



## Agriculture, Food and Natural Resources Cluster Agribusiness Systems Pathway Knowledge and Skill Statements

The Pathway Knowledge and Skills Chart describes what all/most learners/workers need to know and be able to do to demonstrate competence within a career pathway. Following the pathway description, there are four sets of knowledge and skill expectations:

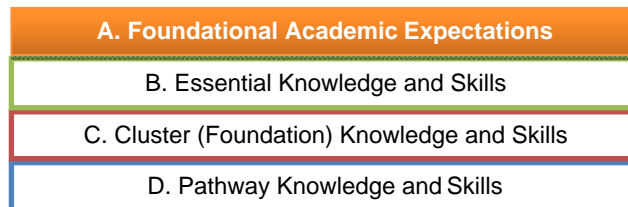


### PATHWAY DESCRIPTION

*Agribusiness Systems Pathway:* Agribusiness is the coordination of all activities that contribute to the production, processing, marketing, distribution, financing and development of agricultural commodities and resources. This includes food, fiber, wood products, natural resources, horticulture, and other plant and animal products and services. Agribusiness is a high-tech industry that uses satellite systems, computer databases and spreadsheets, biotechnology and many other innovations to increase efficiency and profitability.

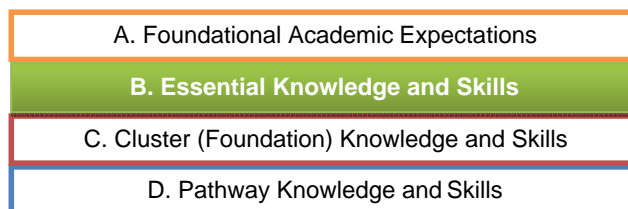
### A. FOUNDATIONAL ACADEMIC EXPECTATIONS

All secondary students should meet their state's academic standards. All Essential Cluster and Pathway Knowledge and Skills are predicated on the assumption that foundational academic skills have been attained. Some knowledge and skill statements will further define critical linkages and applications of academics in the cluster and/or pathway.



### B. ESSENTIAL KNOWLEDGE AND SKILLS

The following Essential Knowledge and Skill statements apply to careers in all clusters and pathways. Persons preparing for careers in this pathway should be able to demonstrate these skills in the context of this cluster and pathway.





**Agriculture, Food and Natural Resources Cluster**  
**Agribusiness Systems Pathway**  
**Knowledge and Skill Statements**

<b>Essential Topic</b>	<b>ACADEMIC FOUNDATIONS: <i>Achieve additional academic knowledge and skills required to pursue the full range of career and postsecondary education opportunities within a career cluster.</i></b>
<b>ESS01</b>	
<b>ESS01.01</b>	<b>Complete required training, education, and certification to prepare for employment in a particular career field.</b>
ESS01.01.01	Identify training, education and certification requirements for occupational choice.
ESS01.01.02	Participate in career-related training and/or degree programs.
ESS01.01.03	Pass certification tests to qualify for licensure and/or certification in chosen occupational area.
<b>ESS01.02</b>	<b>Demonstrate language arts knowledge and skills required to pursue the full range of post-secondary education and career opportunities.</b>
ESS01.02.01	Model behaviors that demonstrate active listening.
ESS01.02.02	Adapt language for audience, purpose, situation. (i.e. diction/structure, style).
ESS01.02.03	Organize oral and written information.
ESS01.02.04	Compose focused copy for a variety of written documents such as agendas, audio-visu-als, bibliographies, drafts, forms/documents, notes, oral presentations, reports, and technical terminology.
ESS01.02.05	Edit copy to create focused written documents such as agendas, audio-visu-als, bibliographies, drafts, forms/documents, notes, oral presentations, reports, and technical terminology.
ESS01.02.06	Comprehend key elements of oral and written information such as cause/effect, comparisons/contrasts, conclusions, context, purpose, charts/tables/graphs, evaluation/critiques, mood, persuasive text, sequence, summaries, and technical subject matter.
ESS01.02.07	Evaluate oral and written information for accuracy, adequacy/sufficiency, appropriateness, clarity, conclusions/solutions, fact/opinion, propaganda, relevancy, validity, and relationship of ideas.
ESS01.02.08	Identify assumptions, purpose, outcomes/solutions, and propaganda techniques.
ESS01.02.09	Predict potential outcomes and/or solutions based on oral and written information regarding trends.
ESS01.02.10	Present formal and informal speeches including discussion, information requests, interpretation, and persuasive arguments.
<b>ESS01.03</b>	<b>Demonstrate mathematics knowledge and skills required to pursue the full range of post-secondary education and career opportunities.</b>
ESS01.03.01	Identify whole numbers, decimals, and fractions.
ESS01.03.02	Demonstrate knowledge of basic arithmetic operations such as addition, subtraction, multiplication, and division.
ESS01.03.03	Demonstrate use of relational expressions such as equal to, not equal, greater than, less than, etc.



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- ESS01.03.04 Apply data and measurements to solve a problem.
- ESS01.03.05 Analyze Mathematical problem statements for missing and/or irrelevant data.
- ESS01.03.06 Construct charts/tables/graphs from functions and data.
- ESS01.03.07 Analyze data when interpreting operational documents.

**ESS01.04 Demonstrate science knowledge and skills required to pursue the full range of post-secondary and career education opportunities.**

- ESS01.04.01 Evaluate scientific constructs including conclusions, conflicting data, controls, data, inferences, limitations, questions, sources of errors, and variables.
- ESS01.04.02 Apply scientific methods in qualitative and quantitative analysis, data gathering, direct and indirect observation, predictions, and problem identification.

**Essential Topic** **COMMUNICATIONS: Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology and information.**  
**ESS02**

**ESS02.01 Select and employ appropriate reading and communication strategies to learn and use technical concepts and vocabulary in practice.**

- ESS02.01.01 Determine the most appropriate reading strategy for identifying the overarching purpose of a text (i.e. skimming, reading for detail, reading for meaning or critical analysis).
- ESS02.01.02 Demonstrate use of content, technical concepts and vocabulary when analyzing information and following directions.
- ESS02.01.03 Select the reading strategy or strategies needed to fully comprehend the content within a written document (i.e., skimming, reading for detail, reading for meaning or critical analysis).
- ESS02.01.04 Interpret information, data, and observations to apply information learned from reading to actual practice.
- ESS02.01.05 Transcribe information, data, and observations to apply information learned from reading to actual practice.
- ESS02.01.06 Communicate information, data, and observations to apply information learned from reading to actual practice.

