

## QUICK UPDATES

### Upcoming Advance CTE and Center to Advance CTE Board Meetings (all times listed are in Eastern)

Please mark your calendars! All meetings will take place via Zoom unless otherwise specified.

November 17, 2020 – Advance CTE Board	2 – 4 p.m.	Strategic plan and strategy progress updates; financial update; federal transition priorities; vision working session
November 17, 2020 – The Center to Advance CTE Board	3 – 5 p.m.	Strategic plan and strategy progress updates; financial update; vision working session; Career Clusters working session
January 12, 2021 – Advance CTE and The Center to Advance CTE Boards	3 – 4 p.m.	Approve vision from CTE Forward Summit and WIOA recommendations
February 2, 2021 – Advance CTE Board	3 – 4 p.m.	Approve 990s, audit and FY22 dues
February 2, 2021 – The Center to Advance CTE Board	3:30 – 4:40 p.m.	Approve 990s and audit

**Administrative Update:** Please welcome our new [staff](#) members - Stacy Whitehouse –(Senior Associate for Communications) - [swwhitehouse@careertech.org](mailto:swwhitehouse@careertech.org) and Christina Koch (Policy Associate) – [ckoch@careertech.org](mailto:ckoch@careertech.org). They both began October 26 .

**Priority: Develop internal PROCESSES and PROTOCOLS to ensure a strong and sustainable organization**

**Finance Update:** The numbers below represent the FY21 finances for July through October, which is 33% of the fiscal year. Salary allocation has not been completed for October, so staff time for October is not reflected in the totals below. Our audit is nearly final; the auditors informed us it will be a clean audit.

Advance CTE Budget Snapshot
Received 74% of budgeted income
Expended 12.7% of budgeted expenses

Center to Advance CTE Budget Snapshot
Received 82% of budgeted income
Expended 17% of budgeted expenses

**Fundraising:** Advance CTE is currently pursuing a variety of corporate and foundation contacts to discuss potential grants and contracts. Below is a chart explaining the organization's ongoing grants and any major development activities from this month.

<i>Grant/Proposal/ Contract</i>	<i>Organization /Partner</i>	<i>Status</i>	<i>Progress Since Last Board Update</i>
Strategies for Recruiting Students into CTE	Siemens Foundation	Ongoing	No major updates beyond the work is progressing with the survey for students and families is currently in the field. The survey of employers will be going into the field later this fall.
New Skills ready network	JPMorgan Chase	Ongoing	This project has officially been launched publicly, with all six sites announced during an event on October 20. We have received a slight modification to our grant to align our work with the work of the sites and the grant now runs through June 30, 2025.
Perkins Implementation, Career Clusters, CTE Summit	Gates Foundation	Ongoing	We have a briefing with the foundation on our Perkins plan review and the Summit in November 2020 to help tee up our next proposal. We will be requesting a budget modification to bring our grant in alignment with the final stages of the work and to reflect no travel or in-person meetings for the rest of the grant period.
Partnership for Advancing Youth Apprenticeship	New America (Siemens, Ballmer Group, JPMorgan Chase)	Ongoing	Discussions have continued about the next phase of this investment across the partner organizations. Our specific scope is still to be finalized and we are expected to receive it in November 2020, but will likely build on our data work.
New Skills for Youth – Innovation Sites & Data Quality	JPMorgan Chase	Ongoing	We have requested a no-cost extension through June 30, 2021 (the grant currently ends in December 2020) to expand our data quality and economic recovery efforts. We still need to submit a budget amendment once we have finalized our internal workplan.
Perkins implementation	Joyce Foundation	Ongoing	No major updates beyond the work is progressing.
Area Technical Centers	Lumina Foundation	Ongoing	We had a briefing with the Lumina state policy team in early October to share early findings from the ATC research, as well as hosted a state-facing roundtable. We have confirmed a lunch and learn featuring Lumina's CEO, Jamie Merisotis to occur in December on the future of work.
Short-Term Pell	Lumina Foundation (NASFAA)	Completed	This project has competed with the release of the report in October.
Postsecondary Data Quality	ECMC Foundation	Ongoing	Advance CTE has selected the cohort and is finalizing the grant agreements with the five states. We are planning for a public announcement in November in partnership with ECMC.
NIDILRR	UMass Medical School	Ongoing	The survey of state CTE leaders on strategies for supporting (adult) learners with disabilities went out in October.

