

Finance Career Cluster

- 1. Utilize mathematical concepts, skills and problem solving to obtain necessary information for decision making in the finance industry.
 - <u>FN 1.1</u>: Employ numbers and operations in finance.

Sample Indicators:

- Recognize relationships among numbers.
- Employ mathematical operations.
- Perform computations successfully.
- Predict reasonable estimations.
- FN 1.2: Apply algebraic skills to make business decisions.

Sample Indicators:

- Recognize patterns and mathematical relations.
- Use algebraic symbols to represent, solve and analyze mathematical problems.
- Create mathematical models from real-life situations.
- Represent changes in quantities mathematically.
- Determine rate of change mathematically.
- Interpret graphical and numerical data.
- FN 1.3: Perform data analysis to make business decisions.

- Formulate questions effectively.
- Collect relevant data.
- Organize useful data.
- Answer questions appropriately.
- Employ appropriate statistical methods in data analysis.
- Develop and evaluate inferences and predictions.
- Apply basic concepts of probability.
- <u>FN 1.4</u>: Use problem-solving techniques to evaluate the accuracy of mathematical responses in finance. *Sample Indicators:*
 - *Identify problem-solving techniques.*
 - Apply a variety of problem-solving strategies.
 - Adjust problem-solving strategies, when needed.



2. Utilize tools, strategies and systems to plan, monitor, manage and maintain the use of financial resources.

<u>FN 2.1</u>: Describe the nature and scope of finance.

Sample Indicators:

- Explain the role of finance in business.
- Discuss the role of ethics in finance.
- Explain legal considerations for finance.
- Discuss trends in the current financial environment (i.e., consolidation, regulatory burden, role of technology and globalization).
- 3. Plan, staff, lead and organize human resources in finance to enhance employee productivity and job satisfaction.

<u>FN 3.1</u>: Describe the role and function of human resources management.

Sample Indicators:

- Discuss the nature of human resources management.
- Explain the role of ethics in human resources management.
- Describe the use of technology in human resources management.
- 4. Determine effective tools, techniques and systems to communicate and deliver value to finance customers.

<u>FN 4.1</u>: Discuss marketing's role and function.

Sample Indicators:

- Explain marketing and its importance in a global economy.
- Describe marketing functions and related activities.

FN 4.2: Describe customer/client/business behavior in finance.

Sample Indicators:

- Explain customer/client/business buying behavior.
- Discuss actions employees can take to achieve the company's desired results.
- Demonstrate connections between company actions and results (e.g., influencing consumer buying behavior, gaining market share, etc.).

FN 4.3: Explain a finance organization's unique selling proposition.

- Identify company's unique selling proposition.
- *Identify internal and external service standards.*



5. Create and maintain positive, ongoing relationships with finance customers.

<u>FN 5.1</u>: Foster positive relationships with finance customers.

Sample Indicators:

- Explain the nature of positive customer relations.
- Demonstrate a customer service mindset.
- Explain management's role in customer relations.

<u>FN 5.2</u>: Reinforce finance organization's image by exhibiting the company's brand promise.

Sample Indicators:

- *Identify company's brand promise.*
- Determine ways of reinforcing the company's image through employee performance.

 \underline{FN} 5.3: Explain the nature and scope of customer relationship management in finance.

Sample Indicators:

- Discuss the nature of customer relationship management.
- Explain the role of ethics in customer relationship management.
- Describe the use of technology in customer relationship management.
- Discuss customer relationship management as a key factor to success in the finance industry.
- Explain trends in customer relationship management that impact finance.

6. Plan, monitor and manage day-to-day activities to ensure effective and efficient finance operations.

<u>FN 6.1</u>: Describe production's role and function.

Sample Indicators:

- Explain the concept of production.
- Describe production activities.

<u>FN 6.2</u>: Discuss operation's role and function in finance.

Sample Indicators:

- Explain the nature of operations.
- Discuss the role of ethics in operations.
- Describe the use of technology in operations.

<u>FN 6.3</u>: Implement purchasing activities in finance.

- Explain the nature and scope of purchasing.
- Place orders/reorders.
- Maintain inventory of supplies.
- Manage the bid process in purchasing.



- Select vendors.
- Evaluate vendor's performance.

FN 6.4: Implement quality-control processes in finance.

Sample Indicators:

- *Identify quality-control measures.*
- *Utilize quality control methods at work.*
- Describe crucial elements of a quality culture.
- Describe the role of management in the achievement of quality.
- Establish efficient operating systems.

7. Implement safety, health and environmental controls to ensure a safe and productive finance work workplace.

<u>FN 7.1</u>: Adhere to health and safety regulations in finance.

Sample Indicators:

- Describe health and safety regulations in business.
- Report noncompliance with business health and safety regulations.

FN 7.2: Implement safety procedures in finance.

Sample Indicators:

- Follow instructions for use of equipment, tools and machinery.
- Follow safety precautions.
- Maintain a safe work environment.
- Explain procedures for handling accidents.
- Handle and report emergency situations.

FN 7.3: Determine needed safety policies/procedures in finance.

Sample Indicators:

- Identify potential safety issues.
- Establish safety policies and procedures.

FN 7.4: Implement security policies/procedures in finance.

Sample Indicators:

- Explain routine security precautions.
- Follow established security procedures/policies.
- Protect company information and intangibles.

FN 7.5: Develop policies/procedures to protect workplace security in finance.

Sample Indicators:

• *Identify potential security issues.*



- Establish policies to protect company information and intangibles.
- Establish policies to maintain a non-hostile work environment.
- Establish policies and procedures to maintain physical security of the work environment.

8. Describe and follow laws, regulations and ethical standards that affect finance operations and transactions.

<u>FN 8.1</u>: Employ ethical actions in obtaining and providing finance information.

Sample Indicators:

- Respect the privacy of others.
- Explain ethical considerations in providing information.
- Protect confidential information.
- Determine information appropriate to obtain from a client or another employee.

FN 8.2: Apply ethics in finance.

Sample Indicators:

- Explain the nature of business ethics.
- Demonstrate responsible behavior.
- Demonstrate honesty and integrity.
- Demonstrate ethical work habits.