**ESS02.02 Demonstrate use of the concepts, strategies, and systems for obtaining and conveying ideas and information to enhance communication in the workplace.**

- ESS02.02.01 Employ verbal skills when obtaining and conveying information.
- ESS02.02.02 Record information needed to present a report on a given topic or problem.
- ESS02.02.03 Write internal and external business correspondence that conveys and/or obtains information effectively.
- ESS02.02.04 Communicate with other employees to clarify workplace objectives.



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ESS02.02.05      Communicate effectively with customers and employees to foster positive relationships.

**ESS02.03      Locate, organize and reference written information from various sources to communicate with co-workers and clients/participants.**

ESS02.03.01      Locate written information used to communicate with co-workers and customers.

ESS02.03.02      Organize information to use in written and oral communications.

ESS02.03.03      Reference the sources of information.

**ESS02.04      Evaluate and use information resources to accomplish specific occupational tasks.**

ESS02.04.01      Use informational texts, Internet web sites, and/or technical materials to review and apply information sources for occupational tasks.

ESS02.04.02      Evaluate the reliability of information from informational texts, Internet Web sites, and/or technical materials and resources.

**ESS02.05      Use correct grammar, punctuation and terminology to write and edit documents.**

ESS02.05.01      Compose multi-paragraph documents clearly, succinctly, and accurately.

ESS02.05.02      Use descriptions of audience and purpose when preparing and editing written documents.

ESS02.05.03      Use correct grammar, spelling, punctuation, and capitalization when preparing written documents.

**ESS02.06      Develop and deliver formal and informal presentations using appropriate media to engage and inform audiences.**

ESS02.06.01      Prepare oral presentations to provide information for specific purposes and audiences.

ESS02.06.02      Identify support materials that will enhance an oral presentation.

ESS02.06.03      Prepare support materials that will enhance an oral presentation.

ESS02.06.04      Deliver an oral presentation that sustains listeners' attention and interest.

ESS02.06.05      Align presentation strategies to the intended audience.

ESS02.06.06      Implement multi-media strategies for presentations.

**ESS02.07      Interpret verbal and nonverbal cues/behaviors to enhance communication with co-workers and clients/participants.**

ESS02.07.01      Interpret verbal behaviors when communicating with clients and co-workers.

ESS02.07.02      Interpret nonverbal behaviors when communicating with clients and co-workers.

**ESS02.08      Apply active listening skills to obtain and clarify information.**

ESS02.08.01      Interpret a given verbal message/information.

ESS02.08.02      Respond with restatement and clarification techniques to clarify information.



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**ESS02.09      Develop and interpret tables, charts, and figures to support written and oral communications.**

ESS02.09.01      Create tables, charts, and figures to support written and oral communications.

ESS02.09.02      Interpret tables, charts, and figures used to support written and oral communication.

**ESS02.10      Listen to and speak with diverse individuals to enhance communication skills.**

ESS02.10.01      Apply factors and strategies for communicating with a diverse workforce.

ESS02.10.02      Demonstrate ability to communicate and resolve conflicts within a diverse workforce.

**ESS02.11      Exhibit public relations skills to increase internal and external customer/client satisfaction.**

ESS02.11.01      Communicate effectively when developing positive customer/client relationships.

**Essential Topic      PROBLEM-SOLVING AND CRITICAL THINKING: *Solve problems using critical thinking skills (analyze, synthesize, and evaluate) independently and in teams. Solve problems using creativity and innovation.***  
**ESS03**

**ESS03.01      Employ critical thinking skills independently and in teams to solve problems and make decisions (e.g., analyze, synthesize and evaluate).**

ESS03.01.01      Identify common tasks that require employees to use problem-solving skills.

ESS03.01.02      Analyze elements of a problem to develop creative solutions.

ESS03.01.03      Describe the value of using problem-solving and critical thinking skills to improve a situation or process.

ESS03.01.04      Create ideas, proposals, and solutions to problems.

ESS03.01.05      Evaluate ideas, proposals, and solutions to problems.

ESS03.01.06      Use structured problem-solving methods when developing proposals and solutions.

ESS03.01.07      Generate new and creative ideas to solve problems by brainstorming possible solutions.

ESS03.01.08      Critically analyze information to determine value to the problem-solving task.

ESS03.01.09      Guide individuals through the process of recognizing concerns and making informed decisions.

ESS03.01.10      Identify alternatives using a variety of problem-solving and critical thinking skills.

ESS03.01.11      Evaluate alternatives using a variety of problem-solving and critical thinking skills.

**ESS03.02      Employ critical thinking and interpersonal skills to resolve conflicts with staff and/or customers.**



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- ESS03.02.01 Analyze situations and behaviors that affect conflict management.
- ESS03.02.02 Determine best options/outcomes for conflict resolution using critical thinking skills.
- ESS03.02.03 Identify with others' feelings, needs, and concerns.
- ESS03.02.04 Implement stress management techniques.
- ESS03.02.05 Resolve conflicts with/for customers using conflict resolution skills.
- ESS03.02.06 Implement conflict resolution skills to address staff issues/problems.

**ESS03.03 Identify, write and monitor workplace performance goals to guide progress in assigned areas of responsibility and accountability.**

- ESS03.03.01 Write realistic performance goals, objectives and action plans.
- ESS03.03.02 Monitor performance goals and adjust as necessary.
- ESS03.03.03 Recognize goal achievement using appropriate rewards in the workplace.

- ESS03.03.04 Communicate goal achievement with managers and co-workers.

**ESS03.04 Conduct technical research to gather information necessary for decision-making.**

- ESS03.04.01 Align the information gathered to the needs of the audience.
- ESS03.04.02 Gather technical information and data using a variety of resources.
- ESS03.04.03 Analyze information and data for value to the research objectives.
- ESS03.04.04 Evaluate information and data to determine value to research objectives.

**Essential Topic  
ESS04**

**INFORMATION TECHNOLOGY APPLICATIONS:** *Use information technology tools specific to the career cluster to access, manage, integrate, and create information.*

**ESS04.01 Use Personal Information Management (PIM) applications to increase workplace efficiency.**

- ESS04.01.01 Manage personal schedules and contact information.
- ESS04.01.02 Create memos and notes.

**ESS04.02 Employ technological tools to expedite workflow.**

- ESS04.02.01 Use information technology tools to manage and perform work responsibilities.

**ESS04.03 Operate electronic mail applications to communicate within a workplace.**

- ESS04.03.01 Use email to share files and documents.
- ESS04.03.02 Identify the functions and purpose of email systems.
- ESS04.03.03 Use email to communicate within and across organizations.