National Study on Community College Workforce Programs	Lumina Foundation (Opportunity America)	MOU being developed	Advance CTE signed an MOU with Opportunity America to help develop, collect and disseminate survey findings on credit/non-credit offerings at community colleges, which was shared at the end of October with members.
College High School Alliance	Joyce Foundation	Ongoing	We have received our first payment for the CHSA-Joyce grant for \$30,000, which supports on our work on the Steering Committee as well as some CTE-focused resources around college in high school programs and policies.
	Gates Foundation	Approved	In August, CHSA received the go-ahead for a one-year, \$250,000 grant from the Gates Foundation, of which Advance CTE will receive \$23,000. CHSA is still finalizing the grant agreement with Gates.
	ECMC Foundation	In process	CHSA submitted a letter of invite (by invitation) to ECMC, and is now submitting a full grant report, for a two-year grant that will total \$525,000. Our sub-grant amount is still TBD, but will be on less than \$20,000 over two years.
Trauma-Sensitive and Resilience Building Project	ECMC Foundation	Not funded	Advance CTE was approached by the Corporation for a Skilled Workforce to partner on a proposal to the ECMC Foundation around building trauma-sensitivity and resilience for adults in workforce programs. The proposal was not accepted by ECMC.
Postsecondary Leadership Program	ECMC Foundation	Proposal development	Advance CTE responded to an RFP for a project to support postsecondary CTE leaders in late October. We will know if we are selected in early November.

## Priority: Empower members through PROFESSIONAL LEARNING

### **Membership Update:**

- State Directors: 55
- State Team Members: 213
- Individual Associate State: 13
- Individual Associate Non-State: 89
- Organizational: 41 organizations, 137 individual organizational members

**Member Engagement & Professional Learning:** Advance CTE paused on virtual professional learning offerings in September as we focused on the CTE Forward Summit. We kicked off a new round of virtual professional learning with a webinar series starting in mid-October and running approximately every three weeks through at least January 2021. Select webinar topics include lessons learned during this season of school reopening, an overview of state priorities based on our 50-state report of Strengthening Career and Technical Education for the 21st Century Act (Perkins V) plans and strategies for effectively reporting and communicating CTE data. In celebration of 100 years of Advance CTE, we will also host a

virtual panel discussion featuring the current Assistant Secretary for Career, Technical, and Adult Education and four former Assistant Secretaries.

We are continuing to offer State CTE Directors space to meet every other month on Regional Calls through at least June 2021, with the next set of calls to be held in November.

Eight of the ten State Directors who started in their roles between December 2019 and present are enrolled in the New State Director Institute, which launched with a successful and engaging program orientation in late September 2020. Ahead of the first of four virtual workshops, the cohort is completed the Gallup StrengthsFinder assessment, which will ground future workshops and inspire a strengths-based mindset in these leaders. Staff held the first workshop on strengths-based leadership at end of October. Staff also conducted a mentor orientation for all mentors involved in the New State Director Institute.

## Priority: Ensure the adoption and implementation of high-quality state and federal CTE POLICY.

**Federal Advocacy Plan:** Advance CTE continued to work with staff on Capitol Hill and in the U.S. Department of Education to advocate for state CTE leaders' needs during coronavirus, as well as during the Fiscal Year 2021 (FY21) appropriations process. Early in the morning of October 1, 2020, the president signed a stopgap funding bill- just barely avoiding a government shutdown since federal funding expired on September 30, 2020. The Senate passed this continuing resolution (CR) on Wednesday in a bipartisan vote of 84-10, following the [House vote](#) on the CR last week. This bill extends federal funding at the currently enacted levels through December 11, 2020. At that time Congress will either pass new Fiscal Year 2021 (FY21) appropriations bills, or continue with another CR. The bill ([H.R. 8337](#)) extends funding for all 12 appropriations bills, including Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed). All education programs will continue at the currently enacted funding levels through the duration of the CR.

Given the current political climate of partisan tensions and both presidential and Congressional elections, it is expected that FY21 will include only CRs and not a full spending bill.

### **Congressional Offices Engaged in October 2020:**

- Karishma Merchant, Senator Tim Kaine (D-VA)
- Jennifer Stiddard, Senate Committee on Health, Education, Labor, and Pensions

**Perkins Implementation Strategy:** Advance CTE's Perkins implementation strategy is underway, with many core elements already in place.

**State Technical Assistance:** Advance CTE continues to provide technical assistance to states in support of their Perkins V state plan implementation.

- [California](#) and [New York](#) are receiving coaching and leadership support.
- [Florida](#): Advance CTE is finalizing technical assistance memos for Florida related to stakeholder engagement; the memos will outline strategies to intentionally integrate CTE with business and industry, to coordinate across state agencies in support of special populations, and to support the local level in engaging with special populations. These memos will be provided to Florida in November.