FN 8.3: Manage internal and external business relationships in finance.

Sample Indicators:

- Treat others fairly at work.
- Describe ethics in human resources issues.

FN 8.4: Explain the nature and scope of business laws and regulations.

Sample Indicators:

- Discuss the nature of law and sources of law in the United States.
- Describe the United States' judicial system.
- Describe legal issues affecting businesses.

FN 8.5: Discuss the civil foundations of the legal environment of business.

Sample Indicators:

- Identify the basic torts relating to business enterprises.
- Describe the nature of legally binding contracts.

<u>FN 8.6</u>: Explore the regulatory environment of United States' businesses.

- Describe the nature of legal procedures.
- Discuss the nature of debtor-creditor relationships.



- Explain the nature of agency relationships.
- Discuss the nature of environmental law.
- Discuss the role of administrative law.

FN 8.7: Describe human resources laws and regulations.

Sample Indicators:

- Explain the nature of human resources regulations.
- Explain the nature of workplace regulations (including OSHA, ADA).
- Discuss employment relationships.

<u>FN 8.8</u>: Determine form of business ownership.

Sample Indicators:

- Explain types of business ownership.
- Select form of business ownership.

FN 8.9: Explain commerce laws and regulations.

Sample Indicators:

- Explain the nature of trade regulations.
- Describe the impact of anti-trust legislation.

FN 8.10: Discuss tax laws and regulations.

Sample Indicators:

- Explain the nature of tax regulations on business.
- Explain the nature of businesses' reporting requirements.
- Develop strategies for legal/government compliance.

FN 8.11: Describe government regulation of the finance industry.

Sample Indicators:

- Explain federal legislation impacting the finance industry (e.g., Gramm-Leach-Bliley Act, Sarbanes-Oxley Act, Uniform Commercial Code, etc.).
- Discuss the effect of tax laws and regulations on financial transactions.

<u>FN 8.12</u>: Discuss the nature and scope of compliance in finance.

Sample Indicators:

- *Discuss the nature and scope of compliance in the finance industry.*
- *Describe the use of technology in compliance.*
- Explain the role of business ethics in compliance.

9. Plan, manage and maintain the use of financial resources to protect solvency.

FN 9.1: Discuss the fundamental principles of money.



Sample Indicators:

- Explain forms of financial exchange (cash, credit, debit, electronic funds transfer, etc.).
- Identify types of currency (paper money, coins, banknotes, government bonds, treasury notes, etc.).
- Describe functions of money (medium of exchange, unit of measure, store of value).
- Describe sources of income (wages/salaries, interest, rent, dividends, transfer payments, etc.).
- Explain the time value of money.
- Explain the purposes and importance of credit.
- Explain legal responsibilities associated with financial exchanges.

<u>FN 9.2</u>: Describe the use of financial services providers.

Sample Indicators:

- Describe types of financial services providers.
- Discuss considerations in selecting a financial services provider.

<u>FN 9.3</u>: Use investment strategies.

Sample Indicators:

- Explain types of investments.
- Explain the nature of capital investment.
- Establish investment goals and objectives.

<u>FN 9.4</u>: Identify potential business threats and opportunities to protect a business's financial well-being. *Sample Indicators*:

- Describe the concept of insurance.
- Obtain insurance coverage.
- Settle insurance losses.
- *Identify speculative business risks.*
- Explain the nature of risk management.

FN 9.5: Obtain business credit and control its use.

- Explain the purposes and importance of obtaining business credit.
- Analyze critical banking relationships.
- Make critical decisions regarding acceptance of bank cards.
- Determine financing needed for business operations.
- *Identify risks associated with obtaining business credit.*
- Explain sources of financial assistance.
- Explain loan evaluation criteria used by lending institutions.
- Complete loan application package.



FN 9.6: Manage financial resources to ensure solvency.

Sample Indicators:

- *Describe the nature of budgets.*
- Explain the nature of operating budgets.
- Describe the nature of cost/benefit analysis.
- Determine relationships among total revenue, marginal revenue, output and profit.
- Develop company's/department's budget.
- Forecast sales.
- Calculate financial ratios.
- Interpret financial statements.
- Describe types of financial statement analysis (e.g., ratio analysis, trend analysis, etc.).
- Spot problems in/issues with financial statements.

FN 9.7: Explain the importance of financial markets in business.

Sample Indicators:

- *Describe the role of financial institutions.*
- Explain types of financial markets (i.e., money markets, securities markets, property market, market for risk transfer).

FN 9.8: Explain the nature of assets' values.

Sample Indicators:

• Discuss factors that affect the value of an asset (e.g., cash flows, growth rate, timing, inflation, interest rate, opportunity cost, risk and required return).

<u>FN 9.9</u>: Utilize sources of securities information to make informed financial decisions.

Sample Indicators:

- *Describe sources of securities information.*
- Read/interpret securities table.

<u>FN 9.10</u>: Use debt and equity capital to raise funds for business growth.

Sample Indicators:

- Describe the financial needs of a business at different stages of its development.
- Discuss factors to consider in choosing between debt and equity capital.
- Explain the significance of a firm's capital structure.

10. Plan, organize and manage a finance organization/department.

FN 10.1: Explain management's role in business success.

- Explain the concept of management.
- Explain the nature of managerial ethics.



<u>FN 10.2</u>: Utilize planning tools that can guide finance organization's/department's activities. *Sample Indicators:*

- Explain the nature of business plans.
- Develop company goals/objectives.
- Define business mission.
- Conduct an organizational SWOT.
- Explain external planning considerations.
- Identify and benchmark key performance indicators (e.g., dashboards, scorecards, etc.).
- Develop action plans.
- Develop business plan.

FN 10.3: Control a finance organization's/department's activities.

Sample Indicators:

- Describe the nature of managerial control (control process, types of control, what is controlled).
- Analyze operating results in relation to budget/industry.
- Track performance of business plan.

11. Plan, monitor and manage day-to-day activities required to sustain continued business functioning.

FN 11.1: Implement expense-control strategies.