**ESS04.04 Operate Internet applications to perform workplace tasks.**

- ESS04.04.01 Access and navigate Internet (e.g., use a web browser).
- ESS04.04.02 Search for information and resources.
- ESS04.04.03 Evaluate Internet resources for reliability and validity.

**ESS04.05 Operate writing and publishing applications to prepare business communications.**





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ESS04.05.01	Prepare simple documents and other business communications.
ESS04.05.02	Prepare reports and other business communications by integrating graphics and other non-text elements.
ESS04.05.03	Prepare complex multi-media publications.
<b>ESS04.06</b>	<b>Operate presentation applications to prepare presentations.</b>
ESS04.06.01	Prepare presentations for training, sales and information sharing.
ESS04.06.02	Deliver presentations with supporting materials.
<b>ESS04.07</b>	<b>Employ spreadsheet applications to organize and manipulate data.</b>
ESS04.07.01	Create a spreadsheet.
ESS04.07.02	Perform calculations and analyses on data using a spreadsheet.
<b>ESS04.08</b>	<b>Employ database applications to manage data.</b>
ESS04.08.01	Manipulate data elements.
ESS04.08.02	Manage interrelated data elements.
ESS04.08.03	Analyze interrelated data elements.
ESS04.08.04	Generate reports showing interrelated data elements.
<b>ESS04.09</b>	<b>Employ collaborative/groupware applications to facilitate group work.</b>
ESS04.09.01	Facilitate group work through management of shared schedule and contact information.
ESS04.09.02	Facilitate group work through management of shared files and online information.
ESS04.09.03	Facilitate group work through instant messaging or virtual meetings.
<b>ESS04.10</b>	<b>Employ computer operations applications to manage work tasks.</b>
ESS04.10.01	Manage computer operations.
ESS04.10.02	Manage file storage.
ESS04.10.03	Compress or alter files.
<b>ESS04.11</b>	<b>Use computer-based equipment (containing embedded computers or processors) to control devices.</b>
ESS04.11.01	Operate computer driven equipment and machines.
ESS04.11.02	Use installation and operation manuals.
ESS04.11.03	Troubleshoot computer driven equipment and machines.
ESS04.11.04	Access support as needed to maintain operation of computer driven equipment and machines.

**Essential Topic  
ESS05**

**SYSTEMS:** *Understand roles within teams, work units, departments, organizations, inter-organizational systems, and the larger environment. Identify how key organizational systems affect organizational performance and the quality of products and services. Understand global context of industries and careers.*

<b>ESS05.01</b>	<b>Describe the nature and types of business organizations to build an understanding of the scope of organizations.</b>
ESS05.01.01	List the types and functions of businesses.



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- ESS05.01.02 Describe the types and functions of businesses.
- ESS05.01.03 Explain the functions and interactions of common departments within a business.

**ESS05.02 Implement quality control systems and practices to ensure quality products and services.**

- ESS05.02.01 Describe quality control standards and practices common to the workplace.

**Essential Topic**  
**ESS06**

**SAFETY, HEALTH AND ENVIRONMENTAL:** *Understand the importance of health, safety, and environmental management systems in organizations and their importance to organizational performance and regulatory compliance. Follow organizational policies and procedures and contribute to continuous improvement in performance and compliance.*

**ESS06.01 Implement personal and jobsite safety rules and regulations to maintain safe and healthful working conditions and environments.**

- ESS06.01.01 Assess workplace conditions with regard to safety and health.
- ESS06.01.02 Align safety issues with appropriate safety standards to ensure a safe workplace/jobsite.
- ESS06.01.03 Identify safety hazards common to workplaces.
- ESS06.01.04 Identify safety precautions to maintain a safe worksite.
- ESS06.01.05 Select appropriate personal protective equipment as needed for a safe workplace/jobsite.
- ESS06.01.06 Inspect personal protective equipment commonly used for selected career pathway.
- ESS06.01.07 Use personal protective equipment according to manufacturer rules and regulations.
- ESS06.01.08 Employ a safety hierarchy and communication system within the workplace/jobsite.
- ESS06.01.09 Implement safety precautions to maintain a safe worksite.

**ESS06.02 Complete work tasks in accordance with employee rights and responsibilities and employers obligations to maintain workplace safety and health.**

- ESS06.02.01 Identify rules and laws designed to promote safety and health in the workplace.
- ESS06.02.02 State the rationale of rules and laws designed to promote safety and health.

**ESS06.03 Employ emergency procedures as necessary to provide aid in workplace accidents.**

- ESS06.03.01 Use knowledge of First Aid procedures as necessary.
- ESS06.03.02 Use knowledge of CPR procedures as necessary.
- ESS06.03.03 Use safety equipment as necessary.

**ESS06.04 Employ knowledge of response techniques to create a disaster and/or emergency response plan.**





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- ESS06.04.01 Complete an assessment of an emergency and/or disaster situation.  
ESS06.04.02 Create an emergency and/or disaster plan.

**Essential Topic ESS07 LEADERSHIP AND TEAMWORK: *Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.***

**ESS07.01 Employ leadership skills to accomplish organizational goals and objectives.**

- ESS07.01.01 Analyze the various roles of leaders within organizations (e.g. contribute ideas; share in building an organization; act as role models to employees by adhering to company policies, procedures, and standards; promote the organization's vision; and mentor others).
- ESS07.01.02 Exhibit traits such as empowerment, risk, communication, focusing on results, decision-making, problem solution, and investment in individuals when leading a group in solving a problem.
- ESS07.01.03 Exhibit traits such as compassion, service, listening, coaching, developing others, team development, and understanding and appreciating others when acting as a manager of others in the workplace.
- ESS07.01.04 Exhibit traits such as enthusiasm, creativity, conviction, mission, courage, concept, focus, principle-centered living, and change when interacting with others in general.
- ESS07.01.05 Consider issues related to self, team, community, diversity, environment, and global awareness when leading others.
- ESS07.01.06 Exhibit traits such as innovation, intuition, adaptation, life-long learning and coachability to develop leadership potential over time.
- ESS07.01.07 Analyze leadership in relation to trust, positive attitude, integrity, and willingness to accept key responsibilities in a work situation.
- ESS07.01.08 Describe observations of outstanding leaders using effective management styles.
- ESS07.01.09 Participate in civic and community leadership and teamwork opportunities to enhance skills.