- **Illinois:** Advance CTE assisted Illinois in developing tools to support work-based learning as a structured continuum of experiences.

**Perkins V Resources:** Advance CTE has released *The State of Career Technical Education: An Analysis of States' Perkins V Priorities*. In the first week of November, we will release our updated state pages and a new comparison tool to allow users to compare aspects of states' CTE systems and Perkins plans. We have a number of fact sheets and mini-briefs planned.

### **State Policy Update:**

**Advancing The Framework:** In October, Advance CTE began planning the next phases of work to modernize The National Career Clusters® Framework. Next steps include a community and stakeholder engagement process to share the renewed purpose statement and build awareness and buy-in for the process to revise The Framework; and to develop an online innovation portal for users to submit innovative pitches for a modernized structure of The Framework. Advance CTE will be finalizing a more detailed timeline in November.

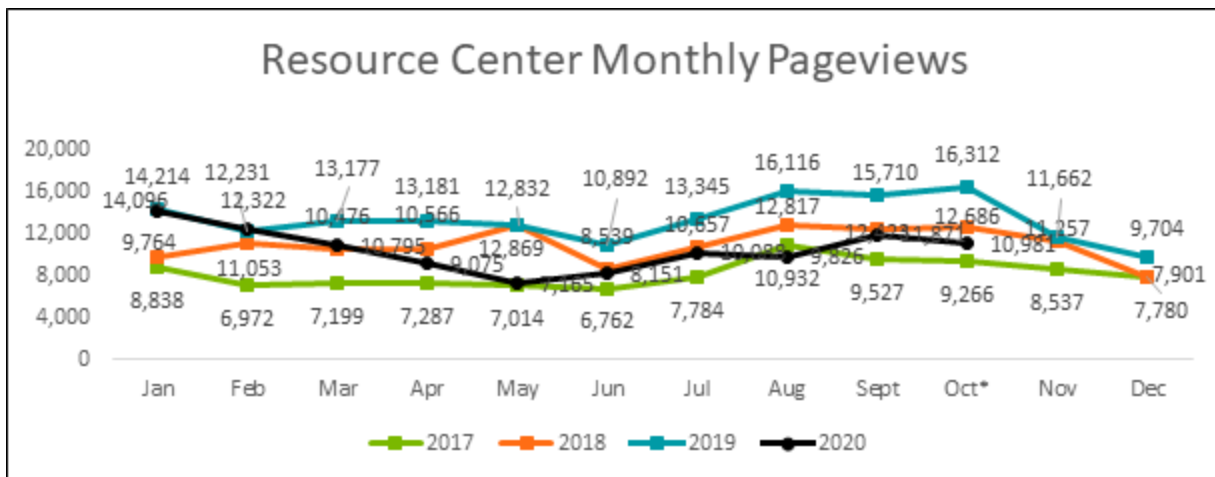
**CTE Forward Summit/Vision:** We have been conducting individual debrief calls with the Summit co-conveners and working on the initial draft of the vision for their input, as well as input from the Advance CTE/The Center to Advance CTE Board of Directors, to be shared in early November. The draft vision principles and actions will be a topic for discussion on the November 17 Board meeting. We are also in early planning stages for the release of the vision and the series of implementation supports we will be providing to our membership and the broader field next spring and summer. We have an RFP going out for a firm/contractor the first week of November to support our release strategy, including media engagement and planning a public event.

**CTE Data Quality Policy Benchmark Tool:** Piloting of the policy benchmark tool is currently underway with the five *Advancing Postsecondary CTE Data Quality* states. They will complete the needs assessment by late November. In addition to the benchmark tool, Advance CTE is developing supplemental resources — six case studies, a resource repository and a comprehensive metrics framework — to support state implementation. The CTE Data Quality Workgroup will meet in November to provide input into these materials.

**Year in Review:** Advance CTE and ACTE have largely completed work to compile state policy and budget changes enacted in 2020 that implicate CTE and career readiness. Next steps include sending each State CTE Director a list of policies enacted in their state for confirmation, analyzing all enacted policies, and drafting a report that outlines trends and key takeaways. The completed report and accompanying tracker will be released in February 2021.

**Work-Based Learning Guide:** Advance CTE is working on an updated version of the work-based learning guide we [released in 2016](#); the new version will have a focus on equity. This updated guide is scheduled to be released for publication in February 2021.