Sample Indicators:

- Explain the nature of overhead/operating costs.
- Explain employee's role in expense control.
- Control use of supplies.
- Conduct breakeven analysis.
- *Negotiate service and maintenance contracts.*
- Negotiate lease or purchase of facility.
- Develop expense-control plans.
- *Use budgets to control operations.*

FN 11.2: Maintain property and equipment.

- *Identify routine activities for maintaining business facilities and equipment.*
- Plan maintenance program.



12. Access, evaluate and disseminate financial information to enhance financial decision-making processes.

FN 12.1: Explain the nature and scope of financial information management.

Sample Indicators:

- Describe the need for financial information.
- Explain the nature and scope of the financial information management function.
- Explain the role of ethics in financial information management.

<u>FN 12.2</u>: Discuss the importance of accurately reporting a business's financial position. *Sample Indicators:*

- Describe the need to accurately report a business's financial position.
- Describe the relationship between accounting (with an emphasis on cash flow) and finance (with an emphasis on decision-making).
- Discuss types of accounting systems used to report a business's financial position (i.e., financial, tax, management, cost, accrual).

FN 12.3: Discuss the nature and scope of financial information analysis.

Sample Indicators:

- Discuss the impact of economic conditions on finance.
- Explain the use of financial information to identify trends.
- Describe the need to analyze customer financial information.
- Identify reasons to analyze financial data (e.g., to understand accounting treatment, to verify information, to analyze variances, to guide financial decision-making).

FN 12.4: Utilize financial information technology tools.

Sample Indicators:

- Describe the use of technology in the financial information management function.
- Demonstrate data mining techniques.
- *Demonstrate budgeting applications.*
- Demonstrate financial analysis applications.
- Demonstrate advanced database applications.

13. Manage a financial product or service mix in order to respond to market opportunities.

<u>FN 13.1</u>: Explain the nature and scope of product/service management.

- Explain the nature and scope of the product/service management function.
- *Identify the impact of product life cycles on business decisions.*
- Explain the use of technology in the product/service management function.
- Discuss business ethics in product/service management.



FN 13.2: Develop a financial product/service mix.

Sample Indicators:

- Explain the concept of financial product/service mix.
- Describe the nature of financial product/service bundling.
- Identify financial product/service to fill a customer need.

FN 13.3: Position financial products/services to acquire desired business image.

Sample Indicators:

- Describe factors used to position financial products/services.
- Explain the nature of financial product/service branding.
- Explain the role of customer service in positioning/image.

FN 13.4: Position company to acquire desired business image.

Sample Indicators:

- Explain the nature of corporate branding.
- Describe factors used by businesses to position corporate brands.

14. Employ financial risk-management strategies and techniques used to minimize business loss.

FN 14.1: Describe the nature and scope of risk management in finance.

Sample Indicators:

- Explain the role of ethics in risk management.
- *Describe the use of technology in risk management.*
- Discuss legal considerations affecting risk management.

FN 14.2: Use risk-management techniques in finance.

Sample Indicators:

- Discuss the relationship between risk and business objectives.
- Develop a risk-management program.
- Evaluate a risk-management program.

FN 14.3: Describe risk-control methods in finance.

- Discuss the nature of risk control (i.e., internal and external).
- Explain ways to assess risk.
- *Describe the importance of auditing risk control.*
- Discuss risk-control systems.



Accounting Career Pathway (FN-ACT)

1. Describe and follow laws and regulations to manage accounting operations and transactions.

<u>FN-ACT 1.1</u>: Describe regulation of accounting *Sample Indicators:*

- Discuss the impact of the Sarbanes-Oxley Act of 2002 on accounting.
- Describe the role of the Securities and Exchange Commission (SEC) in regulating the accounting industry.
- Discuss state regulation of the accounting industry.

2. Utilize accounting tools, strategies and systems to plan, monitor, manage and maintain the use of financial resources.

<u>FN-ACT 2.1</u>: Classify, record and summarize financial data.

Sample Indicators:

- Discuss the nature of the accounting cycle.
- Demonstrate the effects of transactions on the accounting equation.
- Prepare a chart of accounts.
- Use T accounts.
- Record transactions in a general journal.
- Post journal entries to general ledger accounts.
- Prepare a trial balance.
- Journalize and post adjusting entries.
- Journalize and post-closing entries.
- Prepare a post-closing trial balance.
- Prepare work sheets.
- Discuss the nature of annual reports.
- Discuss the use of financial ratios in accounting.
- *Determine business liquidity.*
- Calculate business profitability.
- Prepare income statements.
- Prepare a statement of equity and retained earnings.
- Prepare balance sheets.
- Project future revenues and expenses.
- Apply bankruptcy prediction models.

FN-ACT 2.2: Maintain cash controls.



- Explain cash-control procedures (e.g., signature cards, deposit slips, internal/external controls, cash clearing, etc.)
- Prove cash.
- *Journalize/post entries to establish and replenish petty cash.*
- *Journalize/post entries related to banking activities.*
- Explain the benefits of electronic funds transfer.
- Prepare bank deposits.
- Prepare purchase requisitions.
- Prepare purchase orders.
- Prepare sales slips.
- Prepare invoices.
- Explain the nature of the voucher system.
- Prepare vouchers.
- Record transactions using a voucher system.

<u>FN-ACT 2.3</u>: Perform accounting functions specific to a merchandising business.

Sample Indicators:

- Explain the nature of special journals.
- Record transactions in special journals.

<u>FN-ACT 2.4</u>: Perform accounts payable functions.

Sample Indicators:

- Explain the nature of accounts payable.
- Analyze and journalize purchase transactions.
- Analyze purchase transactions.
- Post to an accounts payable subsidiary ledger.
- Prepare a credit memorandum for returned goods.
- Process invoices for payment.
- Process accounts payable checks.
- Prepare an accounts payable schedule.

FN-ACT 2.5: Perform accounts receivable functions.

- Explain the nature of accounts receivable.
- Maintain a customer file for accounts receivable.
- Analyze and journalize sales transactions.
- Post to an accounts receivable subsidiary ledger.
- Process sales orders and invoices.
- Process sales returns and allowances.
- Process customer payments.
- Prepare customer statements.