**ESS07.02 Employ organizational and staff development skills to foster positive working relationships and accomplish organizational goals.**

- ESS07.02.01 Implement organizational skills when facilitating others' work efforts.
- ESS07.02.02 Explain how to manage a staff that satisfies work demands while adhering to budget constraints.
- ESS07.02.03 Describe how staff growth and development to increase productivity and employee satisfaction.
- ESS07.02.04 Organize team involvement within a group environment.
- ESS07.02.05 Work with others to develop and gain commitment to team goals.
- ESS07.02.06 Distribute responsibility and work load fairly.
- ESS07.02.07 Model leadership and teamwork qualities to aid in employee morale.
- ESS07.02.08 Identify best practices for successful team functioning.



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ESS07.02.09 Explain best practices for successful team functioning.

**ESS07.03**

**Employ teamwork skills to achieve collective goals and use team members' talents effectively.**

ESS07.03.01 Work with others to achieve objectives in a timely manner.

ESS07.03.02 Promote the full involvement and use of team member's individual talents and skills.

ESS07.03.03 Employ conflict-management skills to facilitate solutions.

ESS07.03.04 Demonstrate teamwork skills through working cooperatively with co-workers, supervisory staff, and others, both in and out of the organization, to achieve particular tasks.

ESS07.03.05 Demonstrate teamwork processes that provide team building, consensus, continuous improvement, respect for the opinions of others, cooperation, adaptability, and conflict resolution.

ESS07.03.06 Develop plans to improve team performance.

ESS07.03.07 Demonstrate commitment to and a positive attitude toward team goals.

ESS07.03.08 Take responsibility for shared group and individual work tasks.

ESS07.03.09 Assist team members in completing their work.

ESS07.03.10 Adapt effectively to changes in projects and work activities.

ESS07.03.11 Negotiate effectively to arrive at decisions.

**ESS07.04**

**Establish and maintain effective working relationships with all levels of personnel and other departments in order to accomplish objectives and tasks.**

ESS07.04.01 Build effective working relationships using interpersonal skills.

ESS07.04.02 Use positive interpersonal skills to work cooperatively with co-workers representing different cultures, genders and backgrounds.

ESS07.04.03 Manage personal skills to accomplish assignments.

ESS07.04.04 Treat people with respect.

ESS07.04.05 Provide constructive praise and criticism.

ESS07.04.06 Demonstrate sensitivity to and value for diversity.

ESS07.04.07 Manage stress and control emotions.

**ESS07.05**

**Conduct and participate in meetings to accomplish work tasks.**

ESS07.05.01 Develop meeting goals, objectives and agenda.

ESS07.05.02 Assign responsibilities for preparing materials and leading discussions.

ESS07.05.03 Prepare materials for leading discussion.

ESS07.05.04 Assemble and distribute meeting materials.

ESS07.05.05 Conduct meeting to achieve objectives within scheduled time.

ESS07.05.06 Demonstrate effective communication skills in meetings.

ESS07.05.07 Produce meeting minutes including decisions and next steps.

ESS07.05.08 Use parliamentary procedure, as needed, to conduct meetings.

**ESS07.06**

**Employ mentoring skills to inspire and teach others.**

ESS07.06.01 Use motivational techniques to enhance performance in others.

ESS07.06.02 Provide guidance to enhance performance in others.

<b>Essential Topic</b>	<b>ETHICS AND LEGAL RESPONSIBILITIES: <i>Know and understand the importance of professional ethics and legal responsibilities.</i></b>
<b>ESS08</b>	
<b>ESS08.01</b>	<b>Apply ethical reasoning to a variety of workplace situations in order to make ethical decisions.</b>
ESS08.01.01	Evaluate alternative responses to workplace situations based on legal responsibilities and employer policies.
ESS08.01.02	Evaluate alternative responses to workplace situations based on personal or professional ethical responsibilities.
ESS08.01.03	Identify personal and long-term workplace consequences of unethical or illegal behaviors.
ESS08.01.04	Explain personal and long-term workplace consequences of unethical or illegal behaviors.
ESS08.01.05	Determine the most appropriate response to workplace situations based on legal and ethical considerations.
ESS08.01.06	Explain the most appropriate response to workplace situations based on legal and ethical considerations.
<b>ESS08.02</b>	<b>Interpret and explain written organizational policies and procedures to help employees perform their jobs according to employer rules and expectations.</b>
ESS08.02.01	Locate information on organizational policies in handbooks and manuals.
ESS08.02.02	Discuss how specific organizational policies and procedures influence a specific work situation.
<b>Essential Topic</b>	<b>EMPLOYABILITY AND CAREER DEVELOPMENT: <i>Know and understand the importance of employability skills. Explore, plan, and effectively manage careers. Know and understand the importance of entrepreneurship skills.</i></b>
<b>ESS09</b>	
<b>ESS09.01</b>	<b>Identify and demonstrate positive work behaviors and personal qualities needed to be employable.</b>
ESS09.01.01	Demonstrate self-discipline, self-worth, positive attitude, and integrity in a work situation.
ESS09.01.02	Demonstrate flexibility and willingness to learn new knowledge and skills.
ESS09.01.03	Exhibit commitment to the organization.
ESS09.01.04	Identify how work varies with regard to site, from indoor confined spaces to outdoor areas, including aerial space and a variety of climatic and physical conditions.
ESS09.01.05	Apply communication strategies when adapting to a culturally diverse environment.
ESS09.01.06	Manage resources in relation to the position (i.e. budget, supplies, computer, etc).
ESS09.01.07	Identify positive work-qualities typically desired in each of the career cluster's pathways.



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ESS09.01.08 Manage work roles and responsibilities to balance them with other life roles and responsibilities.

**ESS09.02 Develop a personal career plan to meet career goals and objectives.**

ESS09.02.01 Develop career goals and objectives as part of a plan for future career direction.

ESS09.02.02 Develop strategies to reach career objectives.

**ESS09.03 Demonstrate skills related to seeking and applying for employment to find and obtain a desired job.**

ESS09.03.01 Use multiple resources to locate job opportunities.

ESS09.03.02 Prepare a résumé.

ESS09.03.03 Prepare a letter of application.

ESS09.03.04 Complete an employment application.

ESS09.03.05 Interview for employment.

ESS09.03.06 List the standards and qualifications that must be met in order to enter a given industry.

ESS09.03.07 Employ critical thinking and decision-making skills to exhibit qualifications to a potential employer.

**ESS09.04 Maintain a career portfolio to document knowledge, skills and experience in a career field.**

ESS09.04.01 Select educational and work history highlights to include in a career portfolio.

