

The Center to Advance CTE Board of Directors' Meeting

AGENDA

April 7, 2019

4:15 - 5 p.m.

Meeting Room: Embassy

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1. Welcome, Overview of Agenda
4:15 – 4:16 p.m. Bernadette Howard
President

 2. Approval of January 30, 2019 Minutes
4:17 – 4:18 p.m. Marcie Mack
Secretary/Treasurer
.....*Pages 3-4*

 3. The Center to Advance CTE Financial Reports and
Budget Modification Marcie Mack
4:19– 4:29 p.m. Secretary/Treasurer
.....*Pages 5-20*

 4. Nominations Discussion Kimberly Green
4:30 – 4:40 p.m. Executive Director
.....*Pages 21-23*

 5. Grant Updates Kate Kreamer
4:41 – 4:58 p.m. Deputy Executive Director
 - Current Kimberly Green
Executive Director
 - Gates
 - Joyce
 - Siemens
 - JPMC/New Skills for Youth
 - Future
 - Joyce
 - New Skills for Youth
 - Siemens
 - Other Development Work

See monthly Board updates (included in the Joint Board book's consent agenda) for recent updates on grants.

**Approved Policies Related to The Center to Advance CTE
Public Board Members**
Approved October 16, 2017

Approved nominations criteria for The Center to Advance CTE Public Board members:

- Actively involved in the field of education (per the bylaws).
- Demonstrated knowledge and understanding of Career Technical Education or workforce development
- Commitment to the vision, mission and strategic goals of The Center to Advance CTE.
- Willingness to serve as a spokesperson and advocate for The Center to Advance CTE.
- Willingness to participate in the development activities of The Center to Advance CTE.
- Willingness to commit to The Center to Advance CTE Board member position description requirements and obligations.
- Ability to serve (support of individual's administrator or Board for travel, time, etc.)

Approved Stakeholder Categories for The Center to Advance CTE Public Board members:

The Center to Advance CTE Board of Directors is designed to bring external voices and perspectives to the work of the organization. In 2016, The Center to Advance CTE Public Board approved three stakeholder categories for its public members:

- Employer community
- Philanthropic community
- High-priority partners

Ideally, The Center to Advance CTE Public Board members will represent all three of these categories, although the Board is granted flexibility, based on the major priorities.

While not formal policy, it was the request of the Board to keep the following information accessible with the Board criteria as a reflection of the types of candidates that could fit into each stakeholder category:

- *Employer community*: A leader from an organization/association that represents business, workforce or labor interests, such as the U.S. Chamber of Commerce, the National Association of Manufacturers, the Business Roundtable, or the AFL-CIO. This position could also be filled by someone who works for a specific company (e.g. IBM, Caterpillar or PG&E). The specific role this individual has within the company, or the division in which he/she sits (e.g., Human Resources, Corporate Social Responsibility, etc.) is less important than the candidate's understanding of and commitment to education and workforce development and ability to be an active contributor. This requires a baseline of knowledge about CTE and a national perspective.
- *Philanthropic community*: These are representatives of organizations or companies that provide grants or other investments aligned to or supportive of The Center to Advance CTE's mission and theory of action.
- *High-priority partner*: This is the broadest category of all. It is intentionally undefined with the expectation that The Center Board would consider the strategic goals and near-term

priorities, as well as the experience and perspectives that the other two public Board members bring to the organization. It is intended to give the Nomination Committee flexibility in identifying the most critical voice needed on the Board.

Approved The Center to Advance CTE Board member policies:

- No public Board member can serve more than two, three-year terms. This policy would go into effect immediately and apply as current Board members' terms expire.
- Retain the current policy to provide complimentary registration for The Center to Advance CTE public Board members to attend the two Advance CTE annual conferences remain in place. This is valued as \$1,250 for non-members.