- Process uncollectible accounts.
- Prepare an accounts receivable schedule.
- Determine uncollectible accounts expense.

<u>FN-ACT 2.6</u>: Maintain inventory records to track the location, quantity and value of current assets. *Sample Indicators:*

- Record inventory usage.
- Process invoice of inventory.
- Process results of inventory.
- Process inventory adjustments.
- Determine the cost of inventory using a variety of inventory costing methods.
- Determine the advantages and disadvantages of different inventory costing methods.

<u>FN-ACT 2.7</u>: Complete payroll procedures to calculate, record and distribute payroll earnings. *Sample Indicators:*

- Calculate time cards.
- *Maintain employee earnings records.*
- Calculate employee earnings (e.g., gross earnings, net pay).
- Calculate employee-paid withholdings.
- Prepare a payroll register.
- Record the payroll in the general journal.
- Complete payroll tax expense forms.
- Prepare federal, state and local payroll tax reports.

<u>FN-ACT 2.8</u>: Perform specialized accounting procedures to track cash flow.

Sample Indicators:

- *Process notes payable and receivable.*
- Determine the book value of a plant asset.
- Prepare depreciation schedules.
- Record the disposition of assets.
- Account for intangible assets.
- Analyze accounting records to make business decisions.

FN-ACT 2.9: Utilize cost accounting methods.

- Maintain job order cost sheets.
- Calculate the cost of goods sold.
- Compute overhead rates.
- Apply overhead to jobs.
- Conduct cost-volume-profit analysis.
- Develop standard variable costs for a product.



- Calculate variances.
- Conduct variance analysis.
- Perform cost allocation functions.
- *Prepare cost of production reports.*

FN-ACT 2.10: Prepare budget reports to make business decisions.

Sample Indicators:

- Process preliminary budget detail.
- Prepare budget reports.
- Determine relevant cost and revenue data for decision-making purposes.

<u>FN-ACT 2.11</u>: Perform accounting functions specific to a partnership.

Sample Indicators:

- Analyze a partnership agreement.
- *Allocate profits and losses to the partners.*
- Prepare a statement of partners' equities.
- Prepare a balance sheet for a partnership.
- Account for the revaluation of assets and liabilities prior to the dissolution of a partnership.
- Account for the sale of a partnership interest.
- Account for the withdrawal of a partner from a partnership.

<u>FN-ACT 2.12:</u> Perform accounting functions specific to a corporation.

Sample Indicators:

- Discuss the nature of a consolidated financial statement.
- Explain methods to account for the issuance of stock.
- Analyze the articles of incorporation needed to start a corporation.
- Compute dividends payable on stock.
- Prepare a balance sheet for a corporation.
- Complete a worksheet for a corporation.
- Prepare an income statement for a corporation.
- *Prepare a statement of equity and retained earnings for a corporation.*

<u>FN-ACT 2.13:</u> Determine suitable internal accounting controls to ensure the proper recording of financial transactions.

- Explain the purpose of internal accounting controls.
- Determine the components of internal accounting control procedures.
- Maintain internal accounting controls.



FN-ACT 2.14: Conduct an audit.

Sample Indicators:

- Explain the nature of audits.
- Discuss the nature of the Statement on Auditing Standards No. 99 (Considerations of Fraud in a Financial Statement Audit).
- Conduct an audit.
- Prepare auditing reports.

FN-ACT 2.15: Perform tax accounting functions.

Sample Indicators:

Explain record keeping procedures for tax accounting.

- * Identify tax issues for clients.
- * Explain the role of accountants in income tax planning.
- * Integrate tax strategies with family financial goals.
- * Discuss the nature of corporate tax accounting.
- 3. Process, evaluate and disseminate financial information to assist business decision making.

FN-ACT 3.1: Utilize accounting technology.

Sample Indicators:

- Discuss the use of data mining in accounting.
- *Integrate technology into accounting.*

<u>FN-ACT 3.2:</u> Develop an understanding and working knowledge of annual reports and financial statements.

Sample Indicators:

- Discuss the objective of annual reports and financial statements.
- *Identify the components of an annual report and a financial statement.*
- *Identify laws and regulations that are applied to a financial statement.*
- *Create an annual report and financial statement.*

FN-ACT 3.3: Assess the financial condition and operating results of a company.

- Analyze financial statements.
- Interpret financial statements.
- Utilize information from financial statements to make informed business decisions.
- 4. Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop an accounting career.



<u>FN-ACT 4.1:</u> Describe careers in accounting.

Sample Indicators:

- Discuss the role and responsibilities of certified public accountants.
- Describe the role and responsibilities of general ledger accountants.
- Explain the role and responsibilities of management accountants.
- Discuss the role and responsibilities of auditors.
- Discuss the role and responsibilities of government accountants.
- Explain the role and responsibilities of international accountants.
- Discuss the role and responsibilities of forensic accountants.
- Discuss the role and responsibilities of senior management in accounting.

<u>FN-ACT 4.2:</u> Explore accounting licensing and certification programs.

Sample Indicators:

• Discuss professional designations for accountants (e.g., CPA, CMA, ABA, etc.).

<u>FN-ACT 4.3:</u> Describe fundamental cost accounting concepts.

Sample Indicators:

- Explain the nature of managerial cost accounting (e.g., activities, costs, cost drivers, etc.).
- Discuss the use of cost-volume-profit analysis.
- Discuss cost accounting systems (e.g., job order costing, process costing, activity-based costing [ABC], project costing, etc.).
- Explain the nature of cost accounting decision-making.
- Discuss the nature of cost accounting budgets.
- Discuss the use of variance analysis for cost accounting.
- Discuss the nature of cost allocation.

FN-ACT 4.4: Discuss the significance of responsibility in accounting.

Sample Indicators:

- Describe social responsibility in accounting.
- Discuss responsibility accounting.

<u>FN-ACT 4.5:</u> Describe Generally Accepted Accounting Principles (GAAP).

Sample Indicators:

• Discuss the use of Generally Accepted Accounting Principles (GAAP).