ESS09.04.02 Produce a record of work experiences, licenses, certifications and products.

ESS09.04.03 Organize electronic or physical portfolio for use in demonstrating knowledge, skills and experiences.

**ESS09.05 Demonstrate skills in evaluating and comparing employment opportunities in order to accept employment positions that match career goals.**

ESS09.05.01 Compare employment opportunities to individual needs and career plan objectives.

ESS09.05.02 Evaluate employment opportunities based upon individual needs and career plan objectives.

ESS09.05.03 Demonstrate appropriate methods for accepting or rejecting employment offers.

**ESS09.06 Identify and exhibit traits for retaining employment to maintain employment once secured.**

ESS09.06.01 Model behaviors that demonstrate reliability and dependability.

ESS09.06.02 Maintain appropriate dress and behavior for the job to contribute to a safe and effective workplace/jobsite.

ESS09.06.03 Complete required employment forms and documentation such as I-9 form, work visa, W-4 and licensures to meet employment requirements.

ESS09.06.04 Summarize key activities necessary to retain a job in the industry.



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ESS09.06.05 Identify positive work behaviors and personal qualities necessary to retain employment.

**ESS09.07 Identify and explore career opportunities in one or more career pathways to build an understanding of the opportunities available in the cluster.**

ESS09.07.01 Locate and identify career opportunities that appeal to personal career goals.

ESS09.07.02 Match personal interest and aptitudes to selected careers.

**ESS09.08 Recognize and act upon requirements for career advancement to plan for continuing education and training.**

ESS09.08.01 Identify opportunities for career advancement.

ESS09.08.02 Pursue education and training opportunities to acquire skills necessary for career advancement.

ESS09.08.03 Examine the organization and structure of various segments of the industry to prepare for career advancement.

ESS09.08.04 Research local and regional labor (workforce) market and job growth information to project potential for advancement.

ESS09.08.05 Manage employment relations to make career advancements.

**ESS09.09 Continue professional development to keep current on relevant trends and information within the industry.**

ESS09.09.01 Use self assessment, organizational priorities, journals, Internet sites, professional associations, peers and other resources to develop goals that address training, education and self-improvement issues.

ESS09.09.02 Read trade magazines and journals, manufacturers' catalogues, industry publications and Internet sites to keep current on industry trends.

ESS09.09.03 Participate in relevant conferences, workshops, mentoring activities and in-service training to stay current with recent changes in the field.

**ESS09.10 Examine licensing, certification and credentialing requirements at the national, state and local levels to maintain compliance with industry requirements.**

ESS09.10.01 Examine continuing education requirements related to licensing, certification, and credentialing requirements at the local, state and national levels for chosen occupation.

ESS09.10.02 Examine the procedures and paperwork involved in maintaining and updating licensure, certification and credentials for chosen occupation.

ESS09.10.03 Align ongoing licensing, certification and credentialing requirements to career plans and goals.

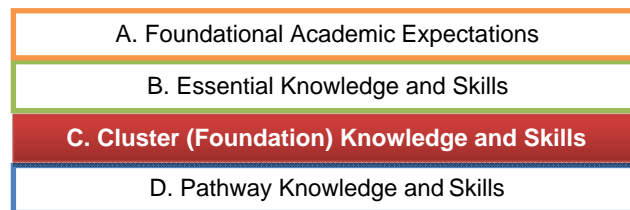
**ESS09.11 Examine employment opportunities in entrepreneurship to consider entrepreneurship as an option for career planning.**

ESS09.11.01 Describe the opportunities for entrepreneurship in a given industry.

<b>Essential Topic ESS10</b>	<b>TECHNICAL SKILLS:</b> <i>Use of technical knowledge and skills required to pursue careers in all career cluster, including knowledge of design, operation, and maintenance of technological systems critical to the career cluster.</i>
<b>ESS10.01</b>	<b>Employ information management techniques and strategies in the workplace to assist in decision-making.</b>
ESS10.01.01	Use information literacy skills when accessing, evaluating and disseminating information.
ESS10.01.02	Describe the nature and scope of information management.
ESS10.01.03	Maintain records to facilitate ongoing business operations.
<b>ESS10.02</b>	<b>Employ planning and time management skills and tools to enhance results and complete work tasks.</b>
ESS10.02.01	Develop goals and objectives.
ESS10.02.02	Prioritize tasks to be completed.
ESS10.02.03	Develop timelines using time management knowledge and skills.
ESS10.02.04	Use project-management skills to improve workflow and minimize costs.

## C. CLUSTER (FOUNDATION) KNOWLEDGE AND SKILLS

The following Cluster (Foundation) Knowledge and Skill statements apply to all careers in the Agriculture, Food and Natural Resources Cluster. Persons preparing for careers in the Agriculture, Food and Natural Resources Cluster should be able to demonstrate these skills in addition to those found on the Essential Knowledge and Skills Chart.



<b>Cluster Topic AGC01</b>	<b>ACADEMIC FOUNDATIONS:</b> <i>Achieve additional academic knowledge and skills required to pursue the full range of career and postsecondary education opportunities within a career cluster.</i> <i>No additional statements in this topic beyond those found in the Essential Knowledge and Skills Chart.</i>
<b>Cluster Topic AGC02</b>	<b>COMMUNICATIONS:</b> <i>Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology and information.</i>
<b>AGC02.01</b>	<b>Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology to communicate technical information within AFNR.</b>
AGC02.01.01	Write clearly to communicate written ideas, results and questions to all types of people.





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*Sample Indicators* Write with effective language to produce written communications for journals, newsletters, or other informative articles.

AGC02.01.02 Explain aspects of the industry to people not involved in it, and discuss its components.  
Model the use of strategies and techniques for enhancing the clarity and effectiveness of oral communication in order to engage in dialogue with members of an example career field.

*Sample Indicators* Monitor different kinds of behavior in order to improve communication.  
Prepare presentations to explain to both large groups and individuals issues of concern to the industry.  
Discuss aspects of the industry competently to an audience of both professionals and people not involved in the industry.

**AGC02.02 Employ the use of technical information effectively to maintain and communicate records and reporting procedures commonly used in the AFNR cluster.**

AGC02.02.01 Document work and processes using technical communication methods and protocols.

*Sample Indicators* Record technical information.  
Compose technical reports.  
Communicate documentation to others.