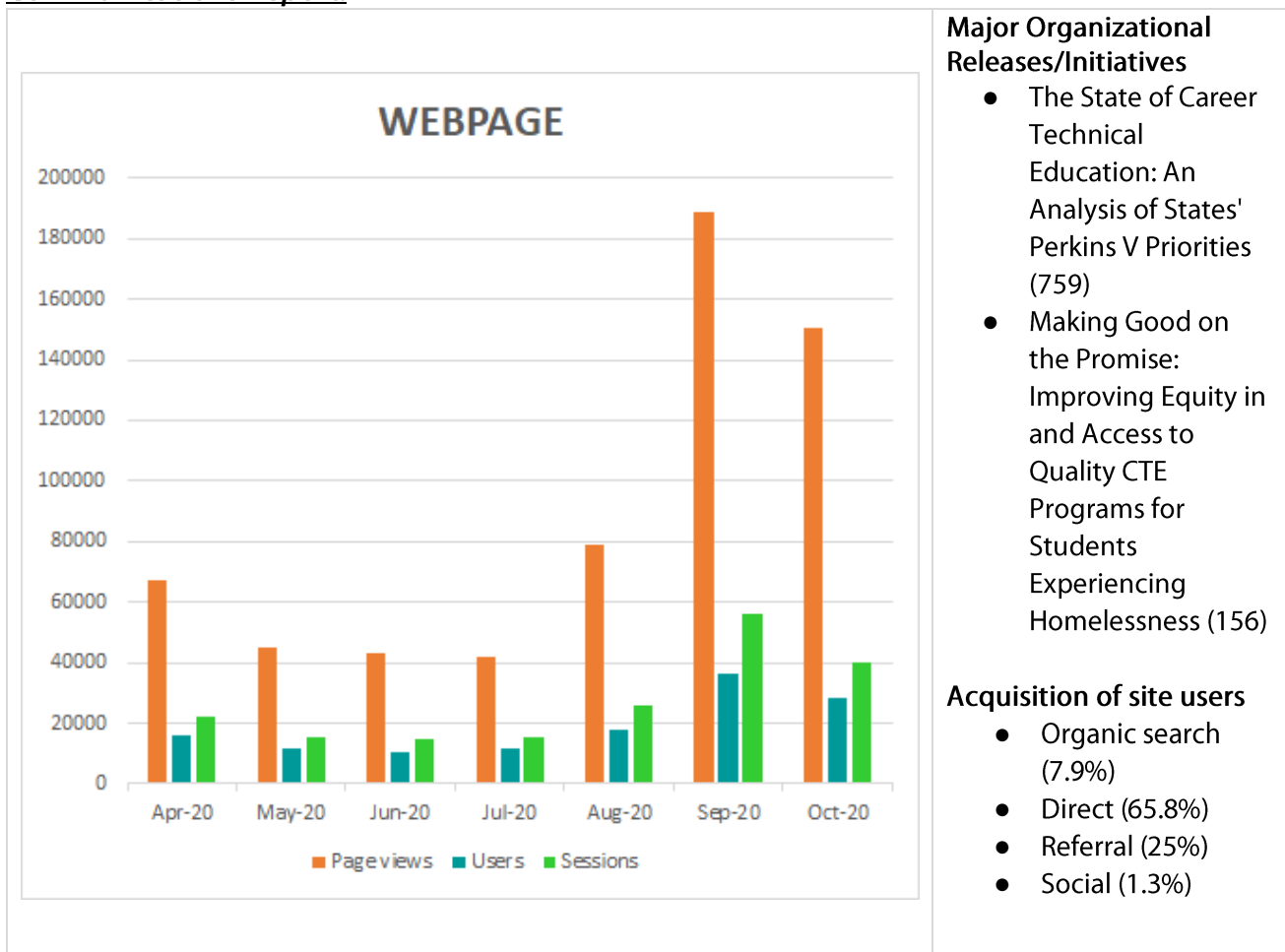
**Learning that Works Resource Center:** The Resource Center sustained a total of 10,981 hits for the month of October. The top two resources for this month include Advance CTE's *Career Clusters Student Interest Survey*, followed by Advance CTE's *The State of Career Technical Education: An Analysis of States' Perkins V Priorities*.