Business Finance Career Pathway (FN-BFN)

1. Describe and follow laws and regulations to manage accounting operations and transactions.

<u>FN-BFN 1.1:</u> Describe regulations governing corporate finance. *Sample Indicators:*



- Explain laws and regulations pertaining to business finance.
- Explain the nature of business taxation.
- Describe regulations and laws governing ownership change transactions.

<u>FN-BFN 1.2:</u> Explain the role of the U.S. Securities and Exchange Commission in the regulation of corporate finance.

Sample Indicators:

• Discuss the impact of the U.S. Securities and Exchange Commission Division of Corporation Finance on business finance.

2. Manage the use of financial resources to ensure business stability.

<u>FN-BFN 2.1:</u> Describe fundamental financial concepts involved in the management of corporate finances.

Sample Indicators:

- Discuss the nature of depreciation.
- Describe the nature of cash flows.

FN-BFN 2.2: Discuss the need for efficient capital markets in corporate finance.

Sample Indicators:

- Explain the role of efficient capital markets in business finance.
- Discuss weaknesses and strengths of efficient capital markets.

FN-BFN 2.3: Explore capital budgeting.

Sample Indicators:

- Discuss the capital budgeting process.
- Discuss formal methods used in capital budgeting.

<u>FN-BFN 2.4:</u> Perform calculations necessary for capital budgeting decision-making.

Sample Indicators:

- Calculate the initial investment associated with a proposed capital expenditure.
- Determine operating cash inflows.
- Determine terminal cash flow.

<u>FN-BFN 2.5:</u> Conduct cash flow analysis to select an acceptable capital expenditure.

- Discuss the nature of relevant cash flow analysis.
- Explain the nature of the payback period.
- Calculate the payback period.
- Discuss the use of net present value (NPV).
- Explain the relationship between the internal rate of return and NPV.



- Calculate the NPV.
- Calculate the internal rate of return (IRR).

FN-BFN 2.6: Explain the role of financial planning in corporate finance.

Sample Indicators:

- *Discuss the financial planning process.*
- Discuss the nature of short-term (operating) financial plans.
- Describe the nature of long-term (strategic) financial plans.

FN-BFN 2.7: Conduct cash planning.

Sample Indicators:

- Explain the use of cash budgets.
- Cope with uncertainty in cash budgets.
- Prepare a cash budget.
- Evaluate a cash budget.

FN-BFN 2.8: Conduct profit planning.

Sample Indicators:

- Discuss the use of pro forma statements in profit planning.
- Develop a pro forma income statement.
- Prepare a pro forma balance sheet.
- Evaluate pro forma statements.

FN-BFN 2.9: Describe short-term financial management.

Sample Indicators:

- Describe the nature of short-term financial management.
- Discuss the link between short-term and long-term financing.

<u>FN-BFN 2.10:</u> Explain the role of valuation in making appropriate financial decisions for a company. *Sample Indicators:*

- Discuss the role of project valuation in capital allocation decisions.
- Discuss methods for valuing flexibility.
- Discuss the valuation implications in business finance.

FN-BFN 2.11: Analyze a company's financial statements.

- Discuss the analysis of a company's financial situation using its financial statements.
- Discuss external forces affecting a company's value.
- Explain how value is created for a company.
- Analyze a company's financial situation.



FN-BFN 2.12: Calculate business ratios to evaluate company performance.

Sample Indicators:

- Discuss the use of financial ratios in business finance.
- Determine business liquidity.
- Calculate corporate activity ratios.
- Calculate corporate debt ratios.
- Calculate business profitability.
- Calculate market ratios.
- Discuss the use of benchmarks when analyzing ratios.
- Describe bankruptcy prediction models.

<u>FN-BFN 2.13:</u> Utilize capital market securities to secure financing for a company.

Sample Indicators:

- *Discuss ways to determine the best financing option for a company.*
- Determine financing options for a company.
- Discuss the nature of corporate bonds.
- Discuss the cost of long-term debt.
- Determine the cost of long-term debt.
- Discuss the issuance of stock from a corporation.
- Calculate the cost of preferred stock.
- Discuss the cost of common stock.
- Calculate the cost of common stock.

FN-BFN 2.14: Explain the role of dividends in corporate finance.

Sample Indicators:

- Explain forms of dividends.
- Explain the nature of dividend reinvestment plans (DRIPs).
- Describe the effect of a firm's dividend decisions on its external financing requirements.
- Discuss the residual theory of dividends.
- Describe the impact of dividends on the value of the firm.
- Explain the nature of a dividend policy.
- Discuss factors to consider when deciding on the form of dividend distribution.

FN-BFN 2.15: Analyze ownership change transactions.

- Compare mergers and acquisitions.
- Explain the nature of hostile takeovers.
- Discuss issues that arise from mergers and acquisitions.
- Explain methods for evaluating potential merger/acquisition targets.
- Evaluate potential merger/acquisition targets.
- Discuss the nature of restructurings.



3. Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop in a corporate finance career.

FN-BFN 3.1: Discuss the fundamentals of corporate finance.

Sample Indicators:

- Discuss short-term decisions and methods in relation to corporate finance.
- Discuss long-term decisions and methods in relation to corporate finance.
- Discuss the principle objective of corporate finance.

FN-BFN 3.2: Discuss the role of ethics in corporate finance.

Sample Indicators:

- *Discuss business ethics for business finance.*
- Discuss corporate responsibility issues in business finance.

<u>FN-BFN 3.3:</u> Describe the relationship of corporate governance and corporate finance.

Sample Indicators:

- Discuss corporate governance issues in business finance.
- Describe the components of a well-governed company (e.g., board of directors, reporting, transparency, internal and external audit functions).

FN-BFN 3.4: Describe careers in corporate finance.

Sample Indicators:

- Explain the role and responsibilities of financial managers.
- Explain the role and responsibilities of a financial analyst.
- Describe the role and responsibilities of a controller.
- *Describe the role and responsibilities of a risk manager.*
- Discuss the role and responsibilities of a treasurer.
- Discuss the role and responsibilities of a chief financial officer (CFO).

<u>FN-BFN 3.1:</u> Explore corporate finance licensing and certification programs.