**Cluster Topic** **PROBLEM-SOLVING AND CRITICAL THINKING: Solve problems using critical thinking skills (analyze, synthesize, and evaluate) independently and in teams. Solve problems using creativity and innovation.**  
**AGC03**

**AGC03.01 Access and utilize suitable resources to identify and study public policies, issues and regulations impacting AFNR management.**

AGC03.01.01 Review regulations and major laws to evaluate their impact on AFNR management.

*Sample Indicators* Describe the major impacts of AFNR legislation.  
Describe the major regulations impacting the management of an individual resource.  
Identify situations that violate regulations.

AGC03.01.02 Read appropriate written material to stay abreast of current issues impacting AFNR management.

*Sample Indicators* Identify significant issues that impact work assignment.

AGC03.01.03 Gather public input for AFNR management decision-making.

*Sample Indicators* Conduct a local survey of public perceptions and desires concerning AFNR issues.

AGC03.01.04 Use critical thinking skills to identify, organize alternatives, and evaluate public policy issues related to AFNR.

*Sample Indicators* Identify alternatives to an issue's potential solution.  
Evaluate alternatives for strengths and weaknesses.  
Recommend a solution based on research and analysis.



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**Cluster Topic**  
**AGC04**      **INFORMATION TECHNOLOGY APPLICATIONS: *Use information technology tools specific to the career cluster to access, manage, integrate, and create information.***

**AGC04.01**      **Access, manage, integrate and create information using information technology tools specific to AFNR in order to facilitate people, machines, and logistics.**

AGC04.01.01      Use Geographic Information System/Global Positioning System (GIS/GPS) applications.

*Sample Indicators*      Create maps.  
Locate people or things.  
Identify best route for travel.

**Cluster Topic**  
**AGC05**      **SYSTEMS: *Understand roles within teams, work units, departments, organizations, inter-organizational systems, and the larger environment. Identify how key organizational systems affect organizational performance and the quality of products and services. Understand global context of industries and careers.***

**AGC05.01**      **Examine and summarize roles within teams, work units, departments, organizations, interorganizational systems, and the larger environment to understand the nature and scope of AFNR organizations and the AFNR industry.**

AGC05.01.01      Examine company performance and goals within AFNR organizations and the AFNR industry.

*Sample Indicators*      Examine the role and major functions of AFNR organizations to better utilize AFNR guidelines.  
Explain the major guidelines used by AFNR organizations to manage and improve performance.  
Examine economic, social and technological changes to spotlight their impact on AFNR organizations and the industry.  
Explain technological changes to reveal their impact on information technology and transportation.

**AGC05.02**      **Identify how key organizational systems affect organizational performance and the quality of products and services to demonstrate an understanding of how AFNR systems are managed and improved.**

AGC05.02.01      Manage and improve organizational systems to better serve customers.

*Sample Indicators*      Evaluate customer needs to manage relationships with both internal and external customers.  
Develop and manage plans and budgets to accomplish organizational goals and objectives.  
Develop plans to improve organizational performance including customer satisfaction and service/operations performance.  
Develop plans to maintain compliance with organizational policies and government laws and regulations.

AGC05.02.02      Summarize the components and maintenance requirements of each agricultural, natural resource, and environmental system.



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*Sample Indicators*      Develop management plans to improve the agricultural and natural resource systems.  
 Determine goals and objectives for each system to manage organizational activities more effectively.  
 Prepare and operate systems and technical tools to access, manage, integrate, evaluate and create information.

AGC05.02.03      Research geographical data to recognize the types of systems used in various geographical areas.

*Sample Indicators*      Evaluate the effects of implementing practices to advance a system.  
 Explore multi-area trends to explain how systems differ across geographical areas.

**Cluster Topic**  
**AGC06**

**SAFETY, HEALTH AND ENVIRONMENTAL: *Understand the importance of health, safety, and environmental management systems in organizations and their importance to organizational performance and regulatory compliance. Follow organizational policies and procedures and contribute to continuous improvement in performance and compliance.***

**AGC06.01**      **Maintain safe and healthful working conditions and environment that adhere to employee rights and responsibilities and employer obligations in order to promote well-being in the AFNR workplace.**

AGC06.01.01      Assess workplace conditions with regard to safety and health.

*Sample Indicators*      Identify the types of risk of injury/illness at work.  
 Identify those who are susceptible to risk of injury/illness at work.  
 Describe ways to positively impact occupational safety and health.

AGC06.01.02      Demonstrate application of rules and laws designed to promote safety and health.

*Sample Indicators*      Identify key rights of employees related to occupational safety and health.

Identify the responsibilities of employers related to occupational safety and health.  
 Explain the role of government agencies in providing a safe workplace.

AGC06.01.03      Apply safety/health precautions to participation in natural resource projects.

*Sample Indicators*      Wear personal protective equipment.  
 Demonstrate how to avoid placing oneself in hazardous work situations.

AGC06.01.04      Demonstrate recognized first aid knowledge and procedures to show how they are used by natural resource industries.

*Sample Indicators*      Complete recognized industry-level first aid training program.

AGC06.01.05      Identify health/safety policies and procedures for natural resource occupations.

*Sample Indicators*      Participate in safety meetings.  
 Describe the health and safety policies and procedures relevant to the worksite and assignment.

**AGC06.02**      **Assess and control types and sources of workplace hazards common to the AFNR industry in order to demonstrate a working understanding of key health and safety concerns.**

AGC06.02.01      Demonstrate methods to correct common hazards.

*Sample Indicators*      Identify and describe common hazards in the workplace.



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Identify and describe major sources of information about hazards in the workplace (e.g., MSDS, work procedures, exposure control plans, training materials, labels, and signage).  
Identify sources of combustible/flammable materials, fire and emergencies to establish a fire safe environment.  
Interpret safety signs and symbols.

AGC06.02.02 Demonstrate application of personal and group health and safety practices.

*Sample Indicators* Identify procedures necessary for maintaining a safe work area.  
Identify methods to correct common hazards.  
Identify methods for disposing of hazardous materials.

Demonstrate principals of safe physical movement to avoid slips, trips, and spills.  
Inspect and use protective equipment (PPE).

**AGC06.03 Examine and summarize importance of health, safety, and environmental management systems in AFNR organizations to express their importance to organizational performance and regulatory compliance.**

AGC06.03.01 Examine required regulations to maintain/improve safety, health and environmental management systems.

*Sample Indicators* Study appropriate resources to identify the major regulatory areas (e.g., personal protective equipment) and government laws and regulations.  
Examine the major system components to realize benefits of health, safety and environmental management systems in AFNR organizations.