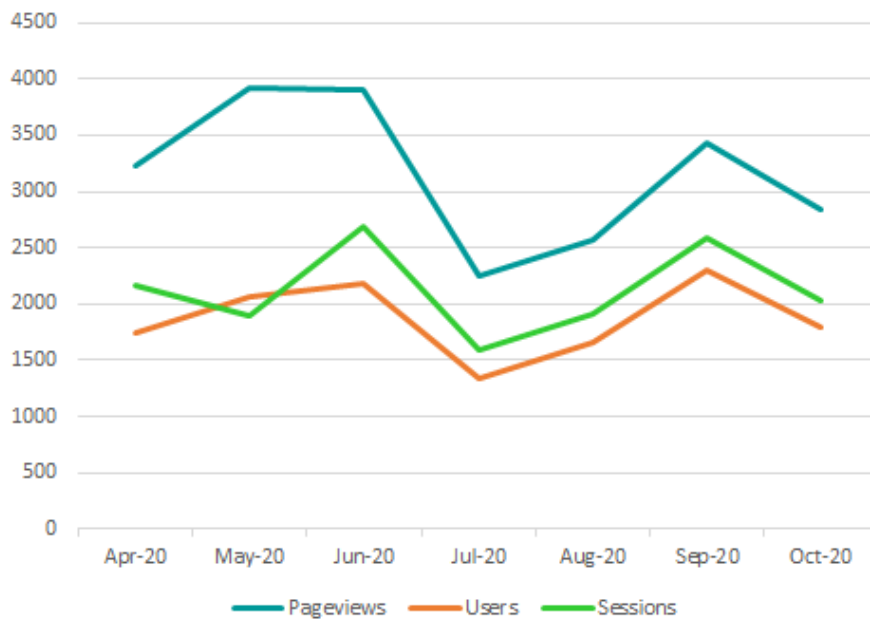
\*Reported data for October include website traffic through October 29, 2020

Priority: Raise the visibility and PROMOTION of high-quality CTE

#### Communications Report:



## LEARNING THAT WORKS BLOG

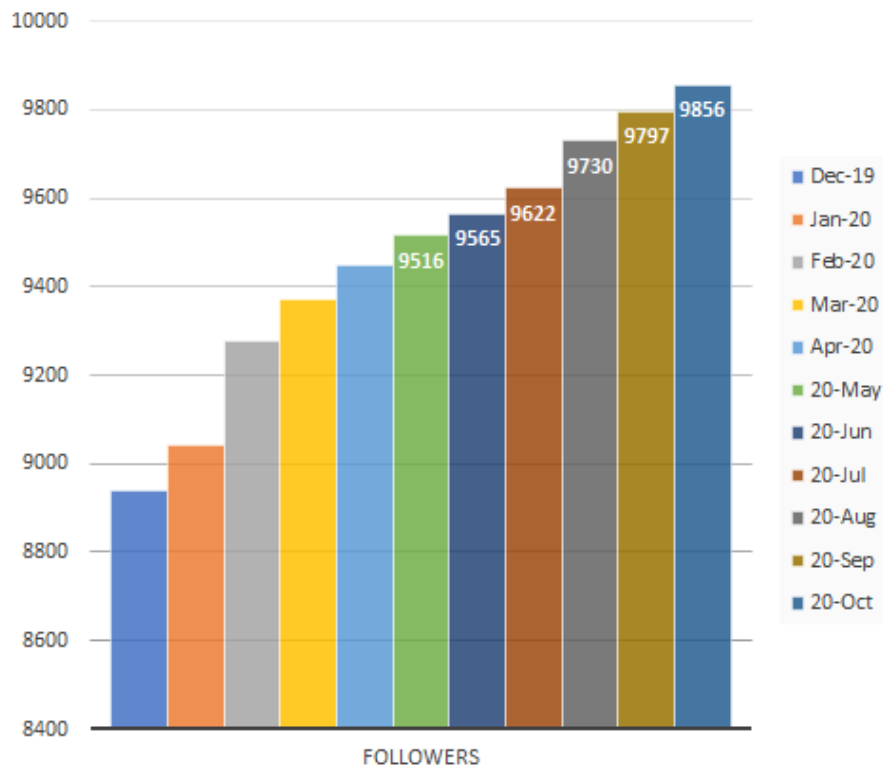


### 14 Blog Posts Published

Most visited blogs:

- Legislative Update: House Passes FY21 CR and Moves Forward with National Apprenticeship Act of 2020
- Improving Equity in and Access to Quality CTE Programs for Students Experiencing Homelessness
- Legislative Update: New Funding Bill Passed and ED Offers Technical Assistance