Sample Indicators:

- Explain professional designations in the field of business finance (e.g., CF, CFA, CCM, CTP, CFM, etc.).
- Discuss licensing and certification educational degree requirements.

4. Employ risk-management strategies and techniques in corporate finance to minimize business loss.

<u>FN-BFN 4.1:</u> Manage risk to protect a business's security and viability.

Sample Indicators:

• Discuss the relationship between risk management and business finance.



- Discuss the nature of risk measurement.
- Measure risk.
- Explain the nature of interest rate risk.
- Manage interest rate risk.
- Explain approaches to financial risk management.
- Discuss the use of derivatives in financial risk management.
- Evaluate the risks of derivatives.
- Discuss reasons to integrate risk management into business operations.
- Identify business risks.
- Integrate risk management into business operations.

FN-BFN 4.2: Explain enterprise risk management.

Sample Indicators:

- Discuss the nature of enterprise risk management (ERM).
- Discuss the various enterprise risk management (ERM) frameworks.

<u>FN-BFN 4.3:</u> Evaluate existing client insurance and risk management needs.

Sample Indicators:

- Evaluate a client's insurance needs.
- Recommend coverage upgrades to clients where appropriate.

FN-BFN 4.4: Complete an insurance sale.

Sample Indicators:

- *Identify prospective clients.*
- Schedule appointments with prospective clients.
- Interview client.
- Determine client's insurance needs.
- Prepare sales presentation materials.
- Present insurance recommendation to client.
- Complete the insurance sale.
- Manage objections.
- Prepare insurance documentation.

Banking Services Career Pathway (FN-BNK)

1. Describe and follow laws and regulations to manage business operations and transactions in the banking services industry.

<u>FN-BNK 1.1:</u> Develop a compliance program to protect the company well-being. *Sample Indicators:*



- Explain the elements of a compliance program.
- Discuss functional areas of a compliance audit.
- Develop a compliance program.

FN-BNK 1.2: Describe regulations governing banking services.

Sample Indicators:

- Discuss e-compliance issues in banking services.
- Discuss federal regulation of lending functions.
- Discuss federal regulation of operations functions in banking services.
- Discuss the responsibilities of regulatory agencies that oversee the banking industry.
- Describe the process for implementing regulatory changes.
- Describe provisions of bankruptcy law.

2. Create and maintain positive, ongoing relationships with banking customers.

<u>FN-BNK 2.1:</u> Develop positive relationships with customers to enhance company image. *Sample Indicators:*

- *Discuss the importance of meeting and exceeding customer expectations.*
- Describe the relationships that institutions providing banking services have with their communities.

<u>FN-BNK 2.2:</u> Manage a profitable investment portfolio to build customer relationships.

Sample Indicators:

- Select customers for portfolios using established criteria.
- Develop portfolio criteria that support the institution's business goals.

3. Manage the use of financial resources to enhance banking performance.

FN-BNK 3.1: Describe the manner in which banks generate profit.

Sample Indicators:

• Explain measures banks have taken to ensure profitability.

<u>FN-BNK 3.2:</u> Utilize financial formulas commonly used in banking to aid in the growth and stability of banking services.

- Explain key ratios/terms in banking.
- Compute key banking calculations (e.g., interest, annual percentage rate, etc.).
- Explain the CAMELS rating system (i.e., Capital adequacy, Asset quality, Management administration, Earnings, Liquidity and Sensitivity to market risk).



4. Demonstrate the use of banking technology and equipment.

<u>FN-BNK 4.1:</u> Utilize banking technology to increase workplace efficiency and effectiveness. *Sample Indicators:*

- *Utilize Automatic Teller Machines (ATM).*
- Process numeric data using 10-key pad.
- Discuss the impact of technology on the banking industry.
- Utilize word processing, spreadsheets, e-mails, scanning and other technologies to produce required banking documents.

<u>FN-BNK 4.2:</u> Determine the appropriate technology to use in banking operations.

Sample Indicators:

- *Identify equipment and software needed to provide appropriate services.*
- *Utilize equipment/software to provide data and required reports.*
- Train personnel on equipment and software.

5. Plan, monitor and manage the day-to-day activities within a banking organization to ensure secure operations.

<u>FN-BNK 5.1:</u> Describe how bank security programs minimize chance for loss.

Sample Indicators:

- *Discuss procedures for the secure handling of cash.*
- Discuss the secure handling of checks.
- Explain procedures for detecting and reporting counterfeit currency.
- Describe crimes to which a bank could fall victim (e.g., fraud, robbery, phishing, etc.).
- Discuss the elements and role of a bank security program.
- Describe the nature of business continuity plans.

<u>FN-BNK 5.2:</u> Perform daily cash processing activities.

Sample Indicators:

- Manage damaged and/or mutilated currency and coin.
- Order and deposit currency/coin.
- Manage differences in cash received/deposited.
- Handle differences in cash received/deposited.
- *Identify requirements for transporting cash.*
- Discuss the role of the Federal Reserve system in banking operations.

<u>FN-BNK 5.3:</u> Underwrite loan applications to determine creditworthiness of customers.

- Describe the loan application generating process.
- Explain the process of credit analysis.



- Describe factors affecting loan pricing and loan structuring.
- *Underwrite a loan application.*

<u>FN-BNK 5.4:</u> Discuss real estate lending and servicing.

Sample Indicators:

- Discuss the involvement of financial institutions in the real estate industry.
- Explain approaches to real estate lending.
- Describe the functions and responsibilities of the loan servicing department.

FN-BNK 5.5: Manage problem loans.

Sample Indicators:

- Discuss the nature of problem loan management.
- Implement correct procedures, as appropriate, for problem loans.

6. Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop a career in banking services.

FN-BNK 6.1: Describe environments in which banking services are offered.

Sample Indicators:

- Explain the evolution of commercial banking.
- Discuss ethical issues in the banking industry.
- Discuss the fiduciary role of banks.
- *Describe bank policies that pertain to fiduciary activities.*

FN-BNK 6.2: Identify the nature and scope of types of banking institutions.