Measure or estimate benefits to explain how government agencies promote compliance and improved health, safety and environmental performance to AFNR organizations.  
Examine logistics, distribution and transportation organizations to explain how AFNR organizations promote improved health, safety and environmental performance.

AGC06.03.02 Develop a plan to maintain and improve health, safety and environmental compliance and performance.

*Sample Indicators* Make a personal commitment to safety, health and environmental policies and procedures.  
Develop plans to improve health, safety and environmental performance.  
Educate and orient other workers.

AGC06.03.03 State the importance of safety, health and environmental responsibilities in the workplace to provide operating guidelines.

*Sample Indicators* Establish a set of safety, health and environmental principles to ensure a high level of performance.  
Develop a pollution/waste prevention plan to contribute to the total productivity improvement.

AGC06.03.04 Examine health risks associated with a particular skill to better form personnel safety guidelines.

*Sample Indicators* Define what level of possible contamination or injury is considered a risk in order to set safety priorities.  
Assess mental and physical stresses to determine all aspects necessary to perform well and what health risks are associated with both the mental and physical aspects.

AGC06.03.05 Develop response plans to handle emergencies.

*Sample Indicators* Identify various emergency response plan requirements for a facility.  
Develop an emergency response plan for natural disasters.



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AGC06.03.06 Identify hazards and acquire first aid skills to promote environmental safety.

- Sample Indicators*
- Identify general workplace safety hazards.
  - Apply general workplace safety precautions/procedures.
  - Acquire and maintain first aid certification.
  - Acquire and maintain cardiopulmonary resuscitation (CPR) certification.
  - Respond to medical emergencies.
  - Explain purpose of pollution control systems.
  - Describe procedures to comply with environmental regulations.
  - Maintain environmental health and safety facilities.
  - Handle chemicals and safety equipment appropriately.
  - Explain ergonomic procedures.
  - Assess workplace safety.
  - Assess a safety-training plan.
  - Observe all regulatory and safety standards.

**Cluster Topic AGC07 LEADERSHIP AND TEAMWORK: *Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.***

*No additional statements in this topic beyond those found in the Essential Knowledge and Skills Chart.*

**Cluster Topic AGC08 ETHICS AND LEGAL RESPONSIBILITIES: *Know and understand the importance of professional ethics and legal responsibilities.***

**AGC08.01 Demonstrate workplace ethics specific to AFNR occupations in order to reflect effective stewardship of resources.**

AGC08.01.01 Demonstrate evidence of interest and concern for natural resource stewardship and ethics.

*Sample Indicators* Explain how personal choices are related to natural resource sustainability.

AGC08.01.02 Exercise personal habits and actions to demonstrate workplace ethics.

*Sample Indicators* Explain how personal workplace actions can affect the resource.

**Cluster Topic AGC09 EMPLOYABILITY AND CAREER DEVELOPMENT: *Know and understand the importance of employability skills. Explore, plan, and effectively manage careers. Know and understand the importance of entrepreneurship skills.***

**AGC09.01 Explain written organizational policies, rules and procedures common the AFNR workplaces to ensure employees perform job functions effectively.**

AGC09.01.01 Locate appropriate information on organizational policies in handbooks and manuals.

*Sample Indicators* Identify the contents of various organizational publications.  
Select the appropriate document(s) as reference for the situation.

AGC09.01.02 Discuss how specific organizational policies and rules influence a specific work situation.

*Sample Indicators* Locate and identify specific organizational policy, rule or procedure to assist with a given situation.



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Explain specific organizational policy, rule or procedure to improve a given situation.

**AGC09.02**      **Select, research and examine critical aspects of career opportunities in one or more AFNR career pathways in order to gain an understanding of the breadth of occupations within this cluster.**

AGC09.02.01      Locate and identify career opportunities that appeal to personal career goals.

*Sample Indicators*      Locate and interpret career information for at least one career cluster.  
Identify job requirements for career pathways.

Identify educational and credentialing requirements for career cluster and pathways.

AGC09.02.02      Match personal interest and aptitudes to selected careers.

*Sample Indicators*      Identify personal interests and aptitudes.  
Identify job requirements and characteristics of selected careers.  
Compare personal interests and aptitudes with job requirements and characteristics of career selected.  
Modify career goals based on results of personal interests and aptitudes with career requirements and characteristics.

**Cluster Topic**  
**AGC10**      **TECHNICAL SKILLS: Use the technical knowledge and skills required to pursue the targeted careers for all pathways in the career cluster, including knowledge of design, operation, and maintenance of technological systems critical to the career cluster.**

AGC10.01.01      Use technological systems to accomplish objectives in transportation.

*Sample Indicators*      Evaluate transportation needs to explain the role and function of critical transportation-related technological systems.  
Measure and manage the reliability and performance of technological systems to establish use and maintenance guidelines.  
Manage major health, safety and environmental risks to minimize their potential impact on technological systems.

AGC10.01.02      Select and improve utilization of technological systems to improve production and products.

*Sample Indicators*      Develop acceptable criteria to evaluate and select technological systems.

Participate in efforts to improve the utilization and performance of technological systems.

AGC10.01.03      Identify technical skills needed to run an industry efficiently.

*Sample Indicators*      Identify types of skills needed to succeed in a desired industry.  
Explore methods available to develop technical skills.  
Correctly operate the tools associated with a specific skill.

AGC10.01.04      Establish criteria to identify areas that have special needs for technical skills.

*Sample Indicators*      Classify workplace occupations to determine what types of skills are considered technical skills.  
Evaluate processes and products to determine what areas most often use technical skills.

**AGC10.02**      **Use tools, equipment, machinery and technology to work in areas related to AFNR.**

AGC10.02.01      Select the appropriate tool to perform a given task.





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*Sample Indicators* Select tools and equipment.  
Identify standard tools, equipment, and safety procedures.  
Follow operating instructions.  
Set up/Adjust tools and equipment.  
Maintain tools.  
Store tools.

AGC10.02.02 **Maintain the working order of natural resources and tools for efficient work use.**

*Sample Indicators* Demonstrate how to check tool condition before use.  
Describe the characteristics of a tool in need of maintenance.  
Demonstrate how to replace tool parts and components as needed.

AGC10.02.03 **Wear protective equipment and handle natural resource tools and equipment with skill to demonstrate safe use of tools and equipment.**

*Sample Indicators* Wear appropriate personal protective equipment (PPE).  
Demonstrate proper spacing distance from others when using tools.  
Check tools for safety before using.  
Store tools with appropriate safety precautions.  
Demonstrate the proper usage of a tool or piece of equipment.  
Describe regulations for the use of tools and equipment.