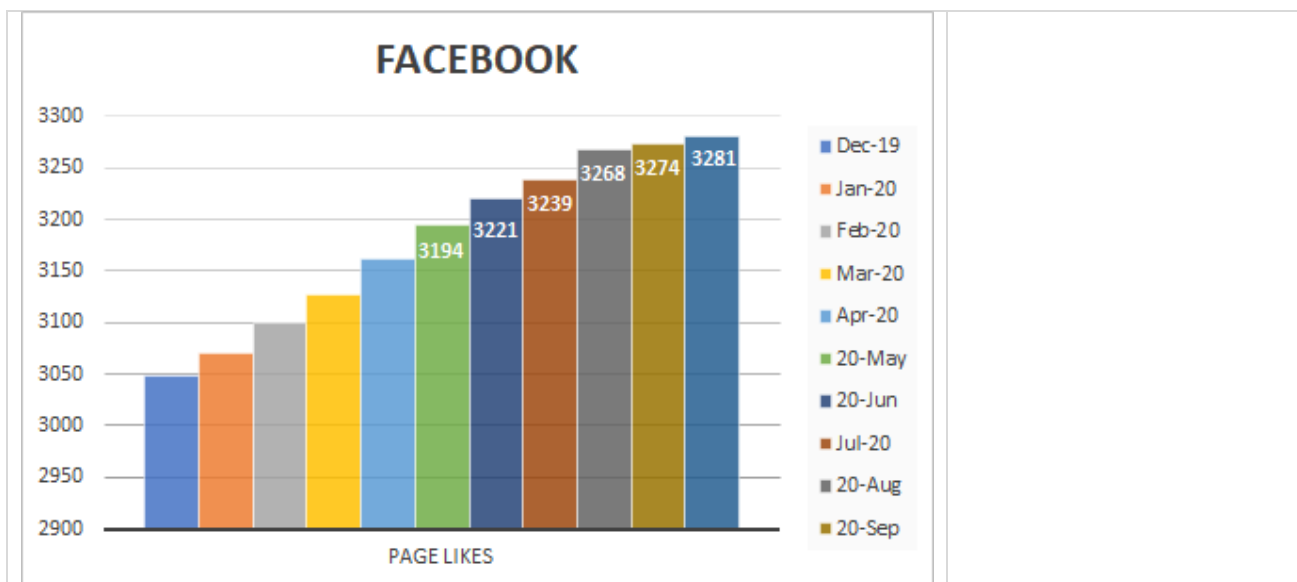
## Twitter



Twitter: +59

Facebook: +7





**Media Engagement:** Advance CTE was mentioned in a press release announcing the New Skills ready network states and have connected with reporters during the release of the State of CTE report. However, The State of CTE, released on October 27, has yet to be picked up, likely due to the news cycle focusing solely on the upcoming election and COVID-19.

**Priority: Build and maintain strong and effective PARTNERSHIPS that advance our vision and mission.**

Below is a list of Advance CTE's staff most impactful or otherwise notable engagement activities from last month

#### PRESENTATIONS

- Advancing Postsecondary CTE Data Quality Initiative Introductory Call, Advance CTE, Virtual
- CCSSO Career Readiness Collaborative Virtual Meeting, Council of Chief State School Officers, Virtual
- CTE Data Reporting & Visualization Workgroup Meeting, Advance CTE, Virtual
- National Updates for CTE, California Department of Education, Virtual
- New Skills ready network Cross-Site Convening, Advance CTE and Education Strategy Group (ESG), Virtual
- Reskilling and Recovery Network webinar, National Governors' Association, Virtual
- Supporting Quality and Equity in Work-Based Learning, JPMorgan Chase & Co., Virtual
- The Partnership to Advance Youth Apprenticeship 2020 Summit, New America, Virtual
- Virtual CTE Conference, Paxton Patterson, Virtual