Sample Indicators:

- Describe the nature of the national banking system.
- Explain the role of central banks.
- Describe the nature of retail banking.
- Explain the nature of investment banking.
- Explain the nature of financial services companies (universal banks).
- Discuss the role of credit unions.
- Explain the role of savings and loan associations.
- Discuss the role of the World Bank Group in international financial assistance.
- Explain the nature of government agencies that provide financing to businesses (e.g., Export-Import Bank of the United States, Small Business Administration, etc.).

<u>FN-BNK 6.3:</u> Acquire knowledge of banking processes and services to facilitate workplace activities. *Sample Indicators:*

- *Describe the nature of banking processes.*
- Describe types of banking services.



- Discuss retail bank products and services.
- Explain business bank products and services.
- Describe basic teller performance standards.
- *Discuss the nature of loan products.*
- Describe trust services available to customers.

FN-BNK 6.4: Describe roles and responsibilities in banking services.

Sample Indicators:

- Explain the role and responsibilities of administrative careers in banking services.
- Describe the role and responsibilities of executive/managerial careers in banking services.
- 7. Determine client needs and wants and respond through planned, personalized communication to guide purchase decisions and enhance future business opportunities in banking services.

FN-BNK 7.1: Generate new business using sales techniques.

Sample Indicators:

- *Describe the importance of selling in the banking industry.*
- Cross-sell banking products and services.
- Demonstrate the relationship-selling process.
- Assist a customer in the opening of an account.
- Call on small business clients.
- Interpret loan terms for a client.
- Describe the nature of event-based selling.
- Plan a sales campaign.

Insurance Career Pathway (FN-INS)

1. Describe and follow laws and regulations to manage business operations and transactions in the insurance industry.

<u>FN-INS 1.1:</u> Define regulations that ensure compliance and demonstrate adherence to insurance industry regulations.

Sample Indicators:

- *Discuss federal and state regulations governing the insurance industry.*
- Explain the significance of the Consolidated Omnibus Budget Reconciliation Act (COBRA).
- Discuss Title I of the Health Insurance Portability and Accountability Act (HIPAA).

<u>FN-INS 1.2:</u> Explain legal concepts pertinent to the insurance industry.



- Discuss fundamental legal principles that pertain to insurance (e.g., indemnity, insurable interest, subrogation, utmost good faith).
- Describe the nature of insurance contracts.
- 2. Plan, monitor and manage day-to-day insurance organization activities.

FN-INS 2.1: Use investigative techniques to identify insurance fraud.

Sample Indicators:

- Discuss the nature of insurance fraud.
- Investigate suspected insurance fraud.
- Conduct surveillance work.

<u>FN-INS 2.2:</u> Manage agency/company policies to protect the insurance company's financial well-being. *Sample Indicators:*

- Notify client in writing when policy is cancelled.
- Monitor agency accounts.

FN-INS 2.3: Process a claim to fulfill company's legal obligation to client.

Sample Indicators:

- *Discuss the nature of insurance claims.*
- Process an insurance claim.
- Interview claimant and witnesses.
- Inspect property damage.
- Compile claim report.
- Negotiate with claimant.
- Settle insurance claim.

3. Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop a career in insurance.

<u>FN-INS 3.1:</u> Describe essential knowledge and skills needed to be employed in the insurance industry. *Sample Indicators:*

- Describe the nature of the insurance industry.
- Discuss the manner in which insurance companies generate income.
- Explain the use of state risk pool programs.
- Discuss trends in the insurance industry (e.g., hacker insurance, identity theft insurance, etc.).
- Discuss licensing and certification in the insurance industry.

<u>FN-INS 3.2:</u> Describe roles and responsibilities in insurance.

Sample Indicators:

• *Discuss the role and responsibilities of an underwriter.*



- Discuss the role and responsibilities of an insurance sales representative.
- *Discuss the role and responsibilities of an actuary.*
- Discuss the role and responsibilities of claims personnel.
- Explain the role and responsibilities of a loss control specialist.

FN-INS 3.3: Describe insurance licensing and certification programs.

Sample Indicators:

- *Identify insurance licensing and certification laws, rules and/or regulations.*
- Describe steps in insurance licensing and certification.
- 4. Demonstrate underwriting techniques and strategies to evaluate the risk posed by potential insurance clients.

<u>FN-INS 4.1:</u> Analyze the risk posed by potential clients in order to make insurance approval/denial decisions.

Sample Indicators:

- Explain the importance of actuarial science in the insurance industry.
- Discuss the nature of credit-based insurance scores.
- *Underwrite an insurance policy.*
- 5. Determine client needs and wants and respond through planned, personalized communication to guide purchase decisions and enhance future insurance business opportunities.

<u>FN-INS 4.1:</u> Describe insurance products and their benefits.

- Explain the nature of liability insurance.
- Describe components of automobile insurance coverage.
- Discuss components of homeowners insurance.
- Discuss components of flood and earthquake insurance.
- Describe components of commercial property insurance.
- Explain the nature of commercial liability insurance.
- Discuss the nature of title insurance.
- Discuss the nature of health insurance coverage.
- Discuss the nature of long-term care insurance.
- Explain the nature of Medicare.
- Discuss the nature of Medicaid.
- Discuss the nature of unemployment insurance.
- Explain the nature of workers compensation insurance.
- Describe the nature of disability insurance.



- Discuss the nature of life insurance.
- Discuss the role of life insurance in investment and estate planning.

Securities & Investments Career Pathway (FN-SEC)

1. Describe and follow laws and regulations to manage business operations and transactions in the securities and investments industry.

 $\underline{\text{FN-SEC 1.1:}}$ Explain regulation of the securities and investments industry.

Sample Indicators:

- Discuss legal and ethical considerations in buying and selling securities.
- Discuss state regulation of the securities and investments industry.
- Explain the role of the National Association of Securities Dealers (NASD) in the regulation of securities and investments.
- Explain the regulation of extensions of credit in the securities industry.
- Describe the nature of the Securities Investor Protection Corporation.
- Discuss taxation issues that impact securities and investments.
- Describe the nature of the Chartered Financial Analysts (CFA) Institute Code of Ethics and Professional Conduct.