AGC10.02.04 **Use tools and technology devices to assist in expanding human capacity for natural resource tasks.**

*Sample Indicators* Use appropriate tools to assist in lifting and moving.  
Demonstrate use of knots, ropes, lines and attachments.  
Use geo-spatial and mapping techniques (GIS/GPS).

**AGC10.03 Compare and contrast issues affecting the AFNR industry including biotechnology, employment, safety, environmental and animal welfare to demonstrate an understanding of the trends and issues important to careers in this industry.**

AGC10.03.01 **Select solutions for different environmental issues.**

*Sample Indicators* Identify issues affecting the industry.  
Research history and policies related to the issue.  
Identify conflicting points of view.  
Determine effects of the issue on the industry.  
Determine potential resolutions to the issue.

AGC10.03.02 **Analyze solutions for different environmental issues.**

AGC10.03.03 **Present solutions for different environmental issues.**

AGC10.03.04 **Learn economic principles in order to apply them to natural resource systems (i.e., supply, demand and profit).**

**AGC10.04 Envision emerging technology and globalization and project its influence on widespread markets to demonstrate an understanding of technologies and trends that will impact the AFNR industry.**

AGC10.04.01 **Examine new technologies to project their impact in the global market of technology.**

*Sample Indicators* Convert drawings from US Standard to metric.  
Identify ways that global regulations impact system designs.



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Identify and discuss use of new technologies (such as lasers and robotics) and their impact on agricultural systems.

Discuss the importance of new communication systems and how they impact ag systems.

AGC10.04.02

Discuss the relationship between the advancement of technology and the need for continuing education/ career development.

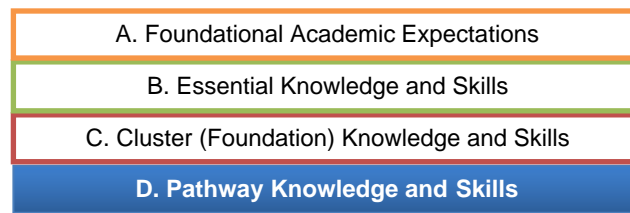
*Sample Indicators*

Research and discuss emerging technologies and the skills they require.

Discuss history of systems over the last century and discuss how emerging technology and career training will be essential to meet market demands.

**D. PATHWAY KNOWLEDGE AND SKILLS**

The following knowledge and skill statements apply to all careers in the Agribusiness Systems Pathway.



**Pathway Topic  
AGPG01      AGRIBUSINESS SYSTEMS**

**AGPG01.01      Employ leadership skills to accomplish goals and objectives in an AFNR business environment.**

AGPG01.01.01

*Sample Indicators*

Develop a mission statement to guide business activities effectively.

Identify planning approaches for preparing mission statement.

Write a mission statement.

Establish short- and long-term goals.

Ask for feedback from stakeholders to test the impact of the mission statement.

Disseminate mission statement to inform fellow employees and gain in-house support.

AGPG01.01.02

*Sample Indicators*

Apply leadership skills to accomplish general business activities from production to public relations.

Identify leadership styles.

Conduct a business meeting using proper parliamentary procedures/consensus techniques.

Work in teams to access a variety of expertise.

Recognize and reward jobs well done.

AGPG01.01.03

*Sample Indicators*

Apply management skills to accomplish general business activities from production to public relations.

Identify management types.

Identify organizational structures.

Identify time management techniques.

Make business agreements.

Follow local, state, and federal regulations and appreciate the consequences of not following them.

Recruit, train and evaluate human resources.



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Make business presentations.

**AGPG01.02 Practice good record keeping strategies and techniques to accomplish AFNR business objectives.**

AGPG01.02.01 Prepare all files as needed for effective record keeping practices.

*Sample Indicators*

Identify information management systems.  
Develop record keeping techniques and practices.  
Keep production and agribusiness records.  
Make records analysis.

AGPG01.02.02 Maintain all files as needed for effective record keeping practices.

**AGPG01.03 Manage budget, credit, and optimal application of AFNR business assets using generally accepted accounting principles to promote business financial well-being.**

AGPG01.03.01 Employ fundamental accounting principles in business bookkeeping and associated financial files.

*Sample Indicators*

Budget resources (e.g., capital, human, financial, time).  
Manage assets for optimum utilization.  
Manage risk of liabilities.  
Evaluate credit uses and options.  
Prepare and interpret financial statements (e.g., balance sheet, profit/loss statement, cash flow statement).  
Prepare tax forms (e.g., W-4, I9, Depreciation, 1099, Workers Compensation).  
Determine cost of doing business.  
Compare and examine advantages and disadvantages of banking procedures (e.g., bank reconciliation).  
Analyze investment options (e.g., buy, lease, finance, risk).

**AGPG01.04 Assess and manage inventory using AFNR industry concepts and inventory control practices to ensure adequate inventory for business demand.**

AGPG01.04.01 Monitor inventory levels to accomplish practical inventory control.

*Sample Indicators*

Maintain optimum inventory levels.  
Apply just-in-time concepts.  
Calculate costs of carrying inventory.  
Perform logistics management.

**AGPG01.05 Appraise, select and employ technological resources to accomplish AFNR business objectives.**

AGPG01.05.01 Use technology and information technology strategies for business improvement.

*Sample Indicators*

Utilize leading technology; e.g., Global Positioning System (GPS), Geographical Information System (GIS), Personal Data Application (PDA), cellular.  
Create and use documents using word processors, spreadsheets, databases and electronic mail.  
Conduct research using the Internet.  
Conduct oral/visual presentation using presentation software.

**AGPG01.06 Use sales and marketing principles common to agribusiness systems to accomplish AFNR business objectives.**

AGPG01.06.01 Conduct market research.

*Sample Indicators*

Evaluate methods of marketing products and services.



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	Apply economic principles to marketing (e.g., supply and demand). Research products and service design(s).
AGPG01.06.02 <i>Sample Indicators</i>	<b>Develop a marketing plan.</b> Identify and develop value-added products. Develop public relations campaigns. Develop sales goals and incentive programs.
AGPG01.06.03 <i>Sample Indicators</i>	<b>Implement a marketing plan.</b> Promote products and services. Advertise products and services.
AGPG01.06.04 <i>Sample Indicators</i>	<b>Merchandise products and services.</b> Identify key components to organize a sale. Build and develop customer relationships. Conduct sales presentation. Provide post-sale service. Handle customer complaints. Locate prospective new customers.