<b>EVENTS ATTENDED</b>	<ul style="list-style-type: none"> <li>• Advancing Postsecondary CTE Data Quality Initiative Introductory Call, Advance CTE, Virtual</li> <li>• CCSSO Career Readiness Collaborative Virtual Meeting, Council of Chief State School Officers, Virtual</li> <li>• CTE Data Reporting &amp; Visualization Workgroup Meeting, Advance CTE, Virtual</li> <li>• National Updates for CTE, California Department of Education, Virtual</li> <li>• New Skills ready network Cross-Site Convening, Advance CTE and Education Strategy Group (ESG), Virtual</li> <li>• Reskilling and Recovery Network webinar, National Governors' Association, Virtual</li> <li>• Supporting Quality and Equity in Work-Based Learning, JPMorgan Chase &amp; Co., Virtual</li> <li>• The Partnership to Advance Youth Apprenticeship 2020 Summit, New America, Virtual</li> <li>• Virtual CTE Conference, Paxton Patterson, Virtual</li> </ul>
<b>OTHER PARTNERS ENGAGED</b>	<ul style="list-style-type: none"> <li>• ACT</li> <li>• American Association of Community Colleges</li> <li>• Association for Career and Technical Education (ACTE)</li> <li>• Bill &amp; Melinda Gates Foundation</li> <li>• College in High School Alliance</li> <li>• Corporation for a Skilled Workforce</li> <li>• Council on Occupational Education</li> <li>• Education Northwest</li> <li>• Education Strategy Group</li> <li>• Harvard University Graduate School of Education</li> <li>• JPMorgan Chase &amp; Co.</li> <li>• Learning Disabilities Association of America (LDA)</li> <li>• Lumina Foundation</li> <li>• Luminary Labs</li> <li>• Markle Foundation</li> <li>• National Association of State Boards of Education</li> <li>• National Association of State Workforce Agencies</li> <li>• National Association of Student Financial Aid Administrators (NASFAA)</li> <li>• National Conference of State Legislatures</li> <li>• National Governors Association</li> <li>• National Skills Coalition</li> <li>• National Student Clearinghouse</li> <li>• NOCTI</li> <li>• Office of Domestic Policy Council, the White House</li> <li>• Opportunity America</li> <li>• Pennsylvania Career Technical Administrators Association</li> <li>• Southern Regional Education Board</li> <li>• U.S. Department of Education, Office of Career Technical and Adult Education (OCTAE)</li> <li>• Verizon Innovative Learning Schools</li> <li>• Vivayic</li> </ul>



## ADVANCE CTE MEMBER NEWSLETTER

YOUR VOICE FROM THE NATION'S CAPITAL

### Dear Advance CTE Members,

Happy Fall! As the seasons change, one thing is steady - Advance CTE staff's commitment to ensuring you have the tools, information and resources to support our members. This month is a big one with lots of new material coming your way!

- *The State of Career Technical Education: An Analysis of States' Perkins V Priorities* provides a comprehensive overview of how states' (and Washington D.C.) have leveraged the development of Perkins V state plans to advance quality and increase equity within their CTE systems.
- Check out our new Virtual Learning series: *For Each State, For Each Learner*. You can bookmark our [webinars page](#) so that you never miss a webinar, as well as have an archive of all webinar recordings and presentation materials.
- Our most recent addition to the *Making Good on the Promise* series addresses action steps state CTE leaders and homeless education leaders can take to develop and sustain partnerships that increase access to high-quality CTE programs for learners experiencing homelessness.

Advance CTE is honored and excited to continue our partnership with JPMorgan Chase & Co by co-leading the *New Skills ready network*. The six U.S. states and sites have been announced and will receive resources and technical assistance by Advance CTE for planning and implementation of their career readiness initiatives. This work will challenge state and local CTE directors, industry partners and key stakeholders to ensure policies are in place that restructure institutional inequities and advance access to high-wage and in-demand careers for each learner.

And finally, I am very excited to be moderating a virtual panel discussion with the current and past Assistant Secretaries of The Office of Career, Technical, and Adult Education (OCTAE) as part of our 100-year

anniversary celebration of Advance CTE. Register [here](#) to be a part of this distinguished opportunity!



KIMBERLY GREEN  
Executive Director

As we near election day, let's all be sure to vote and commit to working together for a stronger, healthier future for our country and each and every person in it.

*Kimberly A. Green*

## Membership Update

This month, Advance CTE has added a number of resources from our partnering organizations to the [Learning that Works Resource Center](#):

- **Guide/Tool** - Southeast Regional Educational Laboratory -[Self-study Guide for Career Readiness in Secondary Schools](#)
- **Research/Report** - Education Strategy Group -[From Tails to Heads: Building Momentum for Postsecondary Success](#)
- **Guide/Tool** - National Alliance for Partnerships in Equity -[PIPEline to Career Success for Students with Disabilities: Root Causes & Strategies](#)
- **Guide/Tool** - Education Strategy Group -[Pivot to Recover: State Postsecondary Attainment Agendas in the Era of COVID-19](#)
- **Guide/Tool** - Aspen Institute -[Who Are We Missing? Understanding and Reaching Underrepresented Prospective Community College Students](#)
- **Research/Report** - Harbor Freight Tools for Schools -[Skilled Trades in High School: What Voters, Parents and Students Want From Policymakers and Educators](#)

## View from the Hill

Advance CTE continued to work with staff on Capitol Hill and in the U.S. Department of Education to advocate for state CTE leaders' needs during coronavirus, as well as during the Fiscal Year 2021 (FY21) appropriations process. Early in the morning of October 1, 2020, the president signed a stopgap funding bill- just barely avoiding a government shutdown since federal funding expired on September 30, 2020. The Senate passed this continuing resolution (CR) on Wednesday in a bipartisan vote of 84-10, following the [House vote](#) on the CR last week. This bill extends federal funding at the currently enacted levels through December 11, 2020. At that time Congress will either pass new

Fiscal Year 2021 (FY21) appropriations bills, or continue with another CR. The bill ([H.R. 8337](#)) extends funding for all 12 appropriations bills, including Labor, Health and Human Services, Education and Related Agencies (Labor-HHS-Ed). All education programs will continue at the currently enacted funding levels through the duration of the CR.

