marginalized Communities to Promote Equity
- Advance CTE webinars
  - A Look Back at States' Impact through the New Skills for Youth Initiative
  - Examining Perkins V Accountability: Academic Proficiency
  - Examining Perkins V Accountability: Nontraditional Participation
  - Examining Perkins V Accountability: Placement
  - Postsecondary Program Quality in Colorado and Illinois
- Comprehensive Local Needs Assessment Pre-Conference, Wisconsin Department of Public Instruction, Wisconsin
- Oregon State Plan consultation meeting, virtual

## EVENTS ATTENDED

- Campaign to Invest in America's Workforce Meeting, Washington, DC
- CareerTech VISION, Association for Career & Technical Education, California
- Coalition for Education Funding (CEF) Annual Meeting, Texas
- College High School Alliance Steering Committee Meeting
- Committee for Education Funding Meeting, Washington, DC
- CTE Research and Professional Development Conference, Association for Career and Technical Education Research, California
- Global CTE Advisory Meeting, Asia Society, California
- The Importance of Education Investments to the Economy and National Security, Committee for Education Funding, Washington, DC
- Iowa CTE Advisory Council meeting, Iowa Department of Education, Iowa
- LAPSEN Board of Directors meeting, California
- Manufacturing Skills Standards Board Meeting, virtual
- North America 2.0: A Workforce Development Agenda for North America, Wilson Center, Washington, DC
- NTACTION CTE Perkins V Plan Collaboration Summit, National Technical Assistance Center on Transitions, California



**OTHER PARTNERS  
ENGAGED**

- Asia Society
- Association for Career & Technical Education (ACTE)
- Bill & Melinda Gates Foundation
- Council of Chief State School Officers (CCSSO)
- ECMC Foundation
- Education Commission for the States
- Education Strategy Group
- Higher Learning Advocates
- Institute for Education Sciences
- Institute for Higher Education Policy (IHEP)
- Johns Hopkins University Everyone Graduates Center
- Joyce Foundation
- JPMorgan Chase & Co.
- Mission Measurement
- National Association of Student Financial Aid Administrators
- National Skills Coalition
- National Student Clearinghouse
- New America
- RTI
- Texas Instruments
- University of Massachusetts Medical Center
- U.S. Department of Education, Office of Career, Technical and Adult Education
- Vivayic



## ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

### Dear Advance CTE Members,

What a wonderful and busy year it's been for the CTE community! We are so impressed by your dedication and commitment to ensuring each learner across the country has access to a high-quality CTE system. Whether that's creating a bold Perkins V plan, lifting up equity as a central component of your state's vision for CTE, inviting learners into your place of business as interns or developing and implementing high-quality programs of study for students, we know each of you have done a whole lot of incredible work this past year. You are making a difference!

As we look towards the New Year, our team at Advance CTE is honored and thankful to support you in your efforts. We have a lot planned for the coming year - new resources, supports, technical assistance and much, much more. And we'll be celebrating 100 years of Advance CTE - which means 100 years of states leading the way for Career Technical Education. We encourage you to submit a photo, video, memory or a testimonial using [this form](#) that we can use throughout the year.

Best wishes for a happy holiday season from all of us at Advance CTE.

Sincerely,

*Kimberly A. Green*



KIMBERLY GREEN  
Executive Director

## Membership Update

### State CTE Director Transitions:

- Kristine Nelson recently left her position in **Nevada**. We wish her the best of luck!; and
- Dwight Johnson in **Idaho** retired, we wish him the happiest of retirements! Clay Long is the new State Director.

## View from the Hill

In December, Advance CTE followed the Fiscal Year 2020 appropriations process. This month, appropriators finally shared language for all 12 appropriations bills that fund the government, including the Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed) bill. The 12 bills, totalling \$1.4 trillion, were combined together into two spending bill packages, each referred to as a “minibus.” H.R. 1865 includes eight domestic and international appropriations bills: Labor-HHS-Ed, Agriculture, Energy and Water Development, Interior-Environment, Legislative Branch, Military Construction-Veterans Affairs, State-Foreign Operations and Transportation-Housing and Urban Development. The other, H.R. 1158, has four national security appropriations bills: Defense, Homeland Security, Commerce-Justice-Science and Financial Services.

H.R. 1865 allocates \$72.8 billion in discretionary appropriations to the U.S. Department of Education, a \$1.3 billion increase over the FY19 level. It adds an increase of \$20 million for CTE State Grants, also known as Perkins Basic State grants, for a total of \$1.28 billion for FY20.

Funding bills were passed in the House and Senate and sent to the President for signature, ahead of when federal funding is set to expire on December 20, 2019.

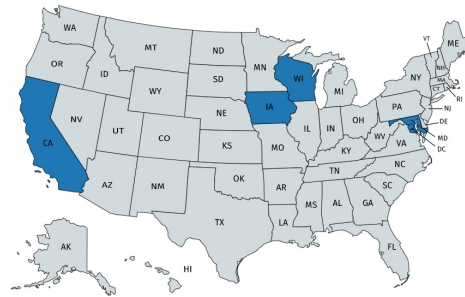
Get real-time updates about CTE Federal Policy news in our [Legislative Updates](#).

## ➤ ICYMI (*In Case You Missed It*)

- **Research/Report:** [New Skills for Youth Impact Summary](#), Advance CTE
- **Snapshots:** [New Skills for Youth Impact Snapshots](#), Advance CTE
- **Policy:** [Rhode Island: PrepareRI](#), Advance CTE
- **Blog:** [What Do State CTE Directors Want to Learn from the Research Community?](#), Advance CTE and IES
- **Blog:** [The State of CTE and Workforce Development Services for Incarcerated Youth](#), Advance CTE

## ➤ Where In The World is Advance CTE?

*Interested in Advance CTE coming to your state? Fill out our request form [here](#).*



- Presented at CareerTech VISION, Association for Career and Technical Education, **California**
- Presented at the Comprehensive Local Needs Assessment — Results-Driven Planning for Perkins V Pre-Conference, Wisconsin Department of Public Instruction, **Wisconsin**
- Hosted Examining Perkins V Accountability three-part webinar series
- Hosted a webinar on the impact of the New Skills for Youth initiative
- Presented at the Oregon State Plan consultation meeting
- Attended LAPSSEN Board of Directors meeting, **California**
- Attended Global CTE Advisory Meeting, Asia Society, **California**
- Attended The Importance of Education Investments to the Economy and National Security, Committee for Education Funding, **Washington, DC**
- Attended North America 2.0: A Workforce Development Agenda for North America, Wilson Center, **Washington, DC**
- Hosted a webinar on Postsecondary Program Quality in Colorado and Illinois
- Attended the Committee for Education Funding Meeting, **Washington, DC**
- Attended the Campaign to Invest in America's Workforce Meeting, **Washington, DC**
- Attended the NTACTION CTE Perkins V Plan Collaboration Summit, National Technical Assistance Center on Transitions, **California**
- Attended the CTE Research and Professional Development Conference, Association for Career and Technical Education Research, **California**
- Attended Manufacturing Skills Standards Board meeting
- Attended Iowa CTE Advisory Council meeting, Iowa Department of Education, **Iowa**
- Congressional Meetings and Engagement: **Three** offices