FN-SEC 1.2: Describe fundamental concepts of real estate law.

Sample Indicators:

- Explain state licensure laws for the real estate industry.
- Discuss laws pertaining to the conveyance of real estate.
- *Discuss the impact of local zoning regulations on the real estate industry.*
- Discuss the nature of a real estate sales contract.

FN-SEC 1.3: Explain the nature and scope of real estate titling.

Sample Indicators:

- Discuss methods of transferring real estate titles.
- Discuss reasons for title work.
- *Explain the nature of title insurance.*
- Discuss types of real estate property titling (e.g., sole ownership, joint tenancy with right of survivorship, tenancy in common, etc.).
- 2. Manage the use of financial resources to perform key duties in the securities and investments industry.

FN-SEC 2.1: Describe investment analysis and selection processes.



- Discuss types of investment objectives.
- Discuss the nature of investment risk.
- Describe the nature of diversification strategies.
- Explain factors to consider when selecting investments.
- Explain information that can be obtained from financial statements.
- Describe information that can be obtained from annual reports.
- Explain the nature of a mutual fund prospectus.
- Explain fundamental analysis used in making investment decisions.
- Describe the nature of technical analysis.
- Explain strategies for selecting investments.
- Discuss performance measurements for venture capital.
- Explain Modern Portfolio Theory (MPT).
- Discuss the Capital Asset Pricing Model (CAPM).
- Explain the Arbitrage Pricing Theory (APT).

FN-SEC 2.2: Select investments for clients.

Sample Indicators:

- *Interpret financial ratios significant to investors.*
- Calculate stock-related values (e.g., the value of a constant growth stock, the expected value of future dividends, the expected rate of return, etc.).
- Calculate bond-related values (e.g., the price of a bond given its yield to maturity, the coupon interest payment for a bond, the effects of interest rates on the price of a bond, etc.).
- Assess securities' fundamentals.
- Choose investments based on fundamental analysis.

FN-SEC 2.3: Appraise a property to determine its value.

Sample Indicators:

- Explain the real estate valuation process.
- Conduct a real estate appraisal.
- Prepare a real estate appraisal report.
- Appraise an investment property.

3. Plan, monitor and manage day-to-day securities and investments operations.

FN-SEC 3.1: Implement securities and investments operations activities.

- Discuss the functions of operations departments in securities and investments.
- *Perform the buy/sell functions of a brokerage clerk.*
- Post transaction data to accounting ledgers and certificate records.
- Schedule the delivery of customers' securities.
- Calculate commissions.



4. Utilize career-planning concepts, tools and strategies to explore, obtain and/or develop in a securities and investments career.

FN-SEC 4.1: Describe careers in securities and investments.

Sample Indicators:

• Describe the role and responsibilities of individuals in the securities and investments industry.

<u>FN-SEC 4.2:</u> Explore securities and investments licensing and certification programs. *Sample Indicators:*

- Describe the Series 6 and Series 7 licensing exams required to sell securities and other financial products.
- Explain professional designations in the securities and investments industry (e.g., CFS, CFA, BCAA, BCS, CSC, CFP, etc.).

<u>FN-SEC 4.3:</u> Describe the environments in which securities and investments services are offered. *Sample Indicators:*

- Discuss considerations in selecting a securities sales agent.
- Describe types of securities and investment firms.
- Describe how securities are traded.
- Explain the principal factors that affect securities markets.
- Explain causes of stock price fluctuations.
- Discuss the relationship between bond prices and yields.
- Discuss the role of investment banking in the primary marketplace.
- Discuss the nature of margin accounts.
- Explain the nature of short sales.
- Discuss the nature of market timing.
- Discuss the nature of international investment strategies.

FN-SEC 4.4: Describe careers in real estate.

Sample Indicators:

- Explain the role and responsibilities of real estate sales agents.
- Describe the role and responsibilities of real estate appraisers.
- Discuss the role and responsibilities of title company personnel.
- Explain the role and responsibilities of real estate entrepreneurs.
- Discuss the role and responsibilities of property managers.
- 5. Determine client needs and wants and respond through planned, personalized communication to guide purchase decisions and enhance future securities and investments opportunities.

<u>FN-SEC 5.1:</u> Explain securities and investments products and their benefits.



Sample Indicators:

- Explain the nature of stocks.
- Describe the rights of stockholders.
- Explain the nature of dividends.
- Discuss the nature of stock splits.
- Discuss the nature of options strategies.
- Discuss the nature of hedge funds.
- Describe the nature of futures.
- Explain the nature of bonds.
- Describe the nature of mutual funds.
- Explain the rights of mutual fund shareholders.
- Explain the nature of venture capital.
- Explain the nature of real estate investments.
- Discuss the nature of retirement investment plans.
- Explain the nature of education savings plans.

FN-SEC 5.2: Complete a securities and investments sale.

Sample Indicators:

- Conduct lectures, seminars and forums to attract potential clients.
- *Schedule appointments with prospective clients and interview clients.*
- *Obtain information on the client's finances and investment goals.*
- Determine investment strategies for meeting client's investment goals.
- Develop an investment recommendation for the client.
- Prepare sales presentation materials.
- Present investment recommendation to client.
- Close the securities/investment sale.
- Complete the order ticket according to the client's instructions and enter the order.
- Follow up on the completion of the transaction.
- *Monitor the client's portfolio.*

FN-SEC 5.3: Describe real estate sales functions.

Sample Indicators:

- Discuss the listing of property to sell.
- Explain ways to advertise real estate listings for sale.
- Discuss ways to show property.
- Explain the nature of a real estate closing/settlement.

FN-SEC 5.4: List property owners in the sale of their real estate.

- Determine a list price.
- Formulate showing instructions.



• Conduct a caravan tour/real estate showing exclusively for real estate agents.

<u>FN-SEC 5.5:</u> Demonstrate knowledge of Investment and Savings Plan.

- Compare the impact of simple interest versus compound interest on savings.
- Compare and contrast investment and savings options.
- Explain costs and income sources for investments.
- Examine the fundamental workings of the Social Security System and the system's effects on retirement planning and investments.
- Contrast alternative retirement plans.