To follow along with Congressional and administration actions related to CTE, check out our [Legislative Updates](#).

## **Community College Workforce Survey**

Opportunity America has recognized a time of dwindling education spending by launching a survey aimed at community colleges workforce education. The results will be essential information for state and federal policymakers by providing evidence to support an increased need for funding. Institutions that take part will be entered in a drawing, and three will receive donations of up to \$10,000 to fund scholarships for noncredit workforce students. Participating institutions will also receive customized reports that allow them to compare their institutions to an aggregate of other colleges that take part – a tool for planning and innovation. The study will be in the field through January 2021.

If your state institutions would like to participate, the survey can be found [here](#).

## **Engagement Activities**

### Presentations:

- New Skills ready network Cross-Site Convening, Advance CTE and Education Strategy Group (ESG)
- Reskilling and Recovery Network webinar, hosted by National Governors' Association
- Supporting Quality and Equity in Work-Based Learning, JPMorgan Chase & Co.
- National Updates for CTE, California Department of Education
- Virtual CTE Conference, Paxton Patterson
- CTE Data Reporting & Visualization Workgroup Meeting, Advance CTE
- The Partnership to Advance Youth Apprenticeship 2020 Summit, hosted by New America
- CCSSO Career Readiness Collaborative Virtual Meeting, hosted by the Council of Chief State School Officers
- Advancing Postsecondary CTE Data Quality Initiative Introductory Call, hosted by Advance CTE

### Events Attended:

- Equitable Futures Advisory Team Convening, Wonder: Strategies for Good and the Bill & Melinda Gates Foundation, Virtual
- WorkCred Credentialing Bodies Advisory Council Meeting, hosted by WorkCred, Virtual
- DQI "Learn" Session on Data Collection for Special Populations,



- hosted by RTI and OCTAE, Virtual
- KY FAME: Fulfilling the Promise of Apprenticeship, Opportunity America, Virtual
- Committee for Education Funding meeting, Virtual
- Homework Gap Coalition meeting, National Education Association
- Title IV-A Coalition meeting, Step Up Advocacy, Virtual
- Skills and Economic Opportunity in a Post-COVID America, Brookings and Third way, Virtual
- Re-thinking education accountability systems in light of COVID-19, REL Mid Atlantic, Virtual

Other Partners Engaged:

- ACT
- American Association of Community Colleges
- Association for Career and Technical Education (ACTE)
- Bill & Melinda Gates Foundation
- College in High School Alliance
- Council on Occupational Education
- Corporation for a Skilled Workforce
- Education Northwest
- Education Strategy Group
- Harvard University Graduate School of Education
- JPMorgan Chase & Co.
- Learning Disabilities Association of America (LDA)
- Lumina Foundation
- Luminary Labs
- Markle Foundation
- National Association of State Workforce Agencies
- National Association of State Boards of Education
- National Association of Student Financial Aid Administrators (NASFAA)
- National Governors Association
- National Conference of State Legislatures
- National Skills Coalition
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- Verizon Innovative Learning Schools
- Vivayic

**Celebrating 100 years of Advance CTE!**

# ADVANCE CTE

CELEBRATING 100 YEARS



Scott Stump  
Assistant Secretary for Career, Technical  
and Adult Education, U.S. Department of  
Education  
2018 - present



Brenda Dann-Messier  
2009 - 2014



Carol D'Amico  
2001 - 2003



Trish McNeil  
1996 - 2001



Betsy Brand  
1989 - 1993

[www.careertech.org/webinars](http://www.careertech.org/webinars)

#CTEWorks

## Federal Leadership and Advance CTE: Leaders and Partners Webinar

Date: Tuesday, November, 10, 2020

Time: 3 PM ET

This esteemed panel of the current and former Assistant Secretaries for the Office of Career, Technical and Adult Education at the U.S. Department of Education will take a walk down memory lane, discussing the relationship between the federal office and Advance CTE and the State CTE Directors, as well as how federal policy has informed, influenced and supported CTE.

[Register Today!](